

JSC "MAQSUT NARIKBAYEV UNIVERSITY"
School of Liberal Arts



ACADEMIC CATALOG
FOR 2025-2026
ACADEMIC YEAR

Astana
2025

The main aim of the Academic Catalog of MNU School of Liberal Arts for the 2025-2026 academic year is to inform students, faculty, administration, as well as all interested parties about the academic and student life of the School. This catalog includes information on the curricula and organizational structures prior to the 2025-2026 academic year. Each student, faculty, and university staff member has to study the catalog carefully and follow the rules and procedures prescribed in it.

Note: During the academic year, the content of the SLA catalog may undergo amendments by changes in the procedures and regulatory acts of MAQSUT NARIKBAEV UNIVERSITY and the Ministry of Education and Science of the Republic of Kazakhstan.

Welcome, dear students of School of Liberal Arts!



MNU School of Liberal Arts is glad to welcome you at MAQSUT NARIKBAYEV UNIVERSITY. You have made a major step by completing your studies in secondary school and passing the entrance exams, and today you become part of a large family called MNU School of Liberal Arts!

As you know, Maqsut Narikbayev University has been offering high-quality education for more than 30 years. During this period, MNU has received a number of international accreditations, was recognized as University No. 1 (according to the results of the rating of NCE Atameken) and gained a reputation as one of the most successful and recognized universities in the country.

Educational programs of the School of Liberal Arts are among the high-demand and leading programs in their areas globally. The faculty of the School of Liberal Arts includes experts from linguistic companies, travel and translation agencies, practicing psychologists, representatives of the journalistic community, graduates of leading international universities, and representatives of scientific communities. Our partners assist us in developing high-quality content for the program, organizing internships, and furthering graduate employment. Being second and third-year students, you will have the opportunity to participate in academic mobility and dual degree programs with universities in the USA, France, and Germany, and study at one of the partner universities of MNU.

Dear friends, a significant range of opportunities is open to you, and every member of the large SLA team is ready to support you at each of stages of University life!

Sincerely,

**Anar Ibrayeva,
Dean of MNU School of Liberal Arts,
Candidate of Philological Sciences,
MA in Applied Linguistics and TESOL**

Table of contents

PART 1 GENERAL INFORMATION ABOUT MNU SCHOOL OF LIBERAL ARTS	6
PART 2 COMPLIANCE WITH ACADEMIC INTEGRITY PRINCIPLES	11
PART 3 INCLUSIVE EDUCATION POLICY	11
PART 4 ADMISSION POLICY AND PROCEDURES	12
PART 5 ACADEMIC PROCESS	27
Registration for Disciplines	27
Academic Consultation	28
Student Transfer and Readmission Procedures	29
Educational Program (Major) Transfer	29
Transfer from Another University	30
Transfer from course to course	31
ACADEMIC MOBILITY	32
DUAL DEGREE PROGRAMS	33
ACCREDITATIONS OF EDUCATIONAL PROGRAMS	36
PART 6 CERTIFICATION PROGRAMS (MINORS)	37
"MEDIA LINGUISTICS" CERTIFICATION PROGRAM	38
"TRANSLATION" CERTIFICATION PROGRAM	39
"CONFERENCE INTERPRETATION" CERTIFICATION PROGRAM	40
"TESOL – TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES" CERTIFICATION PROGRAM	41
MINOR IN DOMESTIC AND INBOUND TOURISM	43
MINOR IN TOUR GUIDING	44
CERTIFICATION PROGRAM "TOUR OPERATING"	46
MINOR IN MARKETING IN TOURISM AND HOSPITALITY	47
MINOR IN HOTEL AND RESTAURANT BUSINESS	48
SERVICE MANAGEMENT CERTIFICATION PROGRAM	49
Dual Program with Partner Hotels on Dual program	49
"COGNITIVE BEHAVIORAL THERAPY" CERTIFICATION PROGRAM	51
"APPLIED BEHAVIOR ANALYSIS " CERTIFICATION PROGRAM	52
"HR - analytics " CERTIFICATION PROGRAM	53
"BRAND - analytics" CERTIFICATION PROGRAM	54
"FORENSIC PSYCHOLOGY" CERTIFICATION PROGRAM	55
PART 7 UNDERGRADUATE EDUCATIONAL PROGRAMS	56
BACHELOR OF ARTS IN 6B02301 – "TRANSLATION STUDIES"	57
BACHELOR OF ARTS IN "6B02302 – APPLIED LINGUISTICS"	64
BACHELOR OF ARTS IN "6B02303 – KAZAKH-ENGLISH LANGUAGES AND LINGUISTICS"	71
BACHELOR OF SERVICE MANAGEMENT IN "6B11101 – HOSPITALITY"	75
BACHELOR OF SERVICE MANAGEMENT IN "6B11102 TOURISM"	80
BACHELOR OF SOCIAL SCIENCE IN "6B03101-PSYCHOLOGY"	87
PART 8 POSTGRADUATE EDUCATIONAL PROGRAMS	97
MASTER OF LIBERAL ARTS / MASTER OF ARTS IN "7M02321 TRANSLATION STUDIES" / "7M02301 TRANSLATION STUDIES"	98
MASTER OF ARTS IN "7M02322 APPLIED LINGUISTICS"	102
MASTER OF SOCIAL SCIENCES IN COUNSELING PSYCHOLOGY (EDUCATIONAL PROGRAM: 7M03133 COUNSELING PSYCHOLOGY / 7M03113 COUNSELING PSYCHOLOGY)	105
PART 9 CATALOG OF DISCIPLINES	108

For ALL Educational Programs	108
Description of Disciplines for ISE Programs and Tourism & Hospitality	109
Description of Disciplines for MNU Law School Programs	110
Description of Disciplines for «Translation Studies» and «Applied Linguistics» educational programs	114
Description of Disciplines for «Kazakh-English Languages and Linguistics» educational program	119
Description of Disciplines for “Hospitality” and “Tourism” educational programs	122
For the educational program "Psychology"	129
For "Translation Studies" master program	138
For "Applied Linguistics" master program	140
For “Counseling Psychology” master program	141
PART 10 INTERNSHIP POLICY	144
PART 11 LANGUAGE COURSES OF MNU LANGUAGE LEARNING AND CERTIFICATION CENTRE	147
PART 12 STUDENT ORGANIZATIONS	149
PART 13 UNIVERSITY INFRASTRUCTURE AND SERVICE DEPARTMENTS	150
PART 14 MNU UNIVERSITY GRADUATE PROFILE	153

PART 1 GENERAL INFORMATION ABOUT MNU SCHOOL OF LIBERAL ARTS

MISSION

Creation and promotion of high quality educational environment that meets the requirements of the current time, as well as the development of value-based learning, respect and social responsibility, and the formation of moral principles through immersion in the native language and culture.

AIM

Training highly qualified specialists in the field of linguistics and social sciences. Formation of students' language and academic literacy skills.

VISION

To become a leading higher school that trains specialists in the social and humanitarian fields in accordance with international standards.

Areas of focus of the School

- training students in the field of general education and languages;
- training specialists majoring in Applied Linguistics, Translation Studies, Kazakh-English Languages and Linguistics, Tourism, Hospitality and Psychology;
- educational work among students – the formation and development of moral and ethical qualities of students (Liberal Arts module).

Strategic Goals of the School

- Provision of high-quality education in SLA and additional education;
- Employment of SLA graduates;
- Internationalization of SLA educational programs;
- The development of the research school (Institutional research);
- Involvement of teaching staff and students in the development of the school.

Objectives of the School

- International accreditation of education programs of the School;
- Development of the SLA Business Council;
- Ensuring international standards of quality education;
- Establishing connections with potential employers and experts in the field of education and certification programs;
- Improving the use of a practice-oriented approach aimed at students gaining practical competencies;
- Development of internal and external academic mobility of students and faculty;
- Participation in international grant programs;
- Analysis of the achieved learning outcomes in accordance with the syllabi and graduate profile;
- Strengthening the practical orientation of academic programs;

- Further development of international relations: attracting international students and faculty, development of dual degree programs, and expansion of the library fund;
- Fostering students' applied and research competencies;
- Organizing and holding research conferences and seminars;
- Forming a research school;
- Attracting graduates from leading foreign universities and certified specialists (CELTA, DELTA, TESOL, TOLES and others) to the educational process;
- Organization of certification courses and programs on a commercial basis.

History

General Education School was formed on August 1, 2014 with the aim of introducing a foundation program for first-year students in the framework of general disciplines; in 2019 it was renamed as MNU (MNU) School of Liberal Arts.

First-year students study the basics of general education, receive foundation knowledge in the chosen major, and also acquire:

- critical thinking skills;
- teamwork skills;
- communication skills in Kazakh / Russian and English;
- basic skills in conducting research and creating academic texts (essays, abstracts, articles, final projects) in Kazakh / Russian and English.

In order to develop moral and spiritual values and principles of students and to promote their understanding of native culture, traditions and customs in an international context, MNU School of Liberal Arts annually organizes a 10-day tour to the historical places of Kazakhstan.

In the 2019-2020 academic year, the School launched a new education program Applied Linguistics, which successfully passed the examination and registration in the Register of Educational Programs of the Ministry of Education and Science of the Republic of Kazakhstan.

From the 2021-2022 academic year, the school continued to work on "Applied Linguistics"; "Translation business"; "Tourism"; "Hospitality", "Psychology", "Kazakh-English Languages and Linguistics" educational programs; moreover, the program "Journalism: Analytics and Investigations" was launched.

Organizational structure of the School includes:

- Department of Liberal Studies;
- English Language Department;
- Advising Office of SLA;
- Career, Internship and Employment Centre of SLA;
- Center for creative study of the Kazakh language;
- MNU Tourism Center;
- MNU Language Learning and Certification Center.

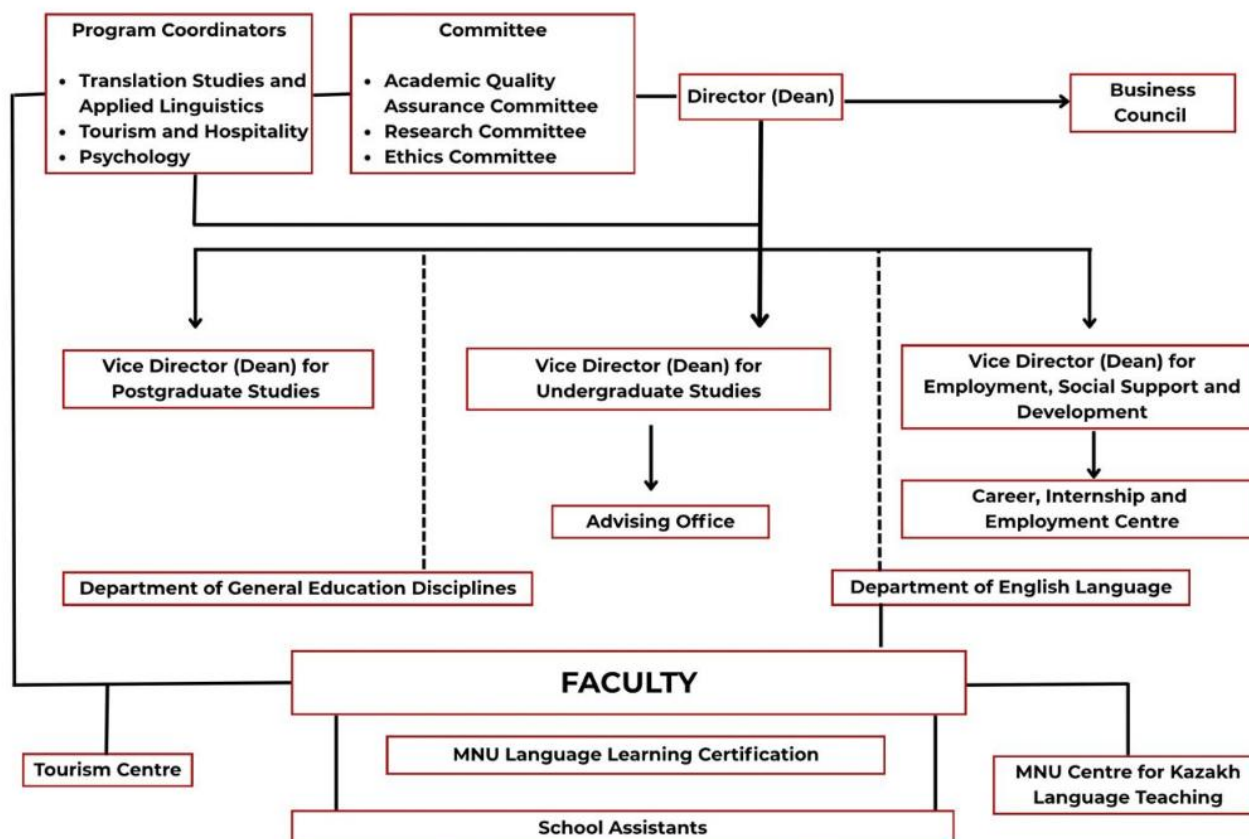
Academic Quality Assurance Committee of MNU School of Liberal Arts is the executive and collegial body for the academic activities of the School.

Research Committee is the executive and directive body for research activities of the School.

Ethics Committee is the executive and directive body for corporate and business ethics of the School

Business Council includes representatives of the employers, academic, strategic, and business partners. This body was created with the aim of developing recommendations to improve the quality of education programs of the School.

Organizational Structure of the School



Administrative staff

Position	Full name	Room	Contacts
Director (Dean)	Anar Ibrayeva	512	+7 (7172) 70-30-49 a_ibrayeva@kazguu.kz
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- The information on the each advisor's major field as well as the consultation hours are available on the site - [My advisor | Students' Service Centre](#)

PART 2 COMPLIANCE WITH ACADEMIC INTEGRITY PRINCIPLES

MAQSUT NARIKBAYEV UNIVERSITY requires all faculty, students and staff to follow the rules of bona fide academic practice and have zero tolerance towards any display of academic dishonesty. All departments of the University are obliged to introduce students and staff with the rules of bona fide academic practice and warn about the consequences of their violation, which are prescribed in the Handbook on Ensuring Academic Integrity: <http://tson.MNU.kz/file/rukovod.pdf>

PART 3 INCLUSIVE EDUCATION POLICY

MAQSUT NARIKBAYEV UNIVERSITY provides equal opportunities to all students and its community and does not allow any discrimination against students with special needs, on racial, national, ethnic, religious, gender grounds, as well as on the basis of social status, marital status, physical abilities, age or other personal characteristics (Ch. 2 of MNU Academic Policy).

The University is striving to create favorable conditions for students with special educational needs.

Further information on Inclusive Education Policy you may find on the web page: <https://tson.MNU.kz/ru/akademicheskaya-politika/>.

PART 4 ADMISSION POLICY AND PROCEDURES

School of Liberal Arts (hereinafter referred to as SLA) is interested in enrolling applicants with high academic performance who in the future will be able to achieve high results in their professional field. In this regard, the School developed the rules for admission of applicants on the basis of the “Standard rules for admission to study in educational institutions that implement academic programs of higher and postgraduate education” (order of the MES RK dated 10/31/2018 No. 600). The applicant must follow rules and requirements within the chosen Program of SLA.

General admission procedures for undergraduate programs:

Enrollment of students to the University is carried out by the admission office.

The applicant must provide the following documents to the admission office of MAQSUT NARIKBAYEV UNIVERSITY*:

- a completed standard application form;
- the original of a school-leaving certificate, a certificate on completion of technical and vocational (primary vocational or secondary vocational) education, diploma of post- secondary or higher education with appendix;
- 6 photos in size 3x4;
- 075-U medical certificate form (with an attached x-ray photograph);
- UNT certificate;
- educational grant award certificate (if any);
- minutes on the admission to School of Liberal Arts, Higher School of Economics, and MNU Law School by the admission committee (if any);
- the original and a copy of the identity card, the original and a copy of the birth certificate (if the applicant is under 18);
- a copy of the registration certificate or military ID (for males enrolling to full-time education);
- a copy of IELTS / TOEFL / FCE / CAE / Duolingo certificates.

* Those applicants who have not collected a full package of documents on time can- not be enrolled until official documents are submitted.

Admission Policy and Procedures for Undergraduate Programs of SLA

Upon admission to SLA programs, it is necessary to fulfill the general university admission requirements as well as requirements for language competencies of SLA educational programs (Table 4.1).

Table 4.1 Entry Requirements for English language proficiency

Educational Program (EP)	English Language Level CEFR	Academic IELTS	TOEFL IBT/PBT, FCE/CAE/PET* (IELTS equivalents)
<u>EP with English as a Medium of Instruction:</u> 6B11101 – Hospitality 6B11102 – Tourism	Intermediate B1	not less 5,0	IBT no less 35 Duolingo no less 80 PET no less 154 FCE no less 154 CAE no less 160
6B02301 – Translation Studies (Medium of Instruction - English, 4 years)	Intermediate B1	Not less 5.0	IBT no less 35 Duolingo no less 80 PET no less 154 FCE no less 154 CAE no less 160
6B02301 – Translation Studies (3 years)	Intermediate B1	Not less 5.5	IBT not less 46 PET not less 160 FCE not less 160 CAE not less 160
6B02302 – Applied Linguistics (4 years)	Intermediate B1	Not less 5.0	IBT not less 35 PET not less 160 FCE not less 160 CAE not less 160
6B02302 – Applied Linguistics (3 years)	Intermediate B1	Not less 5.5	IBT not less 46 PBT not less 160 FCE not less 160 CAE not less 160
6B03101- Psychology (term of study - 3 years, 4 years)	Not required	Not required	Not required

*** Note: the decision to enroll applicants who have scored below the entry requirements in the EP with English as a Medium of Instruction on any language certificate is made by the Academic Quality Assurance Committee.**

**Requirements for Admission to the Reduced Duration Program
(for applicants with completed secondary vocational education, program length – 3 years)**

- possession of a qualification indicated in the diploma of secondary vocational education, which is related to the chosen group of educational programs (according to Order No. 134 of the Minister of Education and Science of the Republic of Kazakhstan dated April 1, 2019), in accordance with Table 4.2;

- for admission on a tuition-paying basis – an interview protocol with members of the School of Liberal Arts Admission Committee;

- for admission on a state educational grant – a UNT certificate (with a minimum of 25 points), including at least 5 points in both the general and specialized subject areas (per subject), in accordance with Table 4.3.

Table 4.2 Correspondence of Related SLA Undergraduate Programs and Vocational Education Majors:

Name of educational programs of higher education	Vocational Education Majors	
	Major and Qualification Codes	Majors and Qualifications
B036 Translation studies		
6B02301 - Translation studies (3 years) 6B02302 – Applied Linguistics	0105000	Primary Education
	0105000 3	Foreign Language Teacher at Primary Education Level
	0111000	Secondary Education
	011108 3	Foreign Language Teacher
	0512000	Translation Studies (by types)
	051201 3	Translator / Interpreter
	051202 3	Guide-Interpreter
B037 Philology		
6B02303 Kazakh-English languages and linguistics (3 years)	0111000	Basic secondary education
	011101 3	Teacher of Kazakh language and literature
	011102 3	Teacher of Russian language and literature
	011103 3	Teacher of Uyghur language and literature
	011104 3	Teacher of Uzbek language and literature
	011108 3	Foreign language teacher
	051202 3	Guide-interpreter
B091 Tourism		
6B1102 - Tourism (3 years)	0508000	Catering Service
	050806 3	Technologist-Manager
	0511000	Tourism (by branches)
	051104 3	Manager
	0512000	Translation Studies (by types)
	051201 3	Translator / Interpreter
	051202 3	Guide-Interpreter
	0521000	Hospitality: Restaurant and Hotel Management
	052101 3	Service Manager
	0522000	Organization and service of events
	052201 3	Event Manager
	1226000	Technology and Organization of Production at Food and Beverage Outlets
	122603 3	Technologist
	122604 3	Technician-Technologist

	122606 4	Applied Bachelor of Technology and Organization of Production at Food and Beverage Outlets
B041 Psychology		
6B03101 Psychology (3 years)	0102000	Organization of educational work (by types)
	010201 3	Teacher of additional education
	010202 3	Teacher - organizer
	010206 4	Applied Bachelor of Organization of Educational Work
	0103000	Physical education and sport
	010302 3	Physical education teacher
	010303 3	Sports trainer
	010304 3	Adaptive Physical Education Teacher
	010305 4	Applied Bachelor of Physical Education
	0105000	Primary education
	010501 3	Primary education teacher
	010502 3	Elementary Education Informatics Teacher
	010503 3	Foreign Language Teacher of Primary Education
	010504 3	Teacher of self-awareness
	010508 3	English speaking primary education teacher
	010509 3	Computer science teacher of primary education with knowledge of English
	010510 4	Applied Bachelor of Primary Education
	0108000	Musical education
	010801 3	Music teacher in organizations of preschool and basic secondary education
	0109000	Life safety and valeology
	010901 3	Teacher of the basics of life safety and valeology of basic secondary education
	0111000	Basic secondary education
	011101 3	Teacher of Kazakh language and literature
	011102 3	Teacher of Russian language and literature
	011103 3	Teacher of Uyghur language and literature
	011104 3	Teacher of Uzbek language and literature
	011105 3	Teacher of self-awareness
	011106 3	Mathematics teacher
	011107 3	Physics teacher
	011108 3	Foreign language teacher

	011109 3	IT-teacher
	011110 3	Teacher of self-awareness with knowledge of English
	011111 3	Mathematics teacher with knowledge of English
	011112 3	Physics teacher with knowledge of English
	011114 3	Art teacher
	011113 4	Applied Bachelor of Basic Secondary Education
	0112000	Islamic Studies
	011202 3	Teacher of the Fundamentals of Islam

Table 4.3 List of UNT Major Subjects and Threshold Points for Undergraduate EP of SLA (Abbreviated Education)

Code	Educational Program	General Discipline	Special Discipline	Medium of Instruction	Duration, years
B036 Translation Studies					
6B02301	Translation Studies	Kazakh / Russian	Foreign Language	English	3
6B02302	Applied Linguistics	Kazakh / Russian	Foreign Language	English	3
6B091 Tourism					
6B11102	Tourism	Geography	Organization of Tourist Activities	English / Russian	3
B037 Philology					
6B02303	Kazakh-English languages and linguistics	Kazakh language / Russian language	Kazakh / Russian literature	Kazakh	3
B041 Psychology					
6B03101	Psychology	History of Kazakhstan	Fundamentals of psychology	Kazakh / Russian	3

**Admission Requirements for Full-Time Education
(based on secondary education, 4 years)**

- UNT certificate (not less than 50 points, not less than 5 points for each of the subjects) with major subjects relevant to chosen EP:

Table 4.4 List of Major Subjects of UNT and threshold points for undergraduate programs of SLA (Full-Time Education)

Code	Education Program	Major Subject1	Major Subject 2	Medium of Instruction
B036 Translation Studies				
6B02301	Translation Studies	World History (not less than 5 points)	Foreign Language (not less than 5 points)	English
6B02302	Applied Linguistics	World History (not less than 5 points)	Foreign Language (not less than 5 points)	English
B037 Philology				
6B02303	Kazakh-English Languages and Linguistics	Kazakh (not less than 5 points)	Kazakh Literature (not less than 5 points)	Kazakh
6B091 Tourism				
6B11101	Hospitality	Geography (not less than 5 points)	Foreign Language (not less than 5 points)	English
6B11102	Tourism	Geography (not less than 5 points)	Foreign Language (not less than 5 points)	English
B041 Psychology				
6B03101	Psychology	Biology (not less than 5 points)	Geography (not less than 5 points)	Kazakh / Russian

**Qazaq Russian test (QR Test)
(Kazakh / Russian Placement Tests for Applicants)**

Completion of Qazaq Russian test (QR Test) is one of the prerequisites for admission to MAQSUT NARIKBAYEV UNIVERSITY educational programs.

Applicants enrolling in programs with Kazakh as a medium of instruction take Russian language placement test; applicants enrolling in programs with Russian as a medium of instruction take Kazakh language placement test.

Applicants enrolling in programs with English as a medium of instruction take either Kazakh or Russian language placement test upon their wish.

Name of the study programme	Passing the test on Kazakh language/ Russian language	Choice of language	Registration for the courses after the enrollment decision
6B02301 Translation Studies (4 years)	Not required	It is recommended that students select the course language based on their chosen specialization (language pair):	Students who have selected the RUS-ENG language pair are required to register for the course "Russian for Professional Purposes." Students who have selected the KAZ-ENG language pair are required to register for the course "Kazakh for Professional Purposes." The selected language is studied across two consecutive semesters. Changing the language in the second semester is not permitted.
6B02302 – Applied Linguistics (4 years)	Not required	Optional for the student, provided the proficiency level is at least B2	Students who choose the Russian language are enrolled in the “Russian for Professional Purposes” course. The language is studied over the course of two semesters. Switching to another language in the second semester is not permitted. Students who choose the Kazakh language are enrolled in the “Kazakh for Professional Purposes” course. The language is studied over the course of two semesters. Switching to another language in the second semester is not permitted.
6B11101- Hospitality (4 years) 6B11102 – Tourism (4 years)	Required	Optional for the student	Students who passed the Kazakh language placement test are enrolled in a Kazakh language course according to the level determined by the QR test. The language is studied over two semesters, and switching the language in the second semester is not allowed. Students who passed the Russian language placement test are enrolled in a Russian language course according to the level determined by the QR test. The language is studied over two semesters, and switching the language in the second semester is not allowed.

6B03101 Psychology (4 years)	Not required	Students from the Russian-medium cohort are required to take Russian language. Students from the Kazakh-medium cohort are required to take Kazakh language	Students who choose the Russian language are enrolled in the “Russian for Professional Purposes” course. The language is studied over the course of two semesters. Switching to another language in the second semester is not permitted. Students who choose the Kazakh language are enrolled in the “Kazakh for Professional Purposes” course. The language is studied over the course of two semesters. Switching to another language in the second semester is not permitted.
6B04201 – Law (4 years)	Required	Русское отделение регистрируется на казахский язык. Казахское отделение регистрируется на русский язык	Students who pass the Kazakh language test will be placed in the appropriate level of Kazakh language course based on their QR test results. Students who pass the Russian language test will be placed in the appropriate level of Russian language course based on their QR test results.
6B02301 Translation Studies (3 years) 6B02302 - Applied Linguistics (3 years) 6B11102 – Tourism (3 years)	Required	Kazakh language is recognized as fulfilled for students enrolled in the Russian-language program. Russian language is recognized as fulfilled for students enrolled in the Kazakh-language program.	Following the placement test, students are required to contact their academic advisor during the registration period and submit a formal request for credit recognition. Upon confirmation, the student will not be enrolled in the Kazakh/Russian language course

Qazaq Russian test (QR Test) consists of the following parts:

Russian (test for applicants enrolling in programs with Kazakh as a medium of instruction):	Lexical-grammatical test Writing Speaking
Kazakh (test for applicants enrolling in programs with Russian as a medium of instruction)	Lexical-grammatical test Reading Listening Speaking

In case of insufficient level of English language proficiency, it is recommended to take paid preparatory courses, which are held on the basis of **Language Learning and Certification Centre** (<https://courses.MNU.kz/vgh>).

The applicant has the right to retake KEPT an unlimited number of times on a paid basis according to the price register.

Registration for first-year academic disciplines and the formation of an individual schedule is not permitted without completing the entrance exam in Kazakh/Russian and providing valid IELTS/TOEFL IBT/PBT/FCE/CAE/PET/Duolingo certificates.

The applicant must submit both a copy and the original (for verification) of the IELTS/TOEFL IBT/PBT/FCE/CAE/PET/Duolingo certificate to the Admission Office before the official enrollment order is issued.

The authenticity of the certificate is verified by the English Language Department via the official websites: <https://ielts.ucles.org.uk/> and cambridgeenglish.org/verifiers.

Only FCE/CAE/PET certificates obtained no more than three years prior to admission to MNU are accepted for consideration. Academic IELTS and TOEFL certificates must be valid as of August 25 of the current year (inclusive).

Academic Credit Transfer for Admission

Upon the decision of Academic Quality Assurance Committee, academic credit transfer can be granted to:

- graduates of International Baccalaureate and Nazarbayev Intellectual Schools;
- students having vocational education in relevant educational programs;
- students having successfully completed courses at previous levels of study and in other formal education organizations if the learning outcomes are aligned;
- participants of the “Bachelor Degree for High School Students” (Provisional Program), who have completed the courses of undergraduate educational program prior to admission;
- non-degree students, who have completed the courses of undergraduate or post- graduate educational program prior to admission;
- students having IELTS/TOEFL IBT/PBT /FCE/CAE/PET certificates of the corresponding level.

Applicants / students having IELTS / TOEFL IBT / PBT / FCE / CAE / PET certificates of the corresponding level may have their credits for English language courses transferred with being awarded a 100% grade (A, “excellent”, 4.0) according to the following tables:

Table 4.5 Course Exemption of English Language courses for Tourism and Hospitality educational programs

Course for Credit Transfer	Number of Credits (ECTS)	Basis – certificate of English language proficiency		
		FCE/CAE Scores	IELTS Scores	TOEFL Scores
«Cambridge English: C1 Advanced» 1 семестр	10	FCE (Overall Score: 185 and higher); Writing and Speaking score: 169 and higher) CAE (Overall Score: 185 and higher; Writing and Speaking score: 169 and higher)	Overall 7.0 (minimum 6.0 for Writing and Speaking sections)	Overall 94 (Writing score 21 and higher, Speaking score 18 and higher)
«Cambridge English: C1+ Advanced» 2 семестр	10	CAE (Overall Score: 199 and higher; Writing and Speaking score: 169 and higher)	Overall 8.0 and higher (minimum 6.0 for Writing and Speaking sections)	Overall 110 and higher (Writing score 21 and higher, Speaking score 18 and higher)

Table 4.6 Course Exemption of English Language courses for “Applied Linguistics” / “Translation Studies”/ “Kazakh-English Languages and Linguistics” educational programs

Course for Credit Transfer	Number of Credits	Basis – certificate of English language proficiency
Basic Foreign Language B1	10	<ul style="list-style-type: none"> • Academic IELTS 7.0 Band Score and higher (minimum 6.0 for Writing and Speaking sections), or • TOEFL (TOELF IBT 94 and higher), or • CAE (Overall Score: 185 and higher; Writing and Speaking score: 162 and higher)
Basic Foreign Language B2	10	<ul style="list-style-type: none"> • Academic IELTS 8.0 Band Score and higher (minimum 6.0 for Writing and Speaking sections), or • TOEFL (TOELF IBT 110 and higher), or CAE (Overall Score: 200 and higher; Writing and Speaking score: 162 and higher)

Table 4.7 Course Exemption of English Language courses for "Psychology" educational program

Course for Credit Transfer	Number of Credits (ECTS)	Basis – certificate of English language proficiency		
		FCE/CAE Scores	IELTS Scores	TOEFL Scores
«Cambridge English: C1 Advanced» 1 семестр	5	FCE (Overall Score: 185 and higher); Writing and Speaking score: 169 and higher) CAE (Overall Score: 185 and higher; Writing and Speaking score: 169 and higher)	Overall 7.0 (minimum 6.0 for Writing and Speaking sections)	Overall 94 (Writing score 21 and higher, Speaking score 18 and higher)
«Cambridge English: C1+ Advanced» 2 семестр	5	CAE (Overall Score: 199 and higher; Writing and Speaking score: 169 and higher)	Overall 8.0 and higher (minimum 6.0 for Writing and Speaking sections)	Overall 110 and higher (Writing score 21 and higher, Speaking score 18 and higher)

Course Exemption on the basis of **Cambridge CAE/FCE/PET** certificate is carried out upon the decision of SLA Academic Quality Assurance Committee and **100% grade (A, “excellent”, 4.0)** is awarded:

1) if Cambridge CAE/FCE/PET certificate is provided before the admission or prior to registration deadline;

2) if Cambridge CAE/FCE/PET certificate is provided after completing the course, but prior to the end of the following academic period. In this case, upon the decision of AQAC corresponding amendments are made in the transcript.

