



INTERNATIONAL SCHOOL
OF ECONOMICS MNU

2025 | 2026 Academic Year

International School of Economics Maqsut Narikbayev University

Academic Catalog

The present University Catalog for the 2025 – 2026 academic year is compiled to introduce students, lecturers, and administration staff of the University, and all interested persons to all aspects of the University life. The Catalog includes information about the University, the International School of Economics, Bachelor, Master, PhD programs and the University's academic system. Moreover, there is information about the academic policy, curriculum, and organizational structures of the ISE for the 2025 – 2026 academic year. Every student, lecturer and employee of the University has to carefully study the Catalog and follow all the procedures and rules stipulated in it.



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PART I OVERVIEW

MAQSUT NARIKBAYEV UNIVERSITY was founded by the Decree of the President of the Republic of Kazakhstan on March 14, 1994, as a Joint Stock Company with the participation of the Ministry of Science and Higher Education of the Republic of Kazakhstan. It is located in Astana the capital city of Kazakhstan.

The ISE Mission & Vision: We cultivate internationally competitive professionals for business, government, and civil society

- by enabling synergy of research and industry expertise,
- by promoting a culture of excellence in teaching, research, and management,
- by empowering students from diverse backgrounds.

Moto: Education to Grow

The ISE Values:

- Professionalism
- Accountability & Transparency
- Growth mindset

Through commitment to these values, we help each member of our community to grow.

The ISE Goals:

- Recognition of education programs by employers;
- Orientation towards international educational standards;
- Implementation of the case technologies in the educational process;
- Attracting practitioners as the course lecturers;
- Continuous analysis of the achieved learning outcomes;
- Teaching in English;
- Smooth transition to the principles of academic freedom;
- Completion of implemented ECTS technologies;
- Strengthening the practical orientation of the academic programs;
- Expansion of international relations: increasing number of international students, instructors, and double degree programs development;
- Development of students' professional and research competencies;
- Increasing number of full - time PhD professors with degrees from top - ranked universities in the world and practitioners;
- Strengthening global employment and alumni communication;
- Strengthening cooperation and partnerships with employers;
- Strengthening the research potential of teaching staff;
- Quality assurance of the academic process;
- Establishing positioning of the ISE as a regional research center;
- Organization of scientific conferences and seminars;
- Involvement of students in research projects;
- Encouraging faculty to obtain a recognized international professional certification.

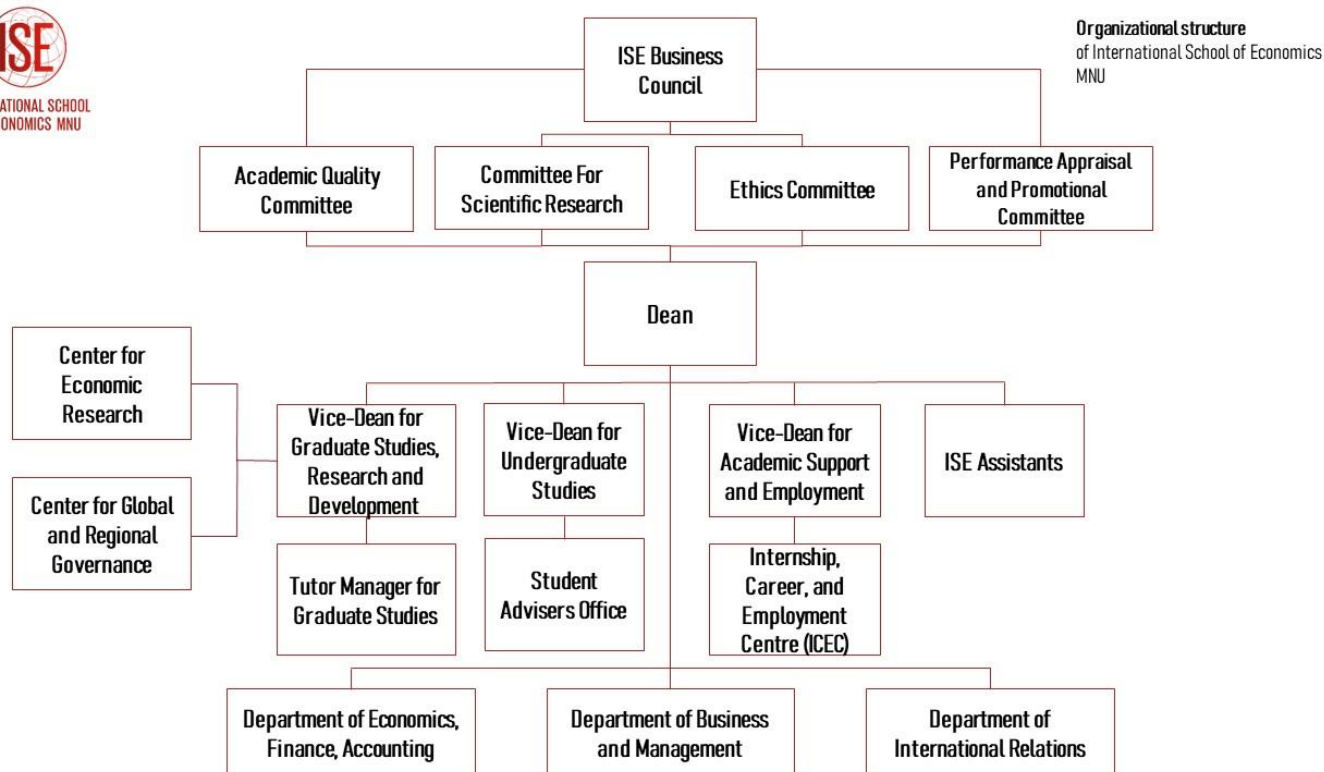
The ISE Graduate is expected to demonstrate:

- Honesty and ability to take individual responsibility;
- Independent strategic thinking and be a goal - oriented;
- Ability to work independently in a cross - cultural environment;
- Ability to form teams and work effectively in a team;
- Individual and justified decision - making and ethical behavior;

- Ability to assess social, political, economic and cultural issues ethically;
- Communication competencies on a professional and personal level;
- Further professional development;
- Comprehending business values.

MAQSUT NARIKBAYEV UNIVERSITY has three schools (faculties) providing training on 42 academic programs at the level of Bachelor, Master and Doctoral (PhD) studies:

- School of Liberal Arts;
- Law School;
- International School of Journalism
- International School of Economics.



ADMINISTRATION OF ISE

Saule Kemelbayeva, PhD, Director/Dean of the International School of Economics (ISE)

Assem Kalkamanova, PhD, Vice Dean for Graduate Studies, Research and Development

Aizhan Toktabaeva, PhD, Vice Dean for Undergraduate Studies

Zhan - Tore Ayazbekov, Vice Dean for Academic Support and Employment

Bibikhazhar Salimova, Head of the Office of Advisors

PART II ADMISSION POLICY AND REQUIREMENTS ADMISSION PROCEDURES

International School of Economics (ISE) seeks to enroll academically qualified international school students with outstanding academic records, who can achieve high results in a professional field. The following Admission Policy and Requirements for applicants are based on the ISE Academic Policy and the Standard of the Ministry of Science and Higher Education of the Republic of Kazakhstan.

Applicants' Responsibility

ISE applicants must assume full responsibility for the rules and regulations of the school and program requirements for the chosen degree program.

Admission Procedures for the Undergraduate Programs

1. An applicant should submit all paper documents to MAQSUT NARIKBAYEV UNIVERSITY.
2. An applicant should meet all ISE academic program requirements:
 - entry English proficiency requirement
 - entry major exam (Mathematics)

English Language Requirements

ISE applicants should provide an Academic IELTS of 5.0 (B1 Pre - intermediate) band score or more.

Table 1. English Language Requirements:

№	Major	Academic IELTS	TOEFL IBT/ PBT
1	<ul style="list-style-type: none"> • 6B04111 Business Administration in Accounting • 6B04114 Business Administration in Finance • 6B04115 Business Administration in Management (with concentrations in HRM, Supply Chain and Industrial Management, Entrepreneurship and Innovation) • 6B04117 Business Administration in Marketing • 6B04112 Business Administration in Economics and Data Science • 6B04116 Business Administration in IT 	Not less than 5.0	35 - 40 IBT 397 - 433 PBT
2	<ul style="list-style-type: none"> • 6B03103 International Relations (with concentrations in PR & GR; International Business; Data Analytics in IR) 	Not less than 6,0	46 IBT

Applicants who are planning to enroll in 6B04111 Business Administration in Accounting, 6B04114 Business Administration in Finance, 6B04115 Business Administration in Management (with concentrations in HRM, Supply Chain and Industrial Management, Entrepreneurship and Innovation), 6B04117 Business Administration in Marketing, 6B04112 Business Administration in Economics and Data Science, 6B04116 Business Administration in IT and having a certificate Academic IELTS Band Score of 5.0, or its equivalent TOEFL IBT / PBT, in the first semester can be allowed to registration only for the general education courses.

Applicants who are planning to enroll in 6B03103 International Relations (with concentrations in PR & GR; International Business; Data Analytics in IR) and having a certificate Academic IELTS Band Score of 6.0, or its equivalent TOEFL IBT / PBT, in the first semester can be allowed to registration only for the general education courses.

Applicants who are planning to enroll in 6B04111 Business Administration in Accounting, 6B04114 Business Administration in Finance, 6B04115 Business Administration in Management (with concentrations in HRM, Supply Chain and Industrial Management, Entrepreneurship and Innovation), 6B04117 Business Administration in Marketing, 6B04112 Business Administration in Economics and Data Science, 6B04116 Business Administration in IT and having a certificate Academic IELTS Band Score of 7.0 to 9.0, or its equivalent TOEFL IBT / PBT:

1. Based on the certificate, the courses “English (C1)” and “Academic English” are recomputed with a rating of 100%, “excellent” - 4.0.

Applicants who are planning to enroll in 6B03103 International Relations (with concentrations in PR & GR; International Business; Data Analytics in IR) and having a certificate Academic IELTS Band Score of 7.5 to 9.0, or its equivalent TOEFL IBT / PBT:

1. Based on the certificate, the courses “English (C1)” is recomputed with a rating of 100%, “excellent” - 4.0.

Mathematics requirements

For the majors of 6B04111 Business Administration in Accounting, 6B04116 Business Administration in IT, 6B04115 Business Administration in Management (with concentrations in HRM, Supply Chain and Industrial Management, Entrepreneurship and Innovation), 6B04117 Business Administration in Marketing based on the results of UNT / KTA, applicant must score at least 25 points out of 45 possible with a total result of the UNT / CTA certificate of at least 50 points.

For the majors of 6B04114 Business Administration in Finance, 6B04112 Business Administration in Economics and Data Science based on the results of UNT / KTA, applicant must score at least 30 points out of 45 possible with a total result of the UNT / CTA certificate of at least 50 points.

The requirement to enroll graduates of Nazarbayev Intellectual Schools and Schools of International Baccalaureate

Rules of offset of courses of disciplines of the first course to graduates of the international baccalaureate and Nazarbayev Intellectual Schools based on the certificate of completion of the school program.

Table 2. Transfer of courses on International School of Economics

International Baccalaureate	ISE course	Courses counted for the Major
		6B04111 Business Administration in Accounting 6B04114 Business Administration in Finance 6B04115 Business Administration in Management 6B04117 Business Administration in Marketing 6B04112 Business Administration in Economics and Data Science 6B03103 International Relations 6B04116 BBA in IT
Kazakh / Russian 1	Review of Academic Quality Committee	5
Kazakh / Russian 2	Review of Academic Quality Committee	5
Mathematics	Mathematics I	5
History of Kazakhstan (Kazakhstan in the Modern World)	History of Kazakhstan. Students also have a choice of registering on “History of Kazakhstan” course.	5

CONTENTS **BACHELOR'S** **MASTER'S** **PHD** **COURSE DESCRIPTIONS**

IELTS no less than 7.0 or 8.0*	Cambridge English (C1)	10
Computer science	Information and Communication Technologies	5
Global perspectives and project work	Social-political knowledge-I	4
Theory of Knowledge	Social-political knowledge-II	4
Overall		58

*6B03103 International Relations (with concentrations in PR & GR; International Business; Data Analytics in IR)

ADMISSION RULES FOR TRANSFER STATUS

To transfer to the next course, the student must meet the conditions at the end of the previous course, which are presented in Table 3:

Table 3. Transfer Requirements for Completion of Undergraduate Degree Programs courses of ISE.

Major	Year	Min ECTS	Min GPA
6B04111 Business Administration in Accounting 6B04114 Business Administration in Finance 6B04112 Business Administration in Economics and Data Science	1	58	2.0
6B04115 Business Administration in Management 6B04117 Business Administration in Marketing	2	118	2.0
6B04116 Business Administration in IT	3	178*	2.0
6B03103 International Relations	4	248*	2.0

*Considering the Internship

To gain the “Bachelor's Degree” from ISE students of all majors must:

- gain 248 ECTS (including);
- complete the Internship;
- gain at least a 2.0 GPA
- complete the State Exam or defense thesis/project.

The students gain a Bachelor's degree if he/she meets all the requirements of ISE.

CHANGE OF MAJOR/INTERNAL TRANSFER REQUIREMENTS

There are several ways students may change their major. In such cases, undergraduate students should submit an application to the SSC office within the period of no later than 5 days prior to the beginning of the academic year.

To change from one degree to another a student should consult their advisor for guidance and submit an approved decision from QAC, ISE. The change is possible after completing the first semester.

Students shall meet the following criteria:

- GPA must be no less than 2,0;
- at least 30 points on Mathematics according to the UNT/KT certificate for such majors as 6B04114 Business Administration in Finance, 6B04112 Business Administration in Economics and Data Science;
- at least 25 points on Mathematics according to the UNT/KT certificate for such majors as 6B04111 Business Administration in Accounting, 6B04116 Business Administration in IT, 6B04115 Business Administration in Management, 6B04117 Business Administration in Marketing;
- IELTS certificate 5,0 for students of such majors as 6B04111 Business Administration in Accounting, 6B04114 Business Administration in Finance, 6B04112 Business Administration in Economics and Data Science, 6B04115 Business Administration in Management, 6B04117 Business Administration in Marketing;
- at least 30 points on World History and Foreign Language according to the UNT/KT certificate for major as 6B03103 International Relations (with concentrations in PR & GR; International Business; Data Analytics in IR).

ENTRY REQUIREMENTS FOR INTERNATIONAL STUDENTS

ISE welcomes the great diversity of international faculty and students and we are thrilled that you are considering ISE, MAQSUT NARIKBAYEV UNIVERSITY for your education. We invite you to explore what it is like to study at the ISE and live on our campus in Astana, Kazakhstan.

Application Timeline

International students must apply through an online application, which will be open for all current and perspective undergraduate students of ISE from July 1st to October 1st (Spring Semester) and from January 1st to May 1st (Fall Semester). Your application will go through competitive selection criteria. Students who are best academically qualified will be eligible to enroll. GPA and Language requirements are the main objectives of academic qualification. Students should contact an advisor before the application deadline to clarify the transfer credits and the courses.

English Language Requirements

If English is not your first language, your English language skills must be good enough for you to take an intensive and challenging academic course that is taught and examined in English. Therefore, you may be asked to achieve one of the formal qualifications listed below as part of the conditions of your offer*.

- IELTS –a minimum overall grade of 5,0
- TOEFL IBT - a minimum of 75 points
- TOEFL PBT – a minimum 500
- English: Proficiency – grade A or B.
- SAT: at least 650 score

**If you do not have one of these formal qualifications but you are currently being taught in English, please contact one of the advisors for advice.*

Credential Evaluators

ISE requires the official status of your school and needs to verify the authenticity of documents:

- transcripts (A copy of the original transcripts should accompany the translation)
- two recommendation letters
- Personal Statement (500 words)

Visa Information

The Advisory Office and the Student Service will provide detailed information to the international applicants.

Proof of Financial Support

Students should provide a Certified Bank Statement in English verifying that they have sufficient funds available for their education.

Medical Care & Health Insurance

All students who decided to enroll in ISE, MAQSUT NARIKBAYEV UNIVERSITY must submit a completed health history form through the Student Health Centre.

ISE requires international undergraduate students to purchase health insurance.

Campus Accommodation

If you are one of the enrolled students and you are planning to stay on campus, it is better to book a room in advance to make sure it suits your requirements before you arrive.

For more information on booking the room, please contact the Centre of Student Affairs.

UNDERGRADUATE ACADEMIC COURSE LOAD

According to the Academic Calendar, every student registers online for the Fall/Spring Semester in the AIS Platonus to assign the individual credit load. Table 4 demonstrates the undergraduate credit load per semester.

The maximum number of credits, on which a student can register by him/herself per semester is 30 academic credits/ECTS; the minimum number of credits per semester is 20 academic credits/ECTS.

Table 4. The required number of credits per semester.

№	Semester	Minimum number of ECTS/credits	Maximum number of ECTS/credits
1	1 – 7	20/20	30/30
2	8	0	35/35 ¹
3	Winter/ Summer School	0	10/10

¹Based on the credits acquired early by the undergraduate students who retake the 7th or 8th-semester probation classes, the cumulative number of credit load must be determined on an individual basis.

If the student does not register for the minimum number of credits per semester and does not take academic leave, he/she can be expelled from the University due to academic failure.

PART III THE ISE ALUMNI CLUB BY-LAWS**General Provisions**

“International School of Economics Alumni Club, MAQSUT NARIKBAYEV UNIVERSITY “, hereinafter referred to as “Club”, is a voluntary association created based on the joint activity of graduates, students, teachers and administration of the ISE (the School). The club carries out its activities in Astana city for an indefinite period. Club Activities are based on the principles of equality of its members, voluntariness, transparency and legality.

Goals and Objectives of the Club:

- improving competitiveness and attractiveness of education provided by the ISE;
- development and strengthening of traditions, values, norms of the corporate culture of the Schools;
- comprehensive assistance in the development of ISE as the leader of economic education;
- enhancing the role of the School on the national and international scene of education;
- providing all possible support to graduates in enhancing their social status and assistance in achieving success in various professional fields;
- involving graduates in decision-making on strategic directions of development of the School and the University;
- vocational training and re-training of alumni, students and faculty of the School;
- organization of receptions, presentations, press conferences, guest lectures, and reunions of the ISE;
- participation in scientific conferences, seminars, competitions held within the ISE;
- rendering students in work experience internship, job search, conducting “round tables”, seminars, discussions to share experience;
- participation in the learning process: delivering lectures, conducting seminars on subjects covered in the specialty’s curriculum;
- assistance in attracting sponsorship.

Members of the club

The graduates of the ISE of MAQSUT NARIKBAYEV UNIVERSITY who acknowledge the Charter and participate in the activities of the Club may become members of the Club.

Club members have the right to:

- participate in the activities of the Club;
- receive information about activities involved in the development of core activities, plans and programs of the Club;
- submit proposals for improving the Club to the Club Council;
- voluntarily withdraw membership by notifying the Club Council in written form.
- Club members are required to:
- comply with the requirements of the Charter;
- participate in the events organized by the Club.

The highest governing body of the Club is the Club Council. The Meeting is convened at least 1 time per year. The Council consists of a maximum of 15 members, including:

- 4 representatives of the ISE;
- 11 representatives from Alumni.

Representatives of alumni are the bodies who are supportive of the goals and activities of the Club Council. Additional meetings of the Council may be convened at the discretion of the Chair. One-third of the members of the Council shall constitute a quorum.

MINORS

While preparing for their intended career with their major, students can choose one or more minor programs.

In the course of the academic program, a student may choose to pursue no more than two minors. If a student wants to master more than two minors, he or she should apply to the Academic Quality Committee of the International School. The Certification Program may last no more than 5 years.

Credits on the studied discipline in the framework of the certification program can be graded to specialties by the MAQSUT NARIKBAYEV UNIVERSITY academic program within 5 years from the date of registration to the discipline. If this period has expired, the final mark in the discipline is not valid and the student has to study it again to obtain credits in the discipline.

MINOR IN MARKETING

A marketing minor program is developed to provide a full set of fundamental skills and workplace competencies essential for success. Students will learn the theoretical foundations of marketing communications, marketing research, and brand management.

Learning outcomes:

The graduates of the program should be able to:

- Apply marketing concepts, tools, and techniques for problem-solving and decision-making;
- Address issues related to marketing communications, marketing research, brand management, and consumer behavior;
- Demonstrate competence and creativity in originating and integrating ideas related to managerial problems;
- Collect, analyze, appraise, and present information in a way that contributes to problem solving;
- Evaluate the effectiveness and impact of the marketing programs;
- Demonstrate communication, team - working and management skills;
- Apply principles of integrity and ethics within a business environment;
- Develop transferrable intellectual and study skills;

Entry Requirements:

- Student should be a 2nd, 3rd or 4th year student of MAQSUT NARIKBAYEV UNIVERSITY;
- Minimum level of GPA required to enter the program is 2.0;
- Student should select all courses from the list;
- Students shall take the MKT3201/Principles of Marketing course as required.

Exit Requirements:

- Student should earn 25 credits or 25 ECTS;
- The minimum level of GPA required to graduate from the program is 2.0;
- Students who do not meet the exit requirements will not be eligible to receive a certificate.

CONTENT

Course Code	Name	Number of credits
Required		
MKT3303	Integrated Marketing Communications	5
MKT3302	Digital Marketing	5
MKT3304	Consumer Behavior	5
MKT3305	Brand Management	5
MKT3306	Advertising Strategy and Promotion	5

MINOR IN SUPPLY CHAIN MANAGEMENT

The program provides the necessary theoretical and practical skills for those who want to work within Supply Chain & Logistics Management across various industries. Students will acquire the basic of a 'supply network' concept and the complex relationships that comes with it; learn the operational functions and supply chain processes as well as the material and information flow; and understand the importance of technologies as enablers. In addition, the program will help to develop strategic thinking, practical knowledge, negotiation, and problem - solving skills.

Learning outcomes:

Upon completion of this program, graduates will:

- Understand the main concepts of the wide topic of supply chain which can be considered as a backbone of any production and business;
- Apply advanced knowledge of the relations between supply chains and relevant theories within economics and business administration;
- Develop an understanding of global supply chains, their challenges and the importance of up-to-date innovations, including analytics and advanced technology usage;
- Be familiar with the current procurement & inventory management theories, practices and concepts;
- Use and analyze data in a holistic approach to make informed decisions;
- Optimize the value to customers, markets, and other stakeholders through the application of standard frameworks and models, which encompass supply chain process analysis.
- Analyze and evaluate the design, layout, and processes of a warehouse;
- Acquire contextual knowledge and critical management skills such as negotiating to identify and address supply chain issues.

Entry Requirements:

A student should be a 2nd, 3rd, or 4th year student of MAQSUT NARIKBAYEV UNIVERSITY. Student should select all courses from the list

Students shall take the MGT2203/ Operations Management course as required.

Exit Requirements:

- Student should earn 25 credits or 25 ECTS
- Minimum level of GPA required to enter the program is 2.0
- Students who do not meet the exit requirements will not be eligible to receive a certificate.

CONTENT

Course Code	Name	Credit/ECTS	Language
MGT SCM3301	Supply Chain Management	5	ENG
MGT SCM3302	Procurement & Inventory Management	5	ENG
MGT SCM3303	Transport Techniques & Management	5	ENG
MGT SCM3304	Storage & Warehousing Techniques	5	ENG
MGT SCM3305	Principles of Industrial Analysis	5	ENG

MINOR IN ENTREPRENEURSHIP AND INNOVATION

The program provides the necessary theoretical and practical skills to work in the creation of start-ups and innovations in business. Students will learn about the basics of formation, functioning and development of business, as well as the processes of development and introduction of a new product to the market, and commercialization of innovative projects.

Learning outcomes:

Upon completion of this program, graduates will:

- Analyze and evaluate the impact of the business environment on business opportunities and strategy;
- Develop, implement, and commercialize new products, and process;
- Foresee, assess, and manage risks when creating new companies;
- Assess the likely financial needs of the new company and find sources of funding;
- To develop a business model for a new company;
- Develop and write a business plan for a new product, company

Entry Requirements:

- Student should be a 2nd, 3rd or 4th year student of MAQSUT NARIKBAYEV UNIVERSITY
- GPA average score for admission to the program is not less than 2.0
- Students shall take the MGT2202/Entrepreneurship course as required.

Exit Requirements:

- Certificate is issued to students after completion of 5 courses. Students must earn 25 credits (25 ECTS)
- Minimum level of GPA for successful completion of the program - 2.0

Students who do not meet the exit requirements will not be eligible to receive a certificate.

CONTENT

Course Code	Name	Credit/ECTS	Language
MGT ENT3301	Innovation Management	5	ENG
	Start-up Project	5	ENG
Electives			
MGT ENT3302	Design Thinking	5	ENG
MGT ENT3303	Product Management	5	ENG
MGT ENT3304	Business Modelling	5	ENG
MGT ENT3305	Global Entrepreneurship	5	ENG
MGT ENT3306	Technopreneurship	5	ENG

MINOR IN INTERNATIONAL RELATIONS

The Certificate Program in IR is open for students of ISE and MLS. The students will acquire theoretical perspectives and empirical knowledge on contemporary international political, security, and economic relations. They will acquire interdisciplinary skills to understand the main events in contemporary world politics and to analyze the main factors influencing decisions of State and non-state actors in global and regional settings. Analytical skills and knowledge obtained during the Minor program will help students pursue successful careers in international organizations, public agencies, and national and international companies.

Learning outcomes:

The students will be able to:

- Acquire an advanced understanding of main theories of International Relations
- Acquire skills to analyze the most important phenomena and processes that govern International Relations between states and other actors in world politics
- Understand the essence of relations between states and non-state actors (EU, WTO, EAEU, etc.);
- Develop knowledge about the main issues and challenges of global governance
- Identify major instruments of foreign policy: soft power (diplomacy, foreign investment) and hard power (economic sanctions, etc.);
- Demonstrate abilities to provide a comprehensive analysis of further changes in International Relations;
- Be aware of the role of a negotiator and mediator in conflict resolution by diplomatic means;
- Organize work in project groups.
-

Benefits of Attending:

- Mastering skills for understanding and analyzing the fundamental logic of International Relations and the legal environment
- Preparation for continuing with Master level study in the field of International Relations and International Organizations
- Improving organizational leadership performance and preparation for a career in international organizations and companies

Upon the completion of the program, students will be awarded a certificate.

The certificate is awarded upon completion of five courses. Students must earn 25 credits or 25 ECTS. Each course will carry 5 credits (5 ECTS). The minimum level of GPA required to graduate from the program is 2.0. In case students gain less than a GPA of 2.0, the certificate will not be awarded towards the degree.

Eligibility:

- The program is open for all 2nd, 3rd and 4th year students of MAQSUT NARIKBAYEV UNIVERSITY
- Graduate students are also eligible for the program; however, none of the courses will be counted towards their degree requirements.
- Students shall take the IR1301/ Introduction to International Relations course as required.

International Relations Module will not require prerequisites; however, the required level of English will be equivalent to IELTS 5 or Upper - Intermediate level

Exit requirements:

- Program exit requirements will remain consistent with the current policy of MNU and a GPA of 2.0.
- Upon the completion of the program, students will be awarded a CERTIFICATE IN INTERNATIONAL RELATIONS.

Program Content

This program introduces the basic knowledge and concepts of IR. It will also introduce key theoretical approaches to the study of IR. It provides the foundational and historical background of IR. It examines the structure of IR through different approaches and analysis of national and international materials.

CONTENT

Course Code	Name	Credit/ECTS	Language
IR1302	Theories of International Relations	5	ENG
IR2304	Global Political Economy	5	ENG
IR3309	International Business	5	ENG
IR2303	Globalization and International Organizations	5	ENG
IR2307	International Negotiation and Diplomacy	5	ENG

MINOR IN HUMAN RESOURCES MANAGEMENT

The development of human capital is one of the most important goals of the organization. A certificate in HRM allows a student to be prepared for the position in the human resources department. Students will be able to utilize different tools and techniques to manage employees in a way that aligns with organizational goals.

At the end of the program, students should be able to:

- Address organizational challenges;
- Develop strategic plans for an organization with a focus on human resources;
- Understand business processes related to organizational goals;
- Evaluate the effectiveness of HRM practice;
- Integrate HRM functions with organizational strategy to improve business performance;
- Communicate effectively through speaking and writing skills;
- Demonstrate leadership, communication, and teamwork skills;

Upon the completion of the program, students will receive a certificate in Human Resources Management.

Entry requirements:

A student should be a 2nd, 3rd, or 4th-level student of MAQSUT NARIKBAYEV UNIVERSITY.

