



INTERNATIONAL SCHOOL
OF ECONOMICS MNU

M. Narikbayev KAZGUU University

International School of Economics

Bachelor Thesis/Project Guidelines

6B04102 Economics

6B04112 Business Administration in Economics and Data Science

6B04104 Finance

6B04114 Business Administration in Finance

6B04101 Accounting and Audit

6B04111 Business Administration in Accounting

6B04106 Management

6B04115 Business Administration in Management

6B04107 Marketing

6B04117 Business Administration in Marketing

6B03103 International Relations

1 Introduction / General provisions

A Bachelor thesis is the final stage of the bachelor programme summing up the results of an independent study in a particular professional field. The thesis (project) enables to assess the level of a graduate's professional knowledge and skills acquisition, their ability to substantiate their solutions in particular real-world situations, their research skills.

Thesis (project) preparation and defence accounts for 12 ECTS.

A thesis (project) is aimed at:

- systematising, consolidating and deepening theoretical knowledge and practical skills to solve specific problems relevant for a student's professional area;
- developing skills of carrying out independent applied research;
- applying and practising research, presentation, writing and teamwork skills.

Students should use academic language while writing a thesis and provide well-reasoned and evidence-based arguments, ideas and recommendations. Students must also demonstrate an ability to work with academic sources and, when relevant, official documents. Students should familiarize themselves with the academic integrity policy and rules and follow them throughout the research project.

The recommended size of the thesis (project) at the level of an undergraduate programme is from 15 to 25 pages of the printing text without appendices. Normally, this would correspond with 6000-12000 words. A shorter thesis (not less than 10 pages) is acceptable when justified.

The topics of theses (projects) are developed by the students under the guidance of their supervisors (research tutors) assigned by the ISE Academic Quality Committee and approved by the Committee **two weeks before the beginning of the Spring Semester**. The list of topics with the students' and their supervisor's names are prepared for approval by the Vice Dean for Undergraduate Studies.

Theses (projects) can be carried out in groups (up to five students). Implementation of a graduate project in groups enables to assess such additional skills as teamwork, ability to manage group work, ability to define and use their strengths to achieve common goals, etc. Students working in groups are expected to allocate duties and responsibilities of each participant in achieving the aim of a project and to clearly state the contribution of each participant to the project.

Direct supervision of the student thesis is performed by the assigned research supervisor. At a primary stage, the preliminary plan of the future thesis and the corresponding timeline should be discussed with the supervisor and approved by him/her.

The research supervisor of the thesis (project) is obliged to:

- guide the students with choosing the topic of their thesis and preparing its plan and timeline;
- guide them with choosing appropriate research methods;
- advise on the selection of literature and theoretical underpinnings;
- exercise systematic control over the thesis (project) performance according to the agreed plan and timeline;
- assess the quality of the thesis (project) performance according to given requirements;
- provide formal written feedback on the thesis/project after its completion.

The preliminary defence procedure is scheduled approximately **one month before the final submission deadline**. It is the formal procedure when the assigned panel consisting of 2-4 faculty members assess the preparedness of the project for the final defence. The panel has a right to withdraw the project from

the final defence in cases when the project is unlikely to be ready for the defence considering the timeframe and to recommend the students taking a gap year or semester.

The final submission deadline is announced in due course and communicated to the final year students via their official university emails.

Students should submit their theses/project via Canvas that will routinely check every thesis via StrikePlagiarism. Students have a right to submit their theses/project even if they have received negative feedback from their supervisor. A supervisor (unlike the pre-defence panel) has no right to withdraw a thesis he/she has supervised from a defence. However, the supervisor's feedback must be taken into account over the final assessment.

The defence of a thesis (project) is an oral public presentation (for about 15 minutes) in front of the authorized Attestation Committee followed by the questions and answers (Q&A) sessions. The defence will be scheduled in accordance with the Academic Calendar.

The following sequence for the presentation is recommended:

- Motivation behind the thesis and the relevance of the topic.
- The research question and the aims of the study.
- Brief literature review and previous examinations.
- Methodology of the study.
- Results and their interpretations.
- Conclusions and recommendations where appropriate.