1) for students awarded a state grant, change in the grade according to Clause 2 will not affect the recalculation of the scholarship for the previous academic period.

2) change in GPA is effective after the grade was amended in the transcript.

Admission Requirements for Graduates of International Baccalaureate (IB) and Nazarbayev Intellectual (NIS) Schools

Credit transfer for graduates of International Baccalaureate and Nazarbayev Intellectual Schools is carried out on the basis of a school-leaving certificate in the following disciplines (Table 4.8), upon the decision of SLA Academic Quality Assurance Committee.

Table 4.8 List of Disciplines of SLA EP on which credit transfer can be granted for IB and NIS graduates

Courses of SLA EP	Number of Credits	Note
Kazakh / Russian languages I (by language proficiency levels)	5	Level of language proficiency is identified on the basis of KEPT results
Kazakh / Russian languages II (by language proficiency levels)	5	Level of language proficiency is identified on the basis of KEPT results
History of Kazakhstan	5	Upon the decision of Academic Quality Assurance Committee
Information and Communication Technologies	5	Upon the decision of Academic Quality Assurance Committee
Module of Socio-Political Knowledge I	4	Upon the decision of Academic Quality Assurance Committee
Module of Socio-Political Knowledge II	4	Upon the decision of Academic Quality Assurance Committee (if "Cognitive Theory" discipline is listed in the transcript)
CSI	for 1st and 2nd semesters	if "CAS" discipline is listed in the transcript
Basic Foreign Language B1/ Basic Foreign Language B2/ Cambridge English B1/ Cambridge English B2/ Cambridge English C1/ Cambridge English C1+	Up to 20	If IELTS/TOEFLIBT/PBT/FCE/CAE/PET certificate of the corresponding level is provided
Total number of credits:	Up to 48 credits	

To grant credit transfer, Academic Quality Assurance Committee may request the syllabus of the course, which was completed at school. The grades are transferred in accordance with Table 4.9.

Table 4.9 Transfer of NIS Grades into Point-Rating Letter System for Evaluating Students' Academic Performance

NIS grade	Letter Grade	Digital grade	%	Definition
A	A	5	100	Excellent
B	B	4	89	Good

C	C+	3	69	Satisfactory
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Admission Policy and Procedures for Postgraduate Programs

List of Postgraduate Educational Programs of SLA:

Code	Education Program	Duration	Medium of Instruction
M056 Translation Studies, Simultaneous Interpretation			
7M02321	Translation Studies	2 years	English
7M02301	Translation Studies	1 year	English
M059 Foreign Philology			
7M02322	Applied Linguistics	2 years	English
7M02302	Applied Linguistics	1 year	English

List of documents for admission to a Program:

- an application form for the University Provost;
- an original document of higher education (while submitting documents to the admission office);
- a copy of the identity card;
- 6 photos in size 3x4;
- 075-U medical certificate form;
- a copy of KT certificate.

Table 4.10 List of Educational Program Groups Indicating Major Subjects of Complex Test for Admission to Postgraduate Programs

Educational Program	Discipline 1	Discipline 2
Translation Studies	Translation and Interpreting Theory	Professional Foreign Language
Applied Linguistics	Fundamentals of Language Theory	Professional Foreign Language

Applicants for Postgraduate Programs with English as a medium of instruction take KT including Test in major subjects in English and Test for assessing readiness for postgraduate learning (in Kazakh, Russian, or English upon their choice).

Applicants who have studied abroad need to undergo recognition or nostrification procedure of their academic certificates and provide a certificate of recognition / *nostrification* of educational documents to the admission office.

Applicants having one of the international certificates of their foreign language proficiency in accordance with Common European Framework of References for Languages (Standards) are exempted from taking a foreign language KT test for admission to post- graduate programs in the

following languages:

English Language:

- ✓ Test of English as a Foreign Language Institutional Testing Program (TOEFL ITP) – not less 543 points;
- ✓ Test of English as a Foreign Language Institutional Testing Program (TOEFL IBT) threshold score is not less than 60;
- ✓ Test of English as a Foreign Language Paper-based testing (TOEFL PBT) threshold score is not less 498;
- ✓ International English Language Tests System (IELTS), threshold score is not less than 6.0;
- ✓ IELTS indicator, threshold score - not less than 6.0.

German:

- ✓ Deutsche Sprachpruefung fuer den Hochschulzugang (DSH, Niveau C1/level C1),
- ✓ TestDaF-Prufung (Niveau C1/ level C1);

French:

- ✓ Test de Francais International™ - (TFI) - not lower than B1 level in reading sections and listening;
- ✓ Diplome d'Etudes en Langue française - (DELF), level B2;
- ✓ Diplome Approfondi de Langue française - (DALF), level C1;
- ✓ Test de connaissance du française - (TCF) - not less than 50 points

Upon the decision of Academic Quality Assurance Committee transfer of academic credits can be granted to:

- master degree students who have completed postgraduate Program courses, while pursuing a bachelor degree;
- non-degree students who have completed undergraduate or postgraduate programme courses while enrolling in undergraduate or postgraduate programs.

Applicants entering the master degree program from an unrelated field of study and successfully passing the entrance exams are recommended to master the prerequisites of the programs in accordance with the requirements specified in the academic catalog of SLA.

Educational program	1st discipline	2nd discipline
Translation study	Translation theory	Fundamentals of the theory of the language being studied
Applied Linguistics	Language history	Theoretical grammar

Admission requirements for international students

Upon admission to Narikbayev MNU University, international students should carefully examine the rules of study and living conditions at the university.

Application Deadlines

Enrollment of international citizens to education programs is carried out on the basis of the application form and the results of entrance examinations conducted by the University Admission office.

Students' applications are carefully considered, with GPA and language proficiency being the main criteria for the enrollment. Students must contact the admission office admission@MNU.kz before the application deadline to receive information on the up- coming interview and the number

of courses and credits.

International students who seek to enroll in undergraduate programs should complete the Application form within the following period:

For citizens of countries:

- with a visa regime until July 30 of the current year;
- with a visa-free regime until August 15 of the current year.

English Language Requirements

The level of English of an applicant should correspond to the level of language proficiency in accordance with the Common European Framework Language System indicated in Table 4.1.

List of Documents

Prior to interview, it is necessary to provide transcripts (a copy of the original transcripts and their translation) and a motivation letter (no more than 500 words).

After the interview, the following documents must be provided:

- a copy of the passport;
- *the original of a school-leaving certificate, a certificate on completion of technical and vocational (primary vocational or secondary vocational) education, diploma of post-secondary or higher education with appendix;*
- *documents submitted in a foreign language must have a notarized translation into Kazakh or Russian, a copy of the birth certificate and the mandatory presence of one of the parents (if the applicant is under 18 years old and is in Kazakhstan);*
- *certificate of no criminal record;*
- *6 photos in size 3x4;*
- *075-U medical certificate form;*
- *minutes of the decision of the admission committee.*

The applicant can provide copies of documents online by sending them to the Admission office email: admission@MNU.kz , while the applicant agrees to provide the original documents upon the enrollment to the Admission office.

Documents on education issued by foreign educational organizations go through the nostrification procedure in the manner prescribed by law after the enrollment during the first semester.

The applicant receives a confirmation of the decision of the commission, instructions for obtaining a visa, the AIS Platonus login and information on obtaining medical insurance.

Visa Information

For the timely receipt of a student visa, the applicant is recommended to contact the coordinator of the education Program.

The manager of the Admission office sends the student an official letter of invitation from MAQSUT NARIKBAYEV UNIVERSITY and visa support number for applying for a visa at the Embassy of Kazakhstan in his/her country.

When an applicant is located outside the territory of the Republic of Kazakhstan, it is possible to sign an agreement in his/her country and send the signed agreement by mail to the Admission office for further procedures (expenses for mail services are covered by applicants). It is also possible to sign the contract online.

After obtaining a visa, an applicant must arrive to the country no later than August 24 of the current year and pay the tuition fee for 1st semester. Moreover, before arrival, the applicant must send the scanned version of the ticket and visa to the manager of the Admission office.

During the day (or the next day) of arrival in the country, the applicant must register in the journal of the lawyer of the PSC and the migration service.

Financial eligibility

Access to registration for disciplines is opened to a student only after tuition fee was paid.

Medical Care and Health Insurance

All students enrolled and studying at MAQSUT NARIKBAYEV UNIVERSITY must provide a completed medical history form. All international students need to purchase an insurance policy.

Residence

If one plans to stay in a student dormitory, it is required to check the conditions of accommodation and book a room in advance. For more information about accommodation, please contact a manager of Admission office.

PART 5 ACADEMIC PROCESS

Registration for Disciplines

Online registration of students for disciplines at MAQSUT NARIKBAYEV UNIVERSITY is conducted via AIS “Platonus”. Dates for registration period for each semester, summer / winter schools are indicated in the academic calendar published in AIS “Platonus” and at University website <http://MNU.kz/>.

Prior to the registration, Higher Schools of the University conduct presentations of the courses the terms for which are specified in the academic calendar. Course description and instructors’ profiles are published in AIS “Platonus” prior to the registration.

First-year students of MAQSUT NARIKBAYEV UNIVERSITY are offered the orientation period, the terms of which are specified in the academic calendar. During the orientation week, they get acquainted with the academic procedures of MAQSUT NARIKBAYEV UNIVERSITY and meet with the staff members of the Higher Schools and departments of the university.

Together with the advisor the student chooses the courses that he/she plans to study in the upcoming academic period.

The basis for giving access to course registration are:

- completion of all prerequisites for a particular course;
- absence of tuition debts;
- payment for the planned number of credits.

In exceptional cases (loss of breadwinner, death of close relatives, serious disease, etc.), the student is entitled to apply for Academic Quality Assurance Committee of the School:

- to receive permission to register for less number of credits than is specified in effective Academic Policy;
- not to register for one academic period.

The application must be submitted not later than five working days prior to the beginning of the academic period.

The student may within two calendar weeks after the beginning of academic period upon the permission of the advisor:

- register for other courses;
- drop a particular course.

Late online registration or dropping the registration for courses are allowed only upon the permission of the Academic Quality Assurance Committee.

An individual schedule of the student is formed based on registration for courses in AIS “Platonus”. During two calendar weeks after the beginning of the academic period the student is to form the schedule for the academic period. Their attendance of classes is mandatory during this period.

Answers to frequently asked questions on registration for courses are published at the web page <https://smart.MNU.kz/info>.

The standard academic load of a full-time student during the academic year is 60 academic credits.

The recommended number of credits per semester is **30**; the minimum number of credits per semester is **20**. Credits are assigned to the student only if he or she has mastered the planned learning outcomes. During the summer school, a student can study up to 20 academic credits, and up to 10 during the winter school.

Provided that the GPA for the entire period of study is 2.67 or higher, and in exceptional cases, by the decision of the Academic Quality Assurance Committee, a student may be allowed to take more credits. The decision to register for a minimum number of credits is also made by the Academic Quality Assurance Committee.

A student on an academic probation can register for:

- no more than 20 academic credits per semester if the GPA for the entire study period is from 1.67 to 2.0;
- no more than 15 academic credits per semester if the GPA for the entire study period is from 0 to 1.66.

If a student does not register for a minimum number of credits per semester and does not take an academic leave, he or she can be expelled from the University due to refusal to continue studying.

The University does not inform every student personally of his or her financial or academic debts as well as of the requirement to come for registration for the next academic period, for year or course retake (information on academic performance, financial debts is published on electronic resources of the University).

Academic Consultation

Academic consultation for the students is provided by the Advising Office. Each of the advisors has a certain number of students to work with.

To get a consultation, the students may contact their advisor via the corporate mail or register for individual consultation at the website: <http://tson.MNU.kz/ru/moj-edvajer/>.

Academic consultation is the joint work of an advisor and a student. In this joint work the advisor has to:

- know the requirements of educational Program, policy, and procedures of MAQSUT NARIKBAYEV UNIVERSITY and the Higher School;
- assist in forming future professional orientation of a student and his / her professional competences as well as discuss correlation between academic training and student priorities in life, his / her future career;
- provide students with relevant information concerning requirements of MAQSUT NARIKBAYEV UNIVERSITY, the Higher School and the Program;
- help students in planning their educational trajectory in each semester of the academic year and in making decision of their choices of the courses;
- help in orientation and adaptation to the educational process;
- help the students in planning their school hours;
- represent academic interests of students before the administration of MAQSUT NARIKBAYEV UNIVERSITY;
- trace the progress of the students assigned to him/her;
- be available to students within office hours and stipulated time sufficient to satisfy the needs of students (students meeting schedule);
- be attentive to the individual needs of certain students.

The student has to:

- know the policy, catalog and other regulatory documentation of MAQSUT NARIKBAYEV UNIVERSITY, the Higher School and the relevant educational Program;
- plan their own academic path for meeting the requirements for getting an academic degree;
- know the academic performance records, completed credits, and received grades;
- trace and in due time receive the relevant information concerning the process of studying at the university published in official sources of the university (the university website, AIS "Platonus", Canvas LMS, etc.);
- understand own responsibilities for making decisions concerning personal learning goals and objectives as well as for meeting graduation requirements of MAQSUT NARIKBAYEV UNIVERSITY;
- demonstrate personal initiative and actively participate in consultation and planning of the process of studying.

Student Transfer and Readmission Procedures

Students can be transferred to the next academic year, from one higher educational institution to another, from one mode of study to another, from one educational programme (major) to another. They also can change the medium of instruction of their educational Program.

Student applications for transfer and readmission are reviewed by Provost of MAQSUT NARIKBAYEV UNIVERSITY during summer and winter breaks at least five days prior to the start of the next academic period.

Student can be transferred or readmitted after expulsion if they have fully completed the first academic period of the Program according to the learning agreement.

For transferred or readmitted students, the year of study is determined in consideration of prerequisites, compliance with the requirements of MAQSUT NARIKBAYEV UNIVERSITY, and educational programs.

For transfer and readmission, the education trajectory and academic year for the planned educational program is determined in consideration to the previously studied disciplines.

Students can be transferred or readmitted only during summer and winter breaks.

Educational Program (Major) Transfer

Before applying for a transfer, the student submits a transcript to the advisor, along with an application for determining the education trajectory and academic year for the planned educational program.

The order to transfer a student from one education Program (major) to another is issued within 5 working days. The student is required to conclude an additional agreement to the contract for the provision of educational services. A person studying at the expense of the state educational grant, when changing the group of educational programs, is deprived of the grant, and continues to study on a fee basis. However, he / she may be transferred to an educational program with another medium of instruction or another major within the group of educational programs without being deprived of the grant.

When being enrolled to SLA educational programs with English as a medium of instruction, students need to have KEPT results (Tables 5.1 and 5.2).

Table 5.1. English Language Proficiency Requirements when Transferring Students from Another University or Another Group of Educational Programs of MNU to 6B02301
– Translation Studies and 6B02302 – Applied Linguistics Educational programs

No.	Year	English Language Level according to CEFR	Academic IELTS	TOEFL IBT, Duolingo, PET/FCE/CAE/* (IELTS equivalent)
1	1st year	Intermediate B1	5.0 or more	IBT 35 or more Duolingo 80 or more PET 154 or more FCE 154 or more CAE 160 or more

2	2nd year	Advanced	7.0 or more (for sections Speaking and Writing - 6.0 or more)	IBT 101 (for sections Speaking - 19 or more and Writing - 23 or more) Duolingo 130 or more PBT 607 FCE / CAE 185 (for sections Speaking and Writing - 169 or more)
3	3rd year	Advanced	7.5 or more (for sections Speaking and Writing - 6.5 or more)	IBT 109 (for sections Speaking - 22 or more and Writing - 26 or more) PBT 633 CAE 191 (for sections Speaking and Writing - 176 or more)

Table 5.2 English Language Proficiency Requirements when Transferring Students to 6B11101 – Hospitality and 6B11102 – Tourism Educational Programs (with English as a medium of instruction)

No.	Year	English Language Level according to CEFR	Academic IELTS	TOEFL IBT, Duolingo, PET/FCE/CAE/* (IELTS equivalent)
1	1st year	Intermediate B1	5.0 or more	IBT 35 or more Duolingo 80 or more PET 154 or more FCE 154 or more CAE 160 or more
2	2nd year	Intermediate B1	5.5 or more	IBT 46 or more Duolingo 95 or more PET 162 or more FCE 162 or more CAE 162 or more
3	3rd year	Intermediate B1	6.0 or more	IBT 59 Duolingo 105 or more PBT 496 FCE 162 CAE 162

Transfer from Another University

Applicants who have studied abroad should provide the document certifying completion of courses (academic record, transcript), results of entrance tests as well as completion of the previous education level. Documents have to undergo nostrification procedure in the Republic of Kazakhstan in accordance with the Recognition and Nostrification Policy of Education Documents.

Applicants, who have finished secondary or vocational educational institutions in the Republic of Kazakhstan when being transferred from a foreign university or readmitted, shall also provide UNT or KT certificate with a minimum threshold number of points.

Prior to submitting an application, a student shall send a request to MNU SSC to determine the education trajectory and academic year for the planned educational program and scanned copies of documents. “Creativity. Service. Intelligence” and “Learning How to Learn” project works do not affect the difference in academic credits for those being transferred from another university to

undergraduate programs. However, the student has to complete the project after the admission (for students having been enrolled in 2019).

In case of scoring the required number of points on the entrance exams (50% or more), providing all the documents and receiving permission of the Dean (Director) of a Higher School for transfer, a student is required to submit an application to the MNU SSC addressed to the Provost of MAQSUT NARIKBAYEV UNIVERSITY for admission on a transfer basis.

An advisor assists the student in making a recommendation.

The order to transfer admission of a student is issued within five working days. The student is required to conclude an additional agreement to the contract for the provision of educational services. After the order is issued, it is necessary to submit a written request to the university where the applicant studied before for sending his / her personal portfolio.

After receiving such a request, the head of the university, where an applicant has previously studied, should issue an enrolment termination order wording “expelled due to transfer to (name of the university)”, and send the student portfolio to MAQSUT NARIKBAYEV UNIVERSITY.

Transfer from course to course

To complete the training within the standard study period, the student is recommended to comply with the requirements for the transfer from course to course.

In order to transfer to the next year, the undergraduate / postgraduate student must fulfill the following conditions (Tables 5.3, 5.4 and 5.5):

Table 5.3 Course Completion Requirements for Full-Time Undergraduate Students

Educational Program	Year	Minimum Number of Academic Credits (practice included)	Minimum GPA
6B11101 – Hospitality 6B11102 – Tourism 6B02301 – Translation Studies 6B02302 – Applied Linguistics 6B02303 – Kazakh-English Languages and Linguistics 6B03101 – Psychology	1	58*	2.0
	2	118	2.0
	3	182	2.0
	4	240	2.0
Physical Education	1-2	8	pass
CSI Project	1-2	0	pass

Table 5.4 Course Completion Requirements for Abbreviated Undergraduate Students

Educational Program	Year	Minimum Number of Academic Credits	Minimum GPA
6B11102 – Tourism 6B02301 – Translation Studies 6B02302 – Applied Linguistics	1	65*	2.0
	2	130	2.0

6B02303 – Kazakh-English Languages and Linguistics 6B03101 – Psychology	3	184	2.0
CSI Project	1-2	0	pass

****for first-year students, credits/pass marks for Physical Education and the CSI project are not counted***

To obtain the Bachelor degree, the student must meet the following requirements:

- to complete all theoretical courses (240 academic credits for full-time programs);
- to complete all kinds of internships;
- to complete Physical Education course (8 credits);
- to complete the CSI course (for students enrolled in 2019 and later);
- to complete the Learning How to Learn course (for students enrolled in 2021 and later);
- to gain at least 2.0 GPA during the entire study period;
- to pass the final attestation.

Table 5.5 Course Completion Requirements for Postgraduate Students (Research and Pedagogy Area)

Educational Program	Year	Minimum Number of Academic Credits	Minimum GPA
Translation Studies Applied Linguistics Counselling Psychology	1	60	2.0
	2	120	2.0

To obtain the Master Degree, the postgraduate student must meet the following requirements:

- to complete 60 or 120 ECTS by the end of study period;
- to complete the Internship;
- to pass a public defense of master's thesis (project);
- to gain at least 2.0 GPA during the entire study period.

ACADEMIC MOBILITY

Academic mobility involves training students for the academic period in a foreign partner University. Participation in the Program is a chance to gain experience of studying at a foreign University and experience of living abroad at the same time.

The University develops academic cooperation with foreign partner universities within the framework of international agreements and memoranda of cooperation:

- Batumi State University Shota Rustaveli, Georgia
- Eastern Mediterranean University, Northern Cyprus
- European University Viadrina, Germany
- Corvinus University Budapest, Hungary
- Liege University, Belgium
- Marburg University, Germany

- International University of Applied Sciences (IU), Germany
- Anyan University, South Korea
- University of Dunaújváros University, Hungary
- University of Western Attica, Greece
- Mendel University in Brno, Czech Republic
- University of Ostrava, Czech Republic
- University of Piraeus, Greece
- Northern Arizona University, United States of America
- University of Toulouse, France
- Turība University, Latvia
- University of Jaen, Spain
- Hämeenlinna University of Applied Sciences (HAMK), Finland
- Excelia Group, France

Students who have already completed at least 60 credits can participate in the academic mobility Program. To participate in the Program, students must submit the following documents to the Student Service Center (MNU SSC) online:

- 1) a standard application form;
- 2) a copy of the passport of a citizen of the Republic of Kazakhstan;
- 3) transcript of academic performance for the current academic year;
- 4) a document certifying the level of foreign language proficiency (if any);
- 5) two photos in size 3x4;
- 6) completed standard student profile;
- 7) for students under 18 – written consent of the applicant's parents (guardians, legal representatives) to send their child to study abroad within the academic mobility programme;
- 8) two reference letters (in Kazakh, Russian, or English upon their choice);
- 9) copies of certificates, diplomas in the chosen field of study for participation in the event of national or international level (if any);
- 10) copies of documents certifying the fact of belonging to the following categories of persons, if any: a document on the family composition to certify the student's multimember family background, a document certifying the absence of parents of the student (for the category of students related to orphans or students left without parental care), a document certifying the student's disability.

Applicants' documents are submitted to the International Office for verification and competitive selection. An applicant may not be allowed to participate in the competition if they submit an incomplete set of documents, expired documents, or false documents.

Competitive selection of applicants is carried out in two stages:

Stage 1. Test for foreign language proficiency.

Stage 2. Interview with members of the Competition Committee.

The main requirements of the second stage of competitive selection of applicants to study at foreign partner universities of MAQSUT NARIKBAYEV UNIVERSITY are:

- good current academic performance (GPA 2.5 and higher);
- foreign language proficiency in accordance with the requirements of academic mobility programs.

DUAL DEGREE PROGRAMS

Students at MNU have the opportunity to earn not only a Kazakhstani diploma but also a diploma from a foreign partner university during their four-year undergraduate program.

Eligibility requirements:

- Successful completion of a certain number of credits at MNU;
- GPA of at least 3.0;
- English proficiency at least at B2 level.

Program requirements:

1. Study at MNU and the partner university according to a jointly developed curriculum in accordance with a specific contractual learning model (3+1; 2+2; 1+3).
2. Students take entrance examinations in accordance with MNU's admission requirements.
3. Study is full-time at MNU and the partner university.
4. Graduates of the program receive two state diplomas: an MNU diploma of higher education and a state diploma from the foreign partner university.

Double Degree Program in Tourism and Hospitality**1. Partner Universities**

- Since 2019 – Excelia Tourism School (France)
- Since 2021 – Hotel Institute Montreux, Swiss Hotel Management School (Swiss Education Group) (Switzerland)
- Since 2024 – Collège de Paris (France)

2. Eligibility

- Students can apply for the double degree program after completing their 3rd year of a bachelor's degree (studies in the partner program begin in their 4th year) in the 3+1 format (for Swiss Education Group, Excelia Tourism School)

or

After completing their 2nd year of a bachelor's degree
(2 years at MNU + 1 year abroad + 1 year at MNU) for College de Paris

- Duration of study:
- 3 years at MNU (years 1–3)
- 1 year at the partner university (years 3 or 4)
- Upon completion, the student receives two Diploma: MNU and a foreign university

3. Financial conditions (the cost is valid for 2025 and may change depending on the conditions of the partner university)**France**

- Tuition: €7,000–€10,000 per year (depending on the university)
- Accommodation and meals not included
- Universities help find housing with special conditions
- University discount: approximately €2,000

Switzerland

- Cost: CHF 40,000–42,000 per year
- Accommodation, meals, and tuition included
- Approximate living expenses: approximately CHF 2,000 per month
- University discount: approximately CHF 2,000

4. Internship

- Included in the 4th-year curriculum
- Duration: 6 months
- Paid internship in luxury hotels, Airlines, cruise ships, etc.
- Average salary: €1,500–2,000 per month

- Partial tuition reimbursement

5. Admission Requirements

- GPA: at least 2.0
- IELTS: 5.5 or higher
- Interview with a representative of a partner university
- Student application (see below for application procedure)

6. Admission Procedure

1. Submit an application on the university website (at the beginning of the spring semester of the third year)
2. Pass an internal interview and academic assessment
3. Take the IELTS (if you haven't yet, take the preparatory course)
4. Pass an online interview with representatives of the foreign university
5. Receive an invitation from the partner university
7. Sign a study agreement at the foreign university
8. Apply for a student visa
9. Book accommodation
10. Buy an airline ticket

7. Visa

- Issued by the embassy or consulate of the relevant country
- Reason: official invitation from the university, bank statement confirming sufficient funds in the account (at least 10,000 euros)
- The student prepares the documents jointly with the International Department of the International University of Kazakhstan or independently
- Consultations and support are provided by the university

8. Application Deadlines

- Application submission: January-February
 - * Selection begins: end of the third year (April-May)
 - Departure: late August - early September
 - The academic year abroad usually starts in September
- Instruction is in English

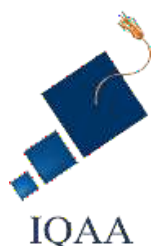
For program consultation and application submission, please contact the head of the "Tourism" and "Hospitality" educational programs: m_lukpanova@kazguu.kz

ACCREDITATIONS OF EDUCATIONAL PROGRAMS



FIBAA (Foundation for International Business Administration Accreditation) is a member of the largest European and international associations and networks in the field of quality assurance. For more than 20 years, FIBAA has been helping higher education institutions to improve and maintain a high level of quality education in the fields of economics, management, law, and social sciences.

The educational programs "Translation Studies," "Applied Linguistics," and "Hospitality" have been successfully accredited and awarded the FIBAA quality seal. The accreditation of these programs is valid until 2026. The "Tourism" educational program has been re-accredited until 2028.



IQAA — The Kazakhstani Independent Agency for Quality Assurance in Education

The Kazakhstani Independent Agency for Quality Assurance in Education (IQAA) has acknowledged accreditation for 19 existing educational programs of MNU University until 2026. IQAA has been founded to improve the quality of education and the competitiveness of educational institutions in Kazakhstan at the national and international levels.

PART 6 CERTIFICATION PROGRAMS (MINORS)

As a part of the main education Program, the School of Liberal Arts offers the additional certification programs (minors) to study. These certification programs can be offered as separate programs for different categories of participants.

Certification Program (minor):

- has entry requirements: GPA, prerequisites, etc.;
- consists of several disciplines studied sequentially;
- disciplines can be studied gradually in different academic periods ("cumulative system"), but sequentially to obtain a certificate;
- are selected by a student from the academic catalog of the school;
- can be studied within the education Program (credits for minor disciplines are included in the 240 academic credits of the main Program) and / or in addition to the main education Program;
- in case all the requirements are met by the completion of the course, the student is awarded a certificate of Program completion.

Within the framework of the main education Program, the study of disciplines of no more than two minors are allowed. If the student wants to master more than two minors, he or she appeals to the Academic Quality Assurance Committee.

In case of failure to comply with the requirements upon the completion of the certification Program, a certificate is awarded.

Training in certification programs lasts no more than 5 years.

Credits for disciplines studied within the certification Program can be transferred within the curriculum of educational programs of MNU University within 5 years from the date of registration for the course. At the end of the specified period, the final grade for this discipline is considered invalid, and the student must study it again in order to receive credits for this course.

For certification programs that include practical courses or internships in international hotels or travel companies, there are additional requirements that are mandatory to be met.

"MEDIA LINGUISTICS" CERTIFICATION PROGRAM

This certification Program aims to study the functioning of the language in media. Students will learn to determine the status of the media language in terms of functional stylistics. This course covers methods for describing media texts of various types, the influence of sociocultural factors and language techniques on people's minds. Students will become acquainted with a system of parameters that help describe and classify all types of media texts in terms of their production, distribution, verbal and media characteristics. In addition, students will be able to develop the basic skills necessary for working in the field of media: editing, analysis, writing articles and reviewing events.

By the end of the course, students will be able to:

- analyze existing trends in modern media;
- edit media texts;
- write news articles;
- review events;
- analyze media texts;
- describe and classify all types of media texts.

Admission requirements:

- English level: Upper-Intermediate (IELTS 6.0 and higher);
- 3rd and 4th year students;
- 4 core courses;
- 1 elective course.

Requirements for completion of the certification Program:

- 25 academic credits
- GPA 2.0 and higher.

Code	Program Content	Number of credits	Prerequisites	Language
	Core Courses	20		
MMS 3215	Mass Media and Society	5	-	English
Styl 4307. Styl 4308	Stylistics	5		English
FTGMT 3216	Functional Types and Genres of Media Texts	5	-	English
SW 3217	Speech Writing	5	-	English
	Elective Courses	5		
CE 3218	Communication Ethics	5	-	English
NWR 4219	News Reporting	5	-	English
FC 4220	Fact Checking	5	-	English
	TOTAL	25		

“TRANSLATION” CERTIFICATION PROGRAM

This certification Program is designed for students interested in mastering their skills of translation and the use of automated translation systems and translation memory (CAT tools). The certification Program will provide an opportunity to acquire additional knowledge and skills that will enable to increase students’ competitiveness in the labor market.

By the end of the course, students will be able to:

- gain knowledge of translation methods and techniques;
- translate texts of various subjects and genres;
- apply modern technologies for processing translations;
- clearly and logically build up written speech in Kazakh / Russian and English when translating.

Admission requirements:

- Level of English: Upper-Intermediate (IELTS 6.0 and higher);
- 3-4 year students (except for “Translation Studies” EP);
- 4 core courses;
- 1 elective course.

Requirements for completion of the certification Program:

- 25 academic credits;
- GPA 2.0 and higher.

Code	Program Content	Number of credits	Prerequisites	Language
	Core Courses	20		
TIT 3221	Translation and Interpreting theory	5		English
Term 3222	Terminology	5		English
Tran I 3229	Translation I	5	Translation and Interpreting theory	English
Tran II 4231	Translation II	5	Translation I	English
	Elective courses	10		
Tran III 4313	Translation III	10	Translation II	English
BT 4229	Business translation	5		English
TT 4230	Technical translation	5		English
LT 4231	Legal translation	5		English
TF 4232	TOLES Foundation	5		English
TH 4233	TOLES Higher	5		English
	TOTAL	30		

“CONFERENCE INTERPRETATION” CERTIFICATION PROGRAM

This certification Program is designed for students interested in mastering the basic skills of consecutive and simultaneous interpretation. The certification Program will enable students to acquire additional knowledge and skills and expand their career opportunities.

By the end of the course, students will be able to:

- get basic theoretical knowledge in the field of interpretation;
- apply knowledge of interpretation methods and techniques for consecutive and simultaneous interpretation;
- apply technologies for performing consecutive and simultaneous interpretation;
- observe the professional ethics of an interpreter.

Admission requirements:

- Level of English: Upper-Intermediate (IELTS 6.5 and higher);
- 3-4 year students (except for “Translation Studies” EP);
- 4 core courses;
- 1 elective course.