Exit requirements:

- Student should earn 25 credits or 25 ECTS
- The minimum level of GPA required to graduate from the program is 2.0
- Students shall take the MGT3305/4304 Human Resource Management course as required

Students who do not meet the exit requirements will not be eligible to receive a certificate.

CONTENT

Course Code	Name	Credit/ECTS	Language
MGT HR3301	Compensation and Performance Management	5	ENG
MGT HR3302	Labor Law	5	ENG
MGT HR3303	Conflict and Stress Management	5	ENG
MGT HR3304	Organizational Psychology	5	ENG
MGT HR3305	People Management and Leadership	5	ENG

MINOR IN INFORMATION TECHNOLOGY

Information Technology is used in every field from biology to economics. It is transforming the way business and society operate. Having advanced IT skills will help students become better professionals by performing their jobs more effectively. A minor in Information Technology can offer students the opportunity to attain essential IT knowledge and skills that will give them an advantage in their chosen field of study. The minor provides students with advanced knowledge and skills in programming, data science, mobile and web technology, and explores the application of these skills in different areas.

Learning outcomes:

At the end of the program students should be able to:

- make effective use of IT in their chosen career field
- distinguish themselves from the competition
- explore opportunities offered by the IT field
- adapt to rapidly changing technologies

Entry requirements:

- Open for all 2nd, 3rd and 4th level MNU students
- Select all courses from the list

Exit requirements:

- 25 credits or 25 ECTS
- GPA is 2.0 minimum

Students who do not meet the exit requirements will not be eligible to receive a certificate

CONTENT

Course Code	Name	Number of credits
Required		
IT 3201	Introduction to Programming	5
IT 3202	Web Development I	5
IT 3303	Algorithms and Data Structures	5
Electives		
IT 3304	Elective course (Major course or Technical elective course)	5
IT 3305	Elective course (Major course or Technical elective course)	5

MINOR IN BUSINESS AND LAW

THE PROGRAM AIMS to develop a new generation of tomorrow's leaders and lawyers who will be able to:

- apply knowledge and skills to legal support of companies' activities, resolve of corporate interests' conflicts and risks
- understand the present global challenges and trends of the industries
- implement knowledge and skills necessary to develop the relationship in the frame work of international organizations and companies
- provide effective legal aspects consultancy and business solutions
- understand and inspire employees, provide with
- understand personal capacities of effective leaders

BENEFITS OF ATTENDING:

- develop organizational plans for improving organizational leadership performance
- mastering skills for identifying organizational weaknesses in terms of understanding its legal environment
- explore insights of organizational performance

PROGRAM DESCRIPTION:

- The following elective courses are available for the current 2nd, 3rd - 4th year students and all perspective participants both in terms of their academic program and on commercial basis as well.
- In order to earn *an undergraduate degree*, the participants must complete 240 ECTS/240 credits. Upon the completion of the program, students will be awarded a CERTIFICATE IN BUSINESS AND LAW. The certificate is awarded upon completion of five courses. Students must earn 25 credits or 25 ECTS. Each course will carry 5 credits (5 ECTS). Minimum level of GPA required to graduate from the program is 2.0. In case if students gain less than GPA 2.0 the certificate will not be awarded towards the degree.

ELIGIBILITY:

- The program is open for all 2nd, 3rd and 4th level students of MAQSUT NARIKBAYEV UNIVERSITY;
- The introductory course will be offered for the 1st year students;
- The MLS students will be required to select at least three courses from the ISE courses list;
- The ISE students will be required to select at least three courses from the MLS courses list;
- Graduate students are also eligible for the program; however, none of the courses will be counted towards their degree requirements.

COURSE PREREQUISITES:

- Course prerequisites are to be defined by respective schools.

International Business Module will not require prerequisites; however, the level of English required will be equivalent to IELTS 4 or Intermediate level

COURSE WAIVERS:

- Each of the courses could be treated as MNU free elective (Selected Topics in...) for all 3rd and 4th year students of MNU.
- The number of credits to graduate from the bachelor will remain 240 (240 ECTS).

EXIT REQUIREMENTS:

- Program exit requirements will remain consistent with current policy of MNU and be a GPA of 2.0.
- Upon the completion of the program students will be rewarded a Certificate in Business and Law.

Students who do not meet the exit requirements will not be eligible to receive a certificate.

FINANCE AND LAW

Module	Code	Course	Credit/ ECTS	Language	Required conditions
Finance and Law*	ACC 2301	Principles of Accounting	5	ENG	2.0
	FIN 2301	Principles of Finance	5		
	FIN 3206	Taxation	5		
	CBL3301	Corporate and Business Law	5	ENG	2.0
	TP 2206 (PRL)	Labor Law	5		
	NPRK 3210	Financial and Tax Law	5		
*Students must follow the above - mentioned order of the courses					

Learning Outcomes:

- Students will be able to demonstrate knowledge and skills necessary to make informed decisions with regard to legal and financial aspects of an organization;
- Students will be able to demonstrate knowledge and skills necessary to legal support of companies' activities, resolve of corporate interests' conflicts and risks. Students also will be able to define legal basics tax regimes and regulation of corporate labor relations.

BUSINESS ETHICS AND LAW

Module	Code	Course	Credit/ ECTS	Language	Required conditions
Leadership*	BUS 3204	Business Ethics	5	ENG	2.0
	MGT 3203	Leadership	5		
	MGT 3305	HR Management	5		
	CBL3301	Corporate and Business Law	5	ENG	2.0
	TP 2206 (PRL)	Labor Law	5	ENG	
	NPRK3210	Financial and Tax Law	5	RUS	
	*Students must follow the above - mentioned order of the courses				

Learning Outcomes:

- Students will cover the basics of leadership theory from the perspective of business ethics emphasizing the importance of it for the leader. Students will also be able to apply gained knowledge and competencies in managerial decision making;
- Students will be able to demonstrate knowledge and skills necessary to legal support of companies' activities, resolve of corporate interests' conflicts and risks. Students also will be able to define legal basics tax regimes and regulation of corporate labor relations.

INTERNATIONAL BUSINESS AND LAW

Module	Code	Course	Credit/ECTS	Language	Required conditions
International Business*	ECN 3201	International Economics	5	ENG	2.0
	IR3309	International Business	5		
	IR 3201	International Relations	5		
	PMO 3303 (IL)	Law of International Organizations	5	ENG	2.0
	MTP3301 (IEL)	International Trade Law	5		

	PNEO3302 (IEL)	Law of the Supranational Economic Organizations	5		
<i>*Students must follow the above - mentioned order of the courses</i>					

Learning Outcomes:

Students will be able to:

- apply knowledge of international politics and economics, legal and cross - cultural environment;
- analyze, assess and promote international market development strategies;
- demonstrate knowledge of the legal and institutional framework of international economic relations
- demonstrate knowledge of the legal regulation of international business
- acquire the skills of filing and organizing documents in the framework of international business
- possess the skills of drafting and concluding the international commercial contracts
- participate in the international arbitration proceedings as a representative of the parties of the arbitrator
- provide the professional consulting services to individuals and companies engaged in the international business activities.

MINOR IN BUSINESS AND MANAGEMENT ACCOUNTING**PROGRAM DESCRIPTION**

Managers use the provisions of accounting information in order to better inform themselves before they decide matters within their organizations, which aids their management and performance of control functions. Minor in management accounting gives a student an opportunity to be prepared for the position, which may involve managerial decisions. Students will be able to utilize different tools and techniques to manage and control the company's performance.

Learning outcomes:

At the end of the program, students should be able to:

- Use strategic planning and control models to plan and monitor organizational performance.
- Assess and identify key external influences on organizational performance.
- Identify and evaluate the design features of effective performance management information and monitoring systems.
- Apply appropriate strategic performance measurement techniques in evaluating and improving organizational performance.
- Advise clients and senior management on strategic business performance evaluation and on recognizing vulnerability to corporate failure.

The program is divided into two modules upon the completion of which as well as successful passing of applicable exams at the end of each module students will receive a Certificate in Business Accounting and a Diploma in Management Accounting.

Entry Requirements:

- Student should be a 3rd or 4th level student of MAQSUT NARIKBAYEV UNIVERSITY.
- Student should finish 6 core courses for Certificate in Business Accounting and 6 core courses and 6 required elective courses for Diploma in Management Accounting.

Exit Requirements:

- Student should earn 90 credits or 90 ECTS.
- Minimum level of GPA required to graduate from the program is 2.0.

Students who do not meet the exit requirements will not be eligible to receive a certificate.

Code	Course	Credit ECTS	Language	Core/Elective
Module 1: Certificate in Business Accounting (CIMA Cert BA)				
ACC2201	Principles of Accounting	5	ENG	CORE
ACC2303/ 3203	Financial Accounting I (Prerequisites: Principles of Accounting)	5	ENG	CORE
ECN2204	Microeconomics	5	ENG	CORE
ECN2207	Macroeconomics	5	ENG	CORE
ACC3307	Managerial Accounting (prerequisite: Principles of Accounting)	5	ENG	CORE
CBL3301	Corporate & Business Law	5	ENG	CORE
Module 2: Diploma in Management Accounting (CIMA Operational Level)				
MKT3201	Principles of Marketing	5	ENG	CORE
MGT2201	Principles of Management	5	ENG	CORE
ACC3304/ ACC3204	Financial Accounting II (Prerequisites: Financial Accounting I)	5	ENG	CORE
FIN3306/3206	Corporate Finance (Prerequisites: Principles of Finance, Principles of Accounting)	5	ENG	CORE
ACC4312/ 4212	Financial & Tax Reporting (Prerequisites: Financial Accounting I, Financial Accounting II, Taxation)	5	ENG	CORE

CONTENTS **BACHELOR'S** **MASTER'S** **PHD** **COURSE DESCRIPTIONS**

GED1111	Information and Communication Technologies	5	ENG	CORE
FIN3308/ 3208/ 4208	Financial Management (Prerequisites: Corporate Finance)	5	ENG	ELECTIVE
MGT3212/ 3204	Operations Management (Prerequisites: Principles of Management)	5	ENG	ELECTIVE
MGT3305/ 4304	Human Resource Management (Prerequisite: Principles of Management)	5	ENG	ELECTIVE
FIN4212/4312	Financial Risk Management (Prerequisites: Financial Management)	5	ENG	ELECTIVE
ACC4311	Advanced Managerial Accounting/ Managerial Analysis (prerequisites: Managerial Accounting)	5	ENG	ELECTIVE
FIN3206/3205	Taxation (Prerequisites: Principles of Accounting, Principles of Finance)	5	ENG	ELECTIVE

MINOR IN ECONOMICS**Learning outcomes:**

At the end of the program students will:

- Obtain a basic understanding of economics, economic concepts and economic way of thinking and decision - making;
- Understand and be able to apply basic tools of economic analysis: functions, models, graphical analysis, regression and its interpretations.
- Demonstrate theoretical knowledge and practical skills sufficient to conduct applied economic analysis independently

Entry Requirements:

- Student should be a 2nd, 3rd or 4th level student of MAQSUT NARIKBAYEV UNIVERSITY
- Student should select all courses from the list.

Exit Requirements:

Student should earn 25 credits or 25 ECTS

Minimum level of GPA required to enter the program is 2.0

Students who do not meet the exit requirements will not be eligible to receive a certificate.

CONTENT

Course Code	Name	Credit/ECTS	Language
ECN2203	Mathematics II	5	ENG
ECN3210	Econometrics	5	ENG
ECN3208	Microeconomics II	5	ENG
ECN3209	Macroeconomics II	5	ENG
	Elective from Economics List	5	ENG

MINOR IN FINANCE

The Minor in Finance will help students to be more effective in their careers with a sounder understanding of the financial environment they operate in. Through case studies, students would learn how to apply these concepts to real - life situations.

Learning outcomes:

At the end of the program, students should be able to:

- understand a basic foundation in finance, along with an understanding of financial markets, analysis, and investments.
- recognize and apply financial concepts and tools to solve problems;
- explain the relationship between risk and return;
- understand the role of diversification in portfolio choice;
- understand the value creation concept and strategy;
- explain how information is reflected in prices of securities;

Upon the completion of the program, students will receive a certificate in FINANCE

Entry Requirements:

Student should be a 2nd, 3rd or 4th level student of MAQSUT NARIKBAYEV UNIVERSITY. Student should pass Principles of Finance course

Exit Requirements:

- Student should earn 25 credits or 25 ECTS
- Minimum level of GPA required to enter the program is 2.0

Students who do not meet the exit requirements will not be eligible to receive a certificate.

CONTENT

Course Code	Name	Number of credits
Required		
FIN3307	Corporate Finance	5
FIN3208	Financial Management	5
FIN4312	Financial Risk Management	5
FIN4309	Investment Management	5
FIN4310	Refinitiv Workspace Certification	5

MINOR IN DATA SCIENCE**Learning Outcomes:**

- understand the context of the data and formulate specific key questions in a related domain to enable data - driven decision - making.
- realize and recognize the fundamental topics of data sciences such as data mining, statistical learning, and machine learning.
- develop and use appropriate models of data analysis, assess the quality of data, derive insight from results, and investigate potential issues to solve hidden solutions to business - related challenges
- be able to connect data to underlying phenomena and to think critically about conclusions drawn from data analysis
- build skills and techniques of organizing and analyzing big data with a level of flexibility for different applications.
- apply relevant programming skills and algorithms, as well as mathematical and statistical models, and the principles of optimization to appropriately design and perform data analysis
- deploy the data - driven modeling and learning algorithms to quantitatively solve practical problems in social, economic and business applications.
- select, interpret and apply visual elements correctly, accurately, and effectively
- demonstrate skills in interpreting and communicating data findings effectively orally, visually, and in writing formats

Entry Requirements:

Student should be a 2nd, 3rd or 4th level student of MAQSUT NARIKBAYEV UNIVERSITY Student should pass Information and Communication Technologies, Mathematics I, Mathematics II, Statistics

Exit Requirements:

- Student should earn 25 credits or 25 ECTS
- Minimum level of GPA required to enter the program is 2.0
-

Students who do not meet the exit requirements will not be eligible to receive a certificate.

CONTENT

Course Code	Name	Number of credits
Required		
IT2301	Introduction to Programming	5
IT2202	Data Analysis I	5
ECN2208	Data Science for Economics	5
ECN3209	Data Visualization	5
ECN3211	Machine Learning	5

MINOR IN FINANCIAL ENGINEERING

Financial engineering sometimes referred to as quantitative finance, is defined as “the use of mathematical techniques to solve financial problems” (Investopedia). It is a multidisciplinary field of study where knowledge and skills from finance, economics, programming, statistics, data science and applied mathematics overlap to address current financial issues and develop new and innovative financial products.

The minor will equip students with basic but sufficient knowledge and practical skills to effectively navigate in this new and promising area and apply their mathematical modelling and computational skills to financial industry.

Learning outcomes:

At the end of this Minor program, students should be able to:

- have a solid foundation in Finance, Data Analysis, and Portfolio Management. Understand the role of the new technology in finance and FinTech fundamentals;
- master the concepts of financial data analysis using tools of Statistics, Econometrics, and computer software such as R or/and Python. In addition, students will be able to use financial software such as Bloomberg Terminal or/and Refinitiv Workspace;
- build a statistical foundation and Python/R coding skills to run econometric models to apply in financial decision-making. Learn how to use statistical and econometric tools to analyze data in Economics and Finance, model distributions, and time series, focusing on their moving average, autocorrelations, and volatilities, including GARCH models;
- apply software to properly visualize, summarize, and analyze financial data. Apply algorithms to learn from data using machine learning techniques.

Entry Requirements:

Student should be a 2nd, 3rd or 4th level student of MAQSUT NARIKBAYEV UNIVERSITY.

Student should pass Introduction to Economics, Principles of Finance, Principles of Accounting, Statistics, Mathematics I, Mathematics II.

Exit Requirements:

- Student should earn 30 credits or 30 ECTS
- Minimum level of GPA required to enter the program is 2.0
-

Students who do not meet the exit requirements will not be eligible to receive a certificate.

CONTENT

Course Code	Name	Number of credits
Required		
FIN3307	Corporate Finance	5
FIN4309	Investment Management	5
FIN4311	Introduction to FinTech	5
FIN4310	Refinitiv Workspace Certification	5
ECN3210	Econometrics	5
Electives		
ECN3211 (IT3309)	Machine Learning	5
ECN4306	Time Series Econometrics	5

MINOR IN STRATEGIC TRADE CONTROL AND SANCTIONS**Learning outcomes:**

At the end of this Minor program, students should be able to:

- Master the concept of strategic trade control by grasping the logic of free trade and security exceptions and how trade could be restrained for political reasons;
- Evaluate the efficiency of the control systems by using the existing metrics;
- Know and use the tools, platforms, and databases for the exploration and interpretation, analyzing country- and commodity-based profiles of states;
- Understand and interpret the different consequences of trade controls on economies, governments, and businesses;
- Understand the sanctions and their political and economic effects on targeted and third countries;
- Anticipate the risks and use the red flags to prevent violating the strategic trade control rules on international and national levels;
- Understand how ICP works and implement it at business entities or academia;
- Apply the skills and knowledge in different dimensions such as state authorities, business entities, academia, and customs.

Entry Requirements:

Student should be a 2nd, 3rd or 4th level student of MAQSUT NARIKBAYEV UNIVERSITY.

Student should pass Theories of International Relations.

Exit Requirements:

- Student should earn 25 credits or 25 ECTS
- Minimum level of GPA required to enter the program is 2.0

Students who do not meet the exit requirements will not be eligible to receive a certificate.

CONTENT

Course Code	Name	Number of credits
Required		
IR3306	Foreign Policy Analysis	5
IR2303	Globalization and International Organizations	5
IR2304	Global Political Economy	5
IR3317	Trade control and sanctions	5
IR3318	Internal Compliance Program (ICP)	5

MINOR IN INTERNATIONAL BUSINESS

The International Business Minor is designed to provide students with a comprehensive understanding of global business practices and the skills necessary to operate in an international context. This multidisciplinary field integrates knowledge and skills from business management, economics, marketing, finance, and cross-cultural communication to address the complexities of international business operations.

Learning outcomes:

At the end of this Minor program, students should be able to:

- Develop an understanding of the global economic, political, cultural, and social environments of global business. Apply business theories to real-world scenarios and formulate strategies for success in international ventures.
- Utilize digital technologies and tools for data management, visualization, and secure collaboration to enhance efficiency in managing global operations.
- Develop a foundational understanding of finance and accounting principles and make informed financial decisions through practical exercises and case studies.
- Understand and apply marketing and PR concepts to create effective global marketing campaigns, build brand identities, and manage public relations across diverse markets.
- Navigate cultural differences in business contexts and acquire both analytical and soft skills necessary for international negotiation, including creating effective strategies for communication and negotiation.

Entry Requirements:

Student should be a 2nd, 3rd or 4th level student of MAQSUT NARIKBAYEV UNIVERSITY.

Exit Requirements:

- Student should earn 30 credits or 30 ECTS
- Minimum level of GPA required to enter the program is 2.0

Students who do not meet the exit requirements will not be eligible to receive a certificate.

CONTENT

Course Code	Name	Number of credits
Required		
IT2202	Data Analysis- I	5
IT3306	Digital Transformation	5
FIN2205	Principles of Accounting and Finance	5
IR3317	International Business	5
MKT3310	Global Marketing & PR	5
IR2307	International Negotiation and Diplomacy	5

DUAL - DEGREE PROGRAM

ISE undergraduate students have the opportunity to receive a partner university diploma along with a Kazakhstani one.

Participation Requirements:

- Successful acquisition of a certain number of credits in MAQSUT NARIKBAYEV UNIVERSITY
- GPA not less than 3.0
- English at least B2

Program Terms:

1. ISE students are obliged to pursue both local and partner university designed curriculum, which considers 3 different types of programs
2. (3 + 1; 2 + 2; 1 + 3)
3. Students take entrance examinations in accordance with MAQSUT NARIKBAYEV UNIVERSITY admission rules
4. Mode of study: Full-time at Maqsut Narikbayev University and at the partner university.
5. Program Graduates receive both diplomas: a diploma of MAQSUT NARIKBAYEV UNIVERSITY and a partner university diploma.

Partner Universities:



PART V ACCREDITATION

ISE undergraduate programs have been successfully accredited by FIBAA (Foundation for International Business Administration Accreditation)

- **Business Administration in Accounting** (Bachelor);
- **Business Administration in Finance** (Bachelor, Master);
- **Business Administration in Management** (Bachelor);
- **Business Administration in Information Technology** (Bachelor);
- **International Relations** (Bachelor)

FIBAA is a member of the largest European and international associations and networks in the field of quality assurance. For more than 20 years, FIBAA has promoted higher educational institutions in raising and maintaining a high level of quality education in the field of economics, management, law and social sciences.



These programs have received full ACCA accreditation - 9 exams out of 9 possible. ACCA is an international professional association that unites specialists in finance, accounting and audit. The Association brings together 188,000 members and 480,000 students from 181 countries, helping them build a successful career with a glance to business skills.

ACCA (Association of Chartered Certified Accountants) has accredited the following ISE programs:

- Finance/BBA in Finance (Bachelor);
- Accounting and Audit/BBA in Accounting (Bachelor);


ACCA (the Association of Chartered Certified Accountants) is a global body for professional accountants. ACCA aims to offer business - relevant, first - choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management.

ACCA monitors its accountants in all sectors and in all countries to enable them to reach a high level of competency and experience, creating the best accountants to deliver organizational growth.

University	Degree	Major	Exemptions	ACCA Exam
International School of Economics MAQSUT NARIKBAYEV UNIVERSITY	Bachelor	6B04101 – Accounting and Audit 6B04111 Business Administration in Accounting	9	AB, MA, FA, LW, PM, TX, FR, AA, FM
		6B04104 – Finance 6B04114 Business Administration in Finance	9	AB, MA, FA, LW, PM, TX, FR, AA, FM

<http://www.accaglobal.com/ca/en/help/exemptions - calculator.html>

To become an ACCA member, you must:

Clear all the 13 papers (in case you are not entitled to exemptions)	+	Complete your practical experience requirement (PER) - 36 months of relevant work experience in finance or accountancy role	+	Complete the professional ethics module	=	
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ACCA Exam	ISE Equivalent Course
FUNDAMENTALS Level	
Knowledge Module	ACCA qualification exemptions (F1 - F3)
AB Accountant in Business	
MA Management Accounting	
FA Financial Accounting	
Skills Module	
LW Corporate and Business Law	Corporate and Business Law ACCA qualification exemption LW. (Only for Accounting and Audit program)
PM Performance Management	Managerial Accounting
TX Taxation	Taxation
FR Financial Reporting	Financial Accounting 1 Financial Accounting 2 Financial and Tax Reporting
AA Audit and Assurance	Audit
FM Financial Management	Corporate Finance Financial Management
PROFESSIONAL Level	
Essentials Module	
SBL Governance, Risk and Ethics	
SBR Corporate Reporting	
Options**	
AFM Advanced Financial Management	
APM Advanced Performance Management	
ATX Advanced Taxation	
AAA Advanced Audit and Assurance	

** Two to be completed



CIMA is an international association of management accounting specialists from the United Kingdom of Great Britain and Northern Ireland, founded in 1919. To date, the CIMA Association brings together more than 229000 students and members from 176 countries around the world.

Four ISE programs of MAQSUT NARIKBAYEV UNIVERSITY Accounting and Audit, Finance, Economics and Management are the first Kazakhstani specialties that have received academic recognition and have been accredited by the CIMA.

The ISE students can collect CIMA Operational Level certificate along with Diploma of Higher Education on graduating MAQSUT NARIKBAYEV UNIVERSITY.



ICAEW is the leading, worldwide professional membership organization that promotes, develops and supports over 147 000 certified auditors in the areas of accounting, finance and business around the world.

The International School of Economics was accredited by 7 modules on the ICAEW (Institute of Chartered Accountants of England and Wales) certification program.



"GARP is very pleased to announce the addition of MAQSUT NARIKBAYEV UNIVERSITY to the GARP Partnership for Risk Education. Master of Economics and Business – Major in Finance program offered by the International School of Economics provides a solid theoretical as well as applied knowledge base for its students. It is a highly rigorous program that was created specifically with the needs of those working in risk management in mind and will ensure that its students will be well - positioned to pursue the FRM designation." William May, Global Head of Certifications and Educational Programs – GARP



CFA Institute is the global association of investment professionals that sets the standard for professional excellence and administers the industry gold standard CFA charter. The organization is a champion for ethical behavior in investment markets and a respected source of knowledge in the global financial community. The end goal: to create an environment where investors' interests come first, markets function at their best, and economies grow.

CFA Institute has more than 176,000 members in 166 countries and territories, including 164,000 CFA charter holders.

Bachelor in Finance has been acknowledged as incorporating at least 70 percent of the CFA Program Candidate Body of Knowledge (CBOK) and placing emphasis on the CFA Institute Code of Ethics and Standards of Practice within the program. This program positions students well to obtain the Chartered Financial Analyst® designation, which has become the most respected and recognized investment credential in the world



**Bachelor of Business Administration (BBA) in Accounting
(MAQSUT NARIKBAYEV UNIVERSITY, International School of Economics)**

The Bachelor in Business Administration (BBA) program in Accounting is aimed at training professionals with theoretical knowledge in accounting and finance, proficiency in international financial and reporting standards, equipped with professional competencies and technical skills sufficient to succeed in the international and local labor market. Strong alignment with the recognized international professional accreditations and certified teaching practitioners brings in a practical approach to our program ensuring a high level of graduate employment.

LEARNING OUTCOMES

Upon successful completion of this program, the student will:

- demonstrate critical thinking skills, written and verbal communication skills and IT skills
- demonstrate presentation skills, leadership and effective teamwork;
- understand and follow principles of business ethics;
- understand and be able to apply research methodology;
- understand and be able to articulate key concepts of economics, finance, accounting, management and marketing for subject - specific problem solving;
- demonstrate awareness of the economic and business environment within both global and national contexts;
- analyze various business challenges and develop relevant recommendations;
- correctly apply knowledge of international financial and reporting standards (IFRS) and managerial accounting theories to business organizations operating in different industries;
- generate standalone and consolidated financial statements in accordance with IFRS;
- analyze financial statements based on different financial and non - financial criteria;
- demonstrate an understanding of major Kazakhstan taxes and have an idea of the practical application of tax law in professional activities;
- have an understanding of major International Standards on Auditing (ISAs) and be able to apply them appropriately to financial statements elements;
- develop knowledge and skills in understanding of the general legal framework, and of specific legal areas relating to business world, understanding the legal implications of business activities;
- understand the real problems that a financial manager must deal with, and be able to make decisions in the areas of investment, financing, and dividends.