The thesis/project will be assessed by the Attestation Committee against the following criteria:

- Relevance and clarity of the research question
- Appropriateness and clearness of the research design and methodology
- Quality of the literature review (theoretical underpinnings and previous examinations)
- Quality of the data description part (collection of the data where appropriate and/or description of the data)
- Quality of the main part of the research (for example, econometric estimations, survey results, interviews, data analysis, narrative, etc.)
- Quality of the research results' interpretations and discussion
- Quality of the presentation – visualisation, flow, clarity, teamwork, balance between presenters, articulation of the thesis to the audience, etc.
- Quality of the answers to the questions.

Each member of the Attestation Committee marks each project individually and independently from the other members and the final mark is defined as the average of the Attestation Committee's members' individual marks. The recommended structure of the mark is:

- Written project (including the supervisor's feedback) – 50%
- Presentation – 25%
- Answers to the Committee's questions – 25%.

The undergraduate thesis is not expected to make a new contribution to the field and the criterion of the original contribution should not be assigned as a criterion for assessment.

The thesis must be performed independently, use of materials without references to their source is strictly prohibited. The thesis should be submitted through Canvas as a text-based PDF or Word file and routinely checked for plagiarism via StrikePlagiarism. The University declares zero tolerance towards plagiarism.

2 Structural requirements

The quality of the thesis (project) is defined by how fully its text meets the criteria of integrity, consistency and cohesion.

A thesis has to include:

Cover page	Appendix A
Abstract	Abstract explains the relevance and importance of study and summarizes the main results obtained. The abstract must be concise, clear, coherent and easy to read. Abstract length - 1-2 paragraphs (about 200-400 words). It should not contain quotes. Do not repeat the title of the thesis in the abstract.
Table of contents	Appendix B
Introduction	1-3 pages This section should explain the motivation behind the topic and brief description of the methodology and results.
Body (the main chapters of the thesis)	10-20 pages This section comprises literature review, methodology, data analysis and presentation of the main results and their interpretations.
Conclusions	1-3 pages This section concludes and gives some general information about perspectives for further research in this area if relevant.
Bibliography	It comprises the list of references of all publications used in a thesis including online sources.
Appendices	If necessary Contain supplementary material that is not an essential part of the text itself, but which may be helpful in providing a more comprehensive understanding of the research.

The thesis proper should be numbered using Arabic numerals, and the numbering begins with 1 and runs consecutively to the end.

Every effort should be made to have the manuscript as perfect as possible in form and appearance. Pages containing handwritten corrections, typewritten strikeouts and unsightly erasures and the like will not be accepted.

Type and Spacing Standard: Typeface Times New Roman set to print 12 fonts is acceptable. Typing or printing should be double-spaced, except for footnotes (single-space footnotes, with double spacing to separate one note from the next).

The width should be as follows: left - 1.65 mm., upper - 1.75 mm., right - 1.65 mm., lower - 2.25 mm.

Footnotes: Footnotes are drawn up as subscripts with end-to-end numbering in accordance with the requirements Publication Manual of the American Psychological Association (APA Publication Manual, 7th edition). In the case of links to sources contained on the Internet, the full address to the source must be indicated. Footnotes may be used as a source of clarifying information.

Page Numbers: Be consistent. Put all page numbers in Arabic at the middle bottom of the page.

3 Citations / References

We recommend using APA citation style (<https://apastyle.apa.org/>). There is a useful number of web resources guiding through the APA style recommended for use:

- https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html
- <https://www.scribbr.com/apa-citation-generator/>

Example of cover page



International School of Economics

Makhmetov M. A.

Econometric analysis and forecasting of inflation in Kazakhstan with the Phillips curve

**Thesis submitted for
the degree of Bachelor in
6B04102 Economics**

Supervisor: _____

Astana 2022

Appendix B

Example of Table of contents

Table of contents

Introduction	4
1 Literature review	6
2 Research Methodology: variety of models to estimate the Phillips curve in Kazakhstan	10
3 Model specification and data collection	13
3.1 Price indices and measurement of unemployment	15
3.2 The choice of variables for estimating costs	18
3.3 Modelling inflationary expectations	21
3.4 Specification and method of evaluation	24
3.5 Interpretation of the results	28
4 Perspectives of using the model to predict inflation in Kazakhstan	32
Conclusions	34
Bibliography	36
Appendices	38

Appendix B

List of ISE majors with the codes

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6B04117 Business Administration in Marketing
6B04110 IT in Business
6B04116 Business Administration in Information Technology
6B03103 International Relations