Requirements for completion of the certification Program:

- 30 academic credits;
- GPA 2.0 and higher.

Code	Program Content	Number of credits	Prerequisites	Language
	Core courses	20		
TIT 3221	Translation and Interpreting theory	5		English
Term 3222	Terminology	5		English
CSI I 3230	Consecutive and Simultaneous Interpretation I	5	Translation and Interpreting theory	English
CSI II 4232	Consecutive and Simultaneous Interpretation II	5	Consecutive and Simultaneous Interpretation I	English
	Elective courses	10		
CSI III 4314	Consecutive and Simultaneous Interpretation III	10	Consecutive and Simultaneous Interpretation II	English
	TOTAL	30		

“TESOL – TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES” CERTIFICATION PROGRAM

This certification Program is designed for students interested in building up their career in the field of teaching foreign languages. Students who have mastered this minor have the right to teach English to speakers of other languages. When registering for the Minor in TESOL Program, candidates have the opportunity to choose one of the possible options for completing the Program: on the basis of MAQSUT NARIKBAEV UNIVERSITY (on site) or on the basis of Northern Arizona University (online).

By the end of the course, students will be able to:

- acquire deep knowledge of grammar and apply it in teaching the language;
- demonstrate theoretical and practical knowledge of modern methods and approaches in teaching a foreign language;
- apply technology in teaching a foreign language;
- develop a course curriculum and training materials.

Admission requirements:

- Level of English: Upper-Intermediate (IELTS 6.5 and higher);
- 3-4 year students (except for “Translation Studies” EP);
- 5 core courses;
- 1 elective course.

Requirements for completion of the certification Program:

- 27 academic credits (including internship);
- GPA 2.0 and higher;
- completing a teaching internship (2 credits or more).

Note:

1. For students of language educational programs, it is possible to have certain courses transferred on the basis of syllabi and transcripts. The decision on transfer is made by SLA AQC.
2. When students register for the TESOL Program at Northern Arizona University, the disciplines of this minor are subject to transfer (provided all registration requirements are met).

Code	Program Content	Number of credits	Prerequisites	Language
	Core courses	20		
HTM 2304 HTM 2223	History of Teaching Methods	5		English
LA 3305 LA 3224	Language Acquisition (Language L, Language T)	5		English
CDMD 3306 CDMD 3225	Course development and Material design	5		English
LTA 4309 LTA 4226	Language Testing and Assessment	5		English
	Elective courses	5		

TL2TL 3233 TL2TL 3227	Technology in L2 Teaching and Learning	5		English
CLIL 3234 CLIL 3228	Content Language Integrated Learning	5		English
	Total	25		
	Teaching Internship	2 credits or more		

MINOR IN DOMESTIC AND INBOUND TOURISM

The Minor in Domestic and Inbound Tourism offers a student an opportunity to understand the benefits of inbound and domestic tourism and make an informed decision on how to best enter this market successfully. Especially now, when the global situation with coronavirus has been revealed that people will mainly travel inside of their countries, Kazakhstan has great chances to utilize its significant recreational resources for development of its own domestic tourism. At the same time, it is essential to learn dealing with the demands of international visitors as it requires specialist knowledge, cultural understanding and investment. Thus, the content of the Minor will help students to learn how to best market travel experiences to the inbound and domestic traveler.

At the end of the Program student should be able to:

- Understand the basic concepts of domestic and inbound tourism;
- Apply leadership and management skills in the field of tourism and travel;
- Apply best practices in the development of such types of tourism as rural, urban and niche;
- Identify and solve various challenges of the tourism and travel industry;
- Demonstrate writing, presentation and communication skills.

Entry requirements:

- The Program is open for 2nd, 3rd level students of MNU University (except of Hospitality Major);
- a good command of the English language - Intermediate (IELTS 5,0 and higher);
- Minimum level of GPA is 2.0.

Exit requirements:

- The student must master 30 credits;
- The minimum GPA required to complete this program is 2.0;
- Passing an internship at the Tourism Center of MNU University / a travel company with significant experience in organizing domestic and inbound tourism, according to the recommendation of the Head of the EP.

Code	Program Content	Number of credits	Prerequisites	Language
IH 1109	Introduction to Hospitality	5	-	ENG
EE 3222	Eco & Ethnotourism	5	Basics of Tourism Studies	ENG
UT 3221	Urban Tourism	5	Basics of Tourism Studies	ENG
TL 4229	Tourism Law	5	Basics of Tourism Studies	ENG
MMTD 3225	Marketing and management of tourist destinations	5	Basics of Tourism Studies / Tourism Marketing	ENG
CHT 4224	Cultural Heritage and Tourism	5	Introduction to Hospitality/ Basics of Tourism Studies	ENG
	Total	30		
+ 10-week internship in a travel company (tour operator) after completing the 3rd year of study				

MINOR IN TOUR GUIDING

The certification Program “Tour Guiding” will enable students to be more effective in building up their career in the hospitality industry.

The purpose of the Program is to acquire practical skills in planning and organizing city and thematic tours of any format, to master the principles of tour guides' work, including etiquette, roles and responsibilities; to understand the behavior of tourists, to learn how to manage unexpected situations, to master the principles of interpreting tourist attractions, to gain significant knowledge of culture (traditions and customs), geography, history, architecture, economic and political processes in Kazakhstan. Students will also be able to take direct part in excursions to the tourist attractions of Nur-Sultan, where they will be revealed all the secrets of interesting excursions.

Significant content of the course will focus on the study of various tourist destinations and Kazakhstan's natural, and cultural and historical sites (tangible and intangible) included in the UNESCO world heritage list. Owing to real practical workshops and master classes from the leaders of the tourism and hospitality industry of Kazakhstan (from specialists of the National Museum, professionals of *Kazakh Tourism* JSC and representatives of UNESCO), students will learn how to apply their skills during sightseeing tours.

By the end of the course, students will be able to:

- plan and organize a tour and tourist route that meets the needs of tourists;
- define the scope of responsibilities, roles of guides, rules and regulations, and the tour ethics to be followed by both tour guides and tourists;
- apply tactics and determine the main strategy when faced with unexpected situations; manage the behavior of tourists and the tourist group;
- correctly interpret Kazakh art and culture, give an overview of Kazakh history and describe various tourist destinations in Astana, Akmola region and Kazakhstan;
- provide accurate information about the main tourist attractions of Nur-Sultan and Akmola region;
- understand, identify, and evaluate the various meanings, uses, and values of heritage sites, and know the material and non-material cultural heritage of Kazakhstan;
- use public presentation and communication skills in an intercultural environment.
- collect and work with relevant valuable information;
- respond to specific requests of tourists – by organizing tourist formalities (first aid, traffic jams and other force majeure circumstances);
- apply management and leadership skills in the hospitality industry.

The certificate obtained at the end of the program will enable the student to pass an external exam on a paid basis (conducted by a tour operator company) and get the corresponding certificate of a tour guide.

Admission requirements:

- Level of English: Intermediate (IELTS 5.0 and higher);
- GPA 2.0 and higher;
- registration is allowed for 3-4 year students of MNU University and colleges training specialists in “Tourism”, “Translation Studies”, “Hospitality”.

Requirements for completion of the certification Program:

- 30 academic credits (including internship);
- GPA 2.0 and higher;

To consolidate the acquired knowledge and acquire practical skills in conducting excursions, it is recommended to take an internship at the MNU Tourism Center or in a travel company with

significant experience in organizing domestic and inbound tourism.

The code	Course name	Amount of credits	Prerequisites	Language
LNG2201	Foreign language III (B1)	5	Foreign Language II (A2)	ENG.
TG 3302 TG 3329	Tour guiding	5	Introduction to Hospitality / Basics of Tourism Studies	ENG.
CHT 4224 CHT 4223	Cultural heritage and tourism	5	Introduction to Hospitality/ Basics of Tourism Studies	ENG.
AMM 4312 AMM 4315	Art and Museum Management	5	Cultural heritage and tourism	ENG.
TUR 2203	Cross-cultural communication	5	Introduction to Hospitality	ENG.
CB 2214 CB 2217	Consumer Behavior	5	Marketing / Tourism marketing	ENG.
	TOTAL:	30		
+ 10-week internship in a travel company (tour operator) after completing the 3rd year of study				

CERTIFICATION PROGRAM "TOUR OPERATING"

The "Tour Operator Activities" minor offers students the opportunity to gain both theoretical and practical knowledge about the organization of tour operator companies. The program includes an examination of the operating principles of specialized electronic and online booking systems, as well as the creation and management of travel packages.

Upon completion of the course, students will be able to:

- Create tour packages and design tour products;
- Work with specialized systems for managing tour products and tour packages;
- Provide services in tour operator companies;
- Apply leadership and management skills in the tourism and hospitality industry.

Admission requirements:

- The program is open to second- and third-year students majoring in "Tourism" and "Hospitality" at MNU;
- Intermediate or higher English proficiency;
- Certificate program completion requirements:
- 30 academic credits;
- A minimum GPA required for completion of this program is 2.0;
- A 10-week internship with an international tour operator/at a University partner organization.

The code	Course name	Amount of credits	Prerequisites	Language
BTS 1108	Basics of Tourism Studies - M4	5	Introduction to hospitality	ENG.
BETH 2202	Business English in Tourism and Hospitality - M4	5	English B1	ENG.
TG 3302	Tour guiding - M2, M4	5	Basics of Tourism Studies - M4	ENG.
TO 2309	Tour operating - M4	5	Tour guiding	ENG.
GDS 3311	Global Distribution System - M4	5	Tour operating - M4	ENG.
BL 3110	Business and leadership - M4	5		ENG.
	TOTAL:	30		
+ 10-week internship in a travel company (tour operator) after completing the 3rd year of study				

MINOR IN MARKETING IN TOURISM AND HOSPITALITY

The Minor in Marketing in Tourism and Hospitality offers a student an opportunity to get both theoretical and practical knowledge of one of the fast-growing directions of tourism and hospitality industries. This program is tailored to the needs and interests of the students who are interested to explore the marketing theory and practices in the tourism and hospitality management career.

At the end of the Program student should be able to:

- apply marketing promotion techniques for tourism products;
- identify and segment markets, position goods and services that can meet the needs of target segments of the tourism market;
- effectively advertise and promote tourism services;
- apply leadership and management skills in the field of tourism and hospitality.

Entry requirements:

- The Program is open for 2nd, 3rd year students of MNU University of Tourism, Hospitality Majors;
- a good command of the English language - Intermediate (IELTS 5,0 and higher);
- Minimum GPA - 2.0.

Exit requirements:

- 35 academic credits;
- The minimum GPA required to complete this program is 2.0;
- Passing an internship in international class hotels / in a travel company with significant experience in organizing domestic and inbound tourism / on the basis of partner organizations of the University.

The code	Course name	Amount of credits	Prerequisites	Language
TMark 3213	Tourism Marketing and Digital Development	5	Basics of Tourism Studies	ENG
CB 2214 CB 2217	Consumer Behavior	5	Tourism Marketing and Digital Development	ENG
EITH 4305	Entrepreneurship and Innovation in Tourism & Hospitality - M3	5	Tourism Marketing and Digital Development	ENG
MMTD 3225	Marketing and management of tourist destinations	5	Basics of Tourism Studies and Tourism Marketing and Digital Development	ENG
DM 4227 DM 4226	Event Management	5	Marketing	ENG
TMan 2207	Tourism Management - M3	5	Marketing/ Tourism Marketing	ENG
	Total	35		
Internship in a marketing department of travel company (tour operator) / hotel / partner organization of MNU (after completing 3rd year of study)				

MINOR IN HOTEL AND RESTAURANT BUSINESS

The Minor in Hotel and Restaurant Business offers a student an opportunity to get both theoretical and practical knowledge of one of the largest industries in the world. This program is tailored to the needs and interests of the students who are interested in the hospitality management career. The Program is designed in a way that helps to practice principles of hospitality within different courses and through internship in two main departments of the hotel (as well as in other departments of the hotel).

At the end of the Program student should be able to:

- Understand the basic concepts related to hotel and restaurant management;
- Carry out operational activities in the hotel departments (F&B department, housekeeping department, etc.);
- Recognize and solve various problems in the daily work of hotel and restaurant management.
- Demonstrate leadership, presentation and communication skills.

Entry requirements:

- The Program is open for 2nd, 3rd year students of MNU University (except for Hospitality Major);
- a good command of the English language - Intermediate (IELTS 5,0 and higher);
- Minimum level of GPA is 2.0.

Exit requirements:

- 35 academic credits;
- The minimum GPA required to complete this program is 2.0;
- Internship ONLY in international class hotels (in accordance with the Internship policy of SLA)

The code	Course name	Amount of credits	Prerequisites	Language
CC 4308	Cross-cultural communication	5		ENG
	Foreign Language III (B1)	5	Foreign Language II (A2)	
IM 3218	Investment Management	5	Introduction to Hospitality	ENG
FPS 3220	Food production and safety	5		ENG
IATH 2206	Introduction into Accounting for Tourism & Hospitality	5	Introduction to Hospitality	ENG
FBCO 4316	Food&Beverage Management	5	Introduction to Hospitality	ENG
EM 3303	Event Management	5	Introduction to Hospitality	ENG
	Total	35		
+ Internship during the semester ONLY in partner hotels under the Dual Program (in accordance with the Regulations on the Dual Program of the Higher School of Economics) during the semester of the 3rd year of study				

SERVICE MANAGEMENT CERTIFICATION PROGRAM

Dual Program with Partner Hotels on Dual program

The dual program is designed to equip students with practical skills required to work in the hospitality industry.

The internship offers a valuable experience that will enhance students' future career opportunities. It helps improve students' functional and technical skills as well as their conceptual understanding of hotel operations.

An internship at a hotel is especially beneficial as it prepares students more effectively for careers in the hospitality field.

In addition to gaining functional work skills, students have the opportunity to observe the internal operations of the hotel environment. Improving communication skills, building connections with industry professionals, and becoming familiar with the entire hotel operation system will help students shape their professional paths in the hospitality industry both in Kazakhstan and abroad.

Admission Requirements

- To apply for the internship program, students must submit a motivation letter;
- The program is primarily intended for students of the "Hospitality" program, but is also available to students majoring in "Tourism";
- English language proficiency: Intermediate level or higher;
- Prior to the start of the internship, students must undergo a medical examination and provide a valid health certificate with an official stamp of clearance.

Requirements for Completion of the Certification Program

- The student must follow all instructions given by the hotel supervisor, fulfill assigned duties, and attend shifts according to the established schedule. Attendance and punctuality are key requirements during the hotel internship;
- The student must demonstrate tolerance and respect towards hotel guests and staff;
- Upon completion of the program, the student will receive a final grade, which will be reflected in the student's official transcript;
- If the student fails to meet the completion requirements of the program, the hotel certificate will not be awarded;
- A minimum GPA of 2.0 is required.

The code	Course name	Amount of credits	Language
IH 1109	Introduction to hospitality	5	ENG.
CCLC 4222	Customer service and loyalty creation	5	ENG.
FBS 2309	Food and beverage service	5	ENG.
FOMO 2310	Front office management and operations	5	ENG.
YRM 3311	Yield and revenue management	5	ENG.
BBSM 3312	Bar&Beverage service and management	5	ENG.
	TOTAL:	30	

+ Internship during the semester ONLY in partner hotels under the Dual Program (in accordance with the Regulations on the Dual Program of the Higher School of Economics) during the semester of the 3rd year of study

"COGNITIVE BEHAVIORAL THERAPY" CERTIFICATION PROGRAM

The minor program is a practical-theoretical basic course from the cycle of cognitive-behavioral therapy. In the course of training, participants will be able to obtain not only theoretical knowledge, master the methodology and basis of behavioral and cognitive psychology, elements of psychotherapy, and psychological counseling, but also will be able to master the basic practical skills from modern cognitive-behavioral psychotherapy and the types and methods of psychotherapy included in this direction. The program is aimed at training speech therapists, specialists with whose help the necessary methods are determined and implemented to eliminate speech defects that are relevant for both children and adult patients. Students enrolled to the program will learn about the "staging" of sounds properly, about correct pronunciation, as well as about stuttering (logoneurosis), learn how to eliminate speech defects through speech exercises, with the help of which the required information is consolidated.

The goal of the program is the professional training of competent speech therapists who are able to effectively carry out correctional and psychological activities with all age groups based on their needs, potentialities and abilities.

Upon completion of the course, students will be able to:

- Learn the theoretical background necessary to master skills in the cognitive-behavioral paradigm;
- Develop basic skills of a CBT therapist in assessing the behavioral characteristics of a person with the help of relevant techniques based on the set goals;
- To determine the need for psychological influence, to prepare and conduct psychological influence;
- Investigate the mechanisms of formation of speech defects and develop corrective techniques;
- Provide psychological support for the processes leading to the planning and conduct of psychological research.

Enrollment requirements:

- Students of 3-4 courses;
- Completion of 2 compulsory and 3 elective courses from the table below;
- The minimum GPA level is 2.0.

Requirements to complete the certification program:

- 30 academic credits;
- Minimum GPA 2.0

The code	Course name	Amount of credits	Language
OKPT 3216	Fundamentals of Cognitive Therapy	5	rus/kaz
KRDU 3213	Conceptualizing and Restructuring Dysfunctional Beliefs	5	rus/kaz
KPTTD 4309	Cognitive Behavioral Therapy for Anxiety and Depressive Disorders	5	rus/kaz
REPT 3312	Rational Emotive Behavior Therapy	5	rus/kaz
TPO 4319	Acceptance and Commitment Therapy	5	rus/kaz
TOTAL		25	

"APPLIED BEHAVIOR ANALYSIS " CERTIFICATION PROGRAM

This program is designed to train psychology professionals with skills in behavioral analysis and effective methods of behavior modification in clients. It includes the development of cognitive, communicative, and social skills, while appropriately modifying the surrounding environment.

Program Objective

To provide professional training for competent specialists in the field of Applied Behavior Analysis (ABA) who are capable of effectively conducting correctional and psychological interventions. The program prepares students not only to work with individuals with autism spectrum disorders but also with teams in organizations, in general education, and in corporate settings.

Upon completion of the course, students will be able to:

- Study the theoretical foundations, including core knowledge of abnormal development and necessary skills for working within the ABA therapy framework;
- Develop basic skills for assessing behavioral characteristics of a child/person using relevant techniques based on specific goals;
- Acquire the ability to assess developmental and behavioral levels within ABA therapy;
- Gain skills for designing individualized development programs within the scope of behavioral analysis;
- Learn to apply inclusive environment-building techniques based on methods of applied behavior analysis.

Requirements for Completion of the Certification Program:

- 30 academic credits;
- Minimum GPA 2.0

The code	Course name	Amount of credits	Language
KrP 3215	Educational Psychology for Special Needs Students	5	rus/kaz
OL 3216	Fundamentals of Speech Therapy	5	rus/kaz
OPA 3217	Fundamentals of Behavioral Analysis	5	rus/kaz
OURP 3218	Assessment of Development and Behavior in ABA Therapy	5	rus/kaz
MIP 4219	Methods of Behavior Modification	5	rus/kaz
PABAT 4220	ABA Therapy Practicum	5	rus/kaz
TOTAL		30	

"HR - analytics " CERTIFICATION PROGRAM

This program is aimed at training a specialist who has knowledge of the methods of exercising influence on people, the patterns of development of the workforce; able to help in solving conflict situations, age and professional crises of employees; competent in reporting, calculation of highly qualified personnel, forecasting of the period of personnel rejuvenation and statistical accounting of data.

In addition, students will be able to develop the basic skills necessary to work with databases.

Upon completion of the course, students will be able to:

- prepare reports regarding the age of employees;
- calculate the personnel with the highest qualifications;
- select applicants who meet all business requirements;
- determine the level of staff turnover;
- predict the period of "rejuvenation" of personnel;
- maintain staff records;
- analyze the effectiveness of management decisions.

Enrollment requirements:

- Students of 3-4 courses;
- Completion of 2 compulsory and 3 elective courses from the table below;
- The minimum GPA level is 2.67.

Requirements to complete the certification program:

- 30 academic credits;
- Minimum GPA 2.67

The code	Course name	Amount of credits	Language
IMUP 3222	Fundamentals of Management	5	rus/kaz
IOP 3223	Organizational Psychology	5	rus/kaz
MPOP 3224	Methods of Personnel Selection and Assessment	5	rus/kaz
IMUP 3225	Innovative Management in Human Resource Management	5	rus/kaz
ADHRSI 4226	Data Analysis in HR and Social Research	5	rus/kaz
OUK 4227	Fundamentals of Management Consulting	5	rus/kaz
TOTAL		30	

"BRAND - analytics" CERTIFICATION PROGRAM

This course aims to teach students the basics of social media analysis using artificial intelligence. The program provides for practical work through the monitoring and analysis of social media and media Brand Analytics.

The goal of the program is to train a specialist who will warn about a threat to reputation, highlight the main thing in the media field, show information trends, form a dashboard and prepare a presentation report. The program provides a clear understanding of the process of social media analytics and its application to the tasks of PR, marketing and functional areas of companies and organizations.

Upon completion of the course, students will be able to:

- collect and analyze information about the market for goods and services, competitors and consumer behavior;
- search for insights;
- manage reputation;
- develop recommendations, forecasts (development, dynamics of important indicators) and marketing strategies.
- advising the sales team and internal projects.

Enrollment requirements:

- Students of 3-4 courses;
- Completion of 2 compulsory and 3 elective courses from the table below;
- The minimum GPA level is 2.67.

Requirements to complete the certification program:

- 30 academic credits;
- Minimum GPA 2.0

The code	Course name	Amount of credits	Language
OM 3228	Fundamentals of Marketing	5	rus/kaz
MIK 3229	Marketing in Integrated Communications	5	rus/kaz
UBR 3230	Employer Brand Management	5	rus/kaz
AVTR 3231	Audiovisual Technologies in Advertising	5	rus/kaz
MIK 4232	Sales Psychology and Advertising Promotion	5	rus/kaz
PPRP 4233	Website Usability Audit	5	rus/kaz
TOTAL		30	

"FORENSIC PSYCHOLOGY" CERTIFICATION PROGRAM

This minor is aimed at teaching students the basics of solving psychology issues that arise in the process of lawyers' activities and are related to the psychological competence and safety of a lawyer. The program provides for practical work through the analysis of texts of medical and psychological examinations, conflict situations that arise in legal practice, the development of victimological prevention measures.

The purpose of the program is to train a specialist who will be able to apply psychological knowledge in solving issues at the intersection of jurisprudence and psychology: planning victimological prevention; highlighting questions that an expert can answer at the request of a judge, lawyer or prosecutor; analysis of the conflict situation and search for the optimal behavior in it; reconstruction of the psychological characteristics of the criminal, etc.

Upon completion of the course, students will be able to:

- analyze behavior based on its biological and evolutionary determinants;
- determine and apply the optimal algorithm of behavior in a conflict situation;
- analyze the psychological characteristics of a criminal/criminal group;
- carry out prevention, prevention of offenses, manifestations of corruption, identify and eliminate the causes and conditions that contribute to their commission
- determine diagnostic methods within the MPE.

Enrollment requirements:

- Students of 3-4 courses;
- The minimum GPA level is 2.0.

Requirements to complete the certification program:

- 30 academic credits;
- Minimum GPA 2.0

The code	PROGRAM	Number of credits	Language
BPEP 3234	General Theory of Law	5	rus/kaz
Crim 3235	Psychology of Deviant Behavior	5	rus/kaz
Vict 3236	Victimology	5	rus/kaz
MOLP 3237	Methods for Assessing the Personality of the Offender	5	rus/kaz
SPE 4238	Forensic Psychological Examination	5	rus/kaz
MPE 4239	Correction and Rehabilitation of Individuals with Delinquent Behavior	5	rus/kaz
TOTAL		30	

PART 7 UNDERGRADUATE EDUCATIONAL PROGRAMS

General Structure of SLA Educational Programs

No.	Cycles and Disciplines	Academic credits
1	General education disciplines (GED),	56
2	The cycle of basic and major disciplines (BD and MD), including introductory, industry based and on-the-job internships	not less 172
3	Thesis/project writing and defense and/or comprehensive exams	8-12
4	Physical Education	8
5	CSI (Creativity. Service. Intelligence) (for students of 2019 enrollment year)	0
6	Learning How to Learn (for students of 2021 enrollment year)	0

Standard (recommended) duration of study:

- for students enrolled on the basis of secondary education – 4 years,
- for students enrolled on the basis of secondary vocational education – 3 years.
- for NIS / IB graduates – can be reduced to 3 years.

Standard duration of study can be reduced by transferring academic credits for:

- students who have vocational education in related educational programs;
- students-graduates of the international baccalaureate Program and Nazarbayev intellectual schools.

The duration of study in the undergraduate Program is determined by the amount of academic credits completed. When the set amount of academic credits is completed and the expected learning outcomes for the bachelor degree are achieved, the higher education Program is considered fully completed.

A student may be granted permission to skip registration for one academic term, subject to approval by the SLA Academic Quality Committee, no more than twice.

The maximum period of study allowed for SLA undergraduate programs is 10 years.

BACHELOR OF ARTS IN 6B02301 – “TRANSLATION STUDIES”

The Translation Studies Educational Program is aimed at training professional translators and interpreters who are proficient in working with computer-aided translation systems and other technologies for high-quality written, as well as consecutive and simultaneous translation, and who have in-depth knowledge of the theory and practice of the first and second foreign languages in various language situations.

Learning Outcomes

Upon completion of this Program, graduates will be able to:

- apply theoretical bases of lexicology, grammar, phonetics, stylistics, history of English and other sections of foreign linguistics for translation and interpretation purposes;
- demonstrate expertise in translation, consecutive and simultaneous interpretation;
- apply technologies in translation, consecutive and simultaneous interpretation;
- apply research methods to work on capstone projects in translation studies and linguistics;
- communicate effectively using the first and the second foreign languages in multilingual and multicultural contexts;
- possess analytical, decision making and problem-solving skills;
- express ideas, facts, opinions or beliefs in the ways that are relevant and appropriate to the audience, context, purpose and genre;
- use a variety of resources to locate, retrieve and evaluate relevant sources and information;
- follow professional ethics of a translator and an interpreter;
- demonstrate interdisciplinary skills and knowledge in the field of TESOL and media linguistics.

General education courses (51):	
CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian language: Professional Writing and Text Editing (5)
KRL 1103	Kazakh / Russian language: Public Speaking and Professional Communication (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
Phil 1107	Philosophy (5)
BFL 1108	Basic Foreign Language (I) (10)
FK (1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)
LHL 1109	Learning How to Learn (0)
Electives General education courses (5):	
TF 4227	TOLES Foundation (5)

Total: 56 ECTS**Basic courses (128 ECTS):**

Fall semester		Spring semester	
GrU 1101	Grammar In Use (5)	BFL 1203	Basic Foreign Language (II) (10)
TIT 2203	Translation and Interpreting Theory (5)	ITI 1110	Introduction to Translation and Interpretation (5)
FLT 2204	Fundamentals of Language Theory I (4)	FLT 2205	Fundamentals of Language Theory II (4)
Term 3205	Multilingual terminology management (5)	TTP 3207	Translation tools and Practice (5)
AW C1 2208	English for Special Purposes (5)	AW C2 2209	English for Professional Purposes (5)
FL I 2210	Foreign Language I (A0,A1) (10)	FL II 2211	Foreign Language II (A2) (10)
FL III 3212	Foreign Language III (B1) (5)	FL IV 3213	Foreign Language IV (B2) (5)

FL V 4214	Foreign Language V (C1) (5)	Tran I 2301	Translation I (5)
CCC 4215	Cross-cultural communication (4)	CSI I 2304	Consecutive and Simultaneous Interpretation I (5)
Socl 4216	Sociolinguistics (3)	Tran III 3305 / CSI II 3305	Translation III / Consecutive and Simultaneous Interpretation III (10)
Tran II 3305	Translation II (5)	TTP 3207	Translation tools and Practice (5)
CSI II 3306	Consecutive and Simultaneous Interpretation II (5)		
Styl 4306	Stylistics (5) - M1		

Elective courses (40 ECTS):

Fall semester		Spring semester	
MMS 3215	Mass Media and Society (5) - M1	SW 3217	Speech Writing (5) - M1
FTGMT 3216	Functional Type and Genre of the Media Text (5) - M1	CDMD 3225	Course development and Material design (5) - M4
NWR 4219	News Writing and Reporting - M1	TL2TL 3227	Technology in L2 Teaching and Learning (5) - M4
FC 4220	Fact checking (5) - M1	CLIL 3228	Content and Language Integrated Learning (5) - M4
GA 3221	Grammar Awareness (5)	HTM 2223	History of Teaching Methods (5) - M4
LA 3224	Language Acquisition (Language L, Language T) (5) - M4	CE 1210	Communication Ethics (5) - M1
CSI IV 4315	Consecutive and Simultaneous Interpretation IV (5)	RM II 2302	Research Methods II (5)
LTA 4226	Language Testing and Assessment (5) - M4	BT 4229	Business translation (5)
TT 4230	Technical translation (5)	Lit 4311	Literature (5)
LT 4231	Legal translation (5)	TH 4233	Toles Higher (5)
RM I 2301	Research Methods I (5)	CW 4310	Creative Writing (5)
RM III 4308	Research Methods III (5)	BL 4309	Basics of Lexicography (5)
Tran IV 4314	Translation IV (5)	AILP 3234	Artificial Intelligence for Language Professionals

	Literary Translation (5)		English Literature (5)
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M1 – Minor in MEDIA LINGUISTICS

M4 – Minor in “TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES” (TESOL)

General education courses (51):

CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian languages I (beginner, basic, advanced) (5)
KRL 1103	Kazakh / Russian languages II (beginner, basic, advanced) (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
Phil 1107	Philosophy (5)
BFL 1108	Basic Foreign Language (B1) (10)
FK(1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)
Electives General education courses (5):	
TF 4227	TOLES Foundation (5)

Total: 56 ECTS**Basic courses (128 ECTS):**

Fall semester		Spring semester	
GrU 1101	Grammar In Use (5)	BFL 1203	Basic Foreign Language (B2) (10)
TIT 2203	Translation and Interpreting Theory (5)	ITI 1110	Introduction to Translation and Interpretation (5)
FLT 2204	Fundamentals of Language Theory I (5)	TTP 3207	Translation tools and Practice (5)
Term 3205	Terminology (5)	AW C2 2209	Academic Writing (C2) (5)
AW C1 2208	Academic Writing (C1) (5)	FL II 2211	Foreign Language II (A2) (10)
FL I 2210	Foreign Language I (A0,A1) (10)	FL IV 3213	Foreign Language IV (B2) (5)
FL III 3212	Foreign Language III (B1) (5)	Tran I 2303	Translation I (5)

FL V 4214	Foreign Language V (C1) (5)	CSI I 2304	Consecutive and Simultaneous Interpretation I (5)
CCC 4215	Cross-cultural communication (5)	Tran III 3305 / CSI II 3305	Translation III / Consecutive and Simultaneous Interpretation III (10)
Socl 4216	Sociolinguistics (3)		
Tran II 3305	Translation II (5)		
CSI II 3306	Consecutive and Simultaneous Interpretation II (5)		
Styl 4307	Stylistics (5) - M1		

Elective courses (40 ECTS):			
Fall semester		Spring semester	
MMS 3215	Mass Media and Society (5) - M1	SW 3217	Speech Writing (5) - M1
FTGMT 3216	Functional Type and Genre of the Media Text (5) - M1	CDMD 3225	Course development and Material design (5) - M4
NWR 4219	News Writing and Reporting - M1	TL2TL 3227	Technology in L2 Teaching and Learning (5) - M4
FC 4220	Fact checking (5) - M1	CLIL 3228	Content and Language Integrated Learning (5) - M4
GA 3221	Grammar Awareness (5)	HTM 2223	History of Teaching Methods - M4
TM 3322	Theory of Meaning (5)	CE 1210	Communication Ethics (5) - M1
LA 3224	Language Acquisition (Language L, Language T) (5) - M4	RM II 2302	Research Methods II (5)
CSI IV 4315	Consecutive and Simultaneous Interpretation IV (5)	LTA 4226	Language Testing and Assessment (5) - M4
BT 4229	Business translation (5)	BL 4309	Basics of Lexicography (5)
TT 4230	Technical translation (5)	CW 4310	Creative Writing (5)
LT 4231	Legal translation (5)	TH 4233	Toles Higher (5)

RM I 2301	Research Methods I (5)	AILP 3234	Artificial Intelligence for Language Professionals
RM III 4308	Research Methods III (5)		
Lit 4311	Literature (5)		
Tran IV 4314	Translation IV (5)		

M1 – Minor in MEDIA LINGUISTICS

M4 – Minor in “TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES” (TESOL)

BACHELOR OF ARTS IN “6B02302 – APPLIED LINGUISTICS”

The Applied Linguistics Educational Program is aimed to train a versatile, multi-skilled specialist in applied linguistics with language proficiency in two foreign languages, sound knowledge of research methodology, able to apply contemporary approaches to teaching foreign languages, to render high quality translation and interpretation, possessing skills of editing and media writing.