The curriculum is structured as follows:

General Education Courses	58 ECTS
- Required	53 ECTS
- School Required	5 ECTS
School Required Courses	25 ECTS
Mathematics and Economics Required Courses	20 ECTS
Business Core Required Courses	33 ECTS
Major Courses	75 ECTS
- Required (ACCA, ICAEW Track)	40 ECTS
- Electives /ISE Minors	35 ECTS

Internship	12 ECTS
State Exam/Bachelor's Thesis	12 ECTS
Total	240 ECTS

Required General Education Courses (58 ECTS):

Code	Name
GED1101	History of Kazakhstan (5)
GED1102	Cambridge English I (10)
GED1103	Kazakh/Russian I (5)
GED1104	Social-political knowledge I (4)
GED1106	Philosophy (5)
GED1107	Cambridge English II (10)
GED1108	Kazakh/Russian II (5)
GED1109	Social-political knowledge II (4)
GED2111	Information and Communication Technologies (5)

School Required General Education Courses:

Code	Name
GED2109	Critical Thinking (5)

Required Courses (123 ECTS):**School Required Courses (25 ECTS):**

Code	Name
BUS2201	Business Communications (5)
FIN3203	Ethics and Professional Standards (CFA) (5)
RES2201	Academic Writing (5)
RES2202	Introduction to Research Methods (5)
IT2202	Data Analysis I (5)

Mathematics and Economics Required Courses (20 ECTS):

ECN1201	Mathematics I (Calculus) (5)
ECN2203	Statistics I (5)
ECN2205	Microeconomics I (5)
ECN2206	Macroeconomics I (5)

Business Core Courses (33 ECTS):

ACC2201	Principles of Accounting (5)
FIN2201	Principles of Finance (5)
MGT2201	Principles of Management (5)
MKT3201	Principles of Marketing (5)
FIN3307	Corporate Finance (ACCA) (5)
MGT4306	Strategic Management (5)
BUS4206	A Step to Graduate (3)

Major Courses (40 ECTS):**ACCA, ICAEW Track**

CBL3301	Corporate and Business Law (ACCA) (5)
ACC2303	Financial Accounting I (ACCA) (5)
ACC3304	Financial Accounting II (ACCA) (5)
FIN3206	Taxation (ACCA) (5)
ACC3307	Managerial Accounting I (ACCA) (5)

<u>CONTENTS</u>	<u>BACHELOR'S</u>	<u>MASTER'S</u>	<u>PHD</u>	<u>COURSE DESCRIPTIONS</u>
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ACC3308	Audit (ACCA) (5)
FIN3208	Financial Management (ACCA) (5)
ACC4312	Financial and Tax Reporting (ACCA) (5)

Electives (35 ECTS) from the list below:

Code	Name
BUS3202	Organizational Behavior (5)
FIN4311	Introduction to Fintech (5)
ECN2207	Statistics II (5)
MGT4320	Introduction to a management consulting studies I
MGT4321	Introduction to a management consulting studies II
ACC4313	Selected Topics in Accounting (5)

Minor Finance (25 ECTS)

FIN4309	Investment Management (5)
FIN4310	Refinitiv Workspace Certification (5)
FIN4312	Financial Risk Management (5)
FIN3204	Financial Statement Analysis (5)
	or Elective from Finance List

Minor Economics (25 ECTS)

ECN3208	Microeconomics II (5)
ECN3209	Macroeconomics II (5)
ECN3210	Econometrics (5)
	Elective from Economics List (5)

Electives (25 ECTS)*/Minor (25 ECTS)

Minor in Marketing
 Minor in Supply Chain Management
 Minor in Entrepreneurship and Innovation
 Minor in International Relations
 Minor in Human Resource Management
 Minor in Information Technology
 Minor in Finance & Law
 Minor in Corporate Governance
 Minor in Business Ethics and Law
 Minor in Financial Engineering
 CIMA BA Track
 Minor in Data Science
 Minor in Finance
 Minor Economics
 Minor in Strategic Trade Control and Sanctions
 Minor in International Business

**Students may choose elective courses regardless of ISE Minors subject to studying prerequisites.*


CIMA®

CFA Institute
University Affiliation
Program

Bachelor of Business Administration (BBA) in Finance
(MAQSUT NARIKBAYEV UNIVERSITY, International School of Economics)

The aim of the program is to train highly qualified and competitive professionals in investment banking, financial planning, corporate finance, financial market institutions and more. The content of the program covers 91% of the CFA Level 1 professional certification ensuring high competitiveness of future graduates in the international and local labor market. Participation in the CFA Institute University Affiliation Program entitles us to annually nominate scholarships for our top students to pass CFA Level 1 exam and provides progression to the ISE MNU Master's program in Finance covering CFA Levels 2 and 3.

LEARNING OUTCOMES

Upon successful completion of this program, the student will:

- demonstrate critical thinking skills, written and verbal communication skills and IT skills
- demonstrate presentation skills, leadership and effective teamwork;
- understand and be able to apply research methodology;
- understand and be able to articulate key concepts of economics, finance, accounting, management and marketing for subject - specific problem solving;
- demonstrate awareness of the economic and business environment within both global and national contexts;
- apply professional judgment to financial management issues and participate in management decision making;
- understand investment and financial analysis;
- comprehend the fundamentals of investment tools, a wide range of financial products, valuing assets, portfolio management, and wealth planning;
- understand the need for high ethical standards in the investment industry and the ethical responsibilities required by the CFA Institute Code of Ethics and standards of Professional Conduct;
- distinguish how risk is measured and mitigated in the financial world;
- understand operation of the financial system, the fundamentals of interest rates and examine how the regulatory environment affects financial institutions

The curriculum is structured as follows:

General Education Courses	58 ECTS
- Required	53 ECTS
- School Required	5 ECTS
School Required Courses	25 ECTS
Mathematics and Economics Required Courses	30 ECTS
Business Core Required Courses	38 ECTS
Major Courses	65 ECTS
- Required (CFA Track)	25 ECTS
- Electives /ISE Minors	40 ECTS
Internship	12 ECTS
State Exam/Bachelor's Thesis	12 ECTS
Total	240 ECTS

Required General Education Courses (58 ECTS):

Code	Name
GED1101	History of Kazakhstan (5)
GED1102	Cambridge English I (10)
GED1103	Kazakh/Russian I (5)
GED1104	Social-political knowledge I (4)
GED1106	Philosophy (5)
GED1107	Cambridge English II (10)
GED1108	Kazakh/Russian II (5)
GED1109	Social-political knowledge II (4)
GED2111	Information and Communication Technologies (5)

School Required General Education Courses:

Code	Name
GED2109	Critical Thinking (5)

Required Courses (158 ECTS):

School Required Courses (25 ECTS):

Code	Name
BUS2201	Business Communications (5)
FIN3203	Ethics and Professional Standards (5)
RES2201	Academic Writing (5)
RES2202	Introduction to Research Methods (5)
IT2202	Data Analysis I (5)

Mathematics and Economics Required Courses (30 ECTS):

ECN1201	Mathematics I (Calculus) (5)
ECN2204	Mathematics II/Linear Algebra (5)
ECN2203	Statistics (5)
ECN3210	Econometrics (5)
ECN2205	Microeconomics I (5)
ECN2206	Macroeconomics I (5)

Business Core Courses (38 ECTS):

ACC2201	Principles of Accounting (5)
FIN2201	Principles of Finance (5)
MGT2201	Principles of Management (5)
MKT3201	Principles of Marketing (5)
FIN3302	Corporate Issuers (CFA) (5)
FIN3204	Financial Statement Analysis (5)
MGT4306	Strategic Management (5)
BUS4206	A Step to Graduate (3)

Major Courses (25 ECTS):

CFA Track

FIN3305	Valuation (CFA) (5)
FIN3306	Securities and Derivatives (CFA) (5)
FIN4309	Investment Management (CFA) (5)
FIN4310	Refinitiv Workspace Certification (CFA) (5)
FIN3311	Fixed Income Securities (CFA) (5)

Electives (40 ECTS) from the list below:

Code	Name
BUS3202	Organizational Behavior (5)
FIN3312	Financial Institutions and Markets (5)
FIN4312	Financial Risk Management (5)
FIN4311	Introduction to Fintech (5)
MGT4320	Introduction to a management consulting studies I
MGT4321	Introduction to a management consulting studies II
FIN4313	Selected Topics in Finance (5)

CIMA BA/ACCA Track

CBL3301	Corporate and Business Law (ACCA) (5)
ACC2303	Financial Accounting I (ACCA) (5)
ACC3304	Financial Accounting II (ACCA) (5)
FIN3206	Taxation (ACCA) (5)
ACC3307	Managerial Accounting I (ACCA) (5)
ACC3308	Audit (ACCA) (5)
FIN3307	Corporate Finance (ACCA) (5)
FIN3208	Financial Management (ACCA) (5)
ACC4312	Financial and Tax Reporting (ACCA) (5)

Electives (20 ECTS)*/Minor (25 ECTS)

Minor in Marketing
Minor in Supply Chain Management
Minor in Entrepreneurship and Innovation
Minor in International Relations
Minor in Human Resource Management
Minor in Information Technology
Minor in Finance & Law
Minor in Corporate Governance
Minor in Business Ethics and Law
Minor in Financial Engineering
CIMA BA Track
Minor in Data Science
Minor in Finance
Minor Economics
Minor in Strategic Trade Control and Sanctions
Minor in International Business

**Students may choose elective courses regardless of ISE Minors subject to studying prerequisites.*



**Bachelor of Business Administration (BBA) in Management Concentrations (one is required):
Human Resource Management; Entrepreneurship and Innovation; Supply Chain and Industrial Management;
(MAQSUT NARIKBAYEV UNIVERSITY, International School of Economics)**

Our Bachelor program in Management aims to provide students with comprehensive knowledge and skills meeting the needs of international and local business. Graduates of this program will demonstrate knowledge of management theories, practical skills of analysis and business decision - making, as well as a firm understanding of a company's strategic and operational practice and the role of a manager. Within this program, the students will be offered one of four elective concentrations equipping them with a set of deep competencies.

LEARNING OUTCOMES

The program is aimed to graduate students who are prepared to:

- Demonstrate presentation skills, leadership, effective teamwork, orientation to result and negotiation skills;
- Understand and be able to articulate key basic concepts of economics, finance, accounting, management and marketing for subject - specific problem solving;
- Analyze various business challenges and develop relevant practical recommendations and actions;
- Demonstrate intermediate IT skills;
- Understand and follow principles of business ethics;
- Demonstrate awareness of the economic and business environment within both global and national contexts;
- Each concentration offered within the program (as explained below) seeks to additionally achieve its own learning outcomes.

Concentration in Human Resource Management

The Concentration in Human Resource Management offered under the BBA degree in Management is a 35 - credit program that focuses on employee selection, training, management development, industrial relations, compensation, dynamics of organizational behavior, conflict and stress management and labor law.

Learning outcomes:

- Demonstrate an effective knowledge of contemporary human resource issues including talent management, employment law, human resource strategy, recruit training, compensation benefits, organizational development, and human resource information systems;
- Evaluate individual and group behavior in organizations and the interpretation of this behavior in the context of the managerial environment; be able to assess the nature of influence, power and control, attitudes, communication, conflict, and interpersonal relations as a means of understanding the dynamics of individual and group behavior;
- Evaluate the ability to build and work in teams, including team development, norms, cohesion, and trust;
- Examine and apply ethical and professional behaviors and standards to contemporary business situations.

Concentration in Entrepreneurship and Innovation

The concentration provides the necessary theoretical and practical skills to work in the creation of startups and innovations in business. Students will learn about the basics of formation, functioning and development of business, as well as the processes of development and introduction of a new product to the market, commercialization of innovative projects.

Learning outcomes:

- Develop, implement and commercialize new product or process;
- Develop a business plan for a new product or company while foreseeing and assessing potential risks;
- Effectively solve and manage relevant financial, operational, strategic, human resource and other problems relating to a launch of new product or business;
- Analyze and evaluate the impact of the business environment on business opportunities and strategy.

Concentration in Supply Chain and Industrial Management**Learning outcomes:**

The ultimate role of effective logistics operations in economies is increasing dramatically in a global scale. Supply Chain and Industrial Management capability within business has, over the last decades in particular, taken on a much more significant role in enabling business to gain competitive advantage and deliver bottom line performance. Companies strive to identify their competitive edge, and consistently improve production capabilities. In this regard, the application of supply chain concepts and best practices of industrial management will continue to exert greater influence on overall business success. Therefore, the given direction will provide students not only with the core logistics and manufacturing concepts, but also offer full set of engineering principles, effective production and value creating skills. Importantly, students will be able to see “big picture” of economy and elaborate analytical evaluations on real life cases.

- Understand the fundamental concept of integrated supply chain management and the impact industrial solutions for today's business;
- Select and apply appropriate tools and techniques to plan, control and manage the supply chain to achieve overall efficiency and effectiveness;
- Comprehend international trade logistics operations and process designs; Assess critically various procurement and inventory management strategies;
- Apply different inventory management techniques to maintain stock levels at optimum levels for different categories taking into account financial aspects.

The curriculum is structured as follows:

General Education Courses	58 ECTS
- Required	53 ECTS
- Electives	5 ECTS
School Required Courses	25 ECTS
Mathematics and Economics Required Courses	25 ECTS
Business Core Required Courses	43 ECTS
Major Courses	65 ECTS
- Required (CFA Track)	35 ECTS
- Electives /ISE Minors	30 ECTS
Internship	12 ECTS
State Exam/Bachelor's Thesis	12 ECTS
Total	240 ECTS

Required General Education Courses (58 ECTS):

Code	Name
GED1101	History of Kazakhstan (5)
GED1102	Cambridge English I (10)
GED1103	Kazakh/Russian I (5)
GED1104	Social-political knowledge I (4)
GED1106	Philosophy (5)
GED1107	Cambridge English II (10)
GED1108	Kazakh/Russian II (5)
GED1109	Social-political knowledge II (4)
GED2111	Information and Communication Technologies (5)

School Required General Education Courses:

Code	Name
GED2109	Critical Thinking (5)

Required Courses (128 ECTS):**School Required Courses (25 ECTS):**

Code	Name
BUS2201	Business Communications (5)
BUS3203	Business Ethics (5)
RES2201	Academic Writing (5)
RES2202	Introduction to Research Methods (5)
IT2202	Data Analysis I (5)

Mathematics and Economics Required Courses (25 ECTS):

ECN1201	Mathematics I (Calculus) (5)
ECN2203	Statistics I (5)
ECN2207	Statistics II (5)
ECN2205	Microeconomics I (5)
ECN2206	Macroeconomics I (5)

Business Core Courses (43 ECTS):

ACC2201	Principles of Accounting (5)
FIN2201	Principles of Finance (5)
MGT2201	Principles of Management (5)
MKT3201	Principles of Marketing (5)
MGT2202	Entrepreneurship (5)
MGT2203	Operations Management (5)
MGT2204	Human Resource Management (5)
MGT4305	Project Management (5)
BUS4206	A Step to Graduate (3)

Major Courses (35 ECTS):**Concentration in Human Resource Management**

MGT HR3301	Compensation and Performance Management (5)
MGT HR3302	Labor Law (5)
MGT HR3303	Conflict and Stress Management (5)
MGT HR3304	Organizational Psychology (5)
MGT HR3305	People Management and Leadership (5)
MGT HR3301	Equality, Diversity and Inclusion (5)
MGT4306	Strategic Management (5)

Concentration in Entrepreneurship and Innovation

MGT ENT3301	Innovation Management (5)
MGT ENT3302	Design Thinking (5)
MGT ENT3303	Product Management (5)
MGT ENT3304	Business Modeling (5)
MGT ENT3305	Global Entrepreneurship (5)
MGT ENT3306	Technopreneurship (5)
MGT4306	Strategic Management (5)

Concentration in Supply Chain and Industrial Management

MGT SCM3301	Supply Chain Management (5)
MGT SCM3302	Procurement & Inventory Management
MGT SCM3303	Transport Techniques & Management (5)
MGT SCM3304	Storage & Warehousing Techniques (5)
MGT SCM3305	Principles of Industrial Analysis (5)
MGT SCM3306	Logistics and International Trade (5)
MGT4306	Strategic Management (5)

Electives (30 ECTS) from the list below:

Code	Name
BUS3202	Organizational Behavior (5)
MGT4320	Introduction to a management consulting studies I
MGT4321	Introduction to a management consulting studies II
MGT 4309	Selected Topics in Management (5)

Electives (20 ECTS)*/Minor (25 ECTS)

Minor in Marketing
Minor in Supply Chain Management
Minor in Entrepreneurship and Innovation
Minor in International Relations
Minor in Human Resource Management
Minor in Information Technology
Minor in Finance & Law
Minor in Corporate Governance
Minor in Business Ethics and Law
Minor in Financial Engineering
CIMA BA Track
Minor in Data Science
Minor in Finance
Minor Economics
Minor in Strategic Trade Control and Sanctions
Minor in International Business

**Students may choose elective courses regardless of ISE Minors subject to studying prerequisites.*



Bachelor of Business Administration (BBA) in Marketing
(MAQSUT NARIKBAYEV UNIVERSITY, International School of Economics)

The purpose of the educational program is to train qualified marketing professionals with analytical, practical skills and competencies to make strategic decisions in the field of marketing, able to explore the market, evaluate consumer behavior and develop a strategy necessary for a competitive business environment in various industries and fields of activity. The program is designed with accordance to the government regulations, needs of the labor market and external stakeholders.

LEARNING OUTCOMES

Upon successful completion of this program, the student will:

- demonstrate critical thinking skills, written and verbal communication skills and IT skills;
- demonstrate a sense of responsibility, leadership and effective teamwork;
- Understand and evaluate key concepts and frameworks related to finance, economics, accounting, marketing, and management;
- understand and be able to apply research methodology;
- demonstrate awareness of global and local context to determine positioning strategy and marketing mix;
- analyze and collect information to conduct market research for business purposes;
- demonstrate decision-making using information from marketing research, information about the need, marketing and financial indicators;
- create a balanced marketing mix using information about consumer behavior, marketing and communication strategy;
- develop marketing tactical plans with alignment to organizational strategy;
- create and evaluate solutions to given marketing problem;
- examine digital capabilities of the company;
- identify optimal ways for product and market development;
- analyze data and information sources for effective development of marketing strategy and marketing plan;

The curriculum is structured as follows:

General Education Courses	58 ECTS
- Required	53 ECTS
- School Required	5 ECTS
School Required Courses	25 ECTS
Mathematics and Economics Required Courses	25 ECTS
Business Core Required Courses	23 ECTS
Major Courses	85 ECTS
- Required (Marketing Track)	30 ECTS
- Electives (Data Analysis Track)	20 ECTS
- Electives /ISE Minors	35 ECTS
Internship	12 ECTS
State Exam/Bachelor's Thesis	12 ECTS
Total	240 ECTS

Required General Education Courses (58 ECTS):

Code	Name
GED1101	History of Kazakhstan (5)
GED1102	Cambridge English I (10)
GED1103	Kazakh/Russian I (5)
GED1104	Social-political knowledge I (4)
GED1106	Philosophy (5)
GED1107	Cambridge English II (10)
GED1108	Kazakh/Russian II (5)
GED1109	Social-political knowledge II (4)
GED2111	Information and Communication Technologies (5)

School Required General Education Courses:

Code	Name
GED2109	Critical Thinking (5)

Required Courses (103 ECTS):**School Required Courses (25 ECTS):**

Code	Name
BUS2201	Business Communications (5)
BUS3203	Business Ethics (5)
RES2201	Academic Writing (5)
RES2202	Introduction to Research Methods (5)
IT2202	Data Analysis I (5)

Mathematics and Economics Required Courses (25 ECTS):

ECN1201	Mathematics I (Calculus) (5)
ECN2203	Statistics I (5)
ECN2207	Statistics II (5)
ECN2205	Microeconomics I (5)
ECN2206	Macroeconomics I (5)

Business Core Courses (23 ECTS):

ACC2201	Principles of Accounting (5)
FIN2201	Principles of Finance (5)
MGT2201	Principles of Management (5)
MKT3201	Principles of Marketing (5)
BUS4206	A Step to Graduate (3)

Major Courses (30 ECTS):

MKT3302	Digital Marketing (5)
MKT3305	Brand Management (5)
MKT3202	Marketing Research and Analysis (5)
MKT3307	Strategic Marketing (5)
MGT ENT3303	Product Management (5)
MGT4305	Project Management (5)

Electives Major Courses (20 ECTS):

MKT3304	Consumer Behavior (5)
MKT3306	Advertising Strategy and Promotion (5)
MGT MKT3303	Integrated Marketing Communications (5)

<u>CONTENTS</u>	<u>BACHELOR'S</u>	<u>MASTER'S</u>	<u>PHD</u>	<u>COURSE DESCRIPTIONS</u>
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MKT3308	Public Relations (5)
MGT2202	Entrepreneurship (5)
MKT3309	Selected Topics in Marketing (5)

Electives (25 ECTS) from the list below:

BUS3202	Organizational Behavior (5)
IT3304	Algorithms and Data Structures (5)
IT2303	Web Development I (5)
MGT SCM3301	Supply Chain Management (5)
MGT2203	Operations Management (5)
MGT4306	Strategic Management (5)
MGT4320	Introduction to a management consulting studies I
MGT4321	Introduction to a management consulting studies II
FIN4310	Refinitiv Workspace Certification (5)

Data Science Track (20 ECTS)

IT2301	Introduction to Programming (5)
ECN2208	Data Science for Economics (5)
ECN3209	Data Visualizations (5)
ECN3211	Machine Learning (5)

Electives (20 ECTS) from the list below:

Electives (20 ECTS)*/Minor (25 ECTS)

Minor in Supply Chain Management
 Minor in Entrepreneurship and Innovation
 Minor in International Relations
 Minor in Human Resource Management
 Minor in Information Technology
 Minor in Finance & Law
 Minor in Corporate Governance
 Minor in Business Ethics and Law
 Minor in Financial Engineering
 CIMA BA Track
 Minor in Data Science
 Minor in Finance
 Minor Economics
 Minor in Strategic Trade Control and Sanctions
 Minor in International Business

**Students may choose elective courses regardless of ISE Minors subject to studying prerequisites.*

**Bachelor of Business Administration (BBA) in Economics and Data Science
(MAQSUT NARIKBAYEV UNIVERSITY, International School of Economics)**

Program is designed to equip our students with solid knowledge of the modern business and comprehensive skills both in Economics and in IT including data management, coding, visualization and analysis skills. Graduates of the program can utilize their skills in any business field that require advanced analytical skills: economics, product management, business analytics, IT, marketing, and sales.

LEARNING OUTCOMES

Upon successful completion of this program, the student will:

- demonstrate critical thinking skills, written and verbal communication skills and IT skills
- understand and be able to apply research methodology;
- demonstrate a sense of responsibility, leadership and effective teamwork;
- understand and follow key business values;
- comprehend and apply key concepts of economics, finance, accounting, management, consumer behavior and marketing;
- demonstrate awareness of the global economic environment in which the business operates as well as the national context;
- analyze various economic phenomena and policies and develop relevant recommendations;
- independently collect, handle, process, analyze and interpret data;
- effectively use IT in the area of Business Economics;
- explore opportunities offered by the IT industry for business.

The curriculum is structured as follows:

General Education Courses	58 ECTS
- Required	53 ECTS
- School Required	5 ECTS
School Required Courses	25 ECTS
Mathematics and Economics Required Courses	25 ECTS
Business Core Required Courses	38 ECTS
Major Courses	70 ECTS
- Required (Economics Track)	20 ECTS
- Required (Data Analysis Track)	20 ECTS
- Electives /ISE Minors	30 ECTS
Internship	12 ECTS
State Exam/Bachelor's Thesis	12 ECTS
Total	240 ECTS

Required General Education Courses (58 ECTS):

Code	Name
GED1101	History of Kazakhstan (5)
GED1102	Cambridge English I (10)
GED1103	Kazakh/Russian I (5)
GED1104	Social-political knowledge I (4)
GED1106	Philosophy (5)
GED1107	Cambridge English II (10)
GED1108	Kazakh/Russian II (5)
GED1109	Social-political knowledge II (4)
GED2111	Information and Communication Technologies (5)

School Required General Education Courses:

Code	Name
GED2109	Critical Thinking (5)

Required Courses (158 ECTS):**School Required Courses (25 ECTS):**

Code	Name
BUS2201	Business Communications (5)
BUS3203	Business Ethics (5)
RES2201	Academic Writing (5)
RES2202	Introduction to Research Methods (5)
IT2202	Data Analysis I (5)

Mathematics and Economics Required Courses (25 ECTS):

ECN1201	Mathematics I (5)
ECN2204	Mathematics II (5)
ECN2203	Statistics (5)
ECN2205	Microeconomics I (5)
ECN2206	Macroeconomics I (5)

Business Core Courses (38 ECTS):

ACC2201	Principles of Accounting (5)
FIN2201	Principles of Finance (5)
MGT2201	Principles of Management (5)
MKT3201	Principles of Marketing (5)
ECN3208	Microeconomics II (5)
ECN3209	Macroeconomics II (5)
ECN3210	Econometrics (5)
BUS4206	A Step to Graduate (3)

Major Courses (40 ECTS):**Economics Track (20 ECTS)**

ECN4305	Econometric Analysis of Cross Section and Panel Data (5)
ECN4306	Time Series Econometrics (5)
ECN4307	Applied Economics (5)
FIN4310	Refinitiv Workspace Certification (5)

Data Analysis Track (20 ECTS)

IT2301	Introduction to Programming (5)
ECN2208	Data Science for Economics (5)
ECN3209	Data Visualizations (5)
ECN3211	Machine Learning (5)

Electives (30 ECTS) from the list below:

BUS3202	Organizational Behavior (5)
MGT4320	Introduction to a management consulting studies I
MGT4321	Introduction to a management consulting studies II
ECN4308	Selected Topics in Economics (5)

CIMA BA/ACCA Track (20 ECTS)

CBL3301	Corporate and Business Law (5)
ACC2302	Financial Accounting I (5)
ACC3304	Financial Accounting II (5)
ACC3206	Taxation (5)
ACC3307	Managerial Accounting I (5)
ACC3308	Audit (5)
ACC4312	Financial and Tax Reporting (5)

Electives (20 ECTS)*/Minor (25 ECTS)

Minor in Marketing
Minor in Supply Chain Management
Minor in Entrepreneurship and Innovation
Minor in International Relations
Minor in Human Resource Management
Minor in Information Technology
Minor in Finance & Law
Minor in Business Ethics and Law
Minor in Financial Engineering
CIMA BA Track
Minor in Finance
Minor in Strategic Trade Control and Sanctions
Minor in International Business

**Students may choose elective courses regardless of ISE Minors subject to studying prerequisites.*



**Bachelor of Arts (BA) in International Relations Concentrations in (one is required):
PR and GR; International Business; Data Analytics in IR
(MAQSUT NARIKBAYEV UNIVERSITY, International School of Economics)**

BA in International Relations prepares students for careers in government, international organizations, global NGOs, corporate business, and think - tanks. Students will acquire advanced analytical, linguistic and intercultural communication skills as well as in - depth understanding of decision - making processes in foreign policy and global governance. Undergraduate degree in International Relations also builds a strong foundation to pursue graduate studies in top foreign Universities. Within this program, students will have the opportunity to specialize in one of three elective concentrations, each designed to provide in-depth expertise and competencies.

LEARNING OUTCOMES

Upon successful completion of this program, the student will:

- demonstrate critical thinking skills, written and verbal communication skills and IT skills;
- master linguistic skills, intercultural awareness skills, presentation skills, leadership and effective teamwork skills to be able to work in international organizations and non - governmental organizations.
- understand and follow principles of ethics in the context of international relations, international business and international politics.
- understand and be able to apply research methods in international relations to design and conduct research;
- master major theories, paradigms and perspectives in contemporary international relations to analyze current world affairs
- understand major actors, principles, key stages of evolution of international system, institutions and processes of modern international relations;
- communicate results of analytical work to specialist and non - specialist audiences;
- Independently collect, update and process relevant information on major trends in international relations, global governance and trans - border exchanges;
- be capable to offer evidence - based insights to international and national companies engaged in international business and trade which operate in different geopolitical, cultural and linguistic contexts;
- apply analytical skills to diagnose, evaluate and solve international global issues like international migration, sustainable development, global human rights situation, environmental concerns;
- understand major concerns and challenges faced by states and international community in a globalized world and analyze major geopolitical and geo - economic trends in the world;
- master theoretical and practical knowledge about major international organizations and about how global governance operates in order to contribute to Kazakhstan's efforts to global governance and Kazakhstan's participation in international organizations;
- demonstrate strong understanding and awareness of national development needs and foreign policy priorities of Kazakhstan, needs and priorities of foreign policy and analytical agencies of Kazakhstan and capacity to generate policy - relevant arguments and recommendations.

Concentration in Public and Government Relations (PR & GR)

The Concentration in PR & GR offered under the BA in International Relations is a 35-credit program that provides specialized training in public relations, government affairs, media diplomacy, policy analysis, and corporate governance. This concentration equips students with the skills to navigate the complex interactions between public institutions, private sector stakeholders, and civil society organizations. Students will develop expertise in strategic communication,

stakeholder engagement, media influence in diplomacy, and ethical governance, preparing them for careers in public affairs, corporate communications, policymaking, and non-governmental organizations (NGOs).

Learning outcomes:

- Demonstrable knowledge of effective communication strategies tailored for diverse stakeholders in government, corporate, and public sectors;
- Assess the impact of government regulations, public policies, and institutional frameworks on organizations and industries;
- Design and execute stakeholder engagement strategies that align with corporate and governmental objectives;
- Analyze legal frameworks governing public affairs, lobbying, and political communication in national and international contexts.

Concentration in International Business (IB)

The Concentration in International Business offered under the BA in International Relations is a 35-credit program that provides specialized training in global trade, digital business transformation, financial management, marketing, and supply chain strategies. This concentration equips students with the skills to analyze and manage international markets, global business operations, and digital-driven enterprises. Through a mix of finance, IT, marketing, and operations courses, students gain a comprehensive understanding of how businesses expand, compete, and innovate in the global economy.