The educational Program is developed on the basis of the requirements of the State Compulsory Education Standard of the Republic of Kazakhstan, as well as the requirements of the modern market and employers.

Learning outcomes:

By the end of this Program, graduates will be able to:

- apply knowledge of English lexical, grammatical and phonetic systems for linguistic analysis;
- conduct research and participate in linguistic and interdisciplinary project;
- use modern teaching and assessment methods in foreign-language instruction;
- communicate effectively in multilingual and multicultural settings in English and a second foreign language;
- demonstrate analytical thinking, decision-making and integrated problem-solving;
- express ideas appropriately for different audiences, contexts, purposes and styles;
- locate, evaluate and use reliable information sources;
- follow professional ethical standards.

General education courses (51):	
CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian language: Professional Writing and Text Editing (5)
KRL 1103	Kazakh / Russian language: Public Speaking and Professional Communication (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
Phil 1107	Philosophy (5)
BFL 1108	Basic Foreign Language (I) (10)
FK (1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)
LHL 1109	Learning How to Learn (0)

Elective courses (5):	
TF 4227	TOLES Foundation (5) - M2

Total: 56 ECTS**Basic courses (128 ECTS):**

Fall semester		Spring semester	
GrU 1101	Grammar In Use (5)	BFL 1203	Basic Foreign Language (II) (10)
GA 3221	Grammar Awareness (5)	ILing 1202	Introduction to Linguistics (5)
PP 3206	Phonetics and Phonology (5)	Lex 2205	Lexicology (5)
LE 3207	Literary editing (5)	AW C2 2209	Academic Writing (II) (5)
AW C1 2208	Academic Writing (I) (5)	FL II 2211	Foreign Language II (A2) (10)
FL I 2210	Foreign Language I (A0, A1) (10)	FL IV 3213	Foreign Language IV (B2) (5)

FL III 3212	Foreign Language III (B1) (5)	IPr 3217	Introduction to Pragmatics (5)
Fl V 4214	Foreign Language V (C1) (5)	RM II 2302	Research Methods II (5)
CCC 4215	Cross-cultural communication (4)	HTM 2304	History of Teaching Methods (5)
Socl 4216	Sociolinguistics (3)	LTA 4226	Language Testing and Assessment (5) - M4
RM I 2301	Research Methods I (5)		
HL 2303	History of the English language (5)		
LA 3224	Language Acquisition (Language L, Language T) (5) - M4		
CL 3307	Corpus Linguistics (5)		
Styl 4307	Stylistics (5) - M1		

Elective courses (40 ECTS):

Fall semester		Spring semester	
MMS 3215	Mass Media and Society (5) - M1	SW 3217	Speech Writing (5) - M1
FTGMT 3216	Functional Type and Genre of the Media Text (5) - M1	TL2TL 3227	Technology in L2 Teaching and Learning (5) - M4
NWR 4219	News Writing and Reporting (5) - M1	CLIL 3234	Content and Language Integrated Learning (5) - M4
FC 4220	Fact checking (5) - M1	HTM 2223	History of Teaching Methods (5) - M4
CSI II 3306	Consecutive and Simultaneous Interpretation II (5) - M3	CE 1210	Communication Ethics (5) - M1
TIT 3124	Translation and Interpreting Theory (5) - M2, M3	TTP 3206	Translation tools and Practice (5) - M3
Term 3124	Terminology (5) - M2, M3	Tran I 2303	Translation I (5) - M2
BT 4224	Business translation (5) - M2	CSI I 2304	Consecutive and Simultaneous Interpretation I (5) - M3
TT 4225	Technical translation (5) - M2	PPed 3237	Play Pedagogy (5) - M4

LT 4226	Legal translation (5) - M2	CDMD 3225	Course development and Material design (5) - M4
TH 4228	Toles Higher (5) - M2	AILP 3234	Artificial Intelligence for Language Professionals
RM III 4308	Research Methods III (5)		
BL 4309	Basics of Lexicography (5)		
CW 4310	Creative Writing (5)		
Lit 4311	Literature (5)		
Tran II 3305	Translation II (5) - M2		

M1 – Minor in MEDIA LINGUISTICS

M2 – Minor in TRANSLATION

M3 – Minor in CONFERENCE INTERPRETATION

M4 – Minor in TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES (TESOL)

General education courses (51):

CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian languages I (beginner, basic, advanced) (5)
KRL 1103	Kazakh / Russian languages II (beginner, basic, advanced) (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
Phil 1107	Philosophy (5)
BFL 1108	Basic Foreign Language (B1) (10)
FK(1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)
LHL 1109	Learning How to Learn

Elective courses (5):

CB 3110	Consumer Behavior (5)
Mic 3111	Microeconomics (5)
TF 4227	TOLES Foundation (5) - M2

Total: 56 ECTS**Basic courses (128 ECTS):**

Fall semester		Spring semester	
GrU 1101	Grammar in Use (5)	BFL 1203	Basic Foreign Language (B2) (10)
GA 2204	Grammar Awareness (5)	ILing 1202	Introduction to Linguistics (5)
PP 3206	Phonetics and Phonology (5)	MSL 2205	Morphology, Syntax and Lexis (5)
LE 3207	Literary editing (5)	AW C2 2209	Academic Writing (C2) (5)
AW C1 2208	Academic Writing (C1) (5)	FL II 2211	Foreign Language II (A2) (10)

FL I 2210	Foreign Language I (A0,A1) (10)	FL IV 3213	Foreign Language IV (B2) (5)
FL III 3212	Foreign Language III (B1) (5)	IPr 3217	Introduction to Pragmatics (5)
FL V 4214	Foreign Language V (C1) (5)	RM II 2302	Research Methods II (5)
CCC 3215	Cross-cultural communication (5)	HTM 2304	History of Teaching Methods (5)- M4
Socl 4216	Sociolinguistics (3)	LTA 4309	Language Testing and Assessment (5) - M4
RM I 2301	Research Methods I (5)	CDMD 3306	Course development and Material design (5) - M4
HL 2303	History of language (5)		
LA 3305	Language Acquisition (Language L, Language T) (5) - M4		
CL 3307	Corpus Linguistics (5)		
Styl 4308	Stylistics (5) - M1		

Elective courses (40 ECTS):

Fall semester		Spring semester	
MMS 3215	Mass Media and Society - M1	SW 3217	Speech Writing (5) - M1
FTGMT 3216	Functional Type and Genre of the Media Text - M1	TL2TL 3233	Technology in L2 Teaching and Learning (5) - M4
NWR 4219	News Writing and Reporting (5) - M1	CLIL 3234	Content and Language Integrated Learning (5) - M4
FC 4220	Fact checking (5) - M1	CE 3218	Communication Ethics (5) - M1
CSI II 4232	Consecutive and Simultaneous Interpretation II (5) - M3	TTP 3223	Translation tools and Practice (5) - M3
TIT 3124	Translation and Interpreting Theory (5) - M2, M3	Tran I 3229	Translation I (5) - M2
Term 4222	Terminology (5) - M2, M3	CSI I 3230	Consecutive and Simultaneous Interpretation I (5) - M3
BT 4224	Business translation (5) - M2	AILP 3234	Artificial Intelligence for Language Professionals

TT 4225	Technical translation (5) - M2		
LT 4226	Legal translation (5) - M2		
TH 4228	Toles Higher (5) - M2		
RM III 4309	Research Methods III (5)		
BL 4310	Basics of Lexicography (5)		
CW 4311	Creative Writing (5)		
Lit 4312	Literature (5)		
Tran II 3305	Translation II (5) - M2		

M1 – Minor in MEDIA LINGUISTICS

M2 – Minor in TRANSLATION

M3 – Minor in CONFERENCE INTERPRETATION

M4 – Minor in TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES (TESOL)

BACHELOR OF ARTS IN “6B02303 – KAZAKH-ENGLISH LANGUAGES AND LINGUISTICS”

The Kazakh-English Language and Linguistics Educational Program is aimed at training a professional linguist of the Kazakh and English languages who has the skills of modern teaching methods, translation in the Kazakh-English language pair and media writing skills.

Learning outcomes:

By the end of the Program, the graduate:

- applies practical and theoretical knowledge of the Kazakh/English language in the linguistic analysis of literary and scientific texts;
- formulates and conveys his thoughts and ideas in Kazakh/English (orally and in writing), focusing on the specifics of the audience in different language environment;
- organizes and conducts research and project work in the field of linguistics and related fields;
- manages emotional intelligence in interpersonal and professional relationships;
- has the skills of critical thinking and solving professional problems and problems;
- adheres to the standards of professional and research ethics in teaching, translation and media;
- applies methods and strategies of translation / interpretation in the Kazakh-English language pair;
- applies modern methods and approaches in teaching Kazakh/English languages;
- possess editing and speechwriting skills.

General education courses (51):	
CHK 1101	History of Kazakhstan (5)
KRL 1102	Academic Kazakh I (5)
KRL 1103	Academic Kazakh II (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
Phil 1107	Philosophy (5)
BFL 1108	Basic Foreign Language (A1-A2) (10)
FK (1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)
Elective general education courses (5):	
GrU 1101	Grammar in Use (5)
FTGMT 3110	Critical Thinking (5)

Total: 56 ECTS**Basic courses (123 ECTS):**

Fall semester		Spring semester	
PKL 2205	Phonetics of Kazakh Language (5)	IL 1109	Introduction to Linguistics (Kazakh Language) (5)
BFL 1202	Basic Foreign Language (B1-B2) (10)	BFL 1201	Basic Foreign Language (A2- B1) (10)
AE 2204	Academic Writing (C2) (5)	AE 2203	Academic Writing (C2) (5)
KL 2207	Processes of modern literature (5)	LT 2206	Stylistics of the text (Kazakh Language) (5)
HGKL 2211	Functional grammar (Kazakh Language) (5)	IL 2208	Introduction to Linguistics (English Language) (5)

MSLKL 2210	Morphology, Syntax and Lexis (Kazakh Language) (5)	MSL 2209	Morphology, Syntax and Lexis (English Language) (5)
PPEL 3212	Phonetics and Phonology (English Language) (5)	LTA 4309	Language Testing and Assessment (5)
LE 4213	Literary editing (5)	RM II 2302	Research Methods II (5)
SLing 4214	Sociolinguistics (3)	HTM 2304	History of teaching methods (5) - M4
RM I 3302	Research Methods I (5)	CDMD 3306	Course development and Material design (5) - M4
HEL 3304	History of the English language (5)		
LA 3305	Language Acquisition (Language L, Language T) (English) (5) - M4		
Styl 4309	Stylistics (5) - M1		
CL 3307	Corpus Linguistics (5)		

Elective courses (45 ECTS):			
Fall semester		Spring semester	
MMS 3215	Mass Media and Society - M1	SW 3217	Speech Writing (5) - M1
FTGMT 3216	Functional Type and Genre of the Media Text - M1	CE 3218	Communication Ethics (5) - M1
NWR 4219	News Writing and Reporting (5) - M1	Term 4222	Terminology (5) - M2, M3
FC 4220	Fact checking (5) - M1	Tran I 3229	Translation I (5) - M2
TTP 3223	Translation tools and Practice (5) - M3	CSI I 3230	Consecutive and Simultaneous Interpretation I (5) - M3
Tran II 4231	Translation II (5) - M2	TL2TL 3233	Technology in L2 Teaching and Learning (5) - M4
CSI II 4232	Consecutive and Simultaneous Interpretation II (5) - M3	CLIL 3234	Content and Language Integrated Learning (5) - M4
BT 4224	Business translation (5) - M2	TKTL 3235	Қазақ тілінің оқыту әдістемесі (5)
TT 4225	Technical translation (5) - M2	AILP 3234	Artificial Intelligence for Language Professionals

LT 4226	Legal translation (5) - M2		
TF 4227	TOLES Foundation (5) - M2		
TH 4228	Toles Higher (5) - M2		
PLing 4236	Психолінгвістика		
CCC 4237	Cross-cultural communication (5)		
Tran III 4313	Translation III (10)		
CSI III 4314	Consecutive and Simultaneous Interpretation III (10)		
CW 4311	Creative Writing (English) (5)		
CW 4312	Креативті жазылым (қазақ тілінде) (5)		
RM III 4313	Research Methods III (5)		
Lit 4314	Literature (5)		

M1 – Minor in MEDIA LINGUISTICS

M2 – Minor in TRANSLATION

M3 – Minor in CONFERENCE INTERPRETATION

M4 – Minor in TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES (TESOL)

BACHELOR OF SERVICE MANAGEMENT IN “6B11101 – HOSPITALITY”

Aim of the Program: The Program of Bachelor in Hospitality with the focus on hotel management and operations aims to raise a new generation of multi-lingual hospitality professionals who are aware of all aspects of hotel service standards. In addition, the Program is aimed at training culturally diverse hospitality leaders for rapidly growing and challenging world of hospitality industry.

Taking into account the available range of courses offered during the program, student can take up to 2 Minors during the whole period of the Program and acquire Certificate Program Hilton-Astana. In addition, the graduates will be capable of learning one extra foreign language (Chinese/Spanish/Italian/German/French/Korean) within the program which makes the future professionals of the field fairly competitive candidates.

Learning outcomes

Upon completion of the Program the graduates will learn to:

- conduct analysis of case studies targeting issues on hospitality and service fields;
- demonstrate effective communication skills with guests in multi-cultural environments;
- be creative and flexible in making decisions on work-related issues;
- identify and assess issues on service quality in hotel and restaurant management processes in hospitality establishments;
- apply standard safety procedures and management skills in F&B service and operations;
- stage an actual event using management, marketing and financial principles and theories;
- perform and maintain various housekeeping services for guest and facility operations;
- build professional relationships, work productively in teams, and gain leadership skills;
- apply qualitative and quantitative research skills in hospitality industry;
- work with different types of operational systems utilized within large hotel chains and restaurants;
- use the best practices of hospitality industry for developing operational and strategic plans;
- organize projects in the field of hospitality (hotel and restaurant management).

General education courses (56):

CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian languages (Beginner, Basic, Advanced) (5)
KRL 1103	Kazakh / Russian languages (Beginner II/ for Business (Basic/Advanced)) (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
Phil 1107	Philosophy (5)
CENG(TH) 1108	Cambridge English (B1/B2/C1) (10)
FK (1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)

Elective general education courses (5):

BL 3109	Business and leadership (5)
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Total: 56 ECTS**Basic courses (140 ECTS):**

Fall semester		Spring semester	
IH 1201	Introduction to Hospitality (5)	BTS 1202	Basics of Tourism Studies (5)
BETH 2207	Business English in Tourism and Hospitality (5)	GED 1206	Cambridge English (B1+, B2+, C1+) (10)
RMTH I 2208	Research methods I (2)	RMTH I 2209	Research methods II (3)
FL I 2210	Foreign Language I (A0,A1) (10)	FL II 2211	Foreign Language II (A2) (10)
FL III 3212	Foreign Language III (B1) - M2 (5)	FL IV 3213	Foreign Language IV (B2) (5)
IATH 2214	Introduction into Accounting for Tourism & Hospitality - M2 (5)	CC 3308	Crosscultural communications - M2 (5)

PPTH 4203	Project planning for Tourism & Hospitality (5)	CB 2217	Consumer Behaviour - M3 (5)
HRMTH 3205	HR management in Tourism & Hospitality (5)	FBS 3301	Food & Beverage Service - M1 (5)
IM 3218	Investment management - M2 (5)	FOMO 3302	Front Office Management and Operations - M1 (5)
Mic 3217	Microeconomics (5)	YRM 3303	Yield and Revenue Management - M1 (5)
TMark 2215	Tourism Marketing, digital development and AI (5)	BBSM 3304	Bar& Beverage Service and Management - M1 (5)
EM 4308	Event Management - M1, M2 (5)	FBCO 3305	Food & Beverage Management - M1, M2 (5)
		CCLC 3306	Customer Service and Loyalty Creation - M1 (5)
		FPS 3307	Food Production and Safety - M2 (5)

Elective courses (25 ECTS):

Fall semester		Spring semester	
TMan 2309	Tourism Management - M3 (5)	ST 3311	Sustainable Tourism (5)
TP 4310	Sales Techniques (5)	MMTD 3212	Marketing and Managing Tourist Destinations - M3 (5)
Ecot 3220	Ecotourism (5)		
TL 2219	Tourism Law (5)		
EITH 4321	Entrepreneurship and Innovation in Tourism & Hospitality - M3 (5)		

M1 - Minor in Service management/Dual program
M2 - Minor in Hotel & Restaurant Business
M3 - Minor in Marketing in Tourism & Hospitality

General education courses (56):

CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian languages (Beginner, Basic, Advanced) (5)
KRL 1103	Kazakh / Russian languages (Beginner II/ for Business (Basic/Advanced)) (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
Phil 1107	Philosophy (5)
CENG(TH) 1108	Cambridge English (B1/B2/C1) (10)
FK (1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)

Elective general education courses (5):

BL 3109	Business and leadership (5)
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Total: 56 ECTS**Basic courses (140 ECTS):**

Fall semester		Spring semester	
IH 1201	Introduction to Hospitality (5)	BTS 1202	Basics of Tourism Studies (5)
BETH 2207	Business English in Tourism and Hospitality (5)	GED 1206	Cambridge English (B1+, B2+, C1+) (10)
RMTH I 2208	Research methods I (2)	RMTH I 2209	Research methods II (3)
FL I 2210	Foreign Language I (A0,A1) (10)	FL II 2211	Foreign Language II (A2) (10)
FL III 3212	Foreign Language III (B1) - M2 (5)	FL IV 3213	Foreign Language IV (B2) (5)
IATH 2214	Introduction into Accounting for Tourism & Hospitality - M2 (5)	CC 3308	Crosscultural communications - M2 (5)

PPTH 4203	Project planning for Tourism & Hospitality (5)	CB 2217	Consumer Behaviour - M3 (5)
HRMTH 3205	HR management in Tourism & Hospitality (5)	FBS 3301	Food & Beverage Service - M1 (5)
IM 3218	Investment management - M2 (5)	FOMO 3302	Front Office Management and Operations - M1 (5)
Mic 3217	Microeconomics (5)	YRM 3303	Yield and Revenue Management - M1 (5)
TMark 2215	Tourism Marketing, digital development and AI (5)	BBSM 3304	Bar& Beverage Service and Management - M1 (5)
EM 4308	Event Management - M1, M2 (5)	FBCO 3305	Food & Beverage Management - M1, M2 (5)
		CCLC 3306	Customer Service and Loyalty Creation - M1 (5)
		FPS 3307	Food Production and Safety - M2 (5)

Elective courses (25 ECTS):

Fall semester		Spring semester	
TMan 2309	Tourism Management - M3 (5)	ST 3311	Sustainable Tourism (5)
TP 4310	Sales Techniques (5)	MMTD 3212	Marketing and Managing Tourist Destinations - M3 (5)
Ecot 3220	Ecotourism (5)		
TL 2219	Tourism Law (5)		
EITH 4321	Entrepreneurship and Innovation in Tourism & Hospitality - M3 (5)		

M1 - Minor in Service management/Dual program
M2 - Minor in Hotel & Restaurant Business
M3 - Minor in Marketing in Tourism & Hospitality

BACHELOR OF SERVICE MANAGEMENT IN “6B11102 TOURISM”

Aim of the Program: The Program focuses on providing basic skills and knowledge in the field of management and business processes in the tourism industry at both national and global levels. Students will gain practical experience in evaluating tourism projects, organizing and managing cultural and business events, and developing operational and strategic plans for tourism-related projects.

Learning Outcomes

By the end of this Program, graduates will be able to:

- identify the main strengths and weaknesses of local and regional tourism management organizations;
- analyze cases for solving management and marketing tasks in the tourism industry;
- evaluate the case studies in the field of tourism;
- solve tourism issues taking into account the principles of sustainable development;
- communicate effectively in at least two or more foreign languages;
- organize and conduct events of any scale and subject, including cultural, business and mega events;
- use the best marketing practices to develop business plans, operational and strategic plans in the field of tourism and travel;
- conduct empirical research;
- apply knowledge of legislation and regulations in the field of tourism and services;
- develop strategies for the planning and development of tourist destinations and tourist areas;
- have teamwork skills and interpersonal communication skills.

General education courses (56):

CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian languages (Beginner, Basic, Advanced) (5)
KRL 1103	Kazakh / Russian languages (Beginner II/ for Business (Basic/Advanced)) (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
Phil 1107	Philosophy (5)
CENG(TH) 1108	Cambridge English (B1, B2, C1) (10)
FK (1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)

Elective general education courses (5):

BL 3109	Business and leadership (5)
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Total: 56 ECTS

Basic courses (130 ECTS):

Fall semester		Spring semester	
IH 1201	Introduction to Hospitality - M1 (5)	BTS 1202	Basics of Tourism Studies (5)
CC 2204	Crosscultural communications - M2 (5)	CENG(TH) 1206	Cambridge English (B1+, B2+, C1+) (10)
BETH 2207	Business English in Tourism and Hospitality (5)	TMan 2301	Tourism Management (5)
RMTH I 2208	Research methods I (2)	RMTH I 2209	Research methods II (3)
FL I 2210	Foreign Language I (A0,A1) (10)	FL II 2211	Foreign Language II (A2) (10)
FL III 3212	Foreign Language III (B1) - M2 (5)	FL IV 3213	Foreign Language IV (B2) (5)
IATH 2214	Introduction into Accounting for Tourism & Hospitality - M2 (5)	MMTD 3304	Marketing and managing tourist destinations - M3 (5)

TMDD 3215	Tourism Marketing, digital development and AI - M3 (5)	EM 3305	Event Management - M2, M3 (5)
Mic 3217	Microeconomics (5)	NT 3306	Niche Tourism (5)
CB 2216	Consumer Behaviour - M3 (5)		
IM 3218	Investment management - M2 (5)		
UT 3302	Urban Tourism (5)		
EITH 4307	Entrepreneurship and Innovation in Tourism & Hospitality - M3 (5)		
PPTH 4203	Project planning for Tourism & Hospitality (5)		
HRMTH 4205	HR management in Tourism & Hospitality (5)		

Elective courses (35 ECTS):

Fall semester		Spring semester	
CCLC 4222	Customer service and loyalty creation - M1	TL 2219	Tourism Law
Ecot 4223	Ecotourism	TG 4220	Tour guiding - M2, M4
ST 3306	Sustainable Tourism (5)	TTATT 2221	Technics and Tactics of active types of Tourism
CHT 4224	Cultural heritage and Tourism - M1, M2	TO 2309	Tour operating - M4
ST 3308	Sales techniques - M4	LM 2310	Logistics management - M1, M4
		GDS 2311	Global Distribution System - M4
		AMM 4312	Arts & Museum Management - M2

***M1** Minor in Domestic/Inbound tourism

***M2** Minor in Tour guiding

***M3** Minor in Marketing in Tourism & Hospitality

***M4** Minor in Hotel & Restaurant Business

General education courses (56):

CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian languages (Beginner, Basic, Advanced) (5)
KRL 1103	Kazakh / Russian languages (Beginner II/ for Business (Basic/Advanced)) (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
Phil 1107	Philosophy (5)
CENG(TH) 1108	Cambridge English (B1, B2, C1) (10)
FK (1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)

Elective general education courses (5):

BL 3109	Business and leadership (5)
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Total: 56 ECTS

Basic courses (130 ECTS):

Fall semester		Spring semester	
IH 1201	Introduction to Hospitality - M1 (5)	BTS 1202	Basics of Tourism Studies (5)
CC 2204	Crosscultural communications - M2 (5)	CENG(TH) 1206	Cambridge English (B1+, B2+, C1+) (10)
BETH 2207	Business English in Tourism and Hospitality (5)	TMan 2301	Tourism Management (5)
RMTH I 2208	Research methods I (2)	RMTH I 2209	Research methods II (3)
FL I 2210	Foreign Language I (A0,A1) (10)	FL II 2211	Foreign Language II (A2) (10)
FL III 3212	Foreign Language III (B1) - M2 (5)	FL IV 3213	Foreign Language IV (B2) (5)

IATH 2214	Introduction into Accounting for Tourism & Hospitality - M2 (5)	MMTD 3304	Marketing and managing tourist destinations - M3 (5)
TMDD 3215	Tourism Marketing and digital development - M3 (5)	EM 3305	Event Management - M2, M3 (5)
Mic 3217	Microeconomics (5)	NT 3306	Niche Tourism (5)
CB 2216	Consumer Behaviour - M3 (5)		
IM 3218	Investment management - M2 (5)		
UT 3302	Urban Tourism (5)		
EITH 4307	Entrepreneurship and Innovation in Tourism & Hospitality - M3 (5)		
PPTH 4203	Project planning for Tourism & Hospitality (5)		
HRMTH 4205	HR management in Tourism & Hospitality (5)		

Elective courses (35 ECTS):

Fall semester		Spring semester	
CCLC 4222	Customer service and loyalty creation - M1	TL 2219	Tourism Law
Ecot 4223	Ecotourism	TG 4220	Tour guiding - M2, M4
ST 3306	Sustainable Tourism (5)	TTATT 2221	Technics and Tactics of active types of Tourism
CHT 4224	Cultural heritage and Tourism - M1, M2	TO 2309	Tour operating - M4
ST 3308	Sales techniques - M4	LM 2310	Logistics management - M1, M4
		GDS 2311	Global Distribution System - M4
		AMM 4312	Arts & Museum Management - M2

***M1** Minor in Domestic/Inbound tourism

***M2** Minor in Tour guiding

***M3** Minor in Marketing in Tourism & Hospitality

***M4** Minor in Hotel & Restaurant Business

COHORT 2022

General education courses (56):

CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian languages (Beginner, Basic, Advanced) (5)
KRL 1103	Kazakh / Russian languages (Beginner, Basic, Advanced II/ for Business (Basic/Advanced)) (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
Phil 1107	Philosophy (5)
CENG(TH) 1108	Cambridge English (B1, B2, C1) (10)
FK (1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)

Elective general education courses (5):

BL 3109	Business and leadership (5)
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Total: 56 ECTS

Basic courses (130 ECTS):

Fall semester		Spring semester	
IH 1201	Introduction to Hospitality - M1 (5)	BTS 1202	Basics of Tourism Studies (5)
CC 2204	Crosscultural communications - M2 (5)	CENG(TH) 1206	Cambridge English (B1+, B2+, C1+) (10)
BETH 2207	Business English in Tourism and Hospitality (5)	TMan 2301	Tourism Management (5)
RMTH I 2208	Research methods I (2)	RMTH I 2209	Research methods II (3)
FL I 2210	Foreign Language I (A0,A1) (10)	FL II 2211	Foreign Language II (A2) (10)

FL III 3212	Foreign Language III (B1) - M2 (5)	FL IV 3213	Foreign Language IV (B2) (5)
IATH 2214	Introduction into Accounting for Tourism & Hospitality - M2 (5)	MMTD 3304	Marketing and managing tourist destinations - M3 (5)
TMDD 3215	Tourism Marketing and digital development - M3 (5)	EM 3305	Event Management - M2, M3 (5)
Mic 3217	Microeconomics (5)	NT 3306	Niche Tourism (5)
CB 2216	Consumer Behaviour - M3 (5)		
IM 3218	Investment management - M2 (5)		
UT 3302	Urban Tourism (5)		
EITH 4307	Entrepreneurship and Innovation in Tourism & Hospitality - M3 (5)		
PPTH 4203	Project planning for Tourism & Hospitality (5)		
HRMTH 4205	HR management in Tourism & Hospitality (5)		

Elective courses (35 ECTS):

Fall semester		Spring semester	
CCLC 4222	Customer service and loyalty creation - M1	TL 2219	Tourism Law
Ecot 4223	Ecotourism	TG 4220	Tour guiding - M2, M4
ST 3306	Sustainable Tourism (5)	TTATT 2221	Technics and Tactics of active types of Tourism
CHT 4224	Cultural heritage and Tourism - M1, M2	TO 2309	Tour operating - M4
ST 3308	Sales techniques - M4	LM 2310	Logistics management - M1, M4
		GDS 2311	Global Distribution System - M4
		AMM 4312	Arts & Museum Management - M2

***M1** Minor in Domestic/Inbound tourism

***M2** Minor in Tour guiding

***M3** Minor in Marketing in Tourism & Hospitality

***M4** Minor in Hotel & Restaurant Business

BACHELOR OF SOCIAL SCIENCE IN "6B03101-PSYCHOLOGY"

Course description:

The program aims to train highly qualified and competitive psychologists equipped with up-to-date theoretical knowledge and practical skills in psychological assessment, counseling, intervention, and support for individuals, groups, and organizations. It fosters analytical and critical thinking, research competence, and the ability to apply evidence-based and ethically grounded approaches to solving complex professional tasks across diverse social and cultural contexts. Students may choose to pursue an additional specialization (minor) in one of the following tracks, upon completion of which they receive a certificate of completion issued by the university: Cognitive Behavioral Therapy (CBT), Applied Behavior Analysis (ABA), Brand Analytics, HR Analytics, Forensic Psychology.

Upon completion of this program, the graduate will:

- collect, analyse, and critically interpret data using scientific approaches and evidence-based practice;
- apply methods of planning, conducting, and interpreting psychological research, including data analysis for practical professional tasks;
- demonstrate effective interpersonal communication, public speaking skills, dialogue-building, and consultation competencies;
- follow ethical, deontological, and legal principles in practical psychological activities, including psychodiagnostics, counselling, psychological correction, research, experimentation, and empirical data collection;
- recognise and respect the boundaries of their professional competence, engage in continuous professional development, and uphold the values and identity of the professional community;
- apply modern methods of psychodiagnostics at the individual, group, and organisational levels, select appropriate diagnostic tools, interpret results, and formulate evidence-based conclusions and recommendations;
- plan and implement targeted psychological interventions based on relevant theoretical frameworks, evaluate outcomes realistically, and adjust strategies in accordance with client needs;
- analyse and optimise processes in organisations, teams, educational and social systems using psychological knowledge;
- design and implement scientific, applied, and educational projects, and present results in academic and professional formats.