Learning outcomes:

- Analyze the role of digital transformation in global markets, including the impact of emerging technologies on international trade and business strategies;
- Assess the financial implications of international business decisions and market fluctuations;
- Evaluate the effectiveness of international branding, cross-cultural communication, and global consumer behavior;
- Apply operations management principles to optimize business efficiency in an international context;
- Understand the complexities of global supply chain management, logistics, and trade regulations;
- Apply digital tools for business intelligence and technology-driven business models;
- Understand marketing analytics, consumer behavior, and digital marketing trends.

Concentration in Data Analytics in IR (DA in IR)

The Concentration in Data Analytics offered under the BA in International Relations is a 35-credit program that provides specialized training in quantitative research methods, programming, data visualization, cybersecurity, artificial intelligence, and network analysis. This concentration equips students with the technical and analytical skills necessary to interpret complex global trends, assess international security threats, and apply data-driven decision-making in diplomacy, policymaking, and global governance. Through a blend of computational techniques and international relations expertise, students will develop the ability to analyze big data, global networks, and cyber threats, preparing them for careers in policy analysis, intelligence, risk assessment, and digital diplomacy.

Learning outcomes:

- Apply quantitative research methods to analyze political, economic, and security trends in international relations;
- Create interactive data visualizations to effectively communicate complex political and economic trends;
- Understand the role of cybersecurity in international security and the challenges posed by cyber threats to national and global stability;
- Analyze the impact of artificial intelligence on diplomacy, military strategy, and global governance;
- Conduct network analysis to assess international political and economic relationships.

The curriculum is structured as follows:

General Education Courses	58 ECTS
- Required	43 ECTS

- School Required	15 ECTS
School Required Courses	23 ECTS
Business Core Required Courses	23 ECTS
Major Courses	125 ECTS
- Required	60 ECTS
- Electives /ISE Minors	65 ECTS
Main Internship	12 ECTS
Concentration Internship	10 ECTS
State Exam/Bachelor's Thesis	12 ECTS
Total	240 ECTS

Required General Education Courses (58 ECTS):

Code	Name
GED1101	History of Kazakhstan (5)
GED1103	Kazakh/Russian I (5)
GED1104	Social-political knowledge I (4)
GED1106	Philosophy (5)
GED1107	Cambridge English II (10)
GED1108	Kazakh/Russian II (5)
GED1109	Social-political knowledge II (4)
GED2111	Information and Communication Technologies (5)

School Required General Education Courses:

Code	Name
GED2109	Critical Thinking (5)
RES2201	Academic Writing (5)
ECN1202	Introduction to Economics (5)

Required Courses (153 ECTS):**School Required Courses (23 ECTS):**

Code	Name
BUS2201	Business Communications (5)
BUS3203	Business Ethics (5)
RES2202	Introduction to Research Methods (5)
IT2202	Data Analysis I (5)
BUS4206	A Step to Graduate (3)

Major Courses (60 ECTS):

IR1301	Introduction to International Relations (5)
IR1302	Theories of International Relations (5)
PS1201	Introduction to Political Science (5)
IR2303	Globalization and International Organizations (5)
IR2304	Global Political Economy (5)
IR2305	International Security (5)
IR3310	Introduction to Government (5)
IR3306	Foreign Policy Analysis (5)
IR2307	International Negotiation and Diplomacy (5) / Economic Diplomacy and Trade Negotiation (5)
IR4316	Foreign Policy of Kazakhstan (5)
IR3309	International Business (5)
IR2310	Public Speaking and Presentations Skills (5)

Concentration in Public and Government Relations (PR & GR) (35 ECTS)

MKT3308	Public Relations (5)
IR4319	Public Policy Analysis (5)
IR2309	Government Relations (5)
IR3323	Media and Diplomacy (5)
IR3324	NGOs and Think Tank (5)
IR3311	Research Methods in Political Science and International Relations (5)
EPRCGLC 3223	Ethics, Professional Responsibility, Corporate Governance & Legal Compliance (5) (MLS)

Concentration in Data Analytics in IR (DA in IR) (35 ECTS)

IR4328	Quantitative Research Methods (5)
IT2301	Introduction to Programming (5)
ECN3209	Data Visualisation (5)
IR3325	Cybersecurity (5)
IR3326	AI and Politics (5)
IR3327	Networks Analysis (5)
FIN2203	Introduction to Fintech (5)

Concentration in International Business (IB) (35 ECTS)

IT2301	Introduction to Programming (5)
IT3306	Data Transformation (5)
FIN2205	Principles of Accounting and Finance (5)
MKT3310	Global Marketing and PR (5)

15 ECTS from SCM or Marketing or IT courses

MGT2203	Operations Management (5)
MGT	Supply Chain Management (5)
SCM3301	
MGT	Principles of Industrial Analysis (5)
SCM3305	
MKT3302	Digital Marketing (5)
MKT3305	Brand Management (5)
MKT3304	Consumer Behavior (5)
IT 3202	Web Development I (5)
IT 3303	Algorithms and Data Structures(5)
IT4315	Basics of IT Law (5)

Electives (30 ECTS) from the list below:**Major Electives**

IR2308	Diplomatic Protocols and Documents (5)
IR3312	Special course: Applied Diplomacy (5)
IR4315	International relations of the Middle East (5)
IR3307	Introduction to European Union Studies (5)
IR3308	Ethics in International Affairs (5)
IR3316	Eurasian Economic Integration (5)
IR3317	Trade control and Sanctions (5)
IR3318	Internal Compliance Program (ICP) (5)

<u>CONTENTS</u>	<u>BACHELOR'S</u>	<u>MASTER'S</u>	<u>PHD</u>	<u>COURSE DESCRIPTIONS</u>
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IR3313	International Criminal Court (5)
IR3314	International Development (5)
IR3319	Central Asia in World Politics (5)
IR3315	China and Belt and Road Initiative (5)
IR3320	Foreign Language I (A0, A1) (10)
IR3321	Foreign Language II (A2) (10)
IR3322	Foreign Language III (B1) (5)
IR4317	Great Power Politics (5)
IR4318	International Migration (5)
IR4320	International Protection of Human Rights (5)
IR4321	Asia - Pacific in World Politics (5)
IR4322	Law and Politics in the WTO (5)
IR4323	Law and Practice of the United Nations (5)
IR4324	Russian Foreign Policy (5)
IR4325	Sustainable Environment (5)
IR4326	Use of Force in International Relations (5)
IR4327	Selected Topics in International Relations (5)
BUS3202	Organizational Behavior (5)

Minor (25 ECTS)

Minor in Marketing
 Minor in Supply Chain Management
 Minor in Entrepreneurship and Innovation
 Minor in Human Resource Management
 Minor in Information Technology
 Minor in Finance & Law
 Minor in Corporate Governance
 Minor in Business Ethics and Law
 Minor in Financial Engineering
 CIMA BA Track
 Minor in Data Science
 Minor in Finance
 Minor Economics
 Minor in Strategic Trade Control and Sanctions

**Students may choose elective courses regardless of ISE Minors subject to studying prerequisites.*



Bachelor of Business Administration (BBA) in Information Technology
(MAQSUT NARIKBAYEV UNIVERSITY, International School of Economics)

The Business Administration (BBA) program in Information Technology is aimed at training professionals with advanced knowledge and skills in information technology, programming, data science, mobile and web technologies, economics and business, with the ability to apply this knowledge and skills to solve efficiently a variety of business problems. Graduates of this program will be prepared to work in international and local companies as IT specialists with a deep understanding of business objectives, economic and business environment, operational and strategic processes.

LEARNING OUTCOMES

Upon successful completion of this program, the student will:

- demonstrate written and verbal communication skills and its skills;
- demonstrate presentation skills, leadership and effective teamwork;
- understand and follow principles of business ethics;
- understand and be able to apply research methodology;
- understand and be able to articulate key concepts of economics, finance, accounting, management and marketing for subject - specific problem solving;
- demonstrate awareness of the economic and business environment within both global and national contexts;
- analyze various business challenges and develop relevant recommendations, analyze and visualize outcomes from data;
- use programming skills to develop console, guideline and web applications;
- combine different technologies in stack to construct and/or assess solution architecture;
- apply analytical skills to diagnose, evaluate and solve problems as well as find opportunities in the field of IT;
- design, build and secure databases for required tasks;
- use critical thinking to generate business ideas, maintain and coordinate IT project life cycles, use system analysis and design skills to examine stack of technologies used in IT solutions and provide an expert assessment and improvement measures;
- conduct market analysis and research to establish successful minimum viable product;
- graphically represent elements and draw prototypes in a modern graphical editing tool;
- proficiently apply knowledge in law, IT law, taxation and local and international regulations.

The curriculum is structured as follows:

General Education Courses	58 ECTS
- Required	53 ECTS
- School Required	5 ECTS
School Required Courses	25 ECTS
Mathematics and Economics Required Courses	25 ECTS
Business Core Required Courses	23 ECTS
Major Courses	85 ECTS
- Required	55 ECTS
- Electives	30 ECTS
Internship	12 ECTS
State Exam/Bachelor's Thesis	12 ECTS
Total	240 ECTS

Required General Education Courses (58 ECTS):

Code	Name
GED1101	History of Kazakhstan (5)
GED1102	Cambridge English I (10)
GED1103	Kazakh/Russian I (5)
GED1104	Social-political knowledge I (4)
GED1106	Philosophy (5)
GED1107	Cambridge English II (10)
GED1108	Kazakh/Russian II (5)
GED1109	Social-political knowledge II (4)
GED2111	Information and Communication Technologies (5)

School Required General Education Courses:

Code	Name
GED2109	Critical Thinking (5)

Required Courses (158 ECTS):**School Required Courses (25 ECTS):**

Code	Name
BUS2201	Business Communications (5)
BUS3203	Business Ethics (5)
RES2201	Academic Writing (5)
RES2202	Introduction to Research Methods (5)
IT2202	Data Analysis I (5)

Mathematics and Economics Required Courses (25 ECTS):

ECN1201	Mathematics I (5)
ECN2204	Mathematics II (5)
ECN1202	Introduction to Economics (5)
ECN2203	Statistics (5)
ECN2207	Discrete Mathematics (5)

Business Core Courses (23 ECTS):

ACC2201	Principles of Accounting (5)
FIN2201	Principles of Finance (5)
MGT2201	Principles of Management (5)
MKT3201	Principles of Marketing (5)
BUS4206	A Step to Graduate (3)

Major Courses (55 ECTS):

IT2301	Introduction to Programming (5)
IT2303	Web Development I (5)
IT3304	Algorithms and Data Structures (5)
IT3305	Mobile Development I (5)
IT3306	Digital Transformation (5)
IT3307	Web Development II (5)
IT3308	Databases (5)
IT3309	Machine Learning (5)
IT3310	Mobile Development II (5)
IT3311	Data Analysis II (5)
IT4312	Capstone Project (5)

Electives Major Courses (30 ECTS):

IT4313	Graphic and UI/UX Design (5)
IT4314	Networks and Security (5)
IT4315	Basics of IT Law (5)
IT4316	System Analysis (5)
IT4318	Game Development (5)
BUS3202	Organizational Behavior (5)
IT4319	Selected Topics in IT (5)

Minor (25 ECTS)

Minor in Marketing

Minor in Supply Chain Management

Minor in Entrepreneurship and Innovation

Minor in Human Resource Management

Minor in Finance & Law

Minor in Corporate Governance

Minor in Business Ethics and Law

Minor in Financial Engineering

CIMA BA Track

Minor in Data Science

Minor in Finance

Minor Economics

Minor in Strategic Trade Control and Sanctions

Minor in International Business

**Students may choose elective courses regardless of ISE Minors subject to studying prerequisites.*

PART VII MASTER'S DEGREE PROGRAMS**MASTER OF SCIENCE IN ECONOMICS****(MAQSUT NARIKBAYEV UNIVERSITY, International School of Economics)**

The Master's Program in Economics is based on the international educational standards with focus on the local content. The program is oriented on developing students' knowledge and skills in business micro and macro environment analysis as the most demanded by the regional labor market.

Core Courses	35 ECTS
Required (including Teaching Practice)	20 ECTS
Electives	15 ECTS
Profile courses (including Research Practice)	53 ECTS
Scientific Research Work	24 ECTS
Dissertation Defense	At least 8 ECTS
Total	At least 120 ECTS

LEARNING OUTCOMES

The graduates of the program should be able to:

- demonstrate leadership, professional ethics and effective teamwork
- demonstrate proficient command of English, both writing and speaking, and presentation skills
- be committed to high standards of research ethics and academic integrity
- independently conduct applied research of appropriate novelty and quality
- find and deliver insights based on research to relevant stakeholders
- articulate professional judgments based on existing and original information
- apply theoretical knowledge and analytical skills to diagnose, evaluate and solve problems in economics and develop relevant recommendations
- demonstrate solid knowledge and practical skills of estimating and interpreting econometric models
- demonstrate data management and coding skills sufficient to perform econometric estimations with real data with the statistical packages.

MSc in Economics includes following components:

- **Coursework**
- **Master's Dissertation**
- **Research Practice**
- **Teaching Practice**

The Master's Dissertation of ISE MNU is a study that forms an integral part of the Master's degree program. Topics of the research may cover a wide range of areas as they reflect major subjects of International School of Economics which are economics, finance, management, psychology, international relations, etc. The objective of research is to gain a better understanding of the major theoretical and conceptual debates around a selected topic, formulate a research question, identify the relevant literature, develop a methodology, define relevant key players and stakeholders, set up surveys to collect relevant data, conduct applied qualitative and quantitative research, and produce a substantial report of between 10 000 and 12 000 words (including references) of length that reflects a thorough understanding of the chosen topic, including a set of policy - relevant recommendations.

Research Practice is obligatory for a 2 - year master program and aims at acquainting with the latest theoretical, methodological, achievements methods of processing and interpretation of experimental data and is included in the curriculum in accordance with the and technological of science, modern scientific research, requirements of the State Compulsory Education Standard. It is divided into several parts and carried out throughout master studies.

According to the requirements, **teaching practice** is included into the course workload of graduate students. Teaching practice involves different types of activities and different degrees of autonomy depending on the nature of the course

and intended goals of the supervisor. Graduate Students are assigned as teaching assistants (TA) of ISE course instructors and lecturers.

Core Courses (35)

RCM5201/Foreign language (professional) (4)

RCM5202/History and philosophy of science (4)

RCM5203/Management Psychology (4)

RCM5204/Higher school Pedagogy (4)

Teaching practice (4)

RSM5201/Research Methods – I (5)

ECN5309/Advanced Applied Microeconomics (5)

ECN5302/Advanced Applied Macroeconomics (5)

Profile Courses (53)

ECN5201/Econometrics (5)

ECN5305/Advanced Topics in Economics (5)

ECN5205/International Economics (5)

ECN5304/Research Methods: Applied Econometrics (5)

Research Practice (5)

EVR 5327/Time Series Econometrics (5)

ECN5307/Cases in Economics (5)

ECN5303/Applied Economics (5)

EPPDOKEM 5328/ Cross Sectional Panel Data

ECN5304/Optimization Theory in Economic Analysis (5)

Econometrics (5)

FIN5326/ Refinitiv Workspace Certification (3)



MASTER OF SCIENCE IN FINANCE
(MAQSUT NARIKBAYEV UNIVERSITY, International School of Economics)

The program teaches the use of advanced mathematical models and quantitative methods to create innovative solutions. MSc in Finance is a combination of in - depth study of quantitative methods with a practical solution of business tasks. The program prepares for a wide range of financial services that require analytical severity and the ability to market innovative challenges. It is the only academic program welcomed into the CFA Institute University Affiliation Program and recognized by GARP as an Academic Partner in Kazakhstan. The program has been acknowledged as incorporating at least 70 percent of the CFA Program Candidate Body of Knowledge (CBOK) and placing emphasis on the CFA Institute Code of Ethics and Standards of Practice within the program. This program positions students well to obtain the Chartered Financial Analyst® designation, which has become the most respected and recognized investment credential in the world.

The curriculum provides rigorous academic content that is coupled with the current practice will prepare the most demanded professionals in the field.

Core Courses	35 ECTS
Required (including Teaching Practice)	20 ECTS
Electives	15 ECTS
Profile courses (including Research Practice)	53 ECTS
Scientific Research Work	24 ECTS
Dissertation Defense	At least 8 ECTS
Total	At least 120 ECTS

LEARNING OUTCOMES

The graduates of the program should be able to:

- demonstrate leadership, professional ethics and effective teamwork
- demonstrate proficient command of English, both writing and verbal, and presentation skills
- be committed to high standards of research ethics and academic integrity
- independently conduct applied research of appropriate novelty and quality
- find and deliver insights based on research to relevant stakeholders
- articulate professional judgments based on existing and original information
- apply analytical skills to diagnose, evaluate and solve problems in finance to develop recommendations
- develop and polish solid risk management competences
- critically assess the risk management process and identify problems and challenges that can arise in the risk management process
- distinguish and apply tools and procedures used to measure and manage risk, including quantitative measures, qualitative assessment, and enterprise risk management
- explain the need for high ethical standards in the investment industry and the ethical responsibilities required by the CFA Institute Code of Ethics and standards of Professional Conduct and GARP with respect to risk management practices
- establish and develop a strong culture of risk awareness within in their organizations
- demonstrate solid knowledge and practical skills of estimating and interpreting econometric models for finance

- operate theoretical knowledge and practical modeling and coding skills to handle data and conduct econometric research
- articulate knowledge and skills in understanding of the general legal framework, and of specific legal areas relating to business world, and the legal implications of business activities
- assess key characteristics of a wide range of financial products and its valuation and investment management strategies

MSc in Finance includes following components:

- **Coursework**
- **Master's Dissertation**
- **Research Practice**
- **Teaching Practice**

The Master's Dissertation of ISE MNU is a study that forms an integral part of the Master's degree program. Topics of the research may cover a wide range of areas as they reflect major subjects of International School of Economics which are economics, finance, management, psychology, international relations, etc. The objective of research is to gain a better understanding of the major theoretical and conceptual debates around a selected topic, formulate a research question, identify the relevant literature, develop a methodology, define relevant key players and stakeholders, set up surveys to collect relevant data, conduct applied qualitative and quantitative research, and produce a substantial report of between 10 000 and 12 000 words (including references) of length that reflects a thorough understanding of the chosen topic, including a set of policy - relevant recommendations.

Research Practice is obligatory for a 2 - year master program and aims at acquainting with the latest theoretical, methodological, achievements methods of processing and interpretation of experimental data and is included in the curriculum in accordance with the and technological of science, modern scientific research, requirements of the State Compulsory Education Standard. It is divided into several parts and carried out throughout master studies.

According to the requirements, **teaching practice** is included into the course workload of graduate students. Teaching practice involves different types of activities and different degrees of autonomy depending on the nature of the course and intended goals of the supervisor. Graduate Students are assigned as teaching assistants (TA) of ISE course instructors and lecturers.

Core Courses (35 ECTS)

RCM5201/Foreign language (professional) (4)
RCM5203/Management Psychology (4)
Teaching practice (4)
RSM5201/Research Methods – I (5)
FIN5313/Financial Econometrics I (5)

RCM5202/History and philosophy of science (4)
RCM5204/Higher school Pedagogy (4)

FIN5322/Financial Econometrics II (5)

Profile Courses (53 ECTS):

FIN5305/Financial Risk Management (5)
FIN5313/Advanced Corporate Finance (5)
FIN5311/Valuation (5)
FIN5309/Securities and Derivatives (5)
FIN5304/Operational Risk Management (5)
FIN5306/Credit Risk Management (5)
FIN5325/Portfolio Management (5)
FIN5323/Financial Statement Analysis (5)

FIN5310/Investment Management (5)
FIN5324/Fixed Income Securities (5)
FIN5308/Professional Ethics (5)
FIN5323/Financial Statement Analysis (5)
Research Practice (3)
FIN5302/Refinitiv Workspace Certification (2)
FIN5326/Advanced Topics in Finance (5)

MASTER OF ARTS IN POLITICAL SCIENCE AND INTERNATIONAL RELATIONS
(MAQSUT NARIKBAYEV UNIVERSITY, International School of Economics)

MA in Political Science and International Relations is aimed at preparing students for academic and research careers and roles in the public or private sector where strong analytical and critical skills in political science and international relations are essential.

Core Courses	35 ECTS
Required (including Teaching Practice)	20 ECTS
Electives	15 ECTS
Profile courses (including Research Practice)	53 ECTS
Scientific Research Work	24 ECTS
Dissertation Defense	At least 8 ECTS
Total	At least 120 ECTS

LEARNING OUTCOMES

The graduates of the program should be able to:

- demonstrate professional proficiency in English at C1 (Advanced) level or higher, both in written and oral communication;
- interpret and systematize key philosophical theories and paradigms shaping the nature of scientific knowledge;
- develop strategies to enhance work efficiency and foster a healthy team environment;
- apply modern teaching methods to ensure an effective educational process, as well as design and implement new courses on international relations;
- conduct a critical analysis of geopolitical narratives, assessing how political actors, media, and institutions shape spatial representations, power dynamics, and global discourses;
- apply skills in writing academic articles, publications, and analytical reports;
- analyze and interpret the foreign policies of major world powers, identifying key motivations, strategies, and outcomes while addressing ethical aspects;
- conduct a comparative analysis of various regional integration models and their political, economic, and institutional structures;
- analyze key issues in public administration and policy using political philosophy theories and ideological arguments, while also developing recommendations for shaping and improving public policy;
- design qualitative research, collect and analyze data, and critically evaluate research projects based on qualitative methods;
- apply scientific research methods and interpret their results;
- apply international law theories to analyze real-world cases and contemporary global challenges, as well as interpret international treaties and legal opinions of international institutions;
- critically assess the effectiveness of national and international security policies, including responses to cyber threats, and propose alternative solutions;
- evaluate and compare the impact of economic instruments on states and regions, global market formation, the promotion of national interests, as well as environmental sustainability and climate change consequences;
- critically assess the effectiveness of international organizations in fostering cooperation and addressing global challenges such as climate change, terrorism, human rights violations, regional conflicts, and confrontations.

MA in Political Science and International Relations includes following components:

- **Coursework**
- **Master's Dissertation**
- **Research Practice**
- **Teaching Practice**

The Master's Dissertation of ISE MNU is a study that forms an integral part of the Master's degree program. Topics of the research may cover a wide range of areas as they reflect major subjects of International School of Economics

which are economics, finance, management, psychology, Political Science and International Relations, etc. The objective of research is to gain a better understanding of the major theoretical and conceptual debates around a selected topic, formulate a research question, identify the relevant literature, develop a methodology, define relevant key players and stakeholders, set up surveys to collect relevant data, conduct applied qualitative and quantitative research, and produce a substantial report of between 10 000 and 12 000 words (including references) of length that reflects a thorough understanding of the chosen topic, including a set of policy - relevant recommendations.

Research Practice is obligatory for a 2 - year master program and aims at acquainting with the latest theoretical, methodological, achievements methods of processing and interpretation of experimental data and is included in the curriculum in accordance with the and technological of science, modern scientific research, requirements of the State Compulsory Education Standard. It is divided into several parts and carried out throughout master studies.

According to the requirements, **teaching practice** is included into the course workload of graduate students. Teaching practice involves different types of activities and different degrees of autonomy depending on the nature of the course and intended goals of the supervisor. Graduate Students are assigned as teaching assistants (TA) of ISE course instructors and lecturers.

Core Courses (35 ECTS)

Required (20 ECTS):

RCM5201/Foreign language (professional) (4)
RCM5202/History and philosophy of science (4)
RCM5203/Management Psychology (4)
RCM5204/Higher school Pedagogy (4)
Teaching practice (4)

Electives Courses (15 ECTS):

PIR5211/Critical Geopolitics (5)
PIR5212/Core Seminar in International Relations (5)
PIR5213/Foreign Policy of Great Powers (5)
PIR5214/Comparative regionalism (5)
PIR5215/Political Ideologies (5)
PIR5216/Political Research Design (5)

Profile Courses (53 ECTS):

Required - I (18 ECTS):

PIR5314/Qualitative Research Methods (5)
PIR5315/Quantitative Research Methods in Political Science and International Relations (5)
PIR5316/International Law: Theory and Practice (5)
Research Practice (3)

Electives Courses (35 ECTS):

PIR5317/Cyber Geopolitics (5)
PIR5318/Political Philosophy (5)
PIR5319/International Political Economy (5)
PIR5320/Current Challenges of International Security (5)
PIR5321/Foreign Policy of China (5)
PIR5322/International Climate Change and Environmental Policy (5)
PIR5323/Geo-economics (5)
PIR5324/International Organizations in a Changing World Order (5)
PIR5325/Modern System of International Relations (5)

PHD IN ECONOMICS
(MAQSUT NARIKBAYEV UNIVERSITY, International School of Economics)

The PhD program in Economics is aimed to develop rigorous theoretical knowledge and practical research skills to shape future professional researchers with a focus on empirical research in Economics for both academic and research career.

Core Courses (including Teaching Practice and Research Practice)	45 ECTS
Research Work	123 ECTS
Final Examination	12 ECTS
Total	180 ECTS

LEARNING OUTCOMES

The graduates of the program should be able to:

- demonstrate the ability to apply a wide range of research and project management skills to conduct independent research in Economics and related fields
- be committed to high standards of research ethics and academic integrity
- generate new scientific knowledge and contribute to the relevant field
- apply core principles of science and various epistemological approaches, analyze concepts in terms of philosophical and theoretical underpinnings
- conceptualize and critically evaluate the main theories in Economics, their evolution and paradigm shift in economic theory and policy
- demonstrate a systematic understanding of the analytical apparatus used in economic analysis and be able to employ it at an advanced level
- evaluate and analyze the key concepts of Economics and their Micro - and Macro - applications
- apply advanced econometric methods of analysis and demonstrate proficiency in processing and modelling data, performing estimations and interpreting results
- be familiar with various qualitative research methods and be able to apply those of them relevant to Economics
- understand the process of writing papers and publishing in academia
- demonstrate proficient command of English, both writing and verbal, and presentation skills.

Core Courses – (45 ECTS)

PHL7201/An Introduction to the Philosophy of Social Sciences (5)

ECN7202/Optimization Theory in Economic Analysis (5)

ECN7203/Applied Microeconometrics (5)

ECN7204/Applied Macroeconometrics (5)

Teaching Practice (10)

Research practice (10)

ECN7305/Advanced Microeconomics(5)

ECN7306/ Advanced Macroeconomics(5)

ECN7307/Causal Inference and Quasi - Experimental Research (5)

ECN7208/History of Economic Thought (5)

PHL7209/Qualitative Methods in Research (5)

LNG7210/Academic Writing (5)

ECN7312/Game and Contract Theory (5)

ECN7313/Labor Economics (5)

ECN7314/Advanced Behavioral Economics (5)

ECN7315/International Trade Theory (5)

ECN7316/Public Economic Management (5)

ECN5304 Research Methods: Applied Econometrics (5)

COURSE DESCRIPTIONS**ACCOUNTING**

Code: ACC2201 **ECTS:** 5

Course Name: Principles of Accounting

Course Description: The course allows students to learn the role of an accountant, principles of double entry, stock count of property, plant and equipment, evaluation and preparation of a preliminary trial balance. Completion of this course will allow to: interpret primary accounting documents; reflect the business transactions in the accounts; evaluate long - term assets; prepare a form of financial statements.

Prerequisites: Mathematics I (Calculus)

Code: ACC2303 **ECTS:** 5

Course Name: Financial Accounting I

Course Description: The course covers procedures for accounting of cash and cash equivalents, account receivables and other assets, inventory, fixed assets, intangible assets, liabilities, recognition of income and expenses, capital and reserves, the preparation of financial statements in accordance with IAS. This course considers the key provisions for the exam FA: Financial Accounting ACCA, and exam FR: Financial Reporting ACCA.

Prerequisites: Principles of Accounting

Code: ACC3304 **ECTS:** 5

Course Name: Financial Accounting II

Course Description: The course is aimed at an in - depth study of IFRS and its practical applications. The course examines business combinations, the evaluation of financial instruments, investments in associated companies, investment property accounting, finance leases, impairment of assets, the effects of changes in foreign exchange rates, income taxes, procedures for financial statements consolidation. This course considers the key provisions for the exam FR: Financial Reporting ACCA.

Prerequisites: Financial Accounting I

Code: FIN3206 **ECTS:** 5

Course Name: Taxation

Course Description: This course will allow students to attain a comprehensive understanding of taxation, features of taxes, role of taxes in a tax system, tax calculation and payment methodology. This course helps to obtain competencies in tax management within organizations and make full use of tax legislation.