General education courses (56):

CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian languages: Professional Writing (5)
KRL 1103	Kazakh / Russian languages: Public Speaking and Professional Communication (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
GP 1108	Philosophy (5)
CENG(TH) 1108	Cambridge English (A1, A2, B1, B2, C1) (5)
CENG(TH) 1109	Cambridge English (A1+, A2+, B1+, B2+, C1+) (5)
FK (1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)
LHL 1110	Learning How to Learn (0)

Elective general education courses (5):

EM 2111	Effective Thinking (5)
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Total: 56 ECTS**Basic courses (118 ECTS):**

Fall semester		Spring semester	
GP 1201	General Psychology (5)	PLIR 1202	Psychology of Personality and Individual Differences (5)
NF 1202	Neurobiology and Physiology of CNS and Higher Nervous Activity (5)	OP 2204	Fundamentals of Psychodiagnostics (5)
KP 2207	Cognitive Processes and Artificial Intelligence (5)	MIP 2212	Research Methods Using Artificial Intelligence Technologies (5)
VPPR 2204	Developmental and Life-span Psychology (5)	OKPT 2211	Fundamentals of Cognitive Behavioral Therapy - MO (5)

SP 2209	Social Psychology (5)	KP 4214	Clinical Psychology (10)
NP 2208	Neuropsychology (5)	SSPP 2301	Systemic Family Psychology and Psychotherapy (5)
PaD 3212	Psychoanalytic Diagnosis (5)	OPK 2302	Foundations of psychological Counselling (5)
PEOPD 2213	Legal and Ethical Foundations of Psychological Practice (5)	OSPTGK 2303	Fundamentals of socio-psychological training and group correction (5)
KRDU 3213	Conceptualizing and Restructuring Dysfunctional Beliefs - M0 (5)	KPr 3306	Consultative workshop - II (4)
TIPK 3304	Techniques of Individual Psychological Counseling (5)	RDP 3214	Research Designs in Psychology (5)
KPr 3305	Consultative workshop -I (4)		
KPTTD 4309	Cognitive Psychotherapy for Anxiety and Depressive Disorders (5)		
DKDP 4308	Diagnosis and Correction of Deviant Behavior (5)		

Elective courses (55 ECTS):

Fall semester

OL 3216	Fundamentals of Speech Therapy - M1 (5)
MIP 4219	Behavior Modification Techniques - M1 (5)
PABAT 4220	ABA Therapy Practicum - M1 (5)
OMen 3221	Fundamentals of Management - M2 (5)
ADHRSI 4225	Data Analysis in HR and Social Research - M2 (5)
OUK 4226	Fundamentals of Management Consulting - M2 (5)
OMark 3227	Fundamentals of marketing - M3 (5)

Spring semester

OPA 3217	Fundamentals of Behavioral Analysis - M1 (5)
OURP 3218	Behavioral and Developmental Assessment in ABA Therapy - M1 (5)
IMUP 3225	Innovative management in personnel management - M2 (5)
UBR 3230	Employer Brand Management - M3 (5)
AVTR 3231	Audiovisual technologies in advertising - M3 (5)
Vict 3236	Victimology - M4 (5)
MOLT 3236	Methods of Offender Personality Assessment (5) M4

MIK 3229	Marketing in Integrated Communications - M3 (5)	REPT 3312	Rational Emotive Behavior Therapy - M0 (5)
PPRP 4232	Psychology of sales and advertising promotion - M3 (5)	Kou 3313	Coaching (5)
UAS 4233	Usability audit of websites - M3 (5)	OrgP 3222	Organizational Psychology
OTP 3233	General Theory of Law - M4 (5)	MPOP 3223	Recruitment and Personnel Assessment Methods (5)
OPr 3234	Fundamentals of Profiling - M4 (5)	PL 3314	Psycholinguistics (5)
SPE 4238	Forensic Psychological Examination - M4 (5)	IIP 3315	Artificial intelligence in psychology (5)
KRLDP 4239	Correction and rehabilitation of persons with delinquent behavior - M4 (5)		
UK 3310	Conflict management (5)		
MNAS 3311	Metacognitive skills in situation analysis (5)		
TA 4314	Transactional Analysis (5)		
PL 4314	Rational Emotive Behavior Therapy - M0 (5)		
AT 4315	Art Therapy (5)		
EP 4316	Existential Psychology (5)		
OGT 4318	Fundamentals of Gestalt Therapy (5)		
TPO 4319	Acceptance and Commitment Therapy - M0 (5)		
KrP 3215	Psychological Correction (5)		

***M0 - COGNITIVE BEHAVIORAL THERAPY**

***M1 - APPLIED BEHAVIOR ANALYSIS**

***M2 - BRAND ANALYST**

***M3 - HR ANALYST**

***M4 - LEGAL PSYCHOLOGY**

General education courses (56):

CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian languages (Beginner, Basic, Advanced) (5)
KRL 1103	Kazakh / Russian languages (Beginner II/ for Liberal Arts (Basic/Advanced)) (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
GP 1108	Philosophy (5)
CENG(TH) 1108	Cambridge English (A1, A2, B1, B2, C1) (5)
CENG 1109	Cambridge English (A1+, A2+, B1+, B2+, C1+) (5)
FK (1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)
LHL 1110	Learning How to Learn (0)

Elective courses (5):

EM 2111	Effective Thinking (5)
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Total: 56 ECTS
Basic courses (118 ECTS):

Fall semester		Spring semester	
GP 1201	General Psychology (5)	PLIR 1202	Psychology of Personality and Individual Differences (5)
NF 1202	Neurobiology and Physiology of CNS and Higher Nervous Activity (5)	OP 2204	Fundamentals of Psychodiagnostics (5)
KP 2207	Cognitive Psychology (5)	MIP 2212	Research Methods in Psychology (5)
VPPR 2204	Developmental and Differential Psychology (5)	OKPT 2211	Fundamentals of Cognitive Behavioral Therapy - M0 (5)

SP 2209	Social Psychology (5)	KP 4214	Clinical Psychology (10)
NP 2208	Neuropsychology (5)	SSPP 2301	Psychology of Family Relations (5)
PaD 3212	Psychoanalytic Diagnosis	OPK 2302	Foundations of psychological Counselling (5)
PEOPD 2213	Legal and Ethical Foundations of Psychological Practice (5)	OSPTGK 2303	Fundamentals of socio-psychological training and group correction (5)
KRDU 3213	Conceptualizing and Restructuring Dysfunctional Beliefs - M0 (5)	OMP 3307	Fundamentals of metaphorical therapy (5)
TIPK 3304	Techniques of Individual Psychological Counseling (5)	KPr 3306	Consulting workshop - II (4)
KPr 3305	Consulting workshop - I (4)		
KPTTD 4309	Cognitive Behavioral Therapy for Anxiety and Depressive Disorders (5)		
DKDP 4308	Deviant Behavior Diagnosis and Correction (5)		

Elective courses (55 ECTS):

Fall semester

KrP 3215	Educational Psychology for Special Needs Students M1 (5)
OL 3216	Foundations of Speech Therapy - M1 (5)
MIP 4219	Behavior Modification Techniques - M1 (5)
PABAT 4220	ABA Therapy Training - M1 (5)
OMen 3221	Basics of Management - M2 (5)
ADHRSI 4225	Data Analysis in HR and Social Research - M2 (5)
OUK 4226	Fundamentals of Management Consulting - M2 (5)

Spring semester

OPA 3217	Fundamentals of Behavioral Analysis - M1 (5)
OURP 3218	Assessment of Developmental and Behavioral levels in ABA Therapy - M1 (5)
MPOP 3224	Performance Management - M2 (5)
IMUP 3225	Innovative management in personnel management - M2 (5)
UBR 3230	Employer Brand Management - M3 (5)
AVTR 3231	Audiovisual technologies in advertising - M3 (5)
Vict 3236	Victimology - M4 (5)

OMark 3227	Basics of marketing - M3 (5)	MOLT 3236	Methods for Assessing the Personality of the Offender (5)
MIK 3229	Marketing in Integrated Communications - M3 (5)	REPT 3312	Rational Emotive Behavior Therapy - M0
PPRP 4232	Psychology of sales and advertising promotion - M3 (5)	Kou 3313	Coaching (5)
UAS 4233	Usability audit of websites - M3 (5)	IIP 3315	Artificial intelligence in psychology (5)
OTP 3233	General Theory of Law - M4 (5)		
OPr 3234	Basics of Profiling - M4 (5)		
PDP 3235	Psychology of deviant behavior - M4 (5)		
SPE 4238	Forensic Psychological Examination - M4 (5)		
KRLDP 4239	Correction and rehabilitation of persons with delinquent behavior - M4 (5)		
UK 3310	Conflict management (5)		
MNAS 3311	Metacognitive skills in situation analysis (5)		
TA 4314	Transactional Analysis (5)		
PL 4314	Rational Emotive Behavior Therapy - M0 (5)		
AT 4315	Art Therapy (5)		
EP 4316	Existential Psychology (5)		
OGT 4318	Foundations of Gestalt Therapy (5)		
TPO 4319	Acceptance and Responsibility Therapy - M0 (5)		

***M0 - COGNITIVE BEHAVIORAL THERAPY**

***M1 - APPLIED BEHAVIOR ANALYSIS**

***M2 - BRAND ANALYST**

***M3 - HR ANALYST**

***M4 - LEGAL PSYCHOLOGY**

General education courses (56):

CHK 1101	History of Kazakhstan (5)
KRL 1102	Kazakh / Russian languages I (Beginner, Basic, Advanced) (5)
KRL 1103	Kazakh / Russian languages II (Beginner, Basic, Advanced) (5)
SPK 1104	Module of Socio-Political Knowledge I (4)
SPK 1105	Module of Socio-Political Knowledge II (4)
ICT 1106	Information and communication technology (5)
GP 1108	Philosophy (5)
BFL 1108	Basic Foreign Language (B1) (10)
FK (1) (2) (3) (4)	Physical Education (2) (2) (2) (2)
TSOIR (1) (2)	CSI (Creativity. Service. Intelligence) (0)

Elective general education courses (5):

FMen 3110	Principles of Management - M2 (5)
FMark 3111	Principles of Marketing - M3 (5)
BCPT 3112	Fundamentals of Cognitive Behavioral Therapy - M1 (5)
TSL 3113	Theory of State and Law M4 (5)
GTL 2211	Basics of Law (5)

Total: 56 ECTS**Basic courses (122 ECTS):**

Fall semester		Spring semester	
GP 1201	General Psychology (5)	PPP 1203	Psychology of cognitive processes (5)
PLIR 1202	Psychology of Personality and Individual Differences (5)	OP 2204	Basics of Psychodiagnostics (5)
VPPR 2205	Developmental and Differential Psychology (5)	PC 2206	Psychology of Communication (5)

KP 2207	Cognitive Psychology (5)	MIP 2212	Research Methods in Psychology II (5)
PD 3208	Psychoanalytic diagnostics (5)	KP 4214	Clinical Psychology (5)
SP 2209	Social Psychology (5)	PP 3308	Positive Psychology (5)
EM 2210	Efficient thinking (5)	CM 2301	Conflict management (5)
MIP 2211	Research Methods in Psychology I (5)	OPK 2302	Psychological Counselling (5)
PEOPD 2213	Legal and Ethical Foundations of Psychological Practice (5)	VGK 2303	Introduction to group counseling (5)
SSP 3215	Systemic family therapy (5)	OPPK 3304	The main Approaches in Psychological Counseling (5)
PPK 3216	Psychological Workshop: Coaching (4)	CP 3306	Consulting workshop - II (4)
CP 3305	Consulting workshop - I (4)		
ARTT 4307	Art Therapy (5)		
OABAT 4309	Fundamentals of ABA Therapy (5)		

Elective courses (50 ECTS):

Fall semester		Spring semester	
VVTT0 3217	Introduction to Therapy and The Therapeutic Relationship (5)	KRDU 3218	Conceptualization and restructuring dysfunctional beliefs - M1 (5)
OPT 4220	Fundamentals of behavioral therapy - M1 (5)	KTP 3219	Cognitive therapy - M1 (5)
KPTTDR 4221	CBT for anxiety and depressive disorders - M1 (5)	MPOP 3224	Personnel selection and evaluation methods - M2 (5)
IOP 3223	Organizational Psychology - M2 (5)	IMUP 3225	Innovative management in personnel management - M2 (5)
ADHRSI 4226	Data Analysis in HR and Social Research - M2 (5)	UBR 3230	Employer Brand Management - M3 (5)
OUK 4227	Fundamentals of Management Consulting - M2 (5)	AVTR 3231	Audiovisual technologies in advertising - M3 (5)
MIK 3229	Marketing in Integrated Communications - M3 (5)	Vict 3236	Victimology - M4 (5)

PPRP 4232	Psychology of sales and advertising promotion - M3 (5)	MOLP 3237	Methods for assessing the identity of the offender - M4 (5)
UAS 4233	Usability audit of websites - M3 (5)	PMK 3312	Mass communication psychology (5)
PDP 3235	Psychology of deviant behavior - M4 (5)	RMKPSO 3313	Constellations as a Method of Correcting Psychological States and Relationships (5)
SPE 4238	Forensic psychological expertise - M4 (5)		
KRLDP 4239	Correction and rehabilitation of persons with delinquent behavior - M4 (5)		
SM 3310	Stress management (5)		
ASPRO 3311	Situation Analysis and Decision-Making (5)		
TA 4314	Transactional Analysis (5)		
CBTZP 4315	Cognitive-behavioral psychotherapy (5)		
OCKSPT 4316	Fundamentals of crisis counseling and psychotrauma (5)		

***M1 - COGNITIVE BEHAVIORAL THERAPY**

***M2 - BRAND ANALYST**

***M3 - HR ANALYST**

***M4 - LEGAL PSYCHOLOGY**

PART 8 POSTGRADUATE EDUCATIONAL PROGRAMS

General Structure of Postgraduate Educational Programs of SLA

Discipline Cycles and Types of Activities	1 year	2 year
Basic Disciplines	10	35
<i>including teaching internship</i>		+
Major Disciplines	25	49
<i>including industry based internship</i>	+	
<i>including research internship</i>		+
Scientific research / Experimental research	13	24
Master graduate project / Master thesis	8	8
Total	60	120

**MASTER OF LIBERAL ARTS / MASTER OF ARTS IN “7M02321 TRANSLATION STUDIES” /
“7M02301 TRANSLATION STUDIES”**

The goal of the program is to train specialists in the field of interpretation and audio-visual translation, who have the skills to work with modern technologies for the implementation of high-quality simultaneous, consecutive translation and the skills to conduct research in translation studies and other related fields.

Learning outcomes

Upon completion of this program, graduates will be able to:

- apply qualitative and quantitative research methods;
- perform audiovisual translation, including subtitling, dubbing, and localisation;
- use automated translation systems and translation memory tools;
- demonstrate advanced simultaneous and consecutive interpreting skills;
- manage terminology and terminological projects;
- apply analytical and complex problem-solving skills.

7M02301 – “TRANSLATION STUDIES” (1 year)			
Semester	Course Code	Course Name	Credits
1	Basic Disciplines – core (university) component		3
	LP 5201	Leadership Psychology	3
	Major Disciplines – core component		9
	CI 5303	Consecutive Interpretation	5
	TIC 5302	Translation and Intercultural Communication	4
	Major Disciplines – elective component		7
	PG 5204	Pragmatics	4
	SUB 5203	Subtitling	4
	TER 5306	Multilingual Terminology Management	5
	TW 1306	Thesis Writing I	5
	Experimental Research Project I		8
	TOTAL FOR SEMESTER		30
2	Basic Disciplines – core component		5
	RM 5202	Research Methods I	5
	Major Disciplines – core component		7
	SI 5301	Simultaneous Interpretation I	5
	II 5304	Industry based Internship	2
	Experimental Research Project II		5
	Master’s Graduate project		8
	TOTAL FOR SEMESTER		25

7M02321 – “TRANSLATION STUDIES” (2 years)			
Semester	Course Code	Course Name	Credits
1st YEAR			
1	Basic Disciplines – core (university) component		16
	LP 1201	Leadership Psychology	3
	HPRM 1203	History and Philosophy of Research Methods	3
	HEP 1204	Higher Education Pedagogy	5
	TW 1205	Thesis Writing I	5
	Basic Disciplines – elective component		4
	SD 1208	Sociolinguistics and Dialectology	4
	IC 1206	Intercultural Communication	4
	Major Disciplines – elective component		5
	TER 1303	Multilingual Terminology Management	5
	Scientific Research Work I		3
	TOTAL FOR SEMESTER		28
2	Basic Disciplines – core (university) component		5
	RM 1202	Research Methods I	5
	Basic Disciplines – elective component		5
	TW 1207	Thesis Writing II	5
	Major Disciplines – core component		14
	ADSDH 1301	Audiodescription, Subtitling for the Deaf and Hard of Hearing	4
	CI 1302	Consecutive Interpretation I	5
	SI 1304	Simultaneous Interpretation I	5
	Major Disciplines – elective component		2
	IAT 1209	Introduction to Audiovisual Translation	2
	Scientific Research Work II		3

	TOTAL FOR SEMESTER		29
2nd YEAR			
3	Basic Disciplines – core (university) component		4
	TI 2201	Teaching Internship	4
	Major Disciplines – core component		5
	PG 2305	Pragmatics	5
	Major Disciplines – elective component		20
	SUB 2302	Subtitling	5
	CI 2304	Consecutive Interpretation II	5
	TIC 2303	Translation and Intercultural Communication	5
	SI 2305	Simultaneous Interpretation II	5
	Scientific Research Work III		5
	TOTAL FOR SEMESTER		34
4	Major Disciplines – elective component		10
	RI 2301	Research Internship	4
	IDVO 2306	Introduction to dubbing and voice-over	4
	ATS 1307	Applied Interpreting and Translations Studies	4
	LT 1308	Localization and Terminology	4
	Scientific Research Work IV		10
	Master’s Thesis Defense		8
	TOTAL FOR SEMESTER		26

MASTER OF ARTS IN “7M02322 APPLIED LINGUISTICS”

The "Applied Linguistics" postgraduate Program is aimed to train a highly qualified linguist who can apply deep knowledge of the English language system and corpus linguistics to conduct reliable language analysis and research in the field of applied linguistics, who has the skills to create educational materials using modern methods and approaches in teaching English.

Learning Outcomes:

- apply profound knowledge of the English language system and corpus linguistics in linguistic analysis;
- conduct research using databases and language corpora;
- apply modern approaches and methods in teaching foreign languages;
- create student-oriented learning environments based on a comprehensive understanding of language;
- demonstrate analytical and complex problem-solving skills;
- express ideas effectively according to audience, context, and purpose;
- apply interdisciplinary knowledge in subject-oriented language training;
- comply with professional ethics;
- manage emotional intelligence in personal and professional interactions.

7M02322 - “APPLIED LINGUISTICS” (2 years)			
Semester	Course Code	Course Name	Credits
1st YEAR			
1	Basic Disciplines – core (university) component		11
	LP 1201	Leadership Psychology	3
	HPRM 1202	History and Philosophy of Research Methods	3
	HL 1204	History of Linguistics	5
	HEP 1208	Higher Education Pedagogy	5
	Basic Disciplines – elective component		5
	TW 1205	Thesis Writing I	5
	Major Disciplines – elective component		5
	IC 1206	Intercultural Communication	4
	PCS 2307	Professional communication skills	4
	Scientific Research Work I		5
	TOTAL FOR SEMESTER		30
2	Basic Disciplines – core (university) component		10
	RM 1202	Research Methods I	5
	GA 1301	Grammar Awareness	5
	Basic Disciplines – elective component		5
	TW 1207	Thesis Writing II	5
	Major Disciplines – university component		5
	CLLT 2302	Contemporary Research in Linguistics in Kazakhstan	5
	LPP 1303	Language Policy and Planning	5
	Major Disciplines – elective component		10
	LA 1304	Language Acquisition	5
	Scientific Research Work II		4
	TOTAL FOR SEMESTER		34

2nd YEAR			
3	Basic Disciplines – core (university) component		4
	TI 2201	Teaching Internship	4
	Major Disciplines – university component		13
	LTP 2304	Second Language Teaching and Pedagogy	5
	CDM 2303	Curriculum Development and Academic Process Management	5
	PG 2305	Pragmatics	5
	Major Disciplines – elective component		10
	SE 2306	Scholarly Editing	5
	RM 1302	Research Methods in Linguistics	5
	DIE 2308	Diversity and Inclusion in Education	5
	ITLLA 2309	Innovative Technologies in Language Learning and Assessment	5
	Scientific Research Work III		5
	TOTAL FOR SEMESTER		34
4	Major Disciplines – university component		10
	RI 2301	Research Internship	4
	Scientific Research Work IV		10
	Master’s Thesis Defense		8
	TOTAL FOR SEMESTER		22

MASTER OF SOCIAL SCIENCES IN COUNSELING PSYCHOLOGY (EDUCATIONAL PROGRAM: 7M03133 COUNSELING PSYCHOLOGY / 7M03113 COUNSELING PSYCHOLOGY)

Program Objective:

The program aims to train professionals equipped with scientific knowledge, competencies, and practical skills in the field of psychology, capable of applying them in analytical, research, teaching, and counseling activities.

Learning Outcomes:

Upon completion of the program, graduates will be able to:

- Plan, organize, and conduct scientific and applied research in psychology based on philosophical approaches, methodological principles, and general scientific methods for data collection, processing, and interpretation;
- Select and develop methodological tools; design empirical research programs, educational curricula, and practical support programs for individuals, groups, and organizations in line with the client's needs and goals;
- Apply frameworks of individual and group psychological counseling; utilize psychodiagnostic tools, techniques, and technologies for psychological assistance and personality correction in accordance with professional ethical standards;
- Develop the ability to work with various sources of information (books, scholarly articles, case studies, etc.) and critically evaluate the information in the learning and self-development process;
- Demonstrate professional and communication skills necessary for conducting research, organizing pedagogical processes, and providing psychological consultation;
- Monitor the mental health of individuals and groups in the social sphere.

7M03133 COUNSELING PSYCHOLOGY (2 years of study)

Semester	Course Code	Course Name	Credits
1st Year of Study			
1	Basic Disciplines – core (university) component		11
	PU5201	Leadership Psychology	4
	PVS5202	Higher Education Pedagogy	4
	IPHN6201	History and Philosophy of Research Methods	4
	IYAP5203	Professional English Language	3
	Basic Disciplines – elective component		10
	MPSP5205	Methodological Issues in Contemporary Psychology	5
	STL5206	Contemporary Theories of Personality	5
	PE5207	Practical Ethnopsychology	5
	MPP5208	Psychology of Migration Processes	5
	Major Disciplines – university component		4
	MNIP05303	Methodology of Teaching Psychology	4
	TOTAL		29
2	Basic Disciplines – core (university) component		5
	PP5204	Teaching Internship	5
	Basic Disciplines – elective component		5
	MAIDPI5209	Methods of Analysis and Interpretation of Psychological Research	5
	DPI5210	Design of Psychological Research	5
	Major Disciplines – university component		14
	MSPK5301	Models of Modern Psychological Counseling	5
	PPPK5302	Projective Psychodiagnostics in Psychological Counseling	5
	Major Disciplines – elective component		5
	KMN5304	Cognitive Model and Neuroscience	5
	AVATOID5305	Topical Issues of Art Therapy and Ontogenesis of Artistic Activity	5
	Scientific Research Work I		5
	Scientific Research Work II		3

	TOTAL		33
2nd Year of Study			
3	Major Disciplines – university component		5
	OP6301	Organizational Counseling	4
	Major Disciplines – elective component		20
	PP6304	Modern Technologies of Behavioral Psychotherapy	5
	ATDP6305	Narrative Methods in Individual Counseling and Correction	5
	ATTGR6307	Psychodramatic and Expressive Techniques in Psychological Practice	5
	KPTZZP6306	Cognitive Behavioral Therapy of Dependencies and Dependent Behavior	5
	KPTSPTS6308	Cognitive Behavioral Therapy of Stress and Post-traumatic Stress Disorder	5
	ATKP6309	Art Therapy in Crisis Psychology	5
	KPTS06310	Psychotherapy of Marital and Couple Relationships	5
	MKPPP6311	Metaphorical Cards in the Practice of Psychological Counseling	5
	Scientific Research Work III		7
	TOTAL		31
4	Major Disciplines – university component		10
	PP6303	Professional Internship in Specialized Organizations	5
	IP6302	Research Internship	5
	Scientific Research Work IV		9
	Thesis Writing and Defense		8
	TOTAL		27

PART 9 CATALOG OF DISCIPLINES

DESCRIPTION OF DISCIPLINE

For ALL Educational Programs

Course Title: History of Kazakhstan
Code: GED 1101 **ECTS: 5**

Description: History of Kazakhstan is a course on the main stages of the history of Kazakhstan that focuses students' attention on the issues of formation and development of independent statehood in Kazakhstan, its national heritage and continuity of ethnogenesis. The main objectives of the course are to teach students key historical stages of the country, basic scientific methodology of historical knowledge to develop critical judgments about key events and figures in the history of Kazakhstan. New format of the course suggests studying history through the analysis of political and social activities of leaders and outstanding individuals of those periods and their contribution to the formation of Kazakh statehood and enrichment of Kazakh culture.

Prerequisites: -

Course Title: Kazakh language (levels A1/A1+; A2/A2+; B1/ B1+; B2/B2+; C1/C1+)
Code: GED 1102 / GED 1103
ECTS: 10 (5/5)

Description: The course develops future specialists' communication competence – the ability to apply language in various every-day and professional situations by focusing on speaking, writing, listening, and reading skills.

Prerequisites: - /GED 1102

Course Title: Russian language (levels A2/A2+; B1/ B1+; B2/B2+; C1/C1+) **Code: GED 1102 / GED 1103**
ECTS: 10 (5/5)

Description: The course develops future specialists' communication competence – the ability to apply language in various every-day and professional situations by focusing on speaking, writing, listening, and reading skills.

Prerequisites: - /GED 1102

Course Title: Information and Communication Technology

Code: IKT 1104 **ECTS: 5**

Description: This course is aimed at developing

practical skills of ICTs in professional life, upgrading practical knowledge and skills of working with ICTs, software and information networks.

Prerequisites: -

Course Title: Module of Socio-Political Knowledge I / Module of Socio-Political Knowledge II

Code: SPK 1104/ SPK 1105 **ECTS: 4/4**

Description: The course studies an Individual in the frames of contemporary questions and challenges, which are faced daily. We will consider important issues of existence and moral development of a person, values formation in the global world and how to save the identity. The following questions will be answered: do we need a philosophy, can it give any ready answers on personal and global problems, how an individual can exist in the state of inner and external conflict? How does a person treat freedom, is he/she ready to accept and use freedom? What is the meaning of justice and honesty for a modern person? Is artificial intelligence the maximum limit a humanity can reach? We will also consider the legacy of our ancestor as a dialogue of morality, humaneness, honesty as a base for the personal realization. Philosophy is the field of knowledge, which will teach students how to think and will create conditions for your continuous development as an Individual.

Prerequisites: - / Module of Socio-Political Knowledge I

Course Title: Philosophy

Code: Phil 1101 **ECTS: 5**

Description: The role of philosophy in the system of preparation of a modern specialist is determined by the object of its study, which is a person and his/her relations with nature and society. Philosophy develops philosophical and worldview methodological culture, moral principles, sets the foundation for students' theoretical and worldview formation. The aim of philosophy is to introduce students to the historical experience of world philosophical thought, including Kazakh philosophy, give insight to modern philosophical culture, contribute to the development and enhancement of independent analytical skills in humanitarian field.

Prerequisites: -

Course Title: "Physical Education"

Course Description: The course focuses on an individual's Physical Education development and the ability to use various means of physical culture and sport to maintain and strengthen health and healthy lifestyle accordingly. Students obtain knowledge and skills on self-control and learn to independently evaluate the functional state of their organism.

Prerequisites:-

Course Title: Learning how to learn Code: GED 1120 ECTS: 0

Description: The course is aimed at developing skills of active and efficient participation in academic process, acquiring effective strategies for learning, required for solving various tasks in academic and professional environment. During the course, students will learn note-taking strategy, listening, reading, time-management, take exams, work with vast amount of data and develop memorization skills. The course is focused on decreasing anxiety level and procrastination. It also helps allocate resources and academic priorities properly. In addition, it provides practical and effective strategies for time-management.

The course will help students reflect on his/her weaknesses and strengths, set up priorities, manage expectations and become more effective in a workplace

Prerequisites:-

Description of Disciplines for ISE Programs and Tourism & Hospitality

Course Title: Cambridge English: B1 Preliminary

Code: GED 1104 ECTS: 10

Description: This course is designed in accordance with Cambridge English: Preliminary program (PET). The course gives students the confidence to communicate effectively in real-life situations. The course is built for basic users (CEFR A2) with pre-intermediate level and helps students to progress further to B1 level. The course aims to develop communicative skills of speaking, listening, reading and writing, extend vocabulary and grammar range. This course shows you have mastered the basics.

Prerequisites: -

Course Title: Cambridge English: B2 First Code: GED 1104 ECTS: 10

Description: First Certificate in English is designed for students with B1 level to help them study effectively in English. The course teaches and develops reading, writing, listening, and speaking skills as well as essential grammar and vocabulary. More specifically it offers:

- authentic reading texts and listening tasks providing training in the reading and listening techniques and strategies;
- a systematic approach to speaking tasks providing models for students to follow and clear outcomes for improved performance;
- a step-by-step approach to writing tasks with models to work from and sample answers;
- comprehensive coverage of all major grammar and vocabulary areas tested in the First Certificate Exam.

Prerequisites: -

Course Title: Cambridge English: C1 Advanced

Code: GED 1104 ECTS: 10

Description: The course is designed for students with B2-C1 levels of English. The course teaches and develops reading, writing, listening, and speaking skills, as well as essential grammar and vocabulary. Upon the completion of the course, students will demonstrate the variety of reading skills, including understanding specific information, text organization features, tone and text structure. Students will be able to write diverse essays, show understanding of feeling, attitude, opinion, purpose, agreement, and gist. Students will be able to interact in conversational English.

Prerequisites: -

Course Title: Cambridge English: B1+ Preliminary

Code: GED 1105 ECTS: 10

Description: This course is designed for students to improve their ability to study effectively in English. The course will help them develop skills and knowledge in reading and understanding authentic academic texts, listening to lectures and presentations, writing different essay types, participating in seminar and group discussions, preparing and giving presentations. It improves such study skills as note-taking, critical thinking and working independently.

Prerequisites: GED 1104 Cambridge English: B1 Preliminary ECTS: 10

Course Title: Cambridge English: B2+ First

Code: GED 1105 ECTS: 10

Description: That is a stimulating and thorough preparation course for students with B2 level of English, upon completion of which those who are eager have an opportunity to take the First Certificate exam (internationally recognized exam which does not have an expiration date) from Cambridge ESOL. The course teaches and develops academic reading, writing, listening, and speaking skills as well as analytical and critical thinking skills.

Prerequisites: GED 1104 Cambridge English: B2 First ECTS: 10

Course Title: Cambridge English: C1+ Advanced

Code: GED 1105 ECTS: 10

Description: The course is designed for students with C1 level of English, upon completion of which they will be able to take the Certificate in Advanced English (internationally recognized exam which does not have an expiration date) from Cambridge ESOL. The course teaches and develops reading, writing, listening, and speaking skills, as well as essential grammar and vocabulary. Upon the completion of the course, students will demonstrate the variety of reading skills, including understanding and analysing specific information, text organization features, time and text structure. Students will be able to write diverse essays in accordance with APA style, show understanding of feeling attitude, opinion, purpose, agreement, and gist. Students will be able to interact in academic English.

Prerequisites: GED 1104 Cambridge English: C1 Advanced ECTS: 10

Description of Disciplines for MNU Law School Programs

Course Title: Cambridge English: B1 Preliminary*

Code: GED 1106 ECTS: 6

Description: This course is designed in accordance with Cambridge English: Preliminary program (PET). The course gives students the confidence to communicate effectively in real-life situations. The course is built for basic users (CEFR A2) with pre-intermediate level and helps students to progress further to B1 level. The course aims to develop communicative skills of speaking, listening, reading and writing, extend vocabulary and grammar range. This course

shows you have mastered the basics.

Prerequisites: -

**Course Title: Cambridge English: B2 First*
Code: GED 1106 ECTS: 6**

Description: First Certificate in English is designed for students with B1 level to help them study effectively in English. The course teaches and develops reading, writing, listening, and speaking skills as well as essential grammar and vocabulary. More specifically it offers:

- authentic reading texts and listening tasks providing training in the reading and listening techniques and strategies;
- a systematic approach to speaking tasks providing models for students to follow and clear outcomes for improved performance;
- a step-by-step approach to writing tasks with models to work from and sample answers;
- comprehensive coverage of all major grammar and vocabulary areas tested in the First Certificate Exam.

Prerequisites: -

Course Title: Cambridge English: C1 Advanced*

Code: GED 1106 ECTS: 6

Description: The course is designed for students with B2-C1 levels of English. The course teaches and develops reading, writing, listening, and speaking skills, as well as essential grammar and vocabulary. Upon the completion of the course, students will demonstrate the variety of reading skills, including understanding specific information, text organization features, tone and text structure. Students will be able to write diverse essays, show understanding of feeling, attitude, opinion, purpose, agreement, and gist. Students will be able to interact in conversational English.

Prerequisites: -

Course Title: Cambridge English: B1+ Preliminary *

Code: GED 1107 ECTS: 5

Description: This course is designed for students to improve their ability to study effectively in English. The course will help them develop skills and knowledge in reading and understanding authentic academic texts, listening to lectures and presentations, writing different essay types, participating in seminar and group discussions, preparing and giving presentations. It improves such study skills as note-taking, critical thinking and working

independently.

Prerequisites: GED 1106 Cambridge English: B1 Preliminary ECTS: 6

Course Title: Cambridge English: B2+ First *
Code: GED 1107 **ECTS:** 5

Description: That is a stimulating and thorough preparation course for students with B2 level of English, upon completion of which those who are eager have an opportunity to take the First Certificate exam (internationally recognized exam which does not have an expiration date) from Cambridge ESOL. The course teaches and develops academic reading, writing, listening, and speaking skills as well as analytical and critical thinking skills.

Prerequisites: GED 1106 Cambridge English: B2 First ECTS: 6

Course Title: Cambridge English:
C1+ Advanced*

Code: GED 1107 **ECTS:** 5

Description: The course is designed for students with C1 level of English, upon completion of which they will be able to take the Certificate in Advanced English (internationally recognized exam which does not have an expiration date) from Cambridge ESOL. The course teaches and develops reading, writing, listening, and speaking skills, as well as essential grammar and vocabulary. Upon the completion of the course, students will demonstrate the variety of reading skills, including understanding and analysing specific information, text organization features, time and text structure. Students will be able to write diverse essays in accordance with APA style, show understanding of feeling attitude, opinion, purpose, agreement, and gist. Students will be able to interact in academic English.

Prerequisites: GED 1106 Cambridge English: C1 Advanced ECTS: 6

Course Title: Cambridge English: A1 Starter
Code: GED 1108 **ECTS:** 5

Description: The course is for students with A0 level, which provides skills and language highly relevant in daily life. The main aim of the course is to help students to achieve an overall English language proficiency of beginner basic user. It will help students to interact in a simple way and answer simple questions in daily life. The course enables to develop and practice all 4 language skills: listening, reading, writing and speaking. The course is intended to accomplish its goal

within one semester of 15 weeks.

Prerequisites: -

Course Title: Cambridge English: A2 Key
Code: GED 1108 ECTS: 5

Description: This one-term course is designed to give students grounding in English pronunciation, grammar, and essential vocabulary in order to understand the basic concepts of the English language. The main aim of the course is to build and develop students' communication skills and extend grammar and vocabulary range.

Prerequisites: -

Course Title: Cambridge English:
B1 Preliminary

Code: GED 1108 ECTS: 5

Description: This course is designed in accordance with Cambridge English: Preliminary program (PET). The course gives students the confidence to communicate effectively in real-life situations. The course is built for basic users (CEFR A2) with pre-intermediate level and helps students to progress further to B1 level. The course aims to develop communicative skills of speaking, listening, reading and writing, extend vocabulary and grammar range. This course shows you have mastered the basics.

Prerequisites: -

Course Title: Cambridge English: B2 First
Code: GED 1108 ECTS: 5

Description: First Certificate in English is designed for students with B1 level to help them study effectively in English. The course teaches and develops reading, writing, listening, and speaking skills as well as essential grammar and vocabulary. More specifically it offers:

- authentic reading texts and listening tasks providing training in the reading and listening techniques and strategies;

- a systematic approach to speaking tasks providing models for students to follow and clear outcomes for improved performance;

- a step-by-step approach to writing tasks with models to work from and sample answers;

- comprehensive coverage of all major grammar and vocabulary areas tested in the First Certificate Exam.

Prerequisites: -

Course Title: Cambridge English: A1+ Starter

Code: GED 1109 ECTS: 5

Description: The course focuses on developing communicative skills of speaking, listening, reading and writing. It also covers essential grammar, vocabulary and idioms.

The main goals of the course are: to study and develop grammar rules used in formal and informal style; to acquire relevant vocabulary; to develop effective listening and reading skills; to build confidence in speaking and pronunciation skills necessary for further study of English course.

Prerequisites: GED 1108 Cambridge English: A1 Starter ECTS: 5

Course Title: Cambridge English: A2+ Key Code: GED 1109 ECTS: 5

Description: The course focuses on developing communicative skills of speaking, listening, reading and writing. It also covers essential grammar, vocabulary and idioms.

The main goals of the course are: to study and develop grammar rules used in formal and informal style; to acquire relevant vocabulary; to develop effective listening and reading skills; to build fluency and confidence in speaking and pronunciation skills necessary for further study of English course.

Prerequisites: GED 1108 Cambridge English: A2 Key ECTS: 5

Course Title: Cambridge English: B1+ Preliminary

Code: GED 1109 ECTS: 5

Description: This course is designed for students to improve their ability to study effectively in English. The course will help them develop skills and knowledge in reading and understanding authentic academic texts, listening to lectures and presentations, writing different essay types, participating in seminar and group discussions, preparing and giving presentations. It improves such study skills as note-taking, critical thinking and working independently.

Prerequisites: GED 1108 Cambridge English: B1 Preliminary ECTS: 5

Course Title: Cambridge English: B2+ First Code: GED 1109 ECTS: 5

Description: That is a stimulating and thorough preparation course for students with B2 level of

English, upon completion of which those who are eager have an opportunity to take the First Certificate exam (internationally recognized exam which does not have an expiration date) from Cambridge ESOL. The course teaches and develops academic reading, writing, listening, and speaking skills as well as analytical and critical thinking skills.

Prerequisites: GED 1108 Cambridge English: B2 First ECTS: 5

Course Title: Introduction to Legal English Code: GED 1110 ECTS: 5

Description: The course is aimed at developing lexical and grammatical range of students in the field of law by comparing English and Kazakh legislature. This course prepares students for the core course English for Specific Purposes. Upon completion of the course, students will use professional English language in written and spoken speech; take part in discussions on law-related matters, read and extract necessary information, summarize and paraphrase information from legal texts.

Prerequisites: GED 1109 Cambridge English: A1+ Starter and higher ECTS: 5

Course Title: English for Specific Purposes Code: GED 1111 ECTS: 3

Description: The course is a smart start in studying international legal English in the field of private law while improving the skills of general English and is intended for those who speak English A2 (Pre-intermediate) and above. The main objective of this program is to study legal terms through the use of special vocabulary, mastering the modern style of legal English, the exact use of grammatical structures, words and expressions in the legal context, including in the context of written contracts.

Prerequisites: GED 1110 Introduction to Legal English ECTS: 5 or GED 1109 Cambridge English: A2+ and higher ECTS: 5 or IELTS 3.0 and higher

Course Title: TOLES Foundation Code: GED 1114 ECTS: 5

Description: This course is an excellent start for learning legal English in private international law along with improving general English skills and can be studied by those who have A2 (Pre-intermediate) and higher levels. The main objective of this course is to present and practice legal terms through increasing vocabulary, apply precise grammar constructions and

introduce modern style of legal writing.

Prerequisites: GED 1110 Introduction to Legal English ECTS: 5

or GED 1109 Cambridge English: A2+ and higher ECTS: 5

or IELTS 3.0 and higher

*** **Course Title:** TOLES Higher **Code:** GED 1115 **ECTS:** 5

Description: The course is for those students who have B2 (Intermediate) and higher, and have already passed TOLES Foundation. The course involves complex authentic legal texts and documents. The main objective of this course is to increase legal vocabulary through learning set expressions, collocations, synonyms, prepositions, and etc. that allow students to be able to interpret legal terms and give their definitions. The course program also includes audio materials in the form of interview on the topics related to day-to-day lawyers practice. **Prerequisites:** GED 1111 English for Specific Purposes ECTS: 3
or GED 1114 TOLES Foundation ECTS: 5
or TOLES Foundation Certificate Score 60 and higher

Course Title: TOLES Advanced **Code:** GED 1116 **ECTS:** 5

Description: The course is for those students who have B2 (Intermediate) and higher level of English and have already passed English for specific purposes and TOLES Higher.

The course develops legal skills that are considered as “golden standard” of Legal English.

The course TOLES Advanced is a final stage of Professional English and teaches to understand and solve practical problems that lawyers face in their day-to-day practice, including understanding the difference between formal and informal legal expressions in a proper way and application of “legalese” and “plain English” while working with clients.

Prerequisites: GED 1115 TOLES Higher ECTS: 5

or TOLES Higher Certificate Score 60 and higher

Course Title: Business English

Code: GED 1117 **ECTS:** 5

Description: This one-term course centers around developing students’ employability skills, ability to work in team, while developing a social project, understanding fundamental principles of success, raising personal

effectiveness, management and leadership skills, that are vital to everyday business practices in a globalised world.

Prerequisites: GED 1109 Cambridge English: A2+ and higher ECTS: 5

or IELTS 3.0 and higher

Description of Disciplines for «Translation Studies» and «Applied Linguistics» educational programs

Course Title: Basic Foreign Language (I)
Code: BFL 1108 ECTS: 12/10

Description: The course is designed to develop essential language skills for learners who are preparing to study in English as a language of instruction up to Intermediate level. The course will help students to understand more complex pieces of reading, understand longer speeches from video and audio lectures, write clearly and describe common topics in detail, give opinions and outline advantages and disadvantages of general phenomena and situations.

Prerequisites: -

Course Title: Basic Foreign Language (II)
Code: BFL 1201 ECTS: 10

Description: The course is aimed to improve students' English language command up to Upper-Intermediate level through systematic expansion of vocabulary and grammar range, and through practicing four language skills. Students will learn topic-based vocabulary and grammar with the inclusion of pronunciation and intonation drills. Students will practice speaking and writing skills through discussions and creative pieces of writing.

Prerequisites: Basic Foreign Language (B1)

Course Title: Introduction to Linguistics
Code: IL 1102 ECTS: 5

Description: This course answers the questions what language is and what knowledge language consists of. The course studies the nature of a language and branches of linguistics (English).

Prerequisites: Basic Foreign Language (B2)

Course Title: Grammar In Use
Code: GrU 1107 ECTS: 5

Description: The aim of this course is to improve students' knowledge of English grammar and enhance their ability to apply this knowledge in a professional context. The course program covers topics such as parts of speech, sentence structure, tense, aspect, modality, and transitivity. Additionally, this course will provide students with the opportunity to develop their analytical skills through performing grammatical analysis of texts.

Prerequisites: -

Course Title: Academic Writing C1

Code: AW C1 2206 ECTS: 5

Description: The course will provide students with the practical tools for working with academic texts and present their own ideas both orally and in writing within the academic context. Within the course students will expand their academic vocabulary, read scholarly articles and write summaries, argumentative and problem-solution essays. Besides, the course will introduce students to APA citation and formatting style.

Prerequisites: Basic Foreign Language (B2)

Course Title: Academic Writing C2

Code: AW C2 2206 ECTS: 5

Description: The course is aimed at developing and expanding academic vocabulary, improving reading skills of academic texts, and enhancing writing skills in various types of written work such as comparison and contrast essays, cause and effect essays, and process essays. As part of this course, students will also be able to expand their knowledge and strengthen their skills in using citation styles such as APA Style.

Prerequisites: Academic Writing C1

Course Title: Foreign Language I (A0,A1)

Code: FL I 2208 ECTS: 10

Description: This course is intended for students with a zero level of proficiency in a second foreign language. The goal is to develop foreign language communicative competence. Students will learn the most common words and phrases needed for everyday communication; they will study common grammatical structures, and will be able to participate in conversations.

Prerequisites: -

Course Title: Foreign Language II (A2)

Code: FL II 2209 ECTS: 10

Description: This course is aimed at developing skills and abilities in skimming and scanning in reading; oral and written speech. Grammatical material covers the basic grammatical phenomena, the mastery of which is necessary in order to express one in language and to read and understand texts and stories.

Prerequisites: Foreign Language I (A0,A1)

Course Title: Foreign Language III (B1) Code:
FL III 3210 ECTS: 5

Description: This course contributes to the

development of socio-cultural knowledge and skills. The course covers a large share of modern vocabulary. There is further development of already existing skills and abilities in speaking. In writing, the emphasis is on developing the ability to write letters and essays.

Prerequisites: Foreign Language II (A2)

Course Title: Foreign Language IV (B2)

Code: FL IV 3211 **ECTS:** 5

Description: The objectives of this course are developing and enhancing language knowledge as well as students' extra-linguistic knowledge, expanding the range of language understanding, enriching the active vocabulary, and improving oral and written language within lexical and grammatical topics.

Prerequisites: Foreign Language III (B1)

Course Title: Foreign Language V (C1)

Code: FL V 4212 **ECTS:** 5

Description: The course is designed to develop essential skills and academic language. Course topics include different types of essays, paraphrasing, and academic summaries. Besides, students will practice in reading academic texts and scholarly articles, improve their listening skills through watching authentic video materials and enhance speaking and presentation skills through preparing presentations.

Prerequisites: Foreign Language IV (B2)

Course Title: Research Methods I

Code: RM I 2301 **ECTS:** 5

Description: This course studies qualitative methods in social science focused on investigation of concepts, meanings, and understandings via gathering and analyzing non-numerical data. The program of the course involves the study of the qualitative data collection tools, types of statistical analyses, interpretation of the results of research, and practical tasks.

Prerequisites: -

Course Title: Research Methods II

Code: RM II 2302 **ECTS:** 5

Description: This course studies quantitative methods in social science focused on systematic empirical investigation of observable phenomena via statistical analyses. The program of the course involves the study of the main tools to collect quantitative data, types of

statistical analyses as well as interpretation of the results of research, and practical tasks.

Prerequisites: Research Methods I

Course Title: Research Methods III

Code: RM III 4309 **ECTS:** 5

Description: The following course is designed to educate students about more sophisticated methods of research to investigate more complex phenomena. During the course students will be taught mixed method research and learn different kinds of mixed-method research to answer research questions.

Prerequisites: Research Methods I, II

Course Title: Cross-cultural communication

Code: CCC 3213/4213 **ECTS:** 4

Description: The course will introduce students to the cross-cultural communication phenomenon as an important issue in the era of globalization and internationalization. Students will know the basic concepts and categories that constitute cross-cultural communication as a science. Moreover, students will study the peculiarities and the ways of effective communication between people from different cultures.

Prerequisites: -

Course Title: Sociolinguistics

Code: Soc 4214 **ECTS:** 3

Description: This course examines the ways in which relationships and structures in society influence language and vice versa. It examines variations in language that are determined by region, sex, social level, and cultural groupings. The course is intended to encourage students to think about language issues in their own society and to conduct sociolinguistic research.

Prerequisites: Basic Foreign Language (B2)

Course Title: Lexis, Morphology and Syntax

Code: MSL 2203 **ECTS:** 6

Description: The main focus of this course is put on the study of language typology. It covers the main features of all grammar forms in morphology (study of word forms), lexis (study of vocabulary) and syntax (study of sentence structure). Students will develop their analytical and problem-solving skills through

various types of linguistic analysis such as morphological, lexical and syntactic analyses

Prerequisites: -

Course Title: Phonetics and Phonology

Code: PP 3204 ECTS: 5

Description: The course covers the subject, aims and main branches of the theoretical phonetics of the English language, theories and classification of phonemes, syllabic and accentual structure of English words, peculiarities and functions of English intonation, phonetic characteristics of speech and territorial varieties of English pronunciation. Students will develop their analytical and problem-solving skills through practicing phonetic and phonological analyses of English words.

Prerequisites: -

Course Title: Course development and Material design

Code: CDMD 3306/3225 ECTS: 5

Description: The course is aimed to teach students to design course and class materials taking into account students' differences and individual needs. Within the given course, students will learn how to design syllabus, develop effective learning outcomes in accordance with Bloom's taxonomy, determine and order the content of the course, select and develop the materials that meet the course goal and learning outcomes and develop the assignments.

Prerequisites: History of Teaching Methods

Course Title: Language Testing and Assessment

Code: LTA 4309/4226 ECTS: 5

Description: This course is focused on studying language testing and assessment, the impact that testing and assessment have on learners, and the role of testing and assessment in schools and society. The course answers the questions: What is the test/assessment for? What is 'good' and 'bad' test? How to establish test criteria? and other aspects of test design and development.

Prerequisites: History of Teaching Methods

Course Title: Language Acquisition (Language L, Language T)

Code: LA 3305/3224 ECTS: 5

Description: The course will introduce students

with the fundamental concepts and process of language acquisition. Students will study modern methods and approaches to language learning and also the difference between the first and the second languages acquisition. Students will be setting forth and testing hypotheses to explain the process of second language acquisition.

Prerequisites: History of Teaching Methods

Course Title: History of Language

Code: HL 2303 ECTS: 5

Description: The course is focused on the study of the aim, tasks and the connections of the History of English language with other branches of linguistics. The course covers the main periods of the development from the Old English Period to the Formation of the National Literary English language and historical events connected with them. The course will help students to develop analytical skills through conducting comparative analyses of old and middle English texts.

Prerequisites:

Course Title: Technology in L2 Teaching and Learning

Code: TL2TL 3233 ECTS: 5

Description: Students will use a range of language learning software, and web-based resources for language learning and teaching. Students will evaluate computer- and web-based language learning materials, and will learn how to design and produce their own web-pages and computer- and web-based language learning materials using basic authoring tools.

Prerequisites: -

Course Title: Content Language Integrated Learning (CLIL)

Code: CLIL 3234/3225 ECTS: 5

Description: The course will cover the main concepts of CLIL. Students will be introduced with CLIL approaches in teaching subjects other than English using it as the language of instruction.

Prerequisites: -

Course Title: Literature

Code: Lit 4312/4311 ECTS: 5

Description: This course aims to give students insight into the history of literature of the English speaking countries and to systematize students' knowledge about the most important

historical and literary events, and works of the most profound English, American, Australian, Scottish writers and poets.

Prerequisites: -

Course Title: Creative Writing

Code: CW 4311/4310 ECTS: 5

Description: This course emphasizes the importance of engaging with the wider world of literature in order to develop students' own writing. Students will have the opportunity to study writing from the past and learn from contemporary creative practitioners.

Prerequisites: -

Course Title: Stylistics

Code: Styl 4308/4307 ECTS: 5

Description: This course will acquaint students with the methods and theories of stylistics, from dialogue to discourse and from metre to metaphor. Students will know about literary and linguistic 'triggers' for the interpretation of literary and non-literary texts such as morphology, speech sounds, graphology, lexis, semantics, syntax, point of view, and pragmatics.

Prerequisites:

Course Title: Basics of Lexicography

Code: BL 4310/4309 ECTS: 5

Description: The course is focused on the historical development of English lexicography as a linguistic science, issues of lexicography and types of dictionaries. Besides, students will know about the basics of compiling dictionaries and will practice compiling explanatory dictionaries of topic-specific terms.

Prerequisites: -

Course Title: News Writing and Reporting

Code: NWR 4219 ECTS: 5

Description: This course teaches students how to report and write news stories that are accurate, fair and complete. Students will learn the basic elements of reporting—how to observe events, how to interview people, and how to use other research tools. Students will also learn how to write and structure news stories for different media platforms including print, broadcast and online.

Prerequisites: -

Course Title: Mass Media and Society

Code: MMS 3215 ECTS: 5

Description: This course is an introduction to the mass media and their impact on society. This course addresses many positive and negative implications associated with society's reliance on social media platforms. Using a perspective rooted in digital literacy, the course examines how social media is used in both personal and professional contexts, and how we might use social media to communicate competently, ethically, and strategically.

Prerequisites: -

Course Title: Fact Checking

Code: FC 4220 ECTS: 5

Description: The course is designed to review the history, development, and interpretation of the Law of the Republic of Kazakhstan "on Mass Media" by our court system and its impact upon journalists, professional communicators, and citizens, along with the ethical principles that underpin effective communication practices. Topics include privacy, defamation, press freedom, media regulations, and the law of emerging technologies. It will also teach students to check factual assertions in various media sources in order to determine the veracity and correctness of the factual statements in the text.

Prerequisites: -

Course Title: Functional types and genres of media texts

Code: FTGMT 3216 ECTS: 5

Description: This course introduces students to universal typological classification encompassing a variety of media texts. Students study the peculiarities of media texts and mechanisms of text perception in different communicative contexts. Students will learn to analyze media texts from the perspective of thematic structure and linguistic-cultural factor.

Course Title: Communication Ethics

Code: CE 3218 ECTS: 5

Description: This course provides students with an overview of ethical standards relevant to social behavior and an in-depth study of contemporary ethical issues facing communicators. Concepts of truth, confidentiality, conflict of interest, social justice, and other issues will be addressed.

Prerequisites: -

Course Title: Business Translation/

Interpretation**Code: BT 4224/4229 ECTS: 5**

Description: This course is designed to help students build upon their fundamental English language communication skills by using professional and formal business tools such as letters, reports, and oral presentations in structured business environments and to help them find the ways to translate special commercial documents from English into Russian/Kazakh and vice versa.

Prerequisites: Translation and Interpreting Theory

Course Title: Legal Translation/ Interpretation

Code: LT 4225/4231 ECTS: 5

Description: This course is aimed at developing and strengthening practical skills in two-way dialogue interpretation and written/oral translation of texts and speeches within the field of legal topics. During the course, students will learn about the specifics of legal terminology.

Prerequisites: Translation and Interpreting Theory/ Terminology

Course Title: Theory of Meaning

Code: TM 3322 ECTS: 5

Description: The aim of the course is to establish and improve basic knowledge and comprehension skills in the field of translation. Understanding the meaning of the text (rather than individual words) is of primary importance in both oral and written translation. Therefore, the program will provide students with the necessary tools to develop their professional skills.

Prerequisites: -

Course Title: Grammar Awareness

Code: GA 3221/2202 ECTS: 5

Description: This course aims to improve the English grammar awareness and enhance students' ability to apply this knowledge and awareness to their own professional context. Topics relate to all parts of speech, phrase and clause structure, transitivity, tense, aspect, modality, and sentence structure. The course will help students to develop their analytical and problem-solving skills through conducting grammatical analysis of texts.

Prerequisites: -

Course Title: Corpus Linguistics

Code: CL 3307/4308 ECTS: 5

Description: This course focuses on the study of the English language text corpus and its application in linguistic analysis (at the lexicogrammatical level and the level of graphemes). As part of the course, students will learn to work with a structured set of linguistic data using a specialized system — the British National Corpus. (The minimum English proficiency level required to take this course is B2.)

Prerequisites:

Course Title: Multilingual Terminology Management

Code: Term 3206 ECTS: 5

This course introduces students to the theoretical foundations and applied practices of multilingual terminology management in translation and localization. It explores terminology as a key component of industry-specific translation, multilingual communication, and applied linguistics. Students will gain skills in terminology project planning, standardization, quality assurance, and the use of terminology management systems (TMS) integrated with CAT tools. The course includes hands-on work with term extraction, terminology databases, interoperability standards, multilingual term databases, international terminological dictionaries, interoperable vocabularies, thesauri and other multilingual corpora.

Course Title: AI for Language Professionals

Code: IIPD 4233 ECTS: 3

This course explores how AI technologies are reshaping the work of language professionals, including linguists, translators, interpreters, terminologists, and localization experts and provides them with the practical and theoretical knowledge to effectively integrate AI into their work. Students will explore a range of AI technologies: machine translation (MT), machine translation post-editing (MTPE), large language models (LLMs), generative AI (GenAI), and computer-assisted translation (CAT) tools, prompts and learn how to use these tools to enhance translation, transcreation, and localization workflows. The curriculum focuses on developing a critical understanding of AI's capabilities and limitations, equipping students with the skills to leverage AI for creative and efficient language solutions. Students will learn to apply prompt engineering strategies, manage

multilingual terminology, and adapt AI tools for multimodal and creative translation tasks.

Course Title: AI for Language Professionals (Teaching Module)

Code: IIPL 4433

ECTS: 3

The module introduces students of Applied Linguistics to the practical use of Artificial Intelligence (AI) tools in language education. With a focus on personalizing instruction, enhancing assessment, and supporting language production skills, students will learn how to leverage AI for language teaching and design AI-enhanced materials and activities for classroom use.

Description of Disciplines for «Kazakh-English Languages and Linguistics» educational program

Course Title: Basic Foreign Language (A1-A2)

Code: BFL 1108 ECTS: 10

Description: The course is offered in the first semester and is aimed at teaching students the basics of pronunciation, grammar, and vocabulary for understanding fundamental concepts of the English language. The main goal of the course is to teach and develop communication skills, as well as to expand vocabulary and grammar knowledge.

Prerequisites: -

Course Title: Basic Foreign Language (A2-B1)

Code: BFL 1201 ECTS: 10

Description: The course is aimed at improving English language proficiency through the study of grammatical and lexical structures using contextual analysis. Throughout the course, students develop their writing, reading, speaking, and listening skills through practical experience based on modern and authentic materials. They also learn to use situational language structures in English depending on the function and purpose of communication.

Prerequisites: Basic Foreign Language (A1-A2)

Course Title: Basic Foreign Language (B1-B2)

Code: BFL 1202 ECTS: 10

Description: During the course, students will learn academic reading, proper comprehension, and analysis of lectures in English. They will develop skills in writing various types of essays,

delivering public speeches, and creating and presenting presentations. Students will enhance their critical thinking, gain note-taking skills, and develop independent learning abilities. By the end of the course, students will have fully attained the B2 proficiency level.

Prerequisites: Basic Foreign Language (A2-B1)

Course Title: Academic English C1

Code: AE C1 2206 ECTS: 5

Description: This course is aimed at developing and expanding students' vocabulary. Students will have the opportunity to acquire skills in working with texts and writing various types of essays. Additionally, throughout the course, students will learn to comprehend spoken information and effectively prepare and deliver presentations.

Prerequisites: Basic Foreign Language (B2)

Course Title: Academic English C2

Code: AE C2 2206 ECTS: 5

Description: This course is designed to deepen the knowledge and skills acquired in the Academic Writing I course. Students will learn to conduct academic research step by step. During the research process, they will learn to review and analyze scholarly articles and use literature to build arguments in their writing.

Prerequisites: Academic Writing C1

Course Title: Academic Kazakh I

Code: AE C1 2206 ECTS: 5

Description: As part of this course, students will explore various approaches to essay writing and conducting academic research. They will learn how to gather relevant research materials, analyze scholarly articles, and work with academic literature.

Prerequisites: -

Course Title: Academic Kazakh II

Code: AE C2 2206 ECTS: 5

Description: This course will teach students how to compose academic texts, deliver oral presentations, and develop critical thinking skills. Additionally, students will acquire academic reading, writing, and listening skills.

Prerequisites: Academic Kazakh I

Course Title: Introduction to Linguistics (Kazakh Language)

Code: IL1109 ECTS: 5

Description: This course studies the fundamental knowledge about the linguistics of Kazakh language. Students will learn about the branches of linguistics (phonetics, morphology, syntax and lexis), acquire the skills to research the importance of the language and its relevance in the contemporary world. Students will systematically study the basics of written language, linguistic phenomena and its change, the reason for these transformations.

Prerequisites: -

Course Title: Phonetics of Kazakh Language

Code: PKL2205 ECTS: 5

Description: During the course students will get acquainted with the phonetics of the Kazakh language, phonetic patterns and characteristics of speech, its features in the process of (regional) pronunciation. This course is aimed at developing the skills of applying the methods of phonetic analysis, identifying graphic peculiarities in parsing words and the ability to correctly convey sounds in the process of communication.

Prerequisites: Introduction to Linguistics (Kazakh Language)

Course Title: Morphology, Syntax and Lexis (Kazakh Language)

Code: MSLKL2210 ECTS: 5

Description: During the course, students will study the features of the morphological, lexical, and syntactic systems of the Kazakh language. The theoretical knowledge gained throughout the course will be applied in linguistic analysis. Students will learn to use correct and effective speech through the proper application of various lexical and stylistic devices.

Prerequisites: -

Course Title: Functional Grammar of the Kazakh Language

Code: HGKL 2211 ECTS: 5

Description: This course is aimed at an in-depth study of the functional grammar of the Kazakh language, both old and new linguistic norms, and the acquisition of linguistic analysis methods. In addition, students will develop transferable skills and critical thinking throughout the course.

Prerequisites: Morphology, Syntax and Lexis (Kazakh Language)

Course Title: Kazakh Literature

Code: KL2207 ECTS: 5

Description: During the course, students will become familiar with the works of Kazakh poets and writers, as well as the history of Kazakh classical and contemporary literature. The discipline contributes to broadening general knowledge and developing speech culture.

Prerequisites: -

Course Title: Text Linguistics (Kazakh Language)

Code: LT2206 ECTS: 5

Description: During the course, students will master the methods of grammatical, stylistic, and functional analysis of Kazakh-language texts across various styles. The acquired knowledge enhances critical thinking and expands vocabulary through the ability to identify the main idea and the specific use of words and expressions by the author.

Prerequisites: Morphology, Syntax and Lexis (Kazakh Language)

Course Title: Psycholinguistics

Code: PLing4236 ECTS: 5

Description: During the course, students will acquire theoretical knowledge in the field of psycholinguistics, focusing on the relationship between language and thinking. They will learn to use linguistic means effectively by managing emotional intelligence in real communication processes. Upon completion of the course, students will be able to successfully achieve specific communicative goals through the analysis of the psycholinguistic characteristics of both the sender and the recipient.

Prerequisites: Text Linguistics (Kazakh Language)

Course Title: Kazakh Language Teaching Methods

Code: KLTM2301 ECTS: 5

Description: During the course, students will learn about modern methods and approaches to teaching the Kazakh language. They will also learn how to select educational materials and develop practical exercises in accordance with the chosen methods and the learners' proficiency levels.

Prerequisites: -

Course Title: Teaching Kazakh Through Literature

Code: TKTL3235 ECTS: 5

Description: During the course, students will master the methodology of creative teaching of the Kazakh language through literary works. They will explore innovative methods and techniques for organizing the educational process and learn to develop teaching materials based on contemporary and classical Kazakh literary texts.

Prerequisites: Kazakh Language Teaching Methods

Course Title: Terminology: Theory and Practice

Code: Term3222 **ECTS:** 5

Description: This course introduces students to the concept of “terminology” and its theoretical and practical applications in translation, editing, and media writing. As part of the course, students will learn to work with various lexical databases and dictionaries, as well as to compile glossaries.

Prerequisites: Morphology, Syntax and Lexis (Kazakh Language)

Description of Disciplines for "Hospitality" and "Tourism" educational programs

Course Title: Basics of Tourism Studies

Code: BTS 1108/2203 ECTS: 5

Description: The course introduces the history of tourism and its development, its economic value and prospective, basics of territorial organization and destination management. The course objective is to provide students with systematic understanding of tourism as a subject of their future profession.

Prerequisites: none

Course Title: Introduction to Hospitality and Tourism History

Code: IH 1109/2204 ECTS: 5

Description: This course provides an overview of the hospitality and tourism industry, its growth and development, industry segments and their distinguishing characteristics, trends and current concerns. Students are introduced to career opportunities and the employability skills needed to succeed in specific hospitality fields. It also covers the history of tourism, including pilgrimage, the Grand Tour, the growth of railroads and airlines, and the more recent expansion of the leisure economy.