Prerequisites: Principles of Accounting, Principles of Finance

Code: ACC3307 **ECTS:** 5

Course Name: Managerial Accounting I

Course Description: The course covers the topic of managerial decision - making. The course covers the subjects of cost management; cost accounting techniques, cost planning and analysis; the adoption of short - term management decisions and long - term investment decisions; pricing; budgeting and control. This course considers the key provisions for the exam MA: Management Accounting ACCA, and exam PM: Performance Management ACCA.

Prerequisites: Principles of Accounting

Code: ACC3308 **ECTS:** 5

Course Name: Audit

Course Description: The course is based upon International Auditing Standards theory and its practical implementation. The course theory includes subjects of audit planning, audit risk, testing of controls, audit evidence, substantive testing, analytical procedures and audit ethics. This course considers the key provisions for the exam ACCA AA Audit.

Prerequisites: Financial Accounting I, Financial Accounting II

Code: ACC4312 **ECTS:** 5

Course Name: Financial and Tax Reporting

Course Description: The course interprets the main provisions of the international financial reporting standards (IFRS) and International Accounting Standards (IAS). It is aimed at the formation and analysis of the separate and consolidated financial statements. This course examines the procedure for the formation of the tax statements. This course considers the key provisions for the exam F7: Financial Reporting ACCA.

Prerequisites: Financial Accounting I, Financial Accounting II, Taxation

Code: ACC4313 **ECTS:** 5

Course Name: Selected Topics in Accounting

Course Description: These courses will cover specific topics related to industries, instructors' expertise and students' field of interest and may serve as a basis in considering a transfer of the courses from other universities.

Prerequisites: Principles of Accounting

BUSINESS

Code: BUS2201 **ECTS:** 5

Course Name: Business Communications

Course Description: The process of interaction with people is based on building communications, which are essential for the professional and social success. The main purpose of this course is to shape students' understanding of the effective communications and their technics, as well as application of the knowledge and skills gained in their practical activity for managing social behavior of individuals and groups.

Prerequisites: none

Code: BUS3202 **ECTS:** 5

Course Name: Organizational Behavior

Course Description: Organizational behavior studies the behavior of people in the organization and assesses its impact on performance. The course of "Organizational Behavior" focuses on human resource management as an object. Minimum level of knowledge and skills mastered within this course include: possession of theoretical issues of individual behavior in the organization, groups' formation and development and their behavior; ability to understand the essence of the organizational culture in the company, balance between "leadership" and "power", impact of conflict on the organization; skills of managing interpersonal and intergroup relations, as well as organizational change.

Prerequisites: none

Code: BUS3203 **ECTS:** 5

Course Name: Business Ethics

Course Description: The course focuses on examining ethical issues within the future professional activity. To gain such an understanding requires to study topics such as the moral content of human action; recognizing and analyzing ethical issues in various types of professional activity; understanding core business values and promoting ethical behavior; the social responsibilities of modern businesses as well as ethics in a global context.

Prerequisites: none

Code: MGT4320 **ECTS:** 5

Course Name: Introduction to Strategic Consulting Studies I

Course Description This course aims to help you understand the ability to search for missing data, identify essential and non-essential information, analyze and process large amounts of information, think in a structured and logical way, make hypotheses and assumptions, logically and structurally formalize the results.

Prerequisites: none

Code: MGT4321 **ECTS:** 5

Course Name: Introduction to Strategic Consulting Studies II

Course Description This advanced-level course builds upon the foundations laid in "Introduction to Strategic Consulting Studies I" and provides students with a deeper and more rigorous understanding of strategic consulting concepts and techniques. Students will engage with more complex case formats, sharpen their analytical and mathematical reasoning, and further develop their structuring, problem-solving, and communication skills necessary for consulting interviews and real-life consulting scenarios.

Prerequisites: Introduction to Strategic Consulting Studies I

CORPORATE AND BUSINESS LAW

Code: CBL3301 **ECTS:** 5

Course Name: Corporate and Business Law

Course Description: This course equips students with discipline - specific and transferrable skills that are particularly valuable to businesses, professional practices and regulatory bodies. Students will have opportunity to analyze the effectiveness of corporate and business law in its economic, financial and global context. The course will cover the entire life cycle of a corporation.

Prerequisites: Principles of Finance

ECONOMICS

Code: ECN1201 **ECTS:** 5

Course Name: Mathematics I

Course Description: This course covers calculus and is aimed at developing mathematical apparatus for modelling, analyzing and solving economic and business problems on a basic level. The course outline includes: functions, graphs and limits, differentiation and derivatives, exponential and logarithmic functions, integration, calculus of several variables, constrained optimization and method of Lagrange multipliers.

Prerequisites: none

Code: ECN2204 **ECTS:** 5

Course Name: Mathematics II

Course Description: In this course the fundamental notions and instruments in linear algebra providing a prerequisite for studying Econometrics are covered. The course outline includes: the notion of linearity, operations with vectors and matrices, square matrices and determinants, inverse matrix, systems of linear equations, linear spaces and Euclidean spaces, linear transformations, eigenvectors and eigenvalues and basics of linear programming.

Prerequisites: Mathematics I (Calculus)

Code: ECN1202 **ECTS:** 5

Course Name: Introduction to Economics

Course Description: This course is developed to form basic skills of analyzing economic situations and behavior of economic agents. Completion of this course will allow to: navigate in current information flows and adapt to rapidly changing economic environment; analyze and evaluate on a basic level the social and economic information; plan and carry out own activity based on the results of this analysis; be able to work independently with literature on economic issues.

Prerequisites: none

Code: ECN2203 **ECTS:** 5

Course Name: Statistics

Course Description: This is an introductory course in statistics. It will provide an understanding of the main concepts used in statistical analysis like random variables, sampling, probability, and distributions, etc. This course emphasizes both the theoretical and the practical aspects of statistical analysis. Technical skills developed are estimating sample parameters, confidence intervals, conducting hypothesis tests, and the OLS procedure. The goal is to help you start working with statistical data and develop the ability to implement the estimation techniques.

Prerequisites: Mathematics I (Calculus)

Code: ECN2203 **ECTS:** 5

Course Name: Statistics I

Course Description: This course is the first part of two courses focused on the quantitative methods for Business Management and Marketing. It will familiarize students with the basic statistical concepts, such as random variables, sampling, probability, distributions, etc. This course emphasizes both the theoretical and the practical aspects of statistical analysis. Technical skills developed are estimating sample parameters, confidence intervals, conducting hypothesis tests and the OLS procedure. The goal is to help you start working with statistical data and develop the ability to implement estimation techniques.

Prerequisites: Mathematics I (Calculus)

Code: ECN2207 **ECTS:** 5**Course Name:** Statistics II

Course Description: This course is a continuation of Statistics I. It will deepen students' knowledge of statistical theory with a particular emphasis on the application and develop a ground for understanding quantitative research in Business Studies. The topics covered within the course include simple and multiple OLS regression, model specification, verification, interpretation and inference, analysis of categorical data, ANOVA and the basics of time-series analysis and forecasting. Students will learn to conduct statistical analysis in professional software (R and/or Python).

Prerequisites: Statistics I, Data Analysis I

Code: ECN2206 **ECTS:** 5**Course Name:** Macroeconomics - I

Course Description: Macroeconomics - I is an introductory course that teaches the fundamentals of macroeconomic theory: measuring GDP and cost of living; basics of economic growth theory; saving, investment, and the financial system; basic tools of finance; unemployment; monetary system and inflation; the Phillips Curve; AD - AS model; fiscal and monetary policy; basics of open - economy macroeconomics; international trade and comparative advantage theory. Students will learn to analyze and apply economic concepts and evaluate economic processes at the national level.

Prerequisites: Microeconomics - I

Code: ECN2205 **ECTS:** 5**Course Name:** Microeconomics - I

Course Description: Microeconomics-I is an introductory course that teaches the fundamentals of economic theory on a micro- level, such as the consumer behavior theory, the firm theory, the supply and demand analysis, the competition and market structures, externalities and basics of the welfare economics, rationality and full information. Students will comprehend and learn to analyses microeconomic concepts to address theoretical issues and acquire basic economic thinking skills.

Prerequisites: Mathematics I (Calculus)

Code: ECN3208 **ECTS:** 5**Course Name:** Microeconomics II

Course Description: An intermediate level Microeconomics-II is an extension of Microeconomics-I, but at greater depth and with a greater reliance on graphical and mathematical analysis. The course will include the following topics: technology; profit maximization; cost minimization; duality; utility maximization and choice under uncertainty; competitive markets and game theory; time; assets markets; public goods; information; Micro econometrics and optimization models.

Prerequisites: Microeconomics I

Code: ECN3209 **ECTS:** 5**Course Name:** Macroeconomics II

Course Description: This course explores theoretical and empirical issues of central importance to macroeconomic research and policy. The course is designed to enhance students with all necessary items in an economist's toolkit to enter today's highly competitive market, whether becoming a policy maker in the government, a consultant in the private sector, an economist with an NGO, a think tank, or an international institution such as the World Bank or IMF, or proceed further in his/her academic endeavor to become a professor of economics. Major topics covered in this course include economic growth, consumption and savings, investment, business cycle fluctuations, the relationship between monetary policy and output, and optimal monetary policy. Throughout, the course emphasizes the implications of theory for macroeconomic data.

Prerequisites: Macroeconomics I

Code: ECN3210 **ECTS:** 5**Course Name:** Econometrics

Course Description: The course covers the basic concepts and tools needed for the econometric analysis and economic forecast. Students are supposed to get a general notion of the nature and scope of econometrics. The material contains the description of basic approaches to regression analysis with a focus on its application to economic issues. The topics covered include: simple regression analysis; residual statistics; hypothesis testing;

multiple regression; alternate functional forms; dichotomous variables; properties of ordinary least - squares estimators; multicollinearity; heteroskedasticity; serial correlation.

Prerequisites: Statistics, Mathematics II

Code: ECN4305 **ECTS:** 5

Course Name: Econometric Analysis of Cross Section and Panel Data

Course Description: This is an applied course which will equip students with econometric methods to deal with observational microdata: data on individuals, households, companies, etc., and data management and modelling skills. It will teach techniques and methods aimed at identifying causality - regression, matching, instrumental variables, regression discontinuity design, fixed effects and difference-in-differences. The lectures will explain the theoretical framework using the examples from the economic literature. The labs will teach to use R software to handle and model real data. The final project will allow students to use gained knowledge and skills to develop their own research.

Prerequisites: Econometrics

Code: ECN4306 **ECTS:** 5

Course Name: Time Series Econometrics

Course Description: The course introduces modern time series econometrics. It starts with the introduction of the concepts of stationarity, autocorrelation, and unit root tests. The focus is on fundamental models of time series processes, and how these models can be used to forecast and make inferences about various questions in Economics and Finance. This will include econometric theory and applications in univariate and multivariate settings. The course covers univariate time series modelling and forecasting such as Moving Average, ARIMA and GARCH models. The course also gives an introduction to multivariate time series analysis using Vector Autoregressive models.

Prerequisites: Econometrics

Code: ECN4307 **ECTS:** 5

Course Name: Applied Economics

Course Description: This course combines both Applied Economics and Applied Econometrics. It will equip students with the practical skills sufficient to independently conduct basic research in Economics including the following stages: stating a research question, building and outlining theoretical and empirical framework, developing empirical strategy, collecting, processing and handling data, conducting estimations, and drawing conclusions. Students will also learn to read and understand economic literature, present their own study, and articulate it to an audience. Within the group assignments, they will practice their group work skills.

The course will include labs where students will use Python (a programming language) to handle and model real data. The final project will allow students to use gained knowledge and skills to develop their own research project from scratch.

Prerequisites: Econometrics, Macroeconomics I, Microeconomics I

Code: ECN2208 **ECTS:** 5

Course Name: Data Science for Economics

Course Description: This course is designed to provide students with a “hands-on” environment. Students will learn how to acquire, explore, prepare data for analysis, as well as to perform simple statistical analysis, create meaningful data visualizations using RStudio.

Prerequisites: Mathematics I (Calculus), Statistics

Code: ECN3211 **ECTS:** 5

Course Name: Machine Learning

Course Description: This course is an introduction to data science as a profession. It will highlight the main areas of the field and equip students with theoretical knowledge and practical skills demanded by the industry. Specifically, it will focus on the methodologies most widely used in the business application of data science, such as applied machine learning models. It will cover the following topics: data preparation (data mining, cleaning and exploring strategies), statistical modelling with the application of machine learning techniques and mathematical evaluation.

Prerequisites: Mathematics II, Statistics

Code: ECN3209 **ECTS:** 5**Course Name:** Data Visualizations**Course Description:** This course will teach techniques and methods for creating effective visual elements of the gathered data based on principles from graphic design, perceptual psychology, and cognitive science. Students will learn how to select and apply visual elements correctly and effectively, design and plot interactive visual elements, and analyze the data according to the given visual elements.**Prerequisites:** Mathematics I (Calculus), Statistics

Code: ECN4308 **ECTS:** 5**Course Name:** Selected Topics in Economics**Course Description:** These courses will cover specific topics related to industries, instructors' expertise and students' field of interest and may serve as a basis in considering a transfer of the courses from other universities.**Prerequisites:** Mathematics I

FINANCE

Code: FIN2201 **ECTS:** 5**Course Name:** Principles of Finance**Course Description:** This course is a comprehensive study of the field of finance, covering institutions, financial markets, investments, financial theory and techniques relating to financial decisions in business. Throughout the course students are introduced to the basic theories, concepts and techniques used in the financial management.**Prerequisites:** Principles of Accounting

Code: FIN3307 **ECTS:** 5**Course Name:** Corporate Finance**Course Description:** The course provides an in - depth knowledge in corporate finance. It is aimed to develop skills in performing mathematical calculations to make effective financial decisions, diagnose the financial condition of a corporation and offer effective interventions to address issues. Within the course students will develop understanding and skills to operate dividend policy of a company, current expenses, current assets and reverse obligations, money, stocks, receivables, corporation risks.**Prerequisites:** Principles of Finance, Principles of Accounting

Code: FIN3302 **ECTS:** 5**Course Name:** Corporate Issuers**Course Description:** This course examines in details decision-making process in the sphere of corporate finance and helps to understand its practical use. In today's competitive business environment, companies must find innovative ways to enable rapid and sustainable growth. This course equips students with the foundational knowledge and tools for making smart business decisions to maximize company value. Major topics include corporate structures and ownership, corporate governance and ESG considerations, business models and risks, capital investments, working capital and liquidity, cost of capital, capital structure, measures of leverage, dividends and share repurchases. Special emphasis is given on integration of the concepts of financial management into a total systems approach to business decision-making.**Prerequisites:** Principles of Finance, Principles of Accounting

Code: FIN3203 **ECTS:** 5**Course Name:** Ethics and Professional Standards**Course Description:** The CFA Institute Code of Ethics and Standards of Professional Conduct are fundamental to the values of CFA Institute and essential to achieving its mission to lead the investment profession globally by promoting the highest standards of ethics, education, and professional excellence for the ultimate benefit of society. High ethical standards are critical to maintaining the public's trust in financial markets and in the investment profession.**Prerequisites:** Corporate Issuers

Code: FIN3204 **ECTS:** 5**Course Name:** Financial Statement Analysis**Course Description:** The course objective is to teach students to accurately read and analyze financial statements of various companies in a variety of industries. It examines the uses and misuses of financial statement data for a

wide range of financing decisions. The course analyses various reporting options that affect income, assets, cash flow forecasts, financial ratios, and trends; distinguishes between accounting rules and underlying economic realities; and examines approaches that analysts can take when external reports do not reflect a firm's underlying economics.

Prerequisites: Corporate Issuers

Code: FIN3305 **ECTS:** 5

Course Name: Valuation

Course Description: This course focuses on the basic concepts and technique of valuation (Discounted cash flow / DCF, Multiples / Multiples, etc.). The goal is to "equip" students with valuation's tools that can be used in practice. Also, as part of the learning is connecting corporate strategy with value creation strategy (the principles of added value, the key value drivers, barriers to entry and competitive advantages).

Prerequisites: Corporate Issuers

Code: FIN3306 **ECTS:** 5

Course Name: Financial Institutions and Markets

Course Description: The course is fundamental, introductory course in the area of finance, which will introduce such basic concepts as present value, future value, yield to maturity, and such financial markets will be covered as money market, bond market, stock market, foreign exchange market, mortgage market.

The purpose of the course is to introduce the basic concepts and vocabulary relating to the operation of the financial system, to explore the fundamentals of interest rates and to examine the regulatory environment affecting financial institutions. The course introduces an overview to financial systems in general.

Prerequisites: Corporate Finance

Code: FIN3306 **ECTS:** 5

Course Name: Securities and Derivatives

Course Description: This course covers theoretical issues related to securities and derivatives, capital markets, and market players. The overall aim of the course is to understand mechanics of capital markets and application of different techniques in the context of corporate decision making. Within given course students will gain knowledge and skills necessary to assess value and profitability of financial instruments and to analyze securities and financial derivatives.

Prerequisites: Corporate Issuers

Code: FIN3208 **ECTS:** 5

Course Name: Financial Management

Course Description: This course is based on a theory of financial management, its nature, functions, methods, basic concepts and indicators. The course gives an understanding of the essential concepts of the financial management to develop and implement effective financial strategies and methods of increasing company's market value. The purpose of the course is to develop students' understanding of the shareholders' value maximizing ways.

Prerequisites: Corporate Finance

Code: FIN3309 **ECTS:** 5

Course Name: Investment Management

Course Description: This course provides a comprehensive view on investment management: the significance of diversification in portfolios, factor models, such as CAPM, APT etc. and investment portfolios appropriate to investment objective. The course helps to build an understanding of the derivative instruments, stock analysis and modifications of portfolio risk to meet the risk tolerance level of an investor.

Prerequisites: Corporate Issuers

Code: FIN3310, FIN4310 **ECTS:** 5

Course Name: Refinitiv Workspace Certification

Course Description: Refinitiv Workspace Certification covers the fundamentals of (i) how to navigate through Refinitiv Workspace, including personalising views, performing searches and accessing settings; accessing market leading news coverage, charting tools, identifying trends and accessing analytics; (ii) company analysis such as monitoring companies, their peers and performing in depth analysis; (iii) industry analysis such as keeping abreast of industry activity, scanning market moving information, conducting top-down analysis and performing

comparisons between business sectors, geographies and portfolios to support asset allocation and idea generation, (iv) Microsoft Excel Tools/Office and application programming interface (API), which includes retrieving real-time, fundamental, and historical data directly through Microsoft Office tools and retrieving data via APIs.

Prerequisites: none

Code: FIN3311 **ECTS:** 5

Course Name: Fixed Income Securities

Course Description: The course introduces / focuses on: the breadth and diversity of fixed - income securities and provides details on the distinguishing features of all types of bonds; the markets, venues, and conventions for bond trading; the methods used to value fixed - income securities and to determine relative values between them; various risks, which owners of fixed - income securities are exposed to and introduces some approaches used to identify and quantify those risks along with the complex quantitative modeling now in use; asset - backed securities; detailed analysis of valuation methods for fixed - income securities; term structure of interest rates; managing fixed - income portfolios

Prerequisites: Corporate Issuers

Code: FIN4312 **ECTS:** 5

Course Name: Financial Risk Management

Course Description: This course is aimed to provide students with practical knowledge of financial risk management. The course starts with a deep dive into quantitative analysis and econometric tools applied in the context of finance and capital markets. After getting comfortable with quantitative methods, we take turn to study securities and apply those methods to see how risk is measured and mitigated in the financial world.

Prerequisites: Financial Management

Code: FIN4311 **ECTS:** 5

Course Name: Introduction to Fintech

Course Description: The course is designed to explore FinTech fundamentals and understand the role of new technology in finance. The course introduces opportunities, challenges, and transformations risen with the FinTech. The course covers the major areas in FinTech, including Money and Payment, Digital Finance and Alternative Finance; Major technological trends, including cryptocurrencies, Blockchain, AI and Big Data; FinTech Regulation; the fundamental role of Data and Security in data-driven finance; the ways to analyze and evaluate what is driving technology innovation in Finance and how new technology impacts economies, markets, companies, and individuals.

Prerequisites: Principles of Finance

Code: FIN3213 **ECTS:** 5

Course Name: International Finance

Course Description: This course explores basic financial concepts, analytical techniques and introduces their application to international transactions. The course is based on studying global capital markets and general investment flows. The course develops overall understanding of financial instruments used in international finance such as futures, options, swaps, forwards and others.

Prerequisites: Principles of Finance

Code: FIN4313 **ECTS:** 5

Course Name: Selected Topics in Finance

Course Description: This course will cover specific topics related to industries, instructors' expertise and students' field of interest and may serve as a basis in considering a transfer of the courses from other universities.

Prerequisites: Principles of Finance

GENERAL EDUCATION

Code: GED1101 **ECTS:** 5

Course Name: History of Kazakhstan

Course Description: History of Kazakhstan is a course on the main stages of the history of Kazakhstan that focuses students' attention on the issues of formation and development of independent statehood in Kazakhstan,

its national heritage and continuity of ethno genesis. The main issue of the course is to teach students key historical stages of the country, basic scientific methodology of historical knowledge as well as form their civic position.

Prerequisites: none

Code: GED1102 **ECTS:** 10

Course Name: Cambridge English I

Course Description: The course focuses on developing communicative skills of speaking, listening, reading and writing. It also covers essential grammar, vocabulary, idioms and functional language.

Prerequisites: none

Code: GED1103 **ECTS:** 5

Course Name: Kazakh I/ Russian I

Course Description: This course is aimed at expanding vocabulary, mastery of complex grammatical and syntactical constructions, improving the communication skills in Kazakh/Russian in learning process, research and professional activity. Completion of this course will enable students to perceive, understand and interpret speech in Kazakh/Russian as well as to speak and write in the target language.

Prerequisites: none

Code: GED1104, GED1108 **ECTS:** 8

Course Name: Social-political knowledge I and II

Understanding global social problems and position of Kazakhstan as part of contemporary globalized world is an essential part of building modern personal, professional, academic and national identity. The course is aimed at taking global perspective to study various social phenomena around the globe and understanding their influence on individual lives on a local level.

Prerequisites: none

Code: GED1106 **ECTS:** 5

Course Name: Philosophy

Course Description: The role of Philosophy in the training of modern specialists is determined by the object of its study, which is a human and his relationships with nature and society. Philosophy facilitates formation of philosophical culture and ethical guidelines of a future specialist; is the basis of theoretical and general training of a student. Philosophy is aimed to involve students into the historical experience of world philosophy, including the Kazakh philosophy, to give an idea about the nature of modern philosophical culture, to contribute to the establishment and improvement of the skills of self - analytical thinking in the field of the humanities.

Prerequisites: none

Course Code: GED 1107 **ECTS:** 10

Course Name: Cambridge English II

Course Description: The aim of this course is to develop essential skills and academic language for learners who are preparing to study in English at university level. The course is based on authentic content from university textbooks and videos of lecture extracts. Students entering the course should have at least level B1 in English according to CEFR. After completing the course students should reach level B1+ according to CEFR.

Prerequisites: Cambridge English I

Code: GED1108 **ECTS:** 5

Course Name: Kazakh II/ Russian II

Course Description: The course contributes to the formation of future specialists' communicative competence which is the ability to solve real communication problems with the help of language means.

The course allows students to learn the foundation principles of scientific style, as well as to develop the ability to produce structural and semantic analysis of text forming the basic skills of academic writing: annotations, abstracts, reviews, reports, summaries.

Prerequisites: Kazakh I/ Russian I

Code: GED2109 **ECTS:** 5

Course Name: Critical Thinking

Course Description: This course examines the system of sound arguments and opinions on the basis of analysis of issues and problems with the formulation of conclusions of correct decisions as well as the application of the obtained results in real life and workplace. Critical thinking involves a balanced, open - minded approach to any statements, the ability not to take anything for granted without proof, to be open to new ideas and opinions. Critical thinking is a rational argument about what to believe in and what to do. Critical thinking promotes the development of students' self - management skills as well as the abilities necessary for lifelong learning and career success.

Prerequisites: Academic Writing

Code: GED2111 **ECTS:** 5

Course Name: Information and Communication Technologies

Course Description: The course contributes to the development and consolidation of practical skills important to work with information and communication technologies at workplace. Moreover, it enhances earlier acquired knowledge and skills enabling to work with modern computer equipment, software, and information networks.

Prerequisites: none

INTERNATIONAL RELATIONS

Code: IR1301 **ECTS:** 5

Course Name: Introduction to International Relations

Course Description: Introduction to world politics offers students the background needed to understand the basics of modern international relations, which will prepare them for upper-level courses in International Relations. The course will familiarize students with the main theoretical approaches and conceptual tools to understand and analyze logic, major actors, principles and processes of world politics. We will start with an overview of the historical context and then will move to an introduction of major theories of International Relations (realism, liberalism, constructivism, etc.). We will also consider a wide variety of topics ranging from subjects relating to structures and processes to some major issues of world politics (e.g., war, international security, international law, IPE, environmental issues, global trade and finance, human rights, etc.). As a result of studying this course, students will be able to identify key problem areas in world politics and acquire skills necessary to develop practice-oriented policy recommendations.

Prerequisites: none

Course Code: IR1302 **ECTS:** 5

Course Name: Theories of International Relations

Course Description: The purpose of the course is to provide an in-depth overview of the main theoretical schools of international relations. The course also introduces students to the historical, sociological, epistemological and methodological foundations of contemporary international relations. This course provides an in-depth study of major international relations theories such as realism, liberalism, constructivism, and critical international relations theories. Students will apply theoretical knowledge to analyze various case studies. Students will be able to understand various theoretical positions and approaches to the study of international relations, acquire the ability to think critically, comment and write about key discussions in contemporary international relations theory, acquire the knowledge and skills to assess the strengths and weaknesses of key theoretical and political positions.

Prerequisites: Introduction to International Relations

Code: PS1201 **ECTS:** 5

Course Name: Introduction to Political Science

Course Description: The course introduces students to the main concepts, ideas, and arguments in political science such as the state and its origins, various forms of political systems, the role of political institutions, party systems, elections and voting, political leadership, public policy, the new media, and political culture.

Upon the completion of this module students should be able to demonstrate knowledge of the key political concepts and actors, understand how the state and political systems are organized, explain how the government, parties, and other core political institutions function, demonstrate familiarity with the key political ideas.

Prerequisites: none

Code: IR2303 ECTS: 5

Course Name: Globalization and International Organizations

Course Description: The aim of the course is to acquire advanced knowledge and skills to read and analyze different complex phenomena and processes that shape modern international relations. They will be able to identify main theoretical and methodological approaches in the study of globalization and international organizations; to get acquainted with most important concepts and theories and most relevant analytical frameworks to analyze existential challenges posed by globalization toward states and societies; to be familiar with normative and institutional aspects of modern international politics.

Prerequisites: Introduction to International Relations

Code: IR2304 ECTS: 5

Course Name: Global Political Economy

Course Description: This course aims to discuss and debate theories and issues of the global political economy. Students will learn the key 2 theories and frameworks of the global political economy and will be able to apply them in the real world. The course is structured into three sections that focus on learning outcomes. The first section of the course aims to introduce key concepts and theories of the global political economy. The second section surveys the key layers of the international political-economic relations in the past. The last section introduces the key issues of the global political economy post-2009. At the end of the course students will be able to demonstrate the ability to apply theories of global political economy relevant to the economics subjects taught.

Prerequisites: Introduction to International Relations

Code: IR3311 ECTS: 5

Course Name: Research Methods in Political Science and International Relations

Course Description: This advanced course is open to students who successfully completed Introduction to Research methods course. In this course, students acquire specific methodological and analytical skills to design and carry out research projects in the field of Political Science and International Relations (Discourse analysis, Historical research, Content analysis, Ethnographic research, Constructivism approach). The course also expects students to successfully write a research report based on field research and data collection. Students will be able to communicate about their ongoing research work as well as the output of their research projects in writing and orally.

Prerequisites: Introduction to Research Methods

Code: IR2305 ECTS: 5

Course Name: International Security

Course Description: The goal of this course is to help students acquire basic understanding of International Security, Theories in International Security and Security Governance. Theoretical approach to International Security helps to assess, analyze and understand different perspective to observe a phenomenon in International Security. Security Governance is important part to make students understand roles of security providers in International Security, such as states, regional and international organizations or modern phenomena – private military companies. Students will be encouraged to start International Security per se where security issues such as war, terrorism, ethnic conflicts, nuclear proliferation etc. will be studied.

At the end of the course students will be able to identify main theoretical and methodological approaches to study international security; understand basic concepts and analytical frameworks as well as evaluate case studies through contemporary academic approaches on major issues of the subject.

Prerequisites: Introduction to International Relations, Academic writing

Code: IR3310 ECTS: 5

Course Name: Introduction to Government

Course Description: This course provides students with tools and skills necessary to understand and analyze how governments operate exposed to domestic challenges and globalization dynamics. Students will study how political institutions, identities and interests are organized and operate. They will compare logics, dynamics and behavior of political systems and governments of the World with political systems and processes in major regions of the world.

Prerequisites: Introduction to International Relations

Code: IR4321 **ECTS:** 5**Course Name:** Asia - Pacific in World Politics**Course Description:** This course offers overview of role and importance of Asia Pacific in world affairs. It analyzes major economic, political, and security trends and debates in this important region of the world.**Prerequisites:** none

Code: IR3308 **ECTS:** 5**Course Name:** Ethics in International Affairs**Course Description:** This course provides overview of debates on the role of ethics in international affairs. It addresses questions like relevance of ethical considerations for international politics, how to reconcile moral considerations with national interests, or what are major ethical perspectives on foreign policy decision - making.**Prerequisites:** none

Code: IR3309 **ECTS:** 5**Course Name:** International Business**Course Description:** This course examines the theoretical concepts and principles of economic analysis necessary to understand the modern world. The main goal of this course is to teach students to apply the basic concepts of international trade - the Ricardian model, specific factors and income, the distribution model, the Heckscher-Ohlin model, the standard trading model - to analyze the world economy and / or the economy of a particular country, to understand current trends in international trade, capital and labor flows, integration processes, the role of an international organization, apply the principle of comparative analysis for two or more countries.**Prerequisites:** none

Code: IR3306 **ECTS:** 5**Course Name:** Foreign Policy Analysis**Course Description:** Foreign Policy Analysis (FPA) aims to familiarize students with the process by which foreign policy is made. The course provides students with conceptual tools, theoretical perspectives/frameworks, and specific empirical cases to analyze, interpret, and understand the dynamics of foreign policymaking. We will start with an overview of the history and evolution of FPA and then will consider major theories of International Relations by exploring the relationship between foreign policymaking and international politics. We will also focus on a basic "levels of analysis" framework, and particular attention will be paid to several case studies**Prerequisites:** Theories of International Relation

Code: IR3316 **ECTS:** 5**Course Name:** Eurasian Economic Integration**Course Description:** This course introduces students to the theory of economic integration and the phenomenon of Eurasian economic integration, covering its political, legal, institutional, and economic aspects. It studies the main sources, actors, institutions, implementations, challenges, and future perspectives of economic integration through emergence and evolution of the Eurasian Economic Union. It will also analyze the political and economic impacts of countries' membership in the EAEU, Russia, Belarus, Kazakhstan, Kyrgyzstan, and Armenia. The course will conclude with the EAEU's foreign economic relationships**Prerequisites:** Global Political Economy

Code: IR3313 **ECTS:** 5**Course Name:** International Criminal Court**Course Description:** This course provides an introduction to phenomenon of international criminal law and International Criminal Court. It offers overview of history and scope of Rome Statute, major crimes which fall under the competence of ICC, case law of ICC, and major political and legal dilemmas associated with practice of ICC.**Prerequisites:** Introduction to International Relations

Code: IR3314 **ECTS:** 5**Course Name:** International Development**Course Description:** Students will familiarize with international development as a field and a phenomenon. Course covers topics like modernization and development theories, developing countries in world politics, official development assistance, or global governance for development.

Prerequisites: Global Political Economy

Code: IR4316 **ECTS:** 5

Course Name: Foreign Policy of Kazakhstan

Course Description: Foreign Policy of Kazakhstan aims to familiarize students with the major determinants, strategies, and puzzling issues of Kazakhstan's foreign policy after independence as well as with theoretical approaches and conceptual frameworks to analyze and understand them. As such, this course will examine internal and external sources (and/or their combination) that determine and shape Kazakhstan's foreign policy, such as: historical legacy (borders, nuclear weapons, people), political economy (the hydrocarbons policy), the personality factor, and so on. It will further focus on Kazakhstan's bilateral and multilateral relations through concrete case studies. The goal of this course is to help students develop the necessary analytical skills for making informed and impartial assessments about different aspects of the past, present, and future directions of Kazakhstan's foreign policy.

Prerequisites: Theories of International Relations

Code: IR3319 **ECTS:** 5

Course Name: Central Asia in World Politics

Course Description: The goal of this course is to familiarize students with modern history and contemporary politics of Central Asia. It invites students to think of Central Asia as a distinct region in the world and how it is depicted in global discourse. It also covers topics like role of Central Asia in global energy markets, geopolitics of Central Asia, transition narrative around Central Asia, or Central Asian regionalism.

Prerequisites: none

Code: IR3315 **ECTS:** 5

Course Name: China and Belt and Road Initiative

Course Description: This course focuses on the rise of China as world power and the role of Belt and Road Initiative in realization of Chinese ascent in world order. It studies major ideas of Chinese and global IR scholars on the role of China in world politics, scope and conceptual framework of BRI, and main instruments for its realization. Course will also cover place of Central Asia in BRI.

Prerequisites: none

Code: IR4317 **ECTS:** 5

Course Name: Great Power Politics

Course Description: This course provides overview of the dynamics of great powers interactions, including the causes of conflict, origins of alliances, logic of coercion, sources of order, and definition of national interests.

Prerequisites: International Security

Code: IR4318 **ECTS:** 5

Course Name: International Migration

Course Description: Course description International migration and forced displacement are caused by multiple reasons, including ongoing globalization and transformations of the global system. Cross-border movements of people strongly impact on the international system, key aspects of state sovereignty and security, humanitarian aspects, and global order. This course offers an introduction to interdisciplinary migration studies and the topics of migration and refugees, and contemporary politics and historical perspectives concerning and related to the regulation of international cross-border movements of people. We will explore and discuss the multiple factors leading to migration and displacement from various disciplinary angles, the political, social, and economic (including development-related) effects of cross-border movements, and the way states and other actors in the international system currently try and have tried in the past to respond to international mobility, migration and refugee flows. This course is interdisciplinary and global in scope, with reference given to specific themes, country, and regional case studies.

Prerequisites: Introduction to International Relations

Code: IR2307 **ECTS:** 5

Course Name: Negotiations and Public Diplomacy

Course Description: The course provides an introduction into public diplomacy. It deals with the practice of public diplomacy and negotiations. The course provides a discussion of global issues and current world problems,

such as peace and security, climate change and international trade and role of public diplomacy in its solution. It discusses the increased role of Public Diplomacy and Negotiations in International Relations.

Prerequisites: Foreign Policy Analysis

Code: IR3307 **ECTS:** 5

Course Name: Introduction to European Union Studies

Course Description: This course aims to provide students with an introduction European integration studies. It covers historical evolution of European economic integration; major underpinnings of European integration politics; basics of institutional and material law of European Union; and main challenges facing European integration project. It will familiarize students with influential thinkers, key ideas, and main instruments of European integration project. It also includes topics like history of European integration idea, evolution of European Union, European identity, role of economy in European integration, and contemporary challenges to European integration.

Prerequisites: Introduction to International Relations

Code: IR4320 **ECTS:** 5

Course Name: International Protection of Human Rights

Course Description: This course provides students with an in - depth understanding of human rights as a central value in contemporary world order, main categories of human rights, major international and regional human rights protection systems, and contemporary challenges to human rights.

Prerequisites: Globalization and International Organizations

Code: IR3317 **ECTS:** 5

Course Name: Trade Control and Sanctions

Course Description: The course provides the principles and mechanisms of strategic trade control and the background to interpret the consequences of issued sanctions (to countries and individuals) for targeted and third countries, which is highly relevant in line with the global political situation. The outset starts with explaining the rationale of strategic trade control regimes and systems through the concept of free international trade and their security exceptions (Art. XXI GATT). They are then followed by examining free trade exceptions organized by other international legally and politically binding instruments through considering conventional weapons, weapons of mass destruction and dual-use items, conflict minerals, diamonds, and cultural goods.

Prerequisites: Introduction to International Relations

Code: IR2308 **ECTS:** 5

Course Name: Diplomatic Protocols and Documents

Course Description: This course will introduce students to diplomatic regulations, history, aims and their application, including diplomatic and business correspondence, as well as various kinds of diplomatic written documents.

Students will acquire knowledge, skills and competencies in diplomatic sphere. Students will also be able to participate in discussion and analysis of diplomatic protocols and documents.

Prerequisites: Introduction to International Relations

Code: IR3312 **ECTS:** 5

Course Name: Special course: Applied Diplomacy

Course Description: Applied Diplomacy is an exceptional opportunity to learn from and interact with career ambassadors. Senior diplomats will share with students the skills they learned by practicing diplomacy and managing international relations for years, with experiences and case studies derived from their own careers. They provide invaluable first-hand insight into policy-making and implementation, diplomatic protocol, the functions and management of embassies and consulates, negotiation and mediation, political and economic tradecraft, public diplomacy, cross-cultural communication, cyber diplomacy and other competencies. The objective of this course is to acquaint students with central concepts and theoretical perspectives in FPA to help students enhance their ability to think analytically and apply such concepts and theories to practical issues in foreign policy.

Prerequisites: International Negotiation and Diplomacy

Code: IR4315 ECTS: 5

Course Name: International relations of the Middle East

Course Description: This course will introduce students to diplomatic regulations, history, aims and their application, including diplomatic and business correspondence, as well as various kinds of diplomatic written documents. Students will acquire knowledge, skills and competencies in diplomatic sphere. Students will also be able to participate in discussion and analysis of diplomatic protocols and documents.

Prerequisites: Introduction to International Relations

Code: IR3320 ECTS: 10

Course Name: Foreign Language I (A0, A1)

Course Description: This course is intended for students with a zero level of proficiency in second foreign language. The goal is to develop foreign language communicative competence. Students will learn most common words and phrases needed for everyday communication; they will study common grammatical structures, and will be able to participate in conversations.

Prerequisites: None

Code: IR3321 ECTS: 10

Course Name: Foreign Language II (A2)

Course Description: This course is aimed at developing skills and abilities in skimming and scanning in reading; oral and written speech. Grammatical material covers the basic grammatical phenomena, the mastery of which is necessary in order to express one in language and to read and understand texts and stories.

Prerequisites: Foreign Language I (A0, A1)

Code: IR3322 ECTS: 5

Course Name: Foreign Language III (B1)

Course Description: This course is aimed at developing skills and abilities in skimming and scanning in reading; oral and written speech. Grammatical material covers the basic grammatical phenomena, the mastery of which is necessary in order to express one in language and to read and understand texts and stories.

Prerequisites: Foreign Language II (A2)

Code: IR3318 ECTS: 5

Course Name: Internal Compliance Program (ICP)

Course Description: The course seeks to highlight the importance of the ICP for business entities and academia to respond to constraints of strategic trade control laws and regulations, to identify, manage and mitigate associated risks of unauthorized transactions and ensure the company's and research institutions' credibility. These issues are particularly relevant to rapid scientific and technological advancements and more complexity of the existing supply chains. The course considers the concept of ICP and core elements that are essential for an effective ICP taking into account the size and the commercial activities of business entities.

Prerequisites: Trade Control and Sanctions

Code: IR2309 ECTS: 5

Course Name: Government Relations

Course Description: This course introduces students to the fundamentals of government relations, public affairs, and policy advocacy, equipping them with the knowledge and skills to navigate the interaction between businesses, interest groups, and government institutions. Students will explore the mechanisms of legislative processes, regulatory compliance, and stakeholder engagement within national and international governance frameworks. The course covers key aspects of policy influence, corporate-government relations, public sector communications, and the role of think tanks and NGOs in shaping policy decisions.

Prerequisites:

Code: IR3323 ECTS: 5

Course Name: Media and Diplomacy

Course Description: This course explores the intersection of media and diplomacy, examining how communication strategies, digital platforms, and traditional media influence international relations and global policymaking. Students will analyze the role of journalism, public diplomacy, strategic communication, and media framing in shaping diplomatic narratives and foreign policy agendas.

Prerequisites: Introduction to International Relations

Code: IR3324 ECTS: 5

Course Name: NGOs and Think Tanks

Course Description: This course provides an in-depth understanding of the role of non-governmental organizations (NGOs) and think tanks in shaping global governance, advocacy, and policymaking. Students will explore how these actors influence international development, human rights, security, and environmental policies, as well as their interaction with governments, intergovernmental organizations (IGOs), and multinational corporations. Key topics include NGO advocacy strategies, policy research, international lobbying, fundraising, and public engagement. The course examines the structures, functions, and effectiveness of major global NGOs and think tanks, analyzing their role in agenda-setting, policy analysis, and decision-making processes at both national and international levels.

Prerequisites: Globalization and International Organizations

Code: EPRCGLC 3223 ECTS: 5

Course Name: Ethics, Professional Responsibility, Corporate Governance & Legal Compliance (5) Law School

Course Description: This module will provide a brief survey of the law of business organizations in the United States and an introduction to the corporate governance of publicly traded firms. We will cover forms of business organizations (Partnerships, LLCs, Corporations), the choice of jurisdiction and the role of Delaware, the board of directors and its duties of care and loyalty, and shareholder voting rights

Prerequisites: none

Code: IR3325 ECTS: 5

Course Name: Cybersecurity

Course Description: This course provides students with a comprehensive understanding of cybersecurity in international relations, focusing on the challenges posed by cyber threats, cyber warfare, and digital espionage in global affairs. Students will explore the evolving landscape of cyber conflict, cybercrime, digital sovereignty, and state and non-state actors' roles in cybersecurity governance.

Prerequisites: International Security

Code: IR3326 ECTS: 5

Course Name: Artificial Intelligence and Politics

Course Description: This course provides a comprehensive exploration of the intersection between artificial intelligence (AI) and global politics, examining how AI is reshaping international security, governance, and policymaking. Divided into four key areas – Basics of AI, AI and Security, AI and Politics, and AI Regulation – the course equips students with the foundational knowledge of AI technology and its profound implications for international relations.

Prerequisites: none

Code: IR4319 ECTS: 5

Course Name: Public Policy Analysis

Course Description: This course introduces students to the key principles of public policy evaluation and decision-making. The course balances qualitative and quantitative approaches to policy analysis, helping students develop critical thinking and analytical skills without a heavy focus on complex statistical methods. Students will learn to understand the relationship between correlation and causation, explore data collection techniques, and apply these concepts to various public policy areas such as social policy, criminal justice, healthcare, education, and environmental policy. Students will also gain exposure to foundational statistical concepts and learn to interpret regression coefficients and standard errors. By the end of the course, students will be prepared to critically assess public policies with basic quantitative tools.

Prerequisites: none

Code: IR4328 ECTS: 5

Course Name: Quantitative Research Methods

Course Description: This course offers a practical introduction to quantitative research in political science and international relations, designed for undergraduate students with no background in statistics or programming. Students will learn how to collect, organize, and analyze data using basic statistical tools. The course covers core

concepts such as descriptive statistics, data visualization, and an introduction to statistical inference. Hands-on sessions using statistical analysis software (no prior experience required) will help students apply these methods to real-world political and social science questions. By the end of the course, students will be able to conduct simple data analysis and understand the results of commonly used statistical methods.

Prerequisites: Introduction to Research Methods

Code: FIN2205 **ECTS:** 5

Course Name: Principles of Accounting and Finance

Course Description: This course is designed to introduce non-finance majors to the fundamental concepts of finance and accounting. Students will gain a foundational understanding of financial statements, budgeting, investment principles, and financial decision-making processes. Through practical exercises and real-world case studies, this course aims to equip students with the essential financial literacy skills needed to make informed personal and professional financial decisions.

Prerequisites: none

Code: MKT3310 **ECTS:** 5

Course Name: Global Marketing and PR

Course Description: This course delves into the strategic and tactical aspects of marketing and public relations on a global scale. Students will explore how to create and implement effective marketing campaigns, build strong brand identities, and manage public relations across diverse international markets. Emphasis will be placed on understanding cultural differences, leveraging digital tools, and developing strategies that resonate with a global audience. Through case studies, practical projects, and interactive discussions, students will gain the skills and knowledge necessary to excel in global marketing and PR roles.

Prerequisites: none

IT

Code: IT2301 **ECTS:** 5

Course Name: Introduction to Programming

Course Description: This course covers the basics of programming based on the Python programming language. Students will get familiar with concepts and learn about applications of Python in real world. Students will learn syntax, type and data structures, how to apply object - oriented and function - oriented programming. The course is designed for students who previously had no programming experience, and does not imply any special knowledge of computer science. After successful completion of the course, students will be able to use the experience gained to develop projects of varying complexity.

Prerequisites: ICT

Code: IT2202 **ECTS:** 5

Course Name: Data Analysis I

Course Description: This course will provide students with hands - on experience and skills with a spreadsheet. Students will learn the terminology and concepts of spreadsheets, various functions and teams, as well as methods for planning and organizing spreadsheets for ordinary business applications. The course takes students from basic operations, such as entering data into a spreadsheet from different sources, working with various data formats, manipulating and sharing data, to some of the more advanced features offered by modern spreadsheet processors, such as data analysis, pivot tables and pivot charts. Altogether, the functionality of Spreadsheets is presented using easy - to - understand examples that are demonstrated in such a way that students can feel comfortable in understanding and using them.

Prerequisites: ICT

Code: IT2303 **ECTS:** 5

Course Name: Web Development I

Course Description: This course is designed to start you on a path toward future studies in web development, no matter how little experience or technical knowledge you currently have. By the end of this course you'll be able to describe the structure and functionality of the world wide web, create dynamic web pages using a combination of HTML, CSS, and JavaScript, apply essential programming language concepts when creating HTML forms, select an appropriate web hosting service, and publish your webpages for the world to see. Finally, you'll be able

to develop a working model for creating your own personal or business websites in the future and be fully prepared to take the next step in a more advanced web development course.

Prerequisites: ICT

Code: IT3304 **ECTS:** 5

Course Name: Algorithms and Data Structures

Course Description: The course provides an overview of the algorithms and data structures used in everyday applications. The aim of the course is to provide a solid experience with algorithms in preparation for work in the industry and/or for more advanced IT courses. We will discuss the tradeoffs associated with choosing different algorithms and data structures between different implementations of these abstractions in solving various problems. To do this, we will consider topics such as data structures, algorithms, principles of building algorithms, general design paradigms, solution methods, programming, debugging, and implementation of programs using the python programming language.

Prerequisites: ICT

Code: IT3305 **ECTS:** 5

Course Name: Mobile Development I

Course Description: Mobile devices have already had a tremendous impact on our culture and its social dynamics. Mobile devices are changing the way of living and communicating. So this course examines the principles of mobile application design and development. Students will learn application development on the Android platform. Topics will include memory management; user interface design; user interface building; input methods; data handling; network techniques and URL loading; and, finally, specifics such as GPS and motion sensing. Students are expected to work on small projects during this course.

Prerequisites: ICT

Code: IT3306 **ECTS:** 5

Course Name: Digital Transformation

Course Description: "Digital Transformation" course includes materials for the process of adapting existing business practices to new digital methods. In order to survive in the world of continuous changes companies need to transform their business processes into digital environment. The process of digitization let businesses grow and be competitive over time. During the course we will discuss technologies and digital trends that change the business. We will explore Industry 4.0. We will look at Digital Marketing tools in detail.

Prerequisites: ICT

Code: IT3307 **ECTS:** 5

Course Name: Web Development II

Course Description: This course provides you strong foundation on Express, NodeJS frameworks, driven by hands - on experience and exposure to develop responsive web application using MVC design pattern. During the course you should be able to build strong background about Express, Node.js architecture, usage of services and applying its concepts to develop web application supported by backend web servers.

Subsequently students will learn about MongoDB which is a No - SQL database created for cloud - scale applications.

Prerequisites: Web Development I

Code: IT3308 **ECTS:** 5

Course Name: Databases

Course Description: A database is an organized collection of data, generally stored and accessed electronically from a computer system. In this course, students will learn approaches of data organization, types, purposes and classifications of databases, and how to use software system that enables to define, create, maintain and control access to the database. Programming languages that are going to be taught: SQL and NoSQL

Prerequisites: Data Analysis I

Code: IT3309 **ECTS:** 5

Course Name: Machine Learning

Course Description: This course is an introduction to data science as a profession. It will highlight the main areas of the field and equip students with theoretical knowledge and practical skills demanded by the industry. Specifically, it will focus on the methodologies most widely used in the business application of data science, such

as applied machine learning models. It will cover the following topics: data preparation (data mining, cleaning and exploring strategies), statistical modelling with the application of machine learning techniques and mathematical evaluation.

Prerequisites: Mathematics II; Statistics

Code: IT3310 **ECTS:** 5

Course Name: Mobile Development II

Course Description: This course is the continuation of Mobile Development I. This course will cover the principles of mobile application design and development in depth. Students are expected to work on a project that produces a professional - quality mobile application using the knowledge that they received in previous course. Projects will be deployed in real - world applications. Course work will include project conception, design, implementation, and pilot testing of mobile phone software applications.

Prerequisites: Mobile Development I

Code: IT3311 **ECTS:** 5

Course Name: Data Analysis II

Course Description: In this course, students will continue learning how to perform data mining and data analysis of multidimensional data using Python programming language and libraries, and how to plot results using various visualization methods using Python, Pandas, Numpy, Matplotlib and many other tools.

Prerequisites: Data Analysis I

Code: IT4312 **ECTS:** 5

Course Name: Capstone Project

Course Description: This subject is a preparation for the final project that will show the skills obtained during the undergraduate level. Students will be involved in real industry - based projects or their own startups for launching. The aim of this course is to cover the planning, decision - making, and documentation phases (preoperational phases) of the product. Students will improve skills of writing system requirements specification and other related documentation, project management and project leading techniques and all relational phases until the product development.

Prerequisites: Data Analysis II

Code: IT4314 **ECTS:** 5

Course Name: Networks and Security

Course Description: The course is designed to introduce students unfamiliar to issues and organization of networks, applications and their security. Core networking and security topics are to be covered in this course where little to no knowledge of networking is expected. The lectures are designed to have more practical experience than regularly in other educational institutions, although the course itself is rich with essential theoretical knowledge.

Prerequisites: ICT

Code: IT4315 **ECTS:** 5

Course Name: Basics of IT Law

Course Description: The IT Law is also complicated mix of the different legal areas, such as, law of intellectual property rights, database law, cryptocurrency law, personal data protection, etc. The IT Law is a set of legislative norms regulating the relationship of the society towards the IT products and their application.

In this course the students shall observe main areas of the IT Law and study Legal Drafting principles.

Prerequisites: ICT

Code: IT4313 **ECTS:** 5

Course Name: Graphic and UI/UX Design

Course Description: This course is designed to gain knowledge in graphic design field and understand the process of visual communication and problem - solving using iconography, typography, photography and illustration. By the end of this course, you will be able to how to represent ideas and messages in the combination of symbols, images, and text. Moreover, you will be familiar with all types of graphic design that are used in modern industry: visual identity; marketing and advertising; publication; packaging; motion, environmental; art and illustration; user experience and user interface design.

Prerequisites: ICT

Code: IT4316 **ECTS:** 5**Course Name:** System Analysis

Course Description: This course is about the development of information systems and of their software components. The course introduces students to the whole systems development process and it focuses on the elicitation and initial modeling of information systems requirements that enable identification of information problems and the subsequent analysis and modeling of an efficient solution to those problems. System analysts solve business problems through analyzing the requirements of information systems and designing such systems by applying analysis and design techniques. This course deals with the concepts, skills, methodologies, techniques, tools, and perspectives essential for systems analysts.

Prerequisites: ICT

Code: IT4318 **ECTS:** 5**Course Name:** Game Development

Course Description: With the advancement in technology, gaming has come a long way and development of gaming product has become one of the most sought-after profession. This course will start you down the path of making games. In this course, students will learn C# from scratch, design of classic and newer games, 2D & 3D computer graphics, animation, sound, and collision detection and use frameworks like Unity. At the end of the program, you will implement your acquired skills on the capstone project from developing the initial idea to implementation, so can be used to enhance your resume

Prerequisites: ICT

Code: IT4319 **ECTS:** 5**Course Name:** Data Visualizations

Course Description: This course will teach techniques and methods for creating effective visual elements of the gathered data based on principles from graphic design, perceptual psychology, and cognitive science. Students will learn how to select and apply visual elements correctly and effectively, design and plot interactive visual elements, and analyze the data according to the given visual elements.

Prerequisites: Data Analysis 1

MANAGEMENT

Code: MGT2201 **ECTS:** 5**Course Name:** Principles of Management

Course Description: The course introduces the fundamental topics of management. It provides students with an understanding of what is the role of manager in organization, broad overview of the subject of management and covers basic theoretical concepts. The content of the course includes: essence and evolution of the management as a science; basic theoretical concept of management; organizations and their strategies; internal and external environment; organizational structure and culture; information and communications; decision - making; functions and methods of management; motivation; teamwork; leadership; control, etc.

Prerequisites: Mathematics I, Cambridge English I

Code: MGT2202 **ECTS:** 5**Course Name:** Entrepreneurship

Course Description: The course is required and does not have prerequisites. The aim of the course is to engage students in entrepreneurial activities through delivering a structured set of topics focused on developing business skills and technics. The course will present all aspects of launching a business: starting with the development of business idea and finishing with calculation of the cost of attracting customers. Through the use of up-to-date case studies students will discuss success stories and challenges of domestic and foreign start - up projects.

Prerequisites: Principles of Management

Code: MGT2203 **ECTS:** 5**Course Name:** Operations Management

Course Description: This introductory course introduces basic concepts and techniques of design, planning, and control in a field of manufacturing and service operations. It covers main topics of operations management such

as resources allocation, product design, aggregate planning and capacity, basics of inventory management and control, operations scheduling, purchase management and material management.

Prerequisites: Principles of Management, Statistics I

Code: MGT2204 **ECTS:** 5

Course Name: Human Resource Management (HRM)

Course Description: This basic course of HRM explains how to build an effective system of managing people within organization. It considers HRM as an element of company's mission and strategy, stresses the staff as the most important resource requiring development and investment. In line with this concept, we will discuss formation of human resources policy, strategic approach to the human resource management. The course explores traditional functions of human resource management: personnel planning, recruitment and placement, wages and incentives. The purpose of the course is to familiarize students with modern methods of HRM, and develop their skills on planning the staff, recruiting, hiring, and evaluating.

Prerequisites: Principles of Management, Statistics I

Code: MGT4305 **ECTS:** 5

Course Name: Project Management

Course Description: This course will introduce and overview the major topics in Project Management. Included are main stages of project management, their planning and sequence, evaluation of required resources, project organizing and monitoring, introducing changes, project commissioning. Having completed this course, students will clearly understand the difference between project management of business processes management; comprehend content of the project management and its tools; understand interests of various stakeholders and their impact on the effectiveness of the project; determine project's limitation.

Prerequisites: Principles of Management, Data Analysis I, Statistics I

Code: MGT4306 **ECTS:** 5

Course Name: Strategic Management

Course Description: The course is based on the principles of: study of strategic management as an enterprise management system and scientific approaches; practical applicability of all the elements and methods of strategic management as a competitive advantage; cases and additional tasks to be performed by using information from the practice of domestic companies. Course materials will allow students to form a comprehensive picture of the main point and purpose of strategic management and develop skills in the use of management tools, plans of the company, analysis of the effectiveness of their practical application. As a part of the practical training and self-study, students will carry out individual and team assignments.

Prerequisites: Principles of Accounting, Principles of Finance, Principles of Management, Principles of Marketing, Microeconomics I

Code: MGT4307 **ECTS:** 5

Course Name: Corporate Governance

Course Description: This is an introductory course that explores the relationship between corporate governance and the economic, social, and political impact of corporations. The course outline includes: the roles of directors, boards, committee structures, regulatory and legal constraints, accountability and reporting; risk; corporate and professional ethics.

Prerequisites: Principles of Management

Code: MGT HR3305 **ECTS:** 5

Course Name: People Management and Leadership

Course Description: The course is aimed to target highly mature and motivated students who plan to pursue managerial career in organizations of both private and government sectors. The course is modelled as an integrated framework that consists of the best leadership practices presentations and lectures. The students will also be exposed to learning first-hand experience of great leaders from industry, government and wide range of social sector enterprises.

Prerequisites: Principles of Management

Code: MGT SCM3301 **ECTS:** 5**Course Name:** Supply Chain Management

Course Description: The course will address managing and improving the supply chain processes and performance. It is based on an integrated understanding of the process of supply chain management, including supply, production and operations, logistics, sales, after - sales service. It provides further insight into the application of the basic managerial courses. The course covers the following topics: managing demand; sales and operations planning; supply chain management; production management and operations; logistics; sales management.