Prerequisites:

Course Title: Project Planning in Tourism and Hospitality

Code: PPTH 4203 ECTS: 5

Description: This course places special emphasis on the project planning phase, particularly project definition and planning, including proposal development.

The main objective of the course is to provide knowledge of the general and specific aspects of investment project management. It is designed to equip students with a comprehensive understanding of investments at all stages of the investment project cycle.

Prerequisites: none

Course Title: Cross-cultural Communications

Code: CC 3308/4308 ECTS: 5

Description: As part of this course, students will become familiar with the phenomenon of intercultural communication, a crucial issue in the era of globalization and internationalization. They will learn the key

concepts and categories that form the foundation of modern intercultural communication theory. In addition, students will explore the characteristics and strategies for effective interaction between representatives of different cultures.

Prerequisites: none

Course Title: Human Resource Management (HRM)

Code: MGT3305 ECTS: 5

Description: This basic course of HRM explains how to build an effective system of managing people within an organization. It considers HRM as an element of the company's mission and strategy, and stresses the staff as the most important resource requiring development and investment. In line with this concept, we will discuss formation of human resources policy, a strategic approach to human resource management. The course explores traditional functions of human resource management: personnel planning, recruitment and placement, wages and incentives. The purpose of the course is to familiarize students with modern methods of HRM, and develop their skills on planning the staff, recruiting, hiring, and evaluating.

Prerequisites: Introduction to Hospitality and Tourism History

Course Title: Business English in Tourism and Hospitality

Code: BETH 2202 ECTS: 5

Description: This course is designed to help students develop essential English communication skills by using professional and business tools such as letters, reports, and oral presentations in a structured business environment, as well as translating specialized commercial documents from English into Russian and vice versa.

Prerequisites: English B1

Course Title: Research Methods in Tourism and Hospitality I

Code: RMTH I 2208 ECTS: 2

Description: The aim of this course is to provide an overview of research design. This overview includes understanding the preliminary considerations necessary when choosing a research approach using qualitative, quantitative, or mixed methods. These considerations involve defining the different approaches, examining philosophical worldviews, reviewing the literature,

understanding the role of theory, anticipating and analyzing ethical issues, and developing writing strategies. The course will explore research processes specific to each approach. This includes writing an introduction, stating the purpose, and developing research questions and/or hypotheses. Methods and procedures for quantitative, qualitative, and mixed methods research will also be discussed in this course.

Prerequisites: none

Course Title: Research Methods in Tourism and Hospitality II

Code: RMTH II 2209 ECTS: 3

Description: The course focuses on quantitative research methods, which are highly important for the field of study. The use of quantitative research methods has always been one of the most viable ways to obtain primary data in the fields of hospitality and tourism. The course will assist in learning data processing programs such as SPSS, Stata, and SAS. Since the beginning of the digital age, researchers have been able to collect vast amounts of data, which serve as an invaluable resource for quantitative data analysis. Therefore, the usefulness of this course is particularly noteworthy.

Prerequisites: Research Methods in Tourism and Hospitality I

Course Title: Introduction to Accounting

Code: IATH 2214 ECTS: 5

Description: This course explores the basic concepts of accounting. Upon completion of the course, students should be able to: prepare primary documents for various accounting objects, record business transactions in accounts, and compile financial reporting forms.

Prerequisites: none

Course Title: Foreign Language I (A0,A1)

Code: FL I 2208 ECTS: 10

Description: This course is intended for students with a zero level of proficiency in a second foreign language. The goal is to develop foreign language communicative competence. Students will learn the most common words and phrases needed for everyday communication; they will study common grammatical structures, and will be able to participate in conversations.

Prerequisites: -

Course Title: Foreign Language II (A2) Code: FL II 2209 ECTS: 10

Description: This course is aimed at developing skills and abilities in skimming and scanning in reading; oral and written speech. Grammatical material covers the basic grammatical phenomena, the mastery of which is necessary in order to express one in language and to read and understand texts and stories.

Prerequisites: Foreign Language I (A0,A1)

Course Title: Foreign Language III (B1) Code: FL III 3210 ECTS: 5

Description: This course contributes to the development of socio-cultural knowledge and skills. The course covers a large share of modern vocabulary. There is further development of already existing skills and abilities in speaking. In writing, the emphasis is on developing the ability to write letters and essays.

Prerequisites: Foreign Language II (A2)

Course Title: Foreign Language IV (B2) Code: FL IV 3211 ECTS: 5

Description: The objectives of this course are developing and enhancing language knowledge as well as students' extra-linguistic knowledge, expanding the range of language understanding, enriching the active vocabulary, and improving oral and written language within lexical and grammatical topics.

Prerequisites: Foreign Language III (B1)

Course Title: Tourism Marketing

Code: TMar 3213/14 ECTS: 5

Description: The course is aimed at exploring methods of promoting tourism products with a focus on the use of digital technologies. In today's world, digitalization plays a significant role in automating processes, including marketing. Therefore, to prepare competitive specialists in the field of tourism marketing, this course includes the development and practical implementation of various marketing campaigns using digital tools. Students will learn about online marketing strategies and a variety of online marketing tools. The course will also cover topics such as user-generated content, SEO, contextual advertising, social media, mobile and web analytics, geo-targeted and mobile marketing.

Prerequisites: Basics of Tourism Studies

Course Title: Consumer Behaviour**Code: CB 2217 ECTS: 5**

Description: The purpose of the course is to examine different consumer decision models and its influence on marketing decisions of the business. Areas of the study include consumer learning, motivation, and attitude. The main aim is to use theoretical knowledge in order to predict how changes in consumer behaviour may affect marketing activities.

Prerequisites: Principles of Marketing

Course Title: Microeconomics**Code: Mic 3215 ECTS: 5**

Description: Microeconomics is an introductory course that teaches the fundamentals of economic theory on a micro-level, such as the consumer behaviour theory, the firm theory, the supply and demand analysis, the competition and market structures, externalities and basics of the welfare economics, rationality and full information. Students will comprehend and learn to analyse microeconomic concepts to address theoretical issues and acquire basic economic thinking skills.

Prerequisites: none

Course Title: Investment Management**Code: IM 3218 ECTS: 5**

Description: The course covers the study of how investment strategies are developed to achieve financial goals in a global context. Students will explore the core concepts underlying sound investment decision-making and gain practical skills that can be applied when evaluating investment proposals, managing personal assets, or overseeing a company's investment portfolio. The course offers a global perspective on financial markets and examines the impact of both rational and irrational behavior in finance at the micro and macro levels. Students will learn how to effectively build and manage an investment portfolio with a long-term view, while also gaining insights into recent developments in finance and related fields, as well as future trends shaping the investment management industry. As a final project, students will develop a five-year investment plan that considers the investor's goals and constraints within a dynamic economic environment.

Prerequisites: Microeconomics

Course Title: Tourism Law**Code: TL 4228/4229 ECTS: 5**

Description: This course examines basic

principles of law applicable to tourism and hospitality; international and national tourism legislation and various law issues such as consumer protection, product and service liability, employment, and environmental issues.

Prerequisites: none

Course Title: Tour Guiding**Code: TG 3302/3229 ECTS: 5**

Description: This course focuses on developing the skills required to design and deliver engaging walking tours in and out of the city. Students will develop the research skills, the interpretation skills, writing a prepared script and the public-speaking and logistical skills necessary to become an effective walking tour guide. It presents the technique and methodology of leading an actual tour.

Prerequisites: Introduction to Hospitality and Tourism History

Course Title: Techniques and Tactics of Active Tourism**Code: TTATT 2217 ECTS: 5**

Description: During the course, students will also acquire practical skills for developing tour itineraries. They will study the techniques and methodology of organizing cycling tours, hiking trips, rafting, mountaineering, horseback riding, walking tours, and other activities commonly used in the organization of outdoor tours.

Prerequisites: Basics of Tourism Studies

Course Title: Customer Service and Loyalty Creation**Code: CCLC 4222 ECTS: 5**

Description: Quality service is a fundamental pillar of the hospitality and tourism industry and a key to the success of any business. This course is dedicated to exploring the methods and techniques for delivering high-quality service.

Throughout the course, students will develop their own guest service manual aimed at turning regular customers/guests into loyal ones. The course also addresses key aspects of building an exceptional team capable of handling various challenges and conflict situations.

The course is divided into several modules where students will design loyalty programs and follow the core principles of customer service. They will examine and assess service quality, understand what defines quality

service, and learn how to improve it. Key concepts such as “customer service,” “excellent service,” “guest satisfaction,” and “guest loyalty” will be explored.

Students will also learn and implement the 7 essential steps to superior service that meet guest needs and expectations. Finally, they will develop a universal loyalty program that can be adapted to different types of businesses.

Prerequisites: Introduction to Hospitality and Tourism History

Course Title: Eco & Ethotourism

Code: EE 3221/22 **ECTS:** 5

Description: This course introduces students to the concept of ecotourism and its economic, cultural, and environmental impacts. Students will learn methods of selling, packaging, organizing, and managing tourism products within the ecotourism sector. The course also explores the potential negative consequences of poorly organized ecotours and examines sustainable approaches for the effective development of ecotourism.

Prerequisites: Basics of Tourism Studies

Course Title: Cultural Heritage

Code: CHT 4223/4224 **ECTS:** 5

Description: This course will focus on exploration of theoretical, epistemological, and methodological approaches to the concept of heritage and will discuss how heritage has been defined and studied over time in various contexts. Main themes of the Cultural Heritage course will be related to contemporary heritage practices and issues related to defining, managing, representing, and utilizing diverse forms of heritage. Students will receive an introduction to international and national cultural heritage regulations, laws, and policies focused on the management, preservation, and protection of cultural resources.

Prerequisites: none

Course Title: Tourism Management

Code: TMan 2207/08 **ECTS:** 5

Description: Overview of travel and tourism in Kazakhstan and abroad with a focus on terminology, demographics, economic, sociocultural and environmental impacts of tourism and travel, and the industry's management issues in a global context. This course explores all aspects of travel and tourism, lodging, foodservice, meetings, conventions, exhibitions, leisure and recreation.

Prerequisites: Basics of Tourism Studies

Course Title: Urban Tourism

Code: UT 3321 **ECTS:** 5

Description: This course will explore key concepts in urban tourism and urban culture; students will understand the social, economic, technological, political, environmental processes that shape modern megapolises. This course will help to understand their place and role in the design and development of the 3rd millennium city. Students will study the aspect of tourism and culture that identify contemporary urban studies.

Prerequisites: none

Course Title: Destination Marketing and Management

Code: MMTD 3225 **ECTS:** 5

Description: This course is dedicated to the study of destination management and marketing principles, as well as strategies for promoting tourism in various destinations. It helps students assess the potential of a destination and its products/services, and develop a marketing campaign aimed at attracting both businesses and travelers to the tourism destination.

Prerequisites: none

Course Title: Event Management

Code: EM 3303 **ECTS:** 5

Description: The subject of discipline is based on the study of practical experience of western and domestic companies in the planning, promotion, evaluation, and analysis of events "event" potential. Content of the course include following key points: emerging role of events in promoting destination, typology of events, review of national event strategic plans, impacts and the legacy of the events, strategic plan of event, event conceptualization, project management of event, delivering of event and evaluation.

Prerequisites: Introduction to Hospitality and Tourism History

Course Title: Niche Tourism

Code: NT 3304 **ECTS:** 5

Description: This course will demonstrate students the importance of niche tourism, its innovative tourism products, and pertinent managerial strategies. The main focus of the course is to provide students with an

appreciation of the diversity of tourist motivations and the equally diverse range of niche tourism products that cater to quite particular tastes and preferences. This course will also endeavor innovative opportunities for destinations' diversification and explore the dynamism of tourism addressed to niche markets. Students will discover the innovative trends in tourism by introducing the opportunities and challenges of niche tourism in a highly competitive business environment. Students will get useful skills on how to provide rewarding, enriching, meaningful, and long-lasting experiences through niche tourism and its innovative tourism products

Prerequisites: none

Course Title: Entrepreneurship and Innovation in Tourism & Hospitality

Code: EITH 4307 ECTS: 5

Description: The purpose of the course is to provide students with an in-depth understanding of the concept of entrepreneurship and its application in hospitality and tourism. Students will explore the entrepreneurial processes. The module critically investigates a range of issues management, new product development, corporate branding, marketability and innovation for international as well as regional hospitality and tourism businesses. Particular emphasis is placed on generating new innovative strategies, initiatives and ideas.

Prerequisites: Introduction to Accounting

Course Title: Sustainable Tourism

Code: ST 3310 ECTS: 5

Description: The aim of this course is to provide students with a broad understanding of environmental issues and their impact upon the tourism industry, therefore subject areas such as pollution, waste management, and biodiversity will be a primary focus. The human communities and their effect on global destinations will be discussed to enable students to deeply analyse tourism dependency and the changes and development of domestic and international tourism policy.

Prerequisites: -

Course Title: Sales Techniques

Code: TP 112253 ECTS:5

Description: The aim of this course is to study and apply the most effective sales techniques in practice. Throughout the course, students will explore key aspects and challenges of working

in the sales field, such as handling objections, communicating effectively with clients, and applying emotional intelligence in the sales process. They will also develop their own effective communication skills.

The course includes case studies through which students will learn how to build behavior models for successful deal-making. Key topics covered in this course include: a systematic approach to sales, presentation skills, overcoming fear of selling, the art of conversation, and asking the right questions.

Prerequisites: none

Course Title: Tour Operating

Code: TO 2309 ECTS: 5

Description: As part of this course, students will study the key aspects of tour organization and the work of tour operators, and will apply their knowledge in practice by independently organizing tours, hiking trips, and expeditions. This course is designed to develop skills such as teamwork, organizational management, supplier coordination, and service delivery in the tourism sector.

The course aims to provide a practical understanding of the operational processes involved in tour operation.

Prerequisites: Tour Guiding

Course Title: Logistics Management

Code: LM 2310 ECTS: 5

Description: This course focuses on studying examples and gaining practical skills in optimizing a company's supply chain through a series of hands-on case studies. It is aimed at addressing management challenges across various types of businesses and is valuable for future career development as a business analyst. The course is also practically applicable for all levels of employees—both operational and managerial—in private and corporate companies where daily supply chain management and optimization are essential.

Key topics covered in the course include supply chain operations, strategies for optimizing supply chains to achieve more with fewer resources, cost reduction and quality improvement, identifying savings opportunities, and calculating potential savings in Excel along with their implementation.

Prerequisites: Introduction to Accounting

Course Title: Global Distribution System

Code: ECTS: 5

Description: This course explores the

fundamentals and principles of various distribution systems in the tourism industry. Students will study key aspects of air travel management, including strategies for learning airport and airline coding, travel industry alphabets, booking principles, fare construction, and fare quotation.

Through case studies, students will examine different market segments and segmentation within GDS (Global Distribution Systems), explore functions such as class changes in GDS, and the creation of PNRs (Passenger Name Records) in Amadeus GDS. The course also includes an overview and comparison of various distribution systems, including Amadeus, Galileo, and Sabre.

Prerequisites: Tour Operating

Course Title: Arts and Museum Management

Code: AMM 4312/4315 **ECTS:** 5

Description: Art and Museum Management combines classroom seminars with practicums held on-site at museums and galleries. Classroom sessions interrogate museum theory and discuss topics such as: heritage and identity; the politics of representation; museums and the community. At the practicums, students engage with professionals from National Museum of the Republic of Kazakhstan, who will take students on-site walkabouts that will cover exhibition spaces as well as behind the scenes. The combination of seminars and site visits provides students with the special opportunity to see how creative, conceptual, and managerial thinking are realised in museum displays and outreach programs.

Prerequisites: Tourism Management

Course Title: Professional Kazakh/Russian

Code: LNG2202 **ECTS:** 5

Description: This course is designed to teach the language of specialization, expanding professional horizons of students, in-depth knowledge of the specifics of their future profession. The study material should be presented in view of the operative documents for teaching Kazakh, Russian, such as the "Law on languages in the Republic of Kazakhstan", the competence of the language policy of Kazakhstan.

Prerequisites:

Course Title: Hotel Management

Course Code: HRM 3301/4306 **ECTS:** 5

Description: The goal of this course is to

provide students with up-to-date knowledge of the principles underlying the operational activities of the hotel industry. The *Hotel Management* course focuses on the operational processes involved in managing a hotel, including administration, finance, marketing, housekeeping, front office operations, food and beverage services, catering, and the supporting departments of a modern categorized hotel.

Prerequisites: Introduction to Hospitality and Tourism History

Course Title: Hotel Lodging Operations

Code: HLO 3305/3314 **ECTS:** 5

Description: The course introduces students to the specifics of operations in hotels, motels, B&Bs, yurt camps, resort hotels, and other modern types of accommodation. In addition to exploring operational features and the organization of customer-oriented services, the course covers the following aspects: building marketing and brand concepts, organizing staff training programs, implementing energy-saving technologies and innovations, operating in a highly competitive environment, and developing leadership.

Prerequisites: Hotel Management

Course Title: Guest Satisfaction Management

Code: GSM 4215/4319 **ECTS:** 5

Description: This course is designed to prepare future employees and managers to meet customers' expectations. Review of customer service philosophy and techniques, services marketing, quality issues, service design and delivery, customer interaction systems, complaint handling and service recovery, customer relationships, loyalty management, and operations are addressed.

Prerequisites: none

Course Title: Room Operations Management

Code: ROM 3302/3313 **ECTS:** 5

Description: This course will discover basic skills necessary for the operations in housekeeping and front office. Concepts and techniques of rooms sales forecasting, revenue budgeting, analysis of rooms sales and profit, break-even analysis, rooms pricing and yield management.

Prerequisites: none

Course Name: Hotel SPA Management

Course Code: SPAM 4317 **ECTS:** 5

Description: During this course, students will learn the rising financial contribution the spa industry is having on the leisure industry in chain hotels. The course will help to prepare, present and monitor a consolidated spa budget. Students will learn how to effectively use marketing techniques to create a market demand and will learn the systems and processes necessary to deliver consistent high quality service.

Prerequisites: none

Course Title: Hotel Training Management

Code: HTM 4318 ECTS: 5

Description: This course entirely concentrated on a self-development program. Students also will understand the importance of coaching in the hotels and developing new skills relevant for the Tourism and Hospitality industry.

Prerequisites: none

Course Title: PR & Marketing Management in Hospitality Industry

Code: PRMM 3306/3307 ECTS: 5

Description: This course explores the practice of public relations in the hospitality industry which is used to craft a hotel's image in order to achieve desired outcome. Public relations activities include press relations, product publicity, corporate communications, lobbying and advisory services. Today, however, the ever-growing challenge for marketing communications professionals is that savvy audiences are in control of what, when and how the information will be consumed - the ever-increasing influence of social media technology dominates the public relations spectrum. This course will show which tactics used for public relations and how to keep content marketing valuable to the user, and how to maintain successful marketing communications practices.

Prerequisites: none

Course Title: Food, Beverage, & Catering Operations

Code: FBCO 4304/4316 ECTS: 5

Description: This course provides students with practical skills and knowledge for effective management of food service operations. It presents basic service principles while emphasizing the importance of meeting the needs and, whenever possible, exceeding the expectations of guests.

Prerequisites: Hotel Management

Course Title: Sales Management in Hotels

Code: TUR3213 ECTS: 5

Description: This online course will discover the basic Sales Management functions and key selling skills such as communication skills, sales presentation, negotiation skills and retail communication (sales displays). The content of the course will focus on marketing strategy for the hospitality industry, its main competitors. You will learn how to use pricing strategies and techniques in hospitality. Also important topics such as Publicity and Promotion; Advertising, Soft & Hard Sell, Role of Copy Writer, Attributes of Good Advertising, PR Tools, Functioning of Guest Relation Department will be covered.

Prerequisites: none

Course Title: Brand Management

Code: MKT4304 ECTS: 5

Description: The most valuable asset of almost any company today is its brand associated with products and services produced. A strong brand can influence the purchasing decisions by providing the possibility for differentiation. Effective brand management is crucial for maintaining long-term profitability. This course is designed to develop students' understanding of the importance of the brand, obtaining the knowledge and skills of the process of the brand designing, assessing, and managing. Topics include: consideration of the brand from the customer's point of view; the process of the brand designing and assessment; the brand portfolio management; and the brand management in the long-run.

Prerequisites: Principles of Marketing

Course Title: Advertising Strategy

Course Code: MKT4206 ECTS: 5

Description: Course explains the nature and importance of advertising strategy for the company. Students will learn various aspects of communication strategy, advantages and disadvantages of different advertising vehicles. Students will examine how to reach the target audience with use of consumer-targeting techniques.

Prerequisites: Principles of Marketing

For the educational program "Psychology"

General psychology

The course introduces students to psychology as a science and its key concepts. It sequentially examines the higher cognitive processes (sensation, perception, memory, thinking, imagination, speech, attention), as well as human consciousness and activity. Special emphasis is placed on the psychology of motivation and volition, the structure and development of personality, and its emotional sphere and regulation.

Prerequisites: ***

Neurobiology and Physiology of the Central Nervous System and Higher Nervous Activity

The discipline aims to develop in students a comprehensive understanding of the structure and functioning of the nervous system, the patterns of neuronal interactions, and the physiological mechanisms underlying behavior, emotions, thinking, and consciousness. The course integrates knowledge from neuroanatomy, neurophysiology, brain biochemistry, and psychophysiology, providing a foundation for further study in cognitive, clinical, and behavioral sciences.

Prerequisites: ***

Psychology of Personality and Individual Differences

In the course of studying the discipline, students develop a comprehensive understanding of the main factors influencing the development of individuality, examine the structure of individuality, and explore the interrelations between its various levels. Special attention is given to methodological approaches to the analysis of individual traits, as well as to mastering modern concepts and frameworks in personality psychology and individual differences. The course aims to develop students' ability to understand the mechanisms underlying the formation of individuality and to apply theoretical models to the analysis of human behavior and psychological characteristics.

Prerequisites: - General psychology

Developmental and Differential Psychology

The course is aimed at developing a foundational understanding of life-span

developmental psychology, analyzing classical theories of developmental psychology, and studying the patterns and characteristics of cognitive, personality, and psychosocial development at all stages of ontogeny. The course provides a comprehensive understanding of the key concepts and regularities of developmental psychology, enables analysis of the specific features of each age period in human ontogeny from the perspective of heterochrony and systemic development, and establishes a theoretical foundation for future practical work.

Prerequisites: - General psychology

Social Psychology

This course is designed to provide theoretical knowledge in social psychology, research methodology, and research methods, enabling students to understand the dynamics of social processes occurring in individual and societal life, and to gain insight into the social context of events that influence human behavior in small and large groups.

The course covers the following topics: Social psychology as a science — subject, object, and objectives; methods of social psychology; ethical issues in psychological research; the individual in the social world; personality socialization; attitudes and influence; communication — functions and types; key aspects of communication; social groups and their main characteristics; gender; conflicts — types of conflicts.

Prerequisites : General Psychology

Cognitive Processes and Artificial Intelligence

The course is aimed at studying the patterns of human cognitive processes and methods for modeling them using artificial intelligence technologies. The course covers: the structure and functions of cognitive processes — perception, attention, memory, thinking, and language; theoretical foundations of cognitive modeling; the application of neural network algorithms and machine learning for analyzing cognitive data; cognitive architectures and their psychological interpretations; and the ethical and philosophical aspects of human-AI interaction.

Prerequisites: General psychology

Legal and Ethical Foundations of Psychological Practice

The course provides a theoretical study of the main provisions of the ethical code: competence, honesty, confidentiality, informed

consent, social responsibility, supervision, and so on. The course examines various cases of ethical competence depending on the main types of a psychologist's professional activity: assessment, correction, psychotherapy, training, counseling, etc.

The discipline is aimed at fully informing students about the rights and responsibilities, as well as the ethical standards of a psychologist's professional conduct.

Prerequisites: General psychology

Neuropsychology

The course "Neuropsychology" is aimed at developing a systematic understanding of the structure and functions of the brain, the neural mechanisms of higher mental functions, and the patterns of their impairments. The discipline covers modern approaches to the assessment, correction, and rehabilitation of cognitive and behavioral disorders. Special attention is given to mastering neuropsychological assessment methods and analyzing clinical and educational cases.

Prerequisites: Neurobiology and Physiology of the Central Nervous System and Higher Nervous Activity

Research Methods in Psychology with Artificial Intelligence Technologies

The course develops students' understanding of the essence of research work in psychology, combining qualitative and quantitative methods with artificial intelligence technologies. It covers the stages of research, digital psychometrics, and automated data analysis. The course provides practical opportunities to design and conduct mini-research projects, critically analyze literature, interpret results, and present them to the scientific community.

Prerequisites: General Psychology

Fundamentals of Psychodiagnostics

This course trains students in modern psychodiagnostic techniques for identifying and measuring psychological characteristics. It focuses on valid inference, interpretation of indicators, and application of diagnostic tools to assess mental states, traits, and processes. Practical sessions will involve administering and analyzing standard psychodiagnostic instruments.

Prerequisites: General psychology, Legal and Ethical Foundations of Psychological Practice

Fundamentals of Cognitive Behavioral Therapy/CBTM0

The course introduces the cognitive-behavioral approach as the most empirically supported psychotherapeutic method. Students will learn methods of assessment, case formulation, and intervention, as well as how to critically evaluate the influence of their own beliefs on the therapeutic process. The goal is to develop scientifically grounded, universal skills necessary for professional practice in any area of psychology.

Prerequisites : General Psychology

Psychoanalytic Diagnosis

The discipline is dedicated to the fundamental principles of psychoanalytic diagnostics and its role in clinical practice. The course examines approaches to developing a diagnostic hypothesis, the significance of the clinical interview and analytic listening, as well as the criteria that justify a diagnosis and guide the choice of an appropriate therapeutic strategy. Special attention is given to various models of personality structure within psychoanalytic schools, the mechanisms underlying character formation, and the challenges that may arise in the therapeutic process depending on the level of personality organization and dominant defenses.

Prerequisites: Psychology of Personality and Individual Differences

Conceptualization and Restructuring of Dysfunctional Beliefs/ CBT M0

The course is aimed at developing skills in constructing a cognitive conceptualization framework and carrying out cognitive restructuring during psychological counseling within the cognitive-behavioral approach. The course will examine current perspectives on conceptualization across various types of cognitive-behavioral therapy, including cognitive therapy (A. Beck et al.), rational-emotive behavior therapy (A. Ellis et al.), acceptance and commitment therapy (S. Hayes et al.), metacognitive therapy (A. Wells et al.), schema therapy (J. Young et al.), and metaphorical psychotherapy (G. Timoshenko, E. Leonenko).

Prerequisites: Fundamentals of Cognitive Behavioral Therapy

Clinical Psychology

This course examines mental phenomena in relation to their connection with diseases, which is essential for developing students' specialized competencies in clinical psychology

and for providing high-quality psychological care in the future.

The course aims to provide students with knowledge of clinical psychology as a field of psychology, its history, and current state; to introduce the types and characteristics of mental disorders based on the latest ICD-11 and DSM-5 classifications; and to develop skills in the initial diagnosis of clinically significant manifestations of mental disorders.

Prerequisites: Neuropsychology

Psychological Correction M1

The course “Psychological Correction” is aimed at developing students’ systematic understanding of the theories, methods, and technologies of psychological correction. The course addresses a wide range of emotional, cognitive, and behavioral developmental disorders, as well as approaches to providing psychological support to children, adolescents, and adults facing various adaptation difficulties.

Within the course, students study the fundamental approaches of corrective psychology: cognitive-behavioral techniques, play-based and art-therapeutic methods, elements of body-oriented work, and methods for developing emotional self-regulation and social-communicative skills. Special attention is given to understanding the causes of disorders, principles for designing a corrective program, observation, diagnostics, tracking progress, and evaluating effectiveness.

Prerequisites: Neuropsychology

Fundamentals of Speech Therapy M1

The course is aimed at developing a foundational understanding of the diagnosis and correction of speech disorders in children and adults. It covers types of speech disorders and their psychological and neurolinguistic bases. Special attention is given to diagnostic and corrective-developmental methods based on the works of T. B. Filicheva, Volkova, G. A. Nischeva, and N. V. Karpushkina. The course combines theoretical knowledge with practical training in the analysis and planning of speech therapy interventions.

Prerequisites: - Neuropsychology

Fundamentals of Behavioral Analysis M1

The course introduces students to the core strategies of ABA therapy and helps them develop basic skills for working with challenging behavior in children with special educational needs (SEN). It also provides training in data collection for developing

behavior intervention plans and offers clear guidelines for teaching new skills to children with SEN. Additionally, the course gives foundational knowledge for working in inclusive settings using ABA-based methods and provides basic competencies for working with parents of children with SEN, including understanding their psychological characteristics.

Prerequisites: Psychological Correction

Behavioral and Developmental Assessment in ABA Therapy M1

The course is designed to give students a solid, comprehensive understanding of methods used to assess behavior and developmental levels in applied behavior analysis. It covers different types of observation, data collection and interpretation, and functional behavior assessment. Students learn about tools for evaluating skills, identifying deficits and developmental barriers, and working with maladaptive behaviors. The course also explores how to choose target skills, set intervention priorities, and document progress.

Prerequisite: Psychological Correction

Behavior Modification Techniques M1

The course focuses on the principles and practical tools for behavior change in applied behavior analysis. Students will learn methods for using prompts, various types of reinforcement, and strategies for shaping target behaviors. Special attention is given to designing differential reinforcement schedules, reducing problem behaviors, and selecting effective interventions. The course covers discrete trial training, natural environment teaching, rule-based instruction, and skill generalization. Students will learn to analyze behavioral functions, develop intervention programs, and adapt techniques to the individual needs of learners.

Prerequisite: Fundamentals of Behavioral Analysis

ABA Therapy Practicum M1

The practicum provides students with the opportunity to apply ABA therapy methods in real-world settings. Most sessions take place at children’s centers, where students, under the guidance of instructors and supervisors, work with children with various developmental profiles, with parental informed consent. During the course, students observe behavior, collect and analyze data, participate in functional behavior assessments, apply teaching methods (DTT, NET, natural

reinforcement), and develop and implement components of individualized intervention programs. The practicum is designed to build professional skills in working with children, maintaining documentation, practicing ethical behavior, and making data-driven decisions.

Prerequisite: Fundamentals of Behavioral Analysis; Behavioral and Developmental Assessment in ABA Therapy

Fundamentals of Management M2

This course provides both theoretical knowledge and practical examples. It enables students to view company management and its employees as an integrated whole, thereby facilitating a deeper understanding of human resource management. The course introduces participants to the principles of human resource management in modern organizations, factors influencing employee motivation and engagement, methods and sources for recruitment, ways to improve employee performance, and the development of practical HR management skills in action. Additionally, the course connects multiple disciplines, including Management, Industrial/Organizational Psychology, Economics, and Marketing. It is focused on understanding the psychological foundations of managerial activity and interpersonal relations.

Prerequisite:

Organizational Psychology (M2)

This course introduces students to the practical and theoretical foundations of organizational psychology. It is designed to familiarize students with the main theories of motivation, management, and leadership, as well as methods for making managerial decisions. During the course, students will become acquainted with key categories, concepts, and issues related to the study of work activity and the analysis of human behavior in organizations; with the principles of human behavior in the workplace; and with the psychological aspects of diagnosing and managing socio-psychological processes within an organization

Prerequisite: Social Psychology

Recruitment and Personnel Assessment Methods (M2)

This course provides both theoretical knowledge and practical examples. It not only introduces the most effective methods for recruitment and personnel assessment but also offers practical tools with examples and exercises. The course familiarizes participants

with the core principles of human resource management, including its main functions, particularly recruitment, selection, and employee evaluation. Students will gain the knowledge and skills necessary for successfully conducting the hiring process, interviewing, and developing job profiles aligned with organizational goals, labor market conditions, and candidate requirements. They will also learn candidate assessment technologies, how to select the best candidates who meet company criteria and objectives, and the use of assessment centers.

Prerequisite: Organizational Psychology, Fundamentals of Psychodiagnostics

Innovative Management in Personnel Management (M2)

This course provides both theoretical knowledge and practical examples. It focuses on studying practices used in real organizations, the factors influencing employee motivation and engagement, modern methods and sources of recruitment, and approaches to improving employee performance. It includes the study of talent management strategies, the implementation of HR technologies, and the development of new models of personnel management. Special attention is given to practical mastery of tools and methods for employee assessment and development.

Prerequisite: Fundamentals of Management

Data Analysis in HR and Social Research (M2)

The course introduces students to modern data analysis methods used in HR and the social sciences. During the course, students learn the basics of working in R and RStudio, including data loading, cleaning, and transformation using the tidyverse package. Special attention is given to descriptive statistics, processing demographic and survey data, creating composite variables, and assessing their reliability. The course covers experimental approaches to evaluating training effectiveness, methods of correlation, factor, and regression analysis, as well as models for predicting employee compensation and retention. The practical component of the course is implemented through regular assignments and midterm exams.

Prerequisite: Organizational Psychology, Research Methods in Psychology

Fundamentals of Management Consulting (M2)

The course introduces students to the key concepts and tools of management consulting. Special attention is given to practical skills such as diagnosing a client's strategic needs and building an effective client–consultant relationship, including the principles of establishing long-term, mutually beneficial partnerships with clients. The course also focuses on facilitating organizational change and working with real organizational cases. It is built on real-world cases, practical exercises, and proven market practices.

Prerequisites: Fundamentals of Psychological Counseling, Organizational Psychology

Fundamentals of Marketing (M3)

The course is aimed at analyzing the strategic role of marketing in a company's development and exploring marketing models in the context of modern realities. Students will study the psychological specifics of marketing analysis, which is based on the classic triad of market research: assessing market conditions, evaluating the organization's own capabilities (the seller), and analyzing competitor behavior. Students will also examine consumer behavior through the lens of the most well-known personality theories, including motivational and value-based perspectives. **Prerequisites:** ***

Marketing in Integrated Communications (M3)

The course focuses on analyzing the strategic role of marketing in a company's development and exploring marketing models in today's business environment. Students will study the psychological aspects of marketing analysis, based on the classic triad of market research: assessing market conditions, evaluating the organization's own capabilities (as the seller), and analyzing competitor behavior. Students will also examine consumer behavior through the lens of well-known personality theories, including motivational and value-based perspectives.

Prerequisites: ***

Employer Brand Management (M3)

The course program provides both general and specialized knowledge in the study and strategic analysis of the labor market; internal psychological marketing and communication strategy; external communications for promoting the HR brand using traditional, modern, and trending communication

channels; as well as knowledge in talent acquisition, retention, and development within the company. The program also includes practical skills in self-promotion within the chosen niche of helping professions.

Prerequisites: Fundamentals of Marketing

Audiovisual Technologies in Advertising (M3)

The course is designed to develop students' skills in creating and analyzing audiovisual advertising solutions in the context of the modern media environment. The course covers: The role of audiovisual communication in the advertising industry; Fundamentals of visual and auditory perception; Stylistic and expressive techniques in audiovisual advertising; Video production technologies: scriptwriting, storyboarding, filming, editing, and sound; Trends: vertical video, storytelling, UGC, interactive formats; Attention management: psychological mechanisms of engagement; Analysis of video advertising effectiveness; Ethical aspects of visual communication; Integration of audiovisual materials into comprehensive marketing communications.

Prerequisites: Fundamentals of Marketing, Cognitive Processes and Artificial Intelligence

Psychology of Sales and Advertising Promotion (M3)

The course is focused on the practical mastery of psychological tools to enhance sales effectiveness and advertising promotion. The discipline covers: Psychology of consumer behavior and decision-making; Sales stages: establishing contact, identifying needs, presenting, handling objections, closing the deal; Influence techniques: social proof, authority, scarcity, reciprocity, consistency, and others; Emotional marketing and behavioral triggers in advertising; Working with motivation and client typologies; Psychology of communication: verbal and non-verbal signs of trust; Storytelling and positioning techniques to strengthen advertising messages; Building trustful relationships and long-term loyalty; Psychological aspects of digital promotion (UX, CTA, visual triggers); Self-regulation and stress management in sales; Analysis of successful sales cases and advertising campaigns

Prerequisites: Fundamentals of Marketing
Marketing in Integrated Communications
Audiovisual Technologies in Advertising

Usability Audit of Websites (M3)

The course is aimed at developing skills in analyzing user experience and evaluating website quality in terms of usability, logic, and effectiveness. The course covers: The role of usability in web design and marketing communications; Basic UX/UI principles and user behavior in the digital environment; Structure of a usability audit, including: Analysis of website architecture and logic; Assessment of content quality; Evaluation of interactive elements and functionality; Working with forms and CTAs; Analysis of the mobile version; Analytics tools; Interface KPIs: page depth, conversion, engagement, exit points; Cognitive principles of information perception and decision-making; Audit categories: navigation, visual hierarchy, typography, loading speed, accessibility; Creating a UX report and developing improvement recommendations; Analysis of successful redesign and conversion optimization cases.

Prerequisites: Fundamentals of Marketing, Employer Brand Management

General Theory of Law (M4)

This course is designed to study the theoretical foundations of law and their application in the practical work of a psychologist. Through the course, students will gain knowledge of legal norms, institutions, and processes, while also developing critical thinking and analytical skills in the context of the interaction between law and psychology. The course includes a theoretical component, covering the basics of legal theory, key concepts, types, structure, functions, and social significance of legal norms, legal relationships, and offenses, as well as a practical component with case studies and exercises to help students better understand the interplay between law and psychology.

Prerequisites: ***

Fundamentals of Profiling (M4)

The discipline introduces students to the theoretical and practical foundations of profiling as an interdisciplinary field that integrates personality psychology, behavioral analysis, and nonverbal communication. It examines models for assessing behavioral indicators, personality typologies, mechanisms of motivation, and risk detection. Special attention is given to the analysis of verbal and nonverbal signals, the identification of stress reactions, the assessment of the reliability of provided information, and the ethical aspects of applying profiling in professional practice. Students master basic tools of interviewing,

observation, and rapid behavioral assessment in various contexts.

Prerequisites: Social Psychology

Victimology (M4)

This course focuses on the study of victimhood as a specific human trait that determines the likelihood of becoming a victim of a crime. It examines the characteristics and patterns of victim behavior, typologies of crime victims, and the conditions that contribute to the development of victim behavior. The course also addresses methods and strategies for victimological prevention and the forecasting of changes in victimhood and victimization within society.

Prerequisites: General Theory of Law, Personality Psychology and Individual Differences

Methods of Offender Personality Assessment (M4)

The course "Methods of Offender Personality Assessment" is dedicated to the study of personality traits of individuals whose behavior is deviant and/or delinquent. It also covers neurobiological, evolutionary, and socio-psychological factors of unlawful behavior. Practical aspects of interpreting data from standardized questionnaires and projective techniques will be examined for assessing the risk of committing an offense, as well as for identifying the personality and characterological traits of individuals who have committed an offense.

Prerequisites: Personality Psychology and Individual Differences, Fundamentals of Psychodiagnostics

Forensic Psychological Assessment (M4)

The course "Forensic Psychological Examination" is designed to prepare psychology students for professional activity within the judicial and investigative process. It provides systematic knowledge of the theoretical and legal foundations of expert work, modern methods of psychological investigation in legal proceedings, as well as practical skills in preparing and presenting expert reports.

Prerequisites: Victimology, Methods of Offender Personality Assessment

Correction and Rehabilitation of Persons with Delinquent Behavior (M4)

The course "Correction and Rehabilitation of Persons with Delinquent Behavior" is designed

to provide psychology students with theoretical knowledge and practical skills in the diagnosis, correction, and social rehabilitation of individuals who have committed unlawful acts or exhibit persistent forms of antisocial behavior.

The course covers modern psychological and criminological theories of delinquent behavior, its types and age-related characteristics, methods of psychodiagnostics and psychocorrection, as well as technologies for social adaptation and recidivism prevention. Special attention is given to working with juvenile offenders, individuals with mental disorders, and collaborating with the offender's family and social environment. **Prerequisites:** General Theory of Law, Fundamentals of Psychological Counseling

Systemic Family Psychology and Psychotherapy

Systemic family psychology and therapy are grounded in fundamental knowledge of systemic thinking and family psychology, including: types and functions of the family; formation and development of partner relationships; parent-child relations; intra- and intersystemic connections; gender-specific interaction patterns; healthy and destructive intrafamilial dynamics, and more. Understanding the foundations of systemic family psychology and therapy is essential for a practicing psychologist and beneficial for application in their own family life.

The objective of the course is to study the core principles of systemic family psychotherapy.

Prerequisites: Developmental and Life-span Psychology

Foundations of Social-Psychological Training and Group Correction

This course is aimed at developing skills in applying practices from various approaches and forms of group work. It focuses on mastering the methodology of conducting trainings using the basic goals, principles, and rules of group training.

During the course, both theoretical and practical methods of psychological training will be examined in detail, including the characteristics and types of training groups, the dynamics of participant relationships, and the stages of training preparation. Students will learn how to organize group work and assess its effectiveness. The course is designed to teach the use of group procedures within the framework of a chosen professional approach, expand the specialist's professional

capabilities, and enable the achievement of objectives set in a training format.

Prerequisites: Social Psychology

Fundamentals of Psychological Counseling

This course is introductory in nature and covers the fundamentals of counseling, its basic goals, principles, and rules. Particular attention is given to the stages of gathering a client's request and summarizing the results of the consultation, meaning the entry into and exit from the counseling process. The key competencies for students in this course include the ability to elicit a client's request, knowledge, recognition, and blocking of psychological defenses, as well as competence in conducting counseling. One of the central topics of the course is a detailed examination of client resistance mechanisms – psychological defenses, methods for identifying them, and strategies for neutralizing them. The material also provides an overview of the basic client personality types.

Prerequisites: Legal and Ethical Foundations of Psychological Practice

Techniques of Individual Psychological Counseling

The course is aimed at studying the main approaches in psychological counseling. It is an overview course that includes brief descriptions of counseling approaches, models, the psychologist's positions and roles, types of counseling situations, and more.

Course objective: to examine the main approaches in psychological counseling.

Prerequisites: Fundamentals of Psychological Counseling

Consultative Workshop-I

The practicum is aimed at developing counseling skills using basic goals, principles, and rules. The course will cover in detail the stages of gathering the client's request and concluding the consultation, that is, entering and exiting the counseling process. Students will learn to understand, diagnose, and neutralize clients' psychological defenses, adhere to the principles of the Ethical Code in various forms of psychological practice, and use different methods of influence and persuasion with clients.

Course objective: to provide practical counseling tools that help understand the structure, essence, and content of psychological counseling.

Prerequisites: Fundamentals of Psychological Counseling

Consultative Workshop-II

Consultative Workshop-II is aimed at developing skills for interacting with clients during the main stage of the consultation. The workshop focuses on hands-on practice in client contact at the core stage of the counseling process, using various techniques applied in different approaches to psychological counseling. During the workshop, students will become familiar with and learn to use techniques such as trance, art-based, meditative, body-based techniques, and others.

Prerequisites: Consultative Workshop-I

Research Designs in Psychology

The course is aimed at developing students' practical skills in designing psychological research. It covers the main types of research designs, including experimental, quasi-experimental, correlational, longitudinal, cohort, field, mixed, and multilevel designs. Special attention is given to internal and external validity, variable control, causal inference, evaluation of evidence quality, and selecting the most appropriate design for a given research question.

Prerequisites: Research Methods in Psychology with Artificial Intelligence Technologies

Correction and Rehabilitation of Persons with Delinquent Behavior

The course is aimed at developing theoretical knowledge and practical skills in the study of deviant behavior. It covers the psychological, social, and biological foundations of deviations, as well as the causes, forms, and mechanisms of their manifestation in childhood, adolescence, and adulthood. Special attention is given to typologies of deviant behavior, contemporary approaches to its diagnosis, prevention, and correction.

The course examines scientific approaches and research, as well as analyses of real cases, enabling students to recognize forms of deviation, assess risks, develop preventive measures, and select correction methods tailored to age-specific characteristics.

Prerequisites: Personality Psychology and Individual Differences

Cognitive Psychotherapy for Anxiety and Depressive Disorders

This course is designed for those already familiar with cognitive-behavioral therapy who wish to deepen their skills in working with anxiety and depressive disorders. Students will

master the theoretical foundations, learn to accurately assess symptoms, and apply key cognitive-behavioral therapy techniques in real clinical situations.

Through case studies, students develop competencies in assessment, case formulation, and therapeutic intervention. The course integrates theory and practice, preparing students for effective, evidence-based work with clients experiencing anxiety and depression.

Prerequisites: Fundamentals of Cognitive Behavioral Therapy/CBT

Conceptualization and Restructuring of Dysfunctional Beliefs/ CBT

Conflict Management

The course explores the scientific and theoretical foundations of conflict management, including the causes, functions, and typology of conflict situations, as well as their structure and dynamics. Methods of conflict analysis and diagnosis are studied, including S. Karpman's conflict prediction model, the influence of individual psychological characteristics on behavior in conflict, and the specifics of intrapersonal and interpersonal conflicts. Special attention is given to technologies for resolving, predicting, and preventing conflicts, as well as developing skills for confident and constructive behavior in conflict situations.

Prerequisites: Social Psychology

Metacognitive Skills in Situational Analysis

The course is designed to develop students' skills in analyzing life and professional situations using the models of M. V. Osorina and H. Timoshenko, drawing on data from neuropsychology and cognitive science. The goal is to cultivate the ability to structure and interpret complex circumstances, providing a foundation for effective consulting and decision-making.

Prerequisites: Cognitive Psychology

Rational Emotive Behavior Therapy

The course "Rational Emotive Behavior Therapy (REBT)" is aimed at developing students' fundamental understanding of one of the key approaches within the cognitive-behavioral tradition. REBT is considered as a system integrating work with clients' beliefs, emotions, and behavior. Within the course, students become familiar with Albert Ellis's theory, the A-B-C-D-E model, the classification of irrational beliefs, mechanisms of emotional

reactions, and strategies for sustainable behavioral change.

Prerequisites: Fundamentals of Cognitive Behavioral Therapy

Coaching

The course is aimed at developing students' practical coaching skills as one of the directions in psychological support and personal development. Within the course, students will study basic and advanced coaching models, master techniques for developing a client action plan, and learn to adapt coaching approaches in counseling.

Prerequisites: Foundations of Psychological Counseling

Psycholinguistics

The course introduces students to psycholinguistics as a distinct field of scientific knowledge that studies the relationships between language, speech activity, and the human psyche. It covers theories of speech activity, language as its primary tool, and the patterns of language acquisition and speech development in ontogenesis. The course examines the characteristics of different types of texts, mass communication, the specifics of speech behavior in investigative processes, as well as film and literature as important objects of psychological analysis.

Prerequisites: Effective Thinking

Artificial Intelligence in Psychology

The course "Artificial Intelligence in Psychology" is aimed at developing students' practical skills in applying neural network technologies in the professional activity of a psychologist. The course is practice-oriented and combines the study of AI capabilities with the gradual development of an individual project. From the very first week, students select the topic of their final project (for example, work with anxiety, stress management, career guidance, family counseling), and new elements are added to the project on a weekly basis. Within the course, students become familiar with: the principles of operation of modern neural networks (LLMs, generative models for text, images, audio, and video); ethical aspects of using AI in psychological practice; methods of generating psychological materials (guidelines, exercises, affirmations, meditations); the use of AI for psychological diagnostics and testing; the creation of multimedia and interactive materials (cards, infographics, mini-courses, chatbots); searching for and verifying scientific

information using AI; skills for integrating AI tools into counseling, educational, and research practice in psychology; the basics of promoting a psychologist in the labor market using AI (personal branding, content creation, presentations).

Prerequisites: General Psychology

Art Therapy

The course "Art Therapy" provides an introduction to the theory and practice of art therapy — a branch of applied psychology that uses creative activities to improve the mental well-being of individual clients and/or groups. Students will learn how various forms of art can be applied for therapeutic purposes, working with different age groups and addressing psychological issues such as stress, anxiety, depression, post-traumatic stress disorder (PTSD), and others.

Prerequisites: Foundations of Psychological Counseling

Existential Psychology

The course introduces students to the key ideas of existential analysis and logotherapy. It examines the concepts of freedom, responsibility, meaning, and personal authenticity in the works of Viktor Frankl and Alfred Längle. Special attention is given to the application of existential approaches in counseling and personal development. The discipline includes both theoretical study and the acquisition of basic practical methods of existential analysis.

Prerequisites: Foundations of Psychological Counseling

Transactional Analysis

Introduction to Transactional Analysis: philosophy and key concepts.

Ego States Model (Parent–Adult–Child structure). Functional analysis of Ego States. Second-order structural model. Recognition of Ego States and structural pathology. Communication and transactions, strokes, and structuring time. Life script writing and analysis of personal narratives. Script reinforcement and passivity mechanisms.

Rackets and games: emotional payoffs and repeating patterns. Change and practice of TA; script transformation techniques.

Prerequisites: Foundations of Psychological Counseling

Foundations of Gestalt Therapy

Introduction to Gestalt Therapy: history, philosophy, and theoretical foundations.

Overview of the course, relevance of the approach in modern psychotherapy. Field theory and the principle of "here and now." Awareness and phenomenology in Gestalt practice. Mechanisms of contact interruption: retroflection, projection, introjection, confluent patterns. "Empty chair" technique practice. Cycle of contact: stages, disruptions, and therapeutic support at each phase. Group presentations (intervision triads). Practice of Gestalt dialogue and therapist's awareness. Emotions and embodiment in therapy. Empathy and resonance in contact. "Empty chair" and polarity work. The dialogical model of Gestalt Therapy. Unfinished Gestalts and the use of metaphor in therapy. Therapeutic dialogue and completion of Gestalts. Resistance and protection of the client: safe therapeutic support. Working with boundaries and group dynamics in Gestalt therapy. **Prerequisites:** Foundations of Psychological Counseling

Acceptance and Commitment Therapy

The course introduces students to one of the most empirically supported therapeutic approaches and aims to expand their skills in conceptualizing life difficulties through the perspective of contemporary understandings of human behavior and functional contextualism. It examines the application of Relational Frame Theory in counseling practice and explores the connection between clients' difficulties and their verbal behavior. The course studies processes that are common across different clinical conditions and demonstrates the use of process metaphors within the counseling process. It also investigates mechanisms that enhance psychological flexibility, improve cognitive defusion, and foster mindfulness and alignment with personal goals and values. Special emphasis is placed on the use of metaphors in therapy and on developing skills to help clients effectively cope with pain.

Prerequisites: Fundamentals of Psychological Counseling, Fundamentals of Cognitive Behavioral Therapy

For "Translation Studies" master program

Leadership Psychology

The course is aimed to look at different concepts and models of leadership, discover psychological explanations of the key determinants of leadership success or failure. The topics covered include characteristics of a

leader, destructive vs effective leadership, leadership in higher education, leadership development, and change management.

History and Philosophy of Research Methods

This course is developed to acquaint master's degree students with the historical development of the research methods and will include such topics as philosophical underpinnings of the research methods, methodology levels, paradigm wars in research, and ethical considerations in doing research. The course will help novice researchers to identify their worldview in relation to the reality.

Higher Education Pedagogy

The course is designed to provide master's degree students with an overview of the educational context and reforms of the Republic of Kazakhstan, getting both theoretical and practical understanding of educational issues such stakeholders' role, higher education concept, reform goals, and factors affecting the formulation and implementation of reforms. The course will introduce students to national and international perspectives on higher education, main policy documents and concepts, and key issues of educational change.

Thesis Writing I/II

This course focuses on research and writing critical reviews from two or more sources. The topics include critical literature review, synthesizing several sources, and thesis writing. This will help to structure future research works and write quality academic papers.

Sociolinguistics and Dialectology

This course introduces the study of the relationship between language and society. Topics such as language policy and linguistic rights, multilingualism, language variation according to class, ethnicity, gender and region are covered. The master's degree students are taught to differentiate between basic sociolinguistic concepts and to apply them in their independent research.

Intercultural Communication

The course focuses on the importance of culture in our everyday lives, and the ways in which culture interrelates with and affects communication processes. It provides an insight into such areas as cultural dimensions,

cultural imperialism, cultural appropriation, cultural metaphors, cultural norms and expectations, gender roles, popular culture, transnational diplomacy, and intercultural business communication.

Multilingual Terminology Management

This course introduces graduates to the theoretical foundations and applied practices of multilingual terminology management in translation and localization. It explores terminology as a key component of industry-specific translation, multilingual communication, and applied linguistics. Graduates will gain skills in terminology project planning, standardization, quality assurance, and the use of terminology management systems (TMS) integrated with CAT tools. The course includes hands-on work with term extraction, terminology databases, interoperability standards, multilingual term databases, international terminological dictionaries, interoperable vocabularies, thesauri, and other multilingual corpora. Graduates will complete an industry-oriented terminology project involving multilingual glossary creation and integration into translation workflows.

Research Methods I

This course studies qualitative methods in social sciences focused on investigation of concepts, meanings, and understandings via gathering and analyzing non-numerical data. The program of the course involves the study of the qualitative data collection tools, types of qualitative analysis, interpretation of the results of research, and practical tasks.

Audiodescription, Subtitling for the Deaf and Hard of Hearing

The course is aimed at training students in the practice of inclusive types of audiovisual translation: audio description (AD) and subtitles for the deaf and hard of hearing (SDH). The training is carried out by a practitioner with many years of experience in the area concerned. The trainer is a professional audio describer and subtitle creator, team lead of the largest AD projects in Kazakhstan. The course proposes clear AD and SDH protocols based upon the combination of theory, standards, and practice.

Consecutive Interpretation I/II

The purpose of the course is to establish and enhance consecutive interpretation skills in different language combinations. This course is

aimed at improving the knowledge, skills and competencies of master's degree students in various types of consecutive interpretation: interpreter's note-taking, high-level consecutive interpretation, tips and techniques as well as computer-aided translation tools in terms of preparation for consecutive interpretation.

Simultaneous Interpretation I/II

The course is implemented using SPEAKUS RSI platform which enables a similar environment as during offline simultaneous interpreting with respective equipment. The course is aimed at developing the ability to briefly formulate and combine information; studying and expanding vocabulary in the relevant areas of knowledge; development of skills of simultaneous interpretation in the context of meetings and conferences on technical and political topics.

Introduction to Audiovisual Translation

The course introduces students to theoretical foundations of audiovisual translation and its two subtypes as well as covering practical strategies and tools for AVT. Students will be demonstrated the difference between audiovisual translation and interpretation. They will be introduced to style guides necessary for subtitling.

Pragmatics

The course is aimed to develop the skills of working with pragmatic parameters of a text. Master's degree students will learn to highlight, determine and transfer the pragmatics of a text and achieve translation adequacy through its pragmatic adaptation.

Subtitling

The course introduces students to the essentials of subtitling, terms, concepts, and rules. Students will know how the audience perceives subtitles and common mistakes in creating subtitles. Students will also study a universal style guide by Netflix.

Translation and Intercultural Communication

The course is designed to provide master's degree students with foundational and contemporary concepts, practices, and processes of translation and intercultural communication. Students in this course will engage in a critical assessment of translation and intercultural communication theories and applications with the explicit goal of addressing

issues of translation.

Introduction to dubbing and voice-over

The course is aimed at developing the skills necessary for both dubbing that are to be able to lip sync taking into account some articulation peculiarities of actors 'or actresses' speeches, compress speech appropriately and for voice-over that are to work with scripts, taking into account the length of the target language original speech.

Localization and Terminology

This course provides an in-depth overview of translation management, linguistic technology and gives master's degree students a general idea of the areas that affect localization program/project managers in their daily work. Students will learn how to use and employ translation memory tools, how to create and maintain a terminology database, how to assess potential translation issues in files to be localized. They will also learn about different types of projects and file formats for localization.

For "Applied Linguistics" master program

History of Linguistics

The course introduces students to the historical background of the development of linguistics as a separate science, its theories, concepts, practical implementation and linguistic traditions. Students will learn how to do the analysis of language form, language meaning, and language in context.

Professional communication skills

This course provides an introduction to the theory and practice of effective professional communication skills. Specific professional/interpersonal communication skills will be introduced and practiced. These will focus on and around oral presentation, team-working and negotiation.

Language Awareness

This course aims to improve the English grammar awareness and enhance students' ability to apply this knowledge and awareness to their own professional context. Topics relate to all parts of speech, phrase and clause structure, transitivity, tense, aspect, modality, and sentence structure. The course will help students to develop their analytical skills through conducting grammatical analysis of texts.

Language Acquisition

The course covers research-based theories of second language learning and acquisition. Students will study modern methods and approaches to language learning and also the difference between the first and the second languages acquisition. Students will be setting forth and testing hypotheses to explain the process of second language acquisition.

Second Language Teaching and Pedagogy

The course provides a broad overview of the second language teaching methods and approaches, their theoretical background and practical implementation. Moreover, students will gain the knowledge about internal and external factors and issues that are crucial in the acquisition of second languages such as age, first language experience, motivation, instructional settings and practices, and societal issues, which have implications for second language teacher education.

Scholarly Editing

The Scholarly Editing course addresses two principal levels of academic editing: copyediting and developmental editing. In the copyediting component, students will be introduced to the mechanics, style, and language aspects of the editing process, including punctuation, spelling, quotations and references, numbers and numerals, grammar, diction, and editing issues beyond grammar. In the developmental editing component, students will learn the theoretical and practical foundations of developmental editing, with emphasis on the commonly accepted structure and argumentation of research papers. Students will also learn to work with a style sheet to guide the editing process. Developmental editing will be practiced using a criteria framework developed collaboratively during the course.

In parallel, students will examine the practice, purposes, and procedures of journal editing and peer review, and will gain experience editing manuscripts written by various authors, including international (non-English speaking) researchers and graduate students. Special attention will also be given to the role of AI in scholarly editing, with emphasis on academic dishonesty, fabrication, and the legal responsibilities of all stakeholders involved in the editorial process. Overall, the course is designed to equip students with the theoretical knowledge and practical skills necessary for professional work in the field of scholarly

writing and publishing.

Research Methods in Linguistics

The course will overview the research methods for conducting research projects in linguistics, providing practical insights into analysis techniques. The course follows the structure of a research project, guiding students through the steps involved in collecting and processing data, analyzing data, and presenting research findings. By learning about the theoretical underpinnings of various research methods and engaging in regular practical exercises, students will be provided with a solid foundation for linguistic analysis.

Curriculum Development and Academic Process Management

This course aims to study advanced theories and practices related to curriculum development and the management of academic processes in higher education. It examines the interactions among curriculum frameworks, programme design, assessment, and quality assurance across institutional, national, and international contexts. Students analyze educational policies, leadership models, and process management systems that influence the development, implementation, and evaluation of academic programmes.

Through case studies, collaborative design projects, and reflective inquiry, students will develop the ability to integrate evidence-based decision-making, inclusive pedagogical innovation, and effective leadership strategies in managing academic programmes. The course prepares future educational leaders and applied linguists with the knowledge and skills needed to drive curriculum reform and ensure quality.

Language Policy and Planning

This course takes an innovative, interdisciplinary approach to language policy and planning, framing it as a form of public policy. The theoretical component of the course is structured around a five-stage public policy cycle and explores six key topics: Foundations of language policy and planning; The emergence of language-related issues; The politics of language and agenda-setting; Policy formulation and adoption; Policy implementation and monitoring; and Policy evaluation. Together, these topics offer a comprehensive understanding of the origins, development, implementation, and societal impacts of language policies. The empirical component of the course applies

these theoretical insights to diverse global contexts, focusing on Western countries and the Global East, with particular attention to the post-Soviet space and Kazakhstan. Through a carefully curated selection of research papers, students will examine the sociopolitical, cultural, and historical dynamics that influence language policy and planning. By combining theoretical foundations with real-world case studies, the course provides a nuanced understanding of language policy as both an evolving field of study and a crucial tool for governance.

For “Counseling Psychology” master program

Foreign Language (Professional)

The course is aimed to develop communicative and to form professional competences of master's degree students by enlarging and deepening their receptive and productive language skills on the topics connected with the profession of an interpreter.

Methodological Issues of Modern Psychology

Master's degree students will get acquainted with the formation and development of the subject of psychology, theoretical approaches to the research and practical activities of a psychologist, which allow to develop research-oriented as well as counseling programmes; the peculiarities of obtaining reliable knowledge in conducting scientific research in psychology and counseling work of a psychologist will be analyzed.

Contemporary Theories of Personality

Within the framework of the discipline, various classifications of contemporary personality theories will be analyzed with an emphasis on those theories that began to form after the second half of the 20th century. Knowledge of the theory of personality will allow master's degree students to develop programs of an educational nature as well as those focused on providing practical psychological assistance to an individual and a group.

Practical Ethnopsychology

The study of this discipline involves analysis of such topics as modern concepts of ethnopsychology, psychological aspects of multicultural education, psychology of interreligious interaction, psychological counseling in a cross-cultural environment,

features of the development of intercultural training, etc. The discipline is aimed at forming competencies to successfully cope with the difficulties arising in the process of communication between people in situations of intercultural interaction.

Methods of Teaching Psychology

Within the framework of this discipline, master's degree students will get acquainted with the main approaches, theories, concepts, methods, forms, tools of teaching, upbringing and development of personality in higher education. The features of the organization of the educational process of subjects of educational activities, taking into account the age, gender and national characteristics of a person, will also be considered.

Cognitive Model and Neuroscience

As part of this course, master's degree students will get acquainted with the most up-to-date information about the relationship between mental functions and brain activity. At the end of the course, students will be able to use information on the peculiarities of the influence of neurobiological and neurophysiological factors on higher mental functions as a foundation for research, diagnostic and correctional activities.

Methods of Analysis and Interpretation of Psychological Research Data

The course is aimed at developing skills in working with primary descriptive statistics: measures of the average trend (mode, median, mean) and measures of variability (range, standard deviation, variance, excess, asymmetry), features of the use of parametric, non-parametric criteria, correlation, variance, factor analysis in psychological research. Master's degree students will learn how to work in Excel and SPSS programs.

Design of Psychological Research

This course will allow master's degree students to organize, plan and conduct research in the field of psychology. Master's degree students will learn to formulate research questions and hypotheses, select research design and sampling strategy in psychology. During the classes case studies regarding the observance of professional ethics in preparing a study and submitting an article to a journal will be examined.

Models of Modern Psychological Counseling

Within the framework of the course, master's

degree students will study modern theories of counseling in psychoanalytic, cognitive-behavioral, humanistic, existential, postmodern directions. Historical aspects and modern ideas for the integration of various approaches will also be analyzed, including the study of a multimodal model of counseling and life skills counseling.

Projective Psychodiagnostics in Psychological Counseling

During the course, master's degree students will get acquainted with the theoretical justification and practical options for using projective psycho-diagnostic tools in the counseling system. Projective psycho-diagnostic techniques used in psychological counseling to analyze the deep layers of the client's psyche will be examined. The course provides an overview of the strengths and weaknesses of the application of projective methods of personality research.

Behavioral Psychotherapy

This course provides an overview of contemporary approaches and techniques in behavioral psychotherapy. It focuses on evidence-based methods for assessing, modifying, and reinforcing behavior, including cognitive-behavioral strategies, exposure techniques, and technology-enhanced interventions. Students learn practical tools for designing behavioral treatment plans and applying modern therapeutic technologies in clinical and counseling settings.

Cognitive Behavioral Therapy of Dependencies and Dependent Behavior

Master's degree students will have the opportunity to get acquainted with approaches to understanding addiction, study the biopsychosocial model of addiction and the specifics of working with problems in this category in the cognitive and behavioral approach. They will study the features of cognitive conceptualization of difficulties