Prerequisites: Operations Management, Statistics I

Code: MGT SCM3302 **ECTS:** 5**Course Name:** Procurement & Inventory Management

Course Description: The module will help to understand organizational concepts and their links to further areas of the logistics system. It will also help to set requirements help to understand procurement and inventory management strategies, processes and for supplier selection process, define the right structure of the supply network and inventory control system and to acquire persuasive and principled negotiation skills.

Prerequisites: Operations Management, Statistics I

Code: MGT SCM3303 **ECTS:** 5**Course Name:** Transport Techniques & Management

Course Description: The module aims to give participants an understanding of the basic techniques used in transportation. All major techniques in the fields of road - traffic, air - traffic, railroad and navy are discussed. Transport chains using freight - villages, intermodal transports, combined transport etc. are described as well.

Prerequisites: Operations Management, Statistics I

Code: MGT SCM3304 **ECTS:** 5**Course Name:** Storage & Warehousing Techniques

Course Description: This module provides an overview of various in - house transporting and storage systems and indicates preferred areas of usage. Special emphasis is placed onto the design of order picking systems for their role as cost and performance relevant factors of warehouse operation.

Prerequisites: Operations Management, Statistics I

Code: MGT SCM3305 **ECTS:** 5**Course Name:** Principles of Industrial Analysis

Course Description: This course can be considered as a further deepening of the course Operations Management in an applied nature. Students will get deeper insights about the system of work of enterprises, key macroeconomic indicators affecting industries, and the role of government and international institutions. The course content consists of real industry cases, and existing hand on problems with up-to-date innovative approaches to solve them.

Prerequisites: Operations Management, Microeconomics I, Macroeconomics I

Code: MGT SCM3306 **ECTS:** 5**Course Name:** Logistics and International Trade

Course Description: The growing internationalization of companies has transformed logistics and foreign trade positions in the most wanted ones. Most of Kazakhstan's enterprises are directly dependent on the import supply of raw materials and components and export demand. The course offers practical training in logistics, transportation and foreign trade management through a comprehensive vision of international trade, logistics and management. Case reports and analyses are used to provide integrative understanding of international logistics operations and process designs. Understanding contemporary issues and challenges to international trade logistics is an important emphasis of the course. The course outlines clearly how import and exports may be handled in a practical way.

Prerequisites: Operations Management, Statistics I

Code: MGT HR3301 **ECTS:** 5**Course Name:** Compensation and Performance Management

Course Description: This course will provide future managers with knowledge of systems design, different approaches in handling competent workforce and achieving corporate efficiency. The course will cover compensation systems evaluation, diagnostics of compensational problems and development of appropriate

solutions. The course covers such themes as performance evaluation, salary benchmarking, motivation, compensation, benefits and compensational strategy. This course is introducing to the concept of the Performance Management and explaining practical implications of PM theory. Course brings an understanding that performance management is a broader concept than performance appraisal and involves a number of people management activities. During the course, students will have an opportunity to appreciate the wide range of performance appraisal schemes within organizations.

Prerequisites: HRM

Code: MGT HR3302 **ECTS:** 5

Course Name: Labor Law

Course Description: The course aims to acquaint the student with the basic provisions of the science of labor law, the terminology used in this branch of law. Legal regulation of labor caused by the objective conditions of life of society. It is that part of the legal regulation of economic aspects of social life, in which hired labor finds its use. The course is intended to prepare legal professionals that require a deep theoretical knowledge and practical skills.

Prerequisites: HRM

Code: MGT HR3303 **ECTS:** 5

Course Name: Conflict and Stress Management

Course Description: The aim of this course is to provide students with systematic introduction of concepts, theories and develop practical skills to prevent and manage everyday workplace (and personal) conflict. Students will develop conceptual understanding of the psychological and behavioral dynamics of interpersonal, intergroup, and systemic conflict in an organizational context. The course covers conflict management as a first party (one who is personally involved in a dispute) and as a third party (one who mediates conflict between others). Also, it explains what stress is, its various causes, and its effects. Students will learn stress reducing cognitive techniques, emotion regulation and relaxation techniques.

Prerequisites: HRM

Code: MGT HR3304 **ECTS:** 5

Course Name: Organizational Psychology

Course Description: Organizational psychology is a discipline that studies people's work - related behavior and applies psychological theories and principles to organizations and individuals in their workplaces, as well as to the working life of the individual as a whole.

With the development of industry and business, the importance of this area has increased in recent decades. The use of psychological methods has been shown to increase productivity, profit, overall job satisfaction by improving the motivation, occupational safety and health and paying more attention on health and well - being of the employees.

Prerequisites: HRM

Code: MGT HR3306 **ECTS:** 5

Course Name: Equality, Diversity and Inclusion

Course Description: This course is an introduction to diversity and inclusion concepts, the legal aspects and status quo of discrimination practices in the workplace, and the importance of diversity and inclusion practices for societies and employers.

Prerequisites: HRM

Code: MGT ENT3301 **ECTS:** 5

Course Name: Innovation Management

Course Description: The course aims to familiarize future specialists with a specific of operating in innovative sphere and includes such issues as subject and goals of innovative industries, production efficiency, economic evaluation of new techniques, production planning and sales planning, fixed and floating assets in innovative sphere, ways to reduce R&D cost, profit and profitability and others. Upon completion of this course, students should be able to: know a nature and role of business innovation in the national economy; know the principles, categories, elements and subjects of innovative sphere; be able to determine the effectiveness of a government policy in the development in the innovative system; be able to assess innovation infrastructure.

Prerequisites: Principles of Management

Code: MGT ENT3302 **ECTS:** 5**Course Name:** Design Thinking

Course Description: This course provides a series of immersive experiences in innovation and design thinking and blurs the boundaries among technology, business, and human values. It is a unique forum for learning that prepares participants for real world innovation. Students will collaborate with other students and faculty from all areas of the university on projects that require the combination of their points of view.

Prerequisites: Entrepreneurship

Code: MGT ENT3303 **ECTS:** 5**Course Name:** Product Management

Course Description: The objective of the course is to introduce the new product planning concepts and techniques. Students will know about the aspects of the new product development such as idea generation, concept evaluation, product design, test marketing, market segmentation, product positioning.

Prerequisites: Principles of Marketing

Code: MGT ENT3304 **ECTS:** 5**Course Name:** Business Modeling

Course Description: The aim of this course is to concentrate on the business model design and how to use it to increase value of the organization. Students will learn how business models can be strengthening through the understanding of the market drivers, how to manage company resources and competitive advantage, how to perform monetization and cost structure analysis. Students will understand how to coordinate different approaches to build and sustain successful business models.

Prerequisites: Entrepreneurship

Code: MGT ENT3305 **ECTS:** 5**Course Name:** Global Entrepreneurship

Course Description: As entrepreneurship is about people who discover, evaluate, and exploit opportunities to create something new, Entrepreneurship course will cover these two parts of entrepreneurship. In the first part, we will deal with the management and organization aspects of entrepreneurship. We will discuss opportunity recognition and creativity, goal setting, personal and motivational factors, leadership, negotiation, and forming and working in entrepreneurial teams. The second part of the module will deal with the identification and development of a business idea from a strategic point of view. In this part, we will focus on the development of a business concept and analysis of aspects that relate to the feasibility and profitability of the business idea.

Prerequisites: Entrepreneurship

Code: MGT ENT3306 **ECTS:** 5**Course Name:** Technopreneurship

Course Description: The course is about people who discover, evaluate, and exploit opportunities to create something new, the course will cover these two parts of entrepreneurship. In the first part, we will deal with the management and organization aspects of entrepreneurship. We will discuss opportunity recognition and creativity, goal setting, personal and motivational factors, leadership, negotiation, and forming and working in technopreneurial teams. The second part of the module will deal with the identification and development of a business idea from a strategic point of view based on technology. In this part, we will focus on the development of a business concept and analysis of aspects that relate to the feasibility and profitability of the business idea.

Prerequisites: Global Entrepreneurship

Code: MGT 4309 **ECTS:** 5**Course Name:** Selected Topics in Management

Course Description: These courses will cover specific topics related to industries, instructors' expertise and students' field of interest and may serve as a basis in considering a transfer of the courses from other universities.

Prerequisites: Principles of Management

MARKETING

Code: MKT3201 **ECTS:** 5**Course Name:** Principles of Marketing

Course Description: The course aims to learn theoretical foundations and acquire categories, concepts, as well as practical skills of using the principles of marketing at a company level. Completion of this course will enable students to understand basic categories: competition, product, price, demand, supply, suppliers, intermediaries, market research; to use marketing research tools and techniques at a basic level; to develop a marketing plan for a particular product or company.

Prerequisites: Mathematics I, Cambridge English I

Code: MKT3302 **ECTS:** 5

Course Name: Digital Marketing

Course Description: This course examines fast growing and rapidly changing field of digital marketing. Students will be provided with a foundation and key concepts, understanding of online marketing strategies, various instruments of online marketing. The course will address such topics as user generated content, SEO, social networks, mobile and web analytics, geo, and mobile marketing.

Prerequisites: Principles of Marketing

Code: MKT3303 **ECTS:** 5

Course Name: Integrated Marketing Communications

Course Description: This course examines the strategies involved in planning and managing communication in professional contexts and the ways these strategies are informed by the integration of information provided by other key areas.

Prerequisites: Principles of Marketing

Code: MKT3304 **ECTS:** 5

Course Name: Consumer Behavior

Course Description: The purpose of the course is to examine different consumer decision models and its influence on marketing decisions of the business. Areas of the study include consumer learning, motivation, and attitude. The main aim is to use theoretical knowledge in order to predict how changes in consumer behavior may affect marketing activities.

Prerequisites: Principles of Marketing

Code: MKT3305 **ECTS:** 5

Course Name: Brand Management

Course Description: The most valuable asset of almost any company today is its brand associated with products and services produced. Strong brand can influence the purchasing decisions by providing the possibility for differentiation. Effective brand management is crucial for maintaining long - term profitability. This course is designed to develop students' understanding of the importance of the brand, obtaining the knowledge and skills of the process of the brand designing, assessing, and managing. Topics include: consideration of the brand from the customer's point of view; the process of the brand designing and assessment; the brand portfolio management; and the brand management in the long - run.

Prerequisites: Principles of Marketing

Code: MKT3306 **ECTS:** 5

Course Name: Advertising Strategy and Promotion

Course Description: Course explains the nature and importance of advertising strategy for the company. Students will learn various aspects of communication strategy, advantages and disadvantages of different advertising vehicles. Students will examine how to reach target audience with use of consumer - targeting techniques.

Prerequisites: Principles of Marketing

Code: MKT3307 **ECTS:** 5

Course Name: Strategic Marketing

Course Description: The aim of the course is to provide a critical appreciation of the challenges that appear in the global marketplace. Students should examine demographical, socio - cultural, and economic factors and how they influence marketing efforts of the company. Students should also address different marketing strategies and tactics that help companies to operate in the global environment.

Prerequisites: Principles of Marketing

Code: MKT3308 **ECTS:** 5**Course Name:** Public Relations

Course Description: This course introduces students to the basics of communication theory, mass media, reputation management, principles of media relations, government relations, internal and external corporate communications. Students will acquire the key competences in the field of communication architecture of the organization, the implementation of operational planning and operational control over the activities of public relations, carrying out measures to improve the organization's image, promote products and services on the market, the development of effective internal communications - creating a favorable psychological climate in the team, motivating employees, planning, preparation and carrying out communication campaigns and activities in accordance with the goals and objectives of the organization on the basis of research results.

Prerequisites: none

Code: MKT3202 **ECTS:** 5**Course Name:** Market Research and Analysis

Course Description: Marketing Research as a Part of Marketing is an essential part in preparation for the launch of new product or service or entry of a new brand or simply to discover preferences of customers towards particular brand or product.

Marketing Research must be an ongoing activity in every business in support of the organization's near-term and long-term objectives.

This course will provide a comprehensive introduction to the subject of marketing research, and discuss some key concepts, process and techniques, and their applications. Students will gain an appreciation for some of the breadth and depth of this subject and its significance for a business enterprise. This discussion will take place from the point of view of a start-up entrepreneurship as well as an established business organization. Starting with an overview of marketing research, research design is discussed including qualitative and quantitative data, followed by a discussion of some quantitative methods for analyzing research data for use in decision making. In conclusion, some new marketing research techniques are introduced.

Prerequisites: Principles of Marketing

Code: MKT3309 **ECTS:** 5**Course Name:** Selected Topics in Marketing

Course Description: These courses will cover specific topics related to industries, instructors' expertise and students' field of interest and may serve as a basis in considering a transfer of the courses from other universities.

Prerequisites: Principles of Marketing

RESEARCH METHODS

Code: RES2201 **ECTS:** 5**Course Name:** Academic Writing

Course Description: The course is designed to provide students with an introduction to academic writing skills that will be necessary for university study and a career in development. The main emphasis is on improving students' confidence and competence in using English in these contexts. The course involves helping students build proficiency and confidence as a writer of Academic English, to improve reading, critical reasoning, and research skills. Throughout the course, learners are exposed to up-to-date, stimulating topics to get them talking and exchanging opinions, and to improve both accuracy and fluency of speech. Students will learn how to write academic essays, read academic texts and give presentations on the given topic. According to the course plan, there are various tasks, which will allow students to develop critical thinking, practice to plan and organize essays, and avoid plagiarism.

Prerequisites: Cambridge English II

Code: RES2202 **ECTS:** 5**Course Name:** Introduction to Research Methods

Course Description: The purpose of this course is to provide an overview of research design. This overview consists of understanding the preliminary considerations that go into selecting a qualitative, quantitative, or mixed methods research design. These include knowing the definition for these different approaches, considering philosophical worldviews, reviewing the literature, understanding the use of theory, anticipating ethical issues, and developing writing strategies. We will discuss the process of research as it relates to each approach. This process includes writing an introduction, specifying a purpose statement, and developing research questions and/or

hypotheses. This course will also discuss the methods and procedures for quantitative, qualitative, and mixed methods studies.

Prerequisites: Critical Thinking

MASTER'S COURSES

Code: MGT5201 **ECTS:** 10

Course Name: Global Leadership and Organizational Development

Course Description: This module focuses on organizational development through studying fundamental leadership skills such as self - awareness, strategic thinking, creating a motivating environment, empowerment and delegation, managing change, and team processing in modern organizations. The concepts of leadership and motivation are explored focusing on the behavior of people in various organizational contexts. A key objective is to help students understand their current leadership styles and potential, and broadening their global leadership capability. The module will also explore the emergence of corporate ethics in the business environment, its impact on the role of the leader and how it can be applied in Central Asia. The module examines management and leadership tasks associated with the effective design of an organization to achieve strategic objectives. Emphasis is placed on creating alignment among people, culture, structure and reward systems of an organization to assure high performance. The module considers international best practices in management and HR techniques and compares with practices prevalent in Kazakhstan today.

Prerequisites: none

Code: RSM5201 **ECTS:** 5

Course Name: Research Methods I

Course Description: The purpose of this course is to provide an overview of research design. This overview consists of understanding the preliminary considerations that go into selecting a qualitative, quantitative, or mixed methods research design. These include knowing the definition for these different approaches, considering philosophical worldviews, reviewing the literature, understanding the use of theory, anticipating ethical issues, and developing writing strategies. We will discuss the process of research as it relates to each approach. This process includes writing an introduction, specifying a purpose statement, and developing research questions and/or hypotheses.

Prerequisites: none

Code: ECN5201 **ECTS:** 5

Course Name: Econometrics

Course Description: The course starts with the regression methods for analyzing data in economics and typical issues arising with the OLS: multicollinearity, heteroscedasticity, autocorrelation, and model specification. Further, it covers the basics of the various econometric techniques allowing to deal with cross - section, time series, and panel data, and provides practical skills to model data with the statistical software. This course will emphasize both the theoretical and practical aspects of econometric analysis.

Prerequisites: Statistics, Mathematics II/Linear Algebra

Code: ECN5308 **ECTS:** 5

Course Name: Advanced Econometrics

Course Description: This course is further inquiry into Econometrics with a particular focus on applied research in Economics. It will cover main topics in both applied micro - and macro - econometrics at a basic level: (1) OLS, maximum likelihood, limited dependent variables, and panel data models; (2) trends and seasonality, stationary, nonstationary and weakly dependent time - series, serial correlation, AR, ARCH, MA and ARMA processes and forecasting. The course will include labs where the students will polish their modelling skills.

Prerequisites: Econometrics

Code: ECN5309 **ECTS:** 5

Course Name: Microeconomics II

Course Description: This is an intermediate level extension of Microeconomics - I, but at greater depth and with a greater reliance on graphical and mathematical analysis. The course will include the following topics: technology; profit maximization; cost minimization; duality; utility maximization and choice under uncertainty; competitive markets and game theory; time; assets markets; public goods; information; microeconomics and optimization models.

Prerequisites: Microeconomics – I

Code: ECN5302 **ECTS:** 5

Course Name: Macroeconomics II

Course Description: This course seeks to provide students with deeper knowledge and understanding the core macroeconomic models, and ability to use them in application to the real - world macroeconomic analysis. It will cover the following topics: classical theory and economy in the long - run; monetary theories and inflation; labor market and unemployment; Keynesian theory and economy in the short - run; IS - LM model; the open economy and Mundell - Fleming model; AD - AS dynamic model; economic growth models.

Prerequisites: Macroeconomics I

Code: ECN5303 **ECTS:** 5

Course Name: Applied Economics

Course Description: The course focuses on developing quantitative skills required to perform empirical analysis of the microeconomic and the macroeconomic problems. Within this course, students will learn to apply theoretical knowledge of Microeconomics for business and policy analysis and Macroeconomics for the government policy analysis with the use of international and national case - studies.

Prerequisites: Microeconomics, Macroeconomics, Econometrics

Code: ECN5304 **ECTS:** 5

Course Name: Optimization Theory in Economic Analysis

Course Description: Optimization theory with its rigorous methodology provides a unifying framework for studying problems in Micro - and Macroeconomics, such as rational decision - making, optimal design, and economic efficiency. This course will start with a recap of calculus and linear algebra and then will offer a range of topics that will equip students with an understanding of the core concepts of optimization: Lagrange multipliers, comparative statics analysis, conditions for optimality, convex and linear programming, data envelopment analysis and other methods.

Prerequisites: Mathematics I and II

Code: ECN5205 **ECTS:** 5

Course Name: International Economics

Course Description: This course offers an overview of various aspects of global economy. It investigates the phenomenon of globalization and seeks to provide understanding of today's increasingly interdependent world. Since no longer is any nation's economy insulated from developments that take place in other economies, understanding the on - going developments abroad and their impact on the domestic economy is therefore an important aspect of modern economics.

Prerequisites: Microeconomics I, Macroeconomics I

Code: ECN5206 **ECTS:** 5

Course Name: Labor Economics

Course Description: This course is aimed at developing students' understanding of the principles and methods used in labor economics related issues: labor demand and supply, wage formation and discrimination, unemployment, human capital, unionization, etc. These highly relevant contemporary topics will be considered in a light of their practical aspects and real - world applications with a use of classical and modern research in Labor Economics.

Prerequisites: Microeconomics I, Macroeconomics I

Code: ECN5307 **ECTS:** 5

Course Name: Cases in Economics

Course Description: The objective of this course is to provide a deeper understanding of economic categories, laws and relations by examining and analyzing specific cases. Cases include both a variety of economic problems (in mathematical and graphical interpretation), and particular empirical research which help to visualize how the economic theory works in practice. The completion of the course will allow students to consolidate the theoretical knowledge gained within the courses of micro - and macroeconomics, to acquire applied analytical and modelling skills, and skills of economic and statistical assessment of the models.

Prerequisites: Microeconomics II, Macroeconomics - II, Advanced Econometrics

Code: CGL5201 **ECTS:** 5**Course Name:** Corporate Governance**Course Description:** The aim of this module is to provide advanced knowledge and key skills necessary for the company secretary or governance professional to act as chief adviser to the board and other stakeholders on best practice in corporate governance, and as the facilitator for systematic application across a wide range of organizations.**Prerequisites:** none

Code: FIN5311 **ECTS:** 5**Course Name:** Valuation**Course Description:** This course focuses on the basic concepts and technique of valuation (Discounted cash flow / DCF, Multiples / Multiples, etc.). The goal is to equip students with valuation's tools that can be used in practice. Also, as part of the learning is connecting corporate strategy with value creation strategy (the principles of added value, the key value drivers, barriers to entry and competitive advantages).**Prerequisites:** none

Code: FIN5301 **ECTS:** 5**Course Name:** Advanced Topics in Finance (Financial Modeling)**Course Description:** This course integrates key concepts of accounting and corporate finance, math for finance related to financial modelling in Excel for business valuation, M&A transactions and other purposes and get hands - on practice, and confidence.

The course will reconcile with some concepts of CFA Level I, II (Corporate Finance, Equity, FRA).

Prerequisites: none

Code: FIN5326 **ECTS:** 5**Course Name:** Refinitiv Workspace Certification**Course Description:** Refinitiv Workspace Certification covers the fundamentals of (i) how to navigate through Refinitiv Workspace, including personalising views, performing searches and accessing settings; accessing market leading news coverage, charting tools, identifying trends and accessing analytics; (ii) company analysis such as monitoring companies, their peers and performing in depth analysis; (iii) industry analysis such as keeping abreast of industry activity, scanning market moving information, conducting top-down analysis and performing comparisons between business sectors, geographies and portfolios to support asset allocation and idea generation, (iv) Microsoft Excel Tools/Office and application programming interface (API), which includes retrieving real-time, fundamental, and historical data directly through Microsoft Office tools and retrieving data via APIs.**Prerequisites:** none

Code: FIN5303 **ECTS:** 5**Course Name:** Corporate Finance**Course Description:** This course reviews some concepts of Principles of Finance and deepens theoretical structure for understanding and analysis of the main financial issues in a corporate context. It considers a variety of tools and techniques used for financial decision - making (related to agency problems, corporate governance, possible mergers and acquisitions, dividend and investments policies). The course covers basic models of the capital evaluation, including the financial and real assets, capital structure (debt, equity instruments and their assessment), capital budgeting and their value, time value notions, interest rates and analysis of financial statements. This course includes concepts from the field of financial mathematics, asset valuation (pricing), accounting and financial reporting, principles of financing and capital budgeting, which are used for maximization of shareholder's value.**Prerequisites:** none

Code: FIN5305 **ECTS:** 5**Course Name:** Risk Management**Course Description:** The aim of this module is for students to develop their knowledge of finance and accounting and the ability to use that knowledge to interpret financial and accounting information in order to provide advice to the board, or a similar decision - making body, in strategy development and/or decision - making.**Prerequisites:** none

Code: FIN5306 **ECTS:** 5**Course Name:** Credit Risk Management**Course Description:** The broad areas of knowledge covered in readings related to credit risk measurement and management include the following: Credit analysis, Default risk: Quantitative methodologies, Expected and unexpected loss, Credit VaR, Counterparty risk, Credit derivatives, Structured finance and securitization.**Prerequisites:** none

Code: FIN5307 **ECTS:** 5**Course Name:** Operational Risk Management**Course Description:** The broad areas of knowledge covered in readings related to operational and integrated risk management include the following: Principles for sound operational risk management, IT infrastructure and data quality, Internal and external operational loss data, Methods of determining operational risk capital for regulatory purposes, Model risk and model validation, Extreme value theory (EVT), Risk - adjusted return on capital (RAROC), Economic capital frameworks and capital planning, Liquidity risk measurement and management**Prerequisites:** none

Code: FIN5308 **ECTS:** 5**Course Name:** Professional Ethics**Course Description:** The CFA Institute Code of Ethics and Standards of Professional Conduct are fundamental to the values of CFA Institute and essential to achieving its mission to lead the investment profession globally by promoting the highest standards of ethics, education, and professional excellence for the ultimate benefit of society. High ethical standards are critical to maintaining the public's trust in financial markets and in the investment profession.**Prerequisites:** none

Code: FIN5309 **ECTS:** 5**Course Name:** Securities and Derivatives**Course Description:** The course covers main financial instrument such as stocks, bonds, forwards, futures, swaps, and options. The course also describes the fundamentals of the functioning of stock markets: their features, tools and participants, organization and regulation. It will allow students become an informed participant in these markets.**Prerequisites:** none

Code: FIN5310 **ECTS:** 5**Course Name:** Investment Management**Course Description:** The course will cover main steps in the spheres of portfolio management; security selection, portfolio construction and performance measurement. Investment Management course is formed on the core theoretical work in modern asset pricing (i.e. portfolio diversification, the CAPM, market efficiency). The course describes different equity valuation models that are used in evaluation of securities. The course also provides defining elements of fixed - income securities and derivatives.**Prerequisites:** none

Code: FIN5313 **ECTS:** 5**Course Name:** Advanced Corporate Finance**Course Description:** The objective of this course is to develop an understanding of the financial and investment decisions that financial managers face. Course will consider corporate investment decisions (project valuation, acquisitions) and decisions that involve financing those investments (raising capital, dividend payout policy), while touching on related issues in risk management and corporate governance. The issues consider will be directly applicable for those who plan to work in: Corporate Finance (CFO, Treasury and Financial Analysis), Investment Banking, Private Equity, Venture Capital and large financial institutions. Understanding of financial decision - making and communication using the language of finance are also useful for those planning to work in strategy, operations, marketing, audit, and consulting.**Prerequisites:** none

Code: FIN5304 **ECTS:** 5**Course Name:** Financial Management

Course Description: This course integrates key concepts of accounting and corporate finance related to the management of the finances of an organization with the objective to maximize the shareholders' wealth. It considers variety of tools and techniques used for investment, financing and dividends decision - making. The management of risk will also be considered. Investments in long - term and short - term assets must be financed somehow. Therefore, the issues on external or internal financing would be considered with paying attention on the cost of financing for the company. The retention of profits is a financing decision. The other side of this decision is that if profits are retained, there is less to pay out to shareholders as dividends, which might deter investors.

Prerequisites: none

Code: FIN5202 **ECTS:** 5

Course Name: The Theory of Interest Rates

Course Description: The main topics will cover the Fundamentals of simple and compound interest, Principles for building annuities, Loans and their repayment schedules, Debt securities, Life span tables, Life annuities, Theory of joint life insurance, Retirement benefits

Prerequisites: Ethics and Philosophy

Code: CBL5301 **ECTS:** 5

Course Name: Corporate and Business Law

Course Description: Graduates will be provided with the necessary skills and competencies for understanding and analysis of corporate business law standards. Graduates will study major legal framework and environment, changes and trends related to implications of legal practices, and how these practices may affect business decisions. The focus will be also on how companies are managed within legal framework. The course will cover various aspects including company's formation and constitution, administration, regulation of the companies, and day - to - day management.

Prerequisites: none

Code: ACC5301 **ECTS:** 5

Course Name: Financial Accounting

Course Description: The course "Financial Accounting" studies accounting of cash and cash equivalents, accounts receivables and other receivables, inventory, biological assets, fixed assets, intangible assets, liabilities, recognition of revenue and expenses, capital and reserves, financial reporting procedures according to IFRS, etc. This course prepares student for ACCA exams F3 - Financial Accounting and F7 - Financial Reporting.

Prerequisites: none

Code: ACC5302 **ECTS:** 5

Course Name: Advance Financial Accounting

Course Description: The course "Advanced Financial Accounting" aims to deepen the students' knowledge of IFRS and its practical applications. The course covers topics such as business combinations, financial instruments evaluation, investments in associates, investment property, leasing, asset impairment, changes in exchange rates, income taxes, consolidation accounting. This course prepares student for ACCA exam F7 - Financial Reporting.

Prerequisites: none

Code: ACC5303 **ECTS:** 5

Course Name: Financial Reporting

Course Description: The course "Financial Reporting" emphasizes the key IFRS aimed at preparation and analysis of a consolidated financial report, and tax reporting. This course prepares student for ACCA exam F7 - Financial Reporting.

Prerequisites: none

Code: ACC5304 **ECTS:** 5

Course Name: Managerial Accounting

Course Description: The course aims to provide students with understanding and skills to manage the performance of a business. The topics to be covered in class include but are not limited to costing principles, cost volume profit analysis, budgeting, applications of advanced variances and performance management and control.

Prerequisites: none

Code: ACC5305 **ECTS:** 5**Course Name:** Taxation**Course Description:** The course is designed to help the students understand the nature and principles of taxation, tax administration, the methodology of calculation and payment of taxes, the application of tax data depending on the subject of the payer and the tax regime.**Prerequisites:** none

Code: ACC5306 **ECTS:** 5**Course Name:** Audit**Course Description:** The objective of this course is to provide students with principles of audit theory and practice in accordance with general international practices and IFRS. This course will cover basic audit principles and procedures.**Prerequisites:** none

Code: FIN5321 **ECTS:** 5**Course Name:** Financial Econometrics I**Course Description:** This the first part of the Financial Econometrics courses replicating the quantitative analysis part of the GARP FRM Certification. Financial Econometrics I and II will equip students with solid theoretical knowledge and practical skills sufficient for conducting independent quantitative analysis. Both parts involve the labs where the Master students will be taught modelling in R.

Financial Econometrics - I course includes fundamentals of statistical analysis: probability, univariate and multivariate random variables, sample moments, hypothesis testing, bivariate, and multiple linear regression, and regression diagnostic to detect bias (heteroscedasticity, multicollinearity, model misspecification, outliers, etc.). The labs cover problem solving and using R software to handle and model real data.

Prerequisites: none

Code: FIN5322 **ECTS:** 5**Course Name:** Financial Econometrics II**Course Description:** The second part of the Financial Econometrics courses replicating the quantitative analysis part of the GARP FRM Certification. Financial Econometrics I and II will equip students with solid theoretical knowledge and practical skills sufficient for conducting independent quantitative analysis. Both parts involve the labs where the Master students will be taught modelling in R.

Financial Econometrics - II scrutinizes the time series econometric methods crucial for financial risk assessment applications. Particularly, it grasps trends and seasonality, stationary, nonstationary and weakly dependent time series, highly resistant time - series, serial correlation in time - series regression, time series processes and forecasting. It additionally covers the topics of returns and volatility, and the Monte Carlo simulation. The course includes labs teaching students to use R software to handle and model real data.

Prerequisites: none

Code: FIN5323 **ECTS:** 5**Course Name:** Financial Statement Analysis**Course Description:** The course objective is to teach students to accurately read and analyze financial statements of various companies in a variety of industries. It examines the uses and misuses of financial statement data for a wide range of financing decisions. The course analyses various reporting options that affect income, assets, cash flow forecasts, financial ratios, and trends; distinguishes between accounting rules and underlying economic realities; and examines approaches that analysts can take when external reports do not reflect a firm's underlying economics.**Prerequisites:** none

Code: FIN5325 **ECTS:** 5**Course Name:** Portfolio Management**Course Description:** Portfolio Management course offers students building foundational knowledge and essential understanding of key investment management concepts. The course starts at providing the formulation of expectations about capital market returns and follows asset allocation topic, which addresses the allocation of the investor's assets to asset classes. The course also provides fundamentals of managing private wealth portfolios by illustrating the formulation of an investment policy statement and the conduct of portfolio management on behalf

of individual investors. It covers the range of issues that distinguish private wealth management—from taxation to the interaction of personality and psychology with investment objectives. During the course students should also be able to learn portfolio management for institutional investors, which discusses portfolio management as applied to investors representing large pools of money such as pension funds, foundations, endowments, insurance companies, and banks. For each type of institutional investor, the course analyses and illustrates the formulation of the elements of an appropriate investment policy statement.

The course finalizes with trade strategy and execution, portfolio performance evaluation and investment manager selection.

Prerequisites: none

Code: FIN5324 **ECTS:** 5

Course Name: Fixed Income Securities

Course Description: This course focuses on the basic concepts and technique of valuation of fixed - income securities.

A fixed - income security is an instrument that allows governments, companies, and other types of issuers to borrow money from investors. Fixed Income (Bond) valuation and analysis is a strategy or process, which is often used by the government or companies to determine the correct market value of the instrument. In this course we will cover and learn how to calculate the present and future value of bonds, change in present value of bonds (including bonds with options)

Prerequisites: none

Code: FIN 5326 **ECTS:** 5

Course Name: Advanced Topics in Finance

Course Description: These courses will cover specific advanced topics related to industries, instructors' expertise and students' field of interest and may serve as a basis in considering a transfer of the courses from other universities.

Prerequisites: Corporate Finance

Code: PIR5211 **ECTS:** 5

Course Name: Critical Geopolitics

Course Description: This course deepens students' understanding of critical geopolitics, focusing on how geographic and spatial factors shape global politics and policy decisions. It explores formal geopolitical theories and the hidden dimensions of power, domination, inequality, and geostrategic interests. Upon completion, students will assess how geopolitical discourses are embedded in news coverage, policy documents, and speeches. They will also critically analyze geopolitical narratives by evaluating how political actors, media, and institutions shape spatial representations, power dynamics, and global discourses.

Prerequisites: none

Code: PIR5212 **ECTS:** 5

Course Name: Core Seminar in International Relations

Course Description: This course provides students with an overview of the theoretical foundations and analytical approaches in political science and international relations. Through the course, students will gain a deep understanding of key theoretical schools in international relations, as well as the historical, sociological, epistemological, and methodological foundations of modern international relations. Upon completion, students will be able to conduct literature reviews, analyze academic works, and engage in argumentation within the fields of political science and international relations

Prerequisites: none

Code: PIR5213 **ECTS:** 5

Course Name: Foreign Policy of Great Powers

Course Description: This course provides an in-depth study of the foreign policies of major world powers such as the United States, China, Russia, and the European Union, including an analysis of power, interests, norms, and institutions. Students will examine the historical evolution of great powers' foreign policies, starting from the Peace of Westphalia, as well as their strategies, alliances, and key conflicts. As a result, students will be able to critically analyze and interpret the foreign policies of major global powers, identifying their key motivations, strategies, and outcomes, as well as the ethical aspects involved.

Prerequisites: none

Code: PIR5214 **ECTS:** 5

Course Name: Comparative regionalism

Course Description: This course explores regional integration dynamics and key theories of regionalism. Students will analyze the evolution of regional structures in security, trade, and economy, using comparative data from various regions. By the end of the course, students will be able to conduct a comparative analysis of different regional integration models and their political, economic, and institutional structures. Also, they will be able to develop policy recommendations for enhancing regional cooperation and integration.

Prerequisites: none

Code: PIR5215 **ECTS:** 5

Course Name: Political Ideologies

Course Description: This course provides an in-depth exploration of political ideologies by examining the core beliefs and values shaping political behavior and institutions across societies. Students will study a range of political ideologies, including conservatism, liberalism, socialism, feminism, anarchism, and more. They will learn how these ideologies shape political discourse, public policy, and social movements. As a result, students will be able to review and systematize major political ideologies, as well as formulate coherent and persuasive arguments within political discourse.

Prerequisites: none

Code: PIR5216 **ECTS:** 5

Course Name: Political Research Design

Course Description: This course introduces students to research design in political science and international relations. Students will study the fundamental principles of designing research projects, as well as the basics of qualitative and quantitative research methods and research ethics. By the end of the course, students will be able to formulate research questions and hypotheses, choose appropriate research methods, and conduct data collection and analysis in political science and international relations.

Prerequisites: none

Code: PIR5314 **ECTS:** 5

Course Name: Qualitative Research Methods

Course Description: This course is designed to provide both a conceptual understanding of qualitative research methods and skills for their application. Students will learn data collection methods, such as interviews, focus groups, participant observation, and the use of text documents and data from social media and various media resources. The course also includes methods for qualitative data analysis, including thematic and discourse analysis. Upon completion, students will be able to independently design qualitative research, collect and analyze data, and critically evaluate research projects based on qualitative methods.

Prerequisites: none

Code: PIR5315 **ECTS:** 5

Course Name: Quantitative Research Methods in Political Science and International Relations

Course Description: This course introduces quantitative data analysis in political science and international relations for students with no prior experience. The course covers the basics of descriptive statistics and statistical inference. Workshops and practical computer sessions allow students to apply statistical methods to real research tasks in the social sciences using R software (prior knowledge of R is not required). Upon completion, students will be able to independently perform and interpret various data analysis methods, from descriptive statistics to multiple linear regression and introductory binary logistic regression.

Prerequisites: none

Code: PIR5316 **ECTS:** 5

Course Name: International Law: Theory and Practice

Course Description: This course introduces graduate students to the fundamental principles and concepts of international law that govern relations between states and their interactions with other international actors. Students will study the sources of international law, principles of state sovereignty, the functions of international organizations, and the basics of international justice. By the end of the course, students will be able to interpret

international treaties and legal opinions from international institutions, as well as apply international legal theories to real-world case studies and contemporary global challenges.

Prerequisites: none

Code: PIR5317 **ECTS:** 5

Course Name: Cyber Geopolitics

Course Description: This innovative course explores the geopolitical aspects of the virtual world and its impact on contemporary international politics. Students will critically evaluate national governments' responses to cyber threats, including cybersecurity strategies, regulatory documents, and international cooperation agreements. Topics include cyber warfare, cyber espionage, cyber terrorism, cyber diplomacy, and the role of digital media and social networks in shaping public opinion and international relations, with a focus on their effects on national and international security.

Prerequisites: none

Code: PIR5318 **ECTS:** 5

Course Name: Political Philosophy

Course Description: This course explores the philosophical foundations of political theory and practice. Students analyze key concepts and theories related to justice, liberty, equality, power, and governance. Through critical study of works by prominent political philosophers, including Plato, Aristotle, Hobbes, Locke, Rousseau, Mill, and Rawls, students gain a deeper understanding of the historical development and contemporary discussions in political philosophy. By the end, students will be able to apply philosophical arguments to analyze current political issues and debates, develop reasoned arguments and engage in scholarly discussions.

Prerequisites: none

Code: PIR5319 **ECTS:** 5

Course Name: International Political Economy

Course Description: The aim of this interdisciplinary course is to study the interaction of politics and economics on a global scale, particularly how political forces (states, international organizations, and political institutions) and economic systems (markets, corporations, and trade relations) influence each other within the context of global issues. By the end of the course students will be able to assess the effectiveness of various economic policies and their impact on international relations, including international trade agreements and monetary policies, as well as develop recommendations for government.

Prerequisites: none

Code: PIR5320 **ECTS:** 5

Course Name: Current Challenges of International Security

Course Description: This course offers an in-depth exploration of the complex and rapidly evolving global security landscape of the 21st century, focusing on issues such as terrorism, weapons of mass destruction, cybersecurity, ethnic conflicts, and transnational organized crime. Students will critically evaluate the effectiveness of national and international security policies and formulate and argue alternative solutions to global security challenges.

Prerequisites: none

Code: PIR5321 **ECTS:** 5

Course Name: Foreign Policy of China

Course Description: This course examines China's foreign policy, covering its historical foundations, diplomatic strategies, and global influence from 1949 to today. It explores key periods like the Cold War and China's recent rise, as well as internal factors such as leadership transitions and the party-state system. Students will critically analyze and assess the driving forces behind China's foreign policy actions, its approach to global governance, and its interactions with major powers, international organizations, and neighboring regions, particularly Eurasia.

Prerequisites: none

Code: PIR5322 **ECTS:** 5

Course Name: International Climate Change and Environmental Policy

Course Description: This course provides students with a deep understanding of international political and diplomatic processes aimed at addressing climate change and environmental conservation, including international

agreements and protocols on greenhouse gas emission reductions, biodiversity protection, and the sustainable use of natural resources. By the end of the course, students will be able to develop well-founded recommendations for mitigating and adapting to climate change, such as emissions trading and investments in clean technologies, taking into account political feasibility, social equity, and environmental sustainability.

Prerequisites: none

Code: PIR5323 **ECTS:** 5

Course Name: Geo-economics

Course Description: This course offers students a deep understanding of how economic tools and strategies are employed by states, corporations, and international actors to achieve geopolitical goals. The course combines theoretical concepts with real-world examples of geo-economic strategies in regions like Europe, Asia, and the Middle East, and examines how these strategies shape international relations. Students will critically analyze how the strategic use of economic tools, such as trade policy, investments, sanctions, energy resources, and infrastructure development, can influence other states or regions, shape global markets, and promote national interests.

Prerequisites: none

Code: PIR5324 **ECTS:** 5

Course Name: International Organizations in a Changing World Order

Course Description: This course provides students with a comprehensive understanding of the roles, functions, and structures of international institutions within the global system. Students will critically evaluate and analyze the effectiveness of international organizations in fostering cooperation and addressing global challenges such as climate change, terrorism, human rights violations, regional conflicts, and rivalries. The course explores various aspects of international organizations, including their structure, operational principles, effectiveness, and challenges in the context of global shifts.

Prerequisites: none

Code: PIR5325 **ECTS:** 5

Course Name: Modern System of International Relations

Course Description: This course aims to provide students with an understanding of the contemporary global political landscape, including the role of key players, issues, and trends that shape the international system. By the end of the course, students will critically analyze major international issues such as global security, diplomacy, economic interdependence, economic inequality, regional conflicts, human rights, and environmental challenges from diverse perspectives. They will also be able to forecast potential actions of various political actors and their consequences.

Prerequisites: none

PhD COURSES

Code: PHL7201 **ECTS:** 5

Course Name: An Introduction to the Philosophy of Social Sciences

Course Description: The aim of this course is to introduce students to ontological and epistemological traditions that inspire research in the humanities and social sciences, as well as some contemporary debates about research and knowledge. By the end of this course, and having completed the essential reading and activities, students should be able to:

- explain how research is underpinned by theoretical ideas
- describe what is meant by an ontology/epistemology problem in research
- identify the key aspects of various epistemological approaches.

Prerequisites: none

Code: ECN7202 **ECTS:** 5

Course Name: Optimization Theory in Economic Analysis

Course Description: Optimization theory with its rigorous methodology provides a unifying framework for studying problems in Micro - and Macroeconomics, such as rational decision - making, optimal design, and economic efficiency. This course will start with a recap of calculus and linear algebra and then will offer a range of topics that will equip PhD students with an understanding of the core concepts of optimization: Lagrange

multipliers, comparative statics analysis, conditions for optimality, convex and linear programming, data envelopment analysis and other methods.

Prerequisites: Mathematics for Economics I and II (undergraduate level)

Code: ECN7203 **ECTS:** 5

Course Name: Applied Microeconometrics

Course Description: This is an applied course that will equip future professional researchers with econometric methods to deal with observational microdata – cross - sectional and panel data - and data management and modelling skills. It will cover topics such as OLS, maximum likelihood, limited dependent variables, and panel data models. Specifically, it will stress the methods aimed at solving the endogeneity problem: Heckit, Tobit, correlated random effect, and others. Over the course, the students will be recommended the list of reading to build their understanding of how the modern empirical research in Microeconomics is designed and conducted. The course will additionally include the labs where the students will be taught R software to handle and model real data.

Prerequisites: Advanced Econometrics (graduate level)

Code: ECN7204 **ECTS:** 5

Course Name: Applied Macroeconometrics

Course Description: This course will teach modern time - series methods used in macroeconomic empirical research: dynamic stochastic general equilibrium (DSGE) models, modelling non - stationary and non - linear time series, high - dimensional time series, forecast evaluation, and others. Over the course, the students will be recommended the list of reading to build their understanding of how the modern empirical research in Macroeconomics is designed and conducted. The course will additionally include the labs where the students will be taught R software to handle and model real data.

Prerequisites: Advanced Econometrics (graduate level)

Code: ECN7208 **ECTS:** 5

Course Name: History of Economic Thought

Course Description: This course is aimed at building an understanding of the evolution of economic thought from the classical political economy of Adam Smith and David Ricardo to modern - day Economics. It will particularly stress the current state of the economic theory and many complementing and competing theories it covers. The course will introduce the most prominent manuscripts representing modern economic theories to teach students to work with the primary sources.

Prerequisites: Principles of Economics (undergraduate level)

Code: PHL7209 **ECTS:** 5

Course Name: Qualitative Methods in Research

Course Description: This course is an introduction to the field of qualitative methods in research and research ethics. A primary goal of this course is active learning and the development of critical thinking through the use of qualitative methods in real - life settings. This course provides the essential grounding for further study in the subject and also provides the knowledge and critical skills which are necessary for PhD students as it helps them to be critical of the information they receive and encourages them to think logically and consistently. The course will introduce students to the main methods of qualitative research, particularly, the methods allowing them to collect primary data increasingly used in Economics.

Prerequisites: none

Code: LNG7210 **ECTS:** 5

Course Name: Academic Writing

Course Description: The course is developed specifically for graduate students to provide them with academic writing skills important to succeed in future research and academic career. The main emphasis is on improving students' confidence and competence in using English in these contexts. The course involves helping students build proficiency and confidence as a writer of Academic English, to improve reading, critical reasoning, and research skills. Throughout the course, learners are exposed to up - to - date, stimulating topics to get them talking and exchanging opinions and to improve both accuracy and fluency of speech. Students will learn how to write academic papers, read academic texts, and give presentations on the given topic. According to the course plan,

there are various tasks, which will allow students to develop critical thinking, practice to plan and organize essays and avoid plagiarism.

Prerequisites: none

Code: PHL7211 **ECTS:** 5

Course Name: “Let’s Talk Research” Series of Seminars

Course Description: “Let’s Talk Research” is a training program intended to increase awareness for research in the academic, business and professional sectors. It introduces participants to basic skills necessary for carrying out high - quality research in conformity with international standards by offering its participants a set of skills and best practices to start and finish globally competitive research projects. Seminars are structured around four general topics: importance of research and profile of a researcher in modern societies; fundamentals of the culture of publishing; European and international vocabulary of research projects; and life hacks for researchers working in developing countries. Participants also learn how to build and maintain online research identity and reputation.

Prerequisites: none

Code: ECN7305 **ECTS:** 5

Course Name: Advanced Microeconomics

Course Description: The course will cover the topics allowing to gain a systematic in - depth understanding of the Microeconomic theory – allocation mechanisms, a price system, bargaining, contracts, search, matching and auctions, market power, trade frictions, and asymmetric information. It is specifically designed for PhD students to equip them with the analytical tools crucial to conduct independent research in Economics.

Prerequisites: Microeconomics II (graduate level), Optimization Theory in Economic Analysis

Code: ECN7306 **ECTS:** 5

Course Name: Advanced Macroeconomics

Course Description: This course will develop structured in - depth knowledge of the modern macroeconomy in a dynamic setting and its most important economic policy implications. It will provide future researchers with the methods used in the modern macroeconomic analysis allowing to simplify a complex reality to identify the underlying mechanisms behind the observed macroeconomic phenomena and arrive at predictions and policy suggestions.

Prerequisites: Macroeconomics II (graduate level), Optimization Theory in Economic Analysis

Code: ECN7307 **ECTS:** 5

Course Name: Causal Inference and Quasi - Experimental Research

Course Description: This is an applied course that will teach cutting - edge techniques and methods widely used in social sciences to identify causality with the observational data - selection on observables, matching, instrumental variables, regression discontinuity design, and difference - in - differences. The lectures will explain the theoretical framework using examples from the economic literature. The labs will teach to use R software to handle and model real data.

Prerequisites: Advanced Econometrics (graduate level)

Code: ECN7311 **ECTS:** 5

Course Name: Game and Contract Theory

Course Description: This course will introduce the basic tools of game theory and strategic decision making and evolve students’ analytical skills. The content will cover simultaneously played games, sequentially played games, Nash Equilibrium: pure and mixed strategies, repeated games, Bayesian games and simple applications. Game Theory is widely used in several fields; however, this course will particularly focus on its applications in Economics. Additionally, it will introduce students to the economics of information and contracts to develop their understanding of incentives and methods of analyzing information and transaction costs.

Prerequisites: Advanced Microeconomics, Optimization Theory in Economic Analysis

Code: ECN7312 **ECTS:** 5

Course Name: Labor Economics

Course Description: The course will introduce the key theories of the fast - developing branch of Economics – Labor Economics: human capital theory, signaling and sorting theory, externalities and peer effects, search theory. It will also cover applications of the concepts of incentives, agency, asymmetry of information, and moral hazard

in Labor Economics. The course is based on the prominent graduate - level textbook by Acemoglu and Author and contemporary research papers.

Prerequisites: Advanced Microeconomics, Optimization Theory in Economic Analysis

Code: ECN7314 **ECTS:** 5

Course Name: Advanced Behavioral Economics

Course Description: This course aims to teach students advanced techniques of behavioral economics, classical economics, and compare the two approaches. It focuses on the principles and models of decision - making used by both streams of economists, as well as their consequences. Upon successful completion, students will have the knowledge and skills to understand how behavioral economists think and approach advanced economic questions; understand the tools taught in class and be able to recognize their application to the analysis of real - world situations; understand aspects of decision - making under uncertainty and solve analytical problems.

Prerequisites: Optimization Theory in Economic Analysis, Advanced Microeconomics, Advanced Macroeconomics

Code: ECN7315 **ECTS:** 5

Course Name: International Trade Theory

Course Description: The course examines the microeconomics of international trade. First, we examine the gains from trade, the determinants of patterns of international trade and the effects of trade on income distribution, all in low - dimensional models. We will also have some discussion of extensions to higher dimensions. We then turn to policy and analyze a number of arguments, both traditional and more recent, for active trade and industrial policies. We will also analyze preferential trading areas and the political economy of trade policy. Upon successful completion, students will have the knowledge and skills to be familiar with the basic models of international trade and their essential properties; be able to construct theoretical models of international trade related phenomena and manipulate them; read and understand professional economics articles in the field of international trade theory.

Prerequisites: Optimization Theory in Economic Analysis, Advanced Microeconomics, Advanced Macroeconomics

Code: ECN7313 **ECTS:** 5

Course Name: Public Economic Management

Course Description: Public Economic Management provides an introduction to public economics, with an emphasis on low - and middle - income countries. It begins by overviewing economic development and the changing economic role of the state then proceeds to define policies and analyses trade - offs between them. This is followed by a closer look at aspects of managing stabilization of the economy, trade, and the environment. There is an emphasis throughout on practical techniques of analysis.

Prerequisites: none

PART VIII SUPPORT UNITS

OFFICE OF THE REGISTRAR is a subdivision of MNU, which plans and controls the process of study.

DEPARTMENT OF PUBLIC RELATIONS AND MARKETING RESEARCH develops and implements the marketing strategy of the University, carries out PR campaigns.

HR DEPARTMENT of MNU is primarily engaged in the defining the strategy of the University, setting the KPI, analyzing internal processes of M. Narikbayev MNU University, personnel management, training and development.

LEGAL SUPPORT DEPARTMENT provides legal support for the University, protects property and other legitimate rights and interests of MNU when interacting with governmental bodies, contractors under contracts, shareholders and employees. It also ensures preservation and increment of properties by legal means, maintains and develops legal culture as an essential part of the corporate culture of the organization.

FINANCE AND ACCOUNTING SERVICE DEPARTMENT implements the tasks such as analyzing and taking into account financial and economic activities, provides effective financing policies, monitors financial position and plans the University budget.

LIBRARY is a member of International Association of users and developers of electronic libraries and new information technologies (Association ELNIT, Moscow, and the Russian Federation) and connected to the largest world electronic sources (Thomson Reuters, Polpred.com, KAZNet). Mission of the library is to serve people, providing access to the original scientific and educational literature. Vision is to develop modern informative and cultural center, one of the largest libraries of the city and in whole Kazakhstan, here the process of management of information support of educational, scientific and research, innovative, pedagogical activity is realized in accordance with the requirements of international quality standards through the introduction of new information technologies, innovative business principles with the aim of meeting the information needs of all categories of users.

SECURITY SERVICE works on the organization of checking points in the University building and construction sites of the MNU. It ensures the safety of places of inventory storage, fire - safety equipment owned by the university. It ensures public order during the process of study and all events held in the building of the University.

DORMITORY. MNU has students' dormitory, which is discharged for 462 places, total amount of rooms is 105 (dorm for boys consists of 48 rooms; dorm for girls consists of 57 rooms). Also in the basement of the building there is a communal laundry room.

For the placement to the students' dormitory students have to present the following documents:

- application;
- documents, confirming his/her right to priority settlement.

Preferential right to the settlement to the dormitory of the University has the students who entered the first course in the current academic year and taken the highest score on the UNT. Among them, the place in the hostel in first place is given to the following groups of people:

- 1 and 2 groups disabled;
- orphans; children without parental care;
- students from single - parent/with low-income families, students from rural areas. The application is delivered on consideration to the Housing Committee of the University.

Housing Committee is a collegiate body, which consists of staff of MNU and deals with the housing problems of the students and staff of the university.

HEALTHCARE SERVICE'S goal is to explore the relation between the students' state of health and efficiency. The Healthcare Service's objectives:

- to use a professional approach to the students' health;

- to examine the general regularities in the development of the students' efficiency;
- to study the ways of managing the students' psycho - emotional state by means of physical education.

CATERING. The University has five points of Catering, which offer an extensive range of products:

1. Students' canteen (Food Point) (1st floor, total number of seats - 400) - serves home-made food, including dietary meals;
2. Canteen for academic teaching staff (0 floor, the total number of seats - 200) serves the general and dietary meals;
3. Cafe "Tapioca" (1st floor);
4. Coffee shop "Health Project" (2nd floor);
5. Student Pizzeria "Bistro" (4th floor, the total number of seats - 40)
6. Coffee shop "DrinkIt"
7. Additionally, sale of snacks and drinks through vending machines is organized.

SERVICES CONDITIONS FOR STUDENTS WITH DISABILITIES AND SPECIAL NEEDS.

MNU provides educational opportunity to students with disabilities. Students and visitors with disabilities can use outdoor ramps equipped with handrails and non-slip cover. Besides, taxi for disabled people is available and people with private vehicles can use elevator located in the garage. The width of hallways, corridors, doorways classrooms and toilets for people with musculoskeletal system disorder and the wheelchair correspond to the requirements. Bathrooms located on the 1st floor are equipped with handrails and hooks for crutches. In order to move between the floors people with disabilities can use three passenger elevators. Special places for wheelchair users meeting all requirements are available in the auditorium, event hall, reading room and other places. University provides disabled people with desks of appropriate high.

STUDENTS SUPPORT CENTRE is focused on the development of a student's personality. The department creates a friendly environment and conditions, which may help a student to master all the variety of professional and social life in the future.

Contacts

Position	Full name	Office	Contact Details
Dean of the International School of Economics	Saule Kemelbayeva	503B	+7 (7172) 703026 s_kemelbayeva@kazguu.kz ➤ https://www.instagram.com/ise_mnu/ ➤ https://www.facebook.com/ise.mnu ➤ https://www.linkedin.com/school/13445829
Vice Dean for Graduate Studies, Research and Development	Assem Kalkamanova	503	+7 (7172) 703052 a_kalkamanova@kazguu.kz
Vice Dean for Undergraduate Studies	Aizhan Toktabayeva	503	+7 (7172) 703001 a_toktabayeva@kazguu.kz
Vice Dean for Academic Support and Employment	Zhan - Tore Ayazbayev	340	+7 (7172) 703052 zh_ayazbekov@kazguu.kz
Head of the International Relations Program	Artur Utebayev	503	+7 (7172) 703001 a_utebayev@kazguu.kz
Head of the Finance, Economics, and Accounting Programs	Stanislav Yugay	214	s_yugay@kazguu.kz
Head of the Business and Management Programs	Guzel Tulegenova	503	g_tulegenova@kazguu.kz
Head of the IT in Business Program	Yerdaulet Absattar	503	y_absattar@kazguu.kz
Manager of Internship, Career, and Employment Centre	Dana Sultanmuratova	340	+7 (7172) 703001 d_sultanmuratova@kazguu.kz
Tutor Manager for Graduate Studies	Aruzhan Sarsembayeva	503	+7 (7172) 703052 ab_sarsembayeva@kazguu.kz
Head of Student Advisors office of ISE	Bibikhashar Salimova	239	+7 (7172) 703056 b_salimova@kazguu.kz
Advisor	Aliya Muldasheva	239	+7 (7172) 703056 a_muldasheva@kazguu.kz
Advisor	Kuralay Kazikhan	239	+7 (7172) 703056 kazikhan_k@kazguu.kz
Advisor	Yerkezhan Suleyeva	239	+7 (7172) 703056 e_suleeva@kazguu.kz
Advisor	Madina Mendybayeva	239	+7 (7172) 703056 m_mendybayeva@kazguu.kz
Advisor	Assiya Daulet	239	+7 (7172) 703056 a_daulet@kazguu.kz
Advisor	Aizhan Kassymova	239	+7 (7172) 703056 ae_kassymova@kazguu.kz
Assistant	Farida Bakirova	503a	+7 (7172) 703001 f_bakirova@kazguu.kz
Assistant	Assel Bibek	503a	+7 (7172) 703001 assel_b@kazguu.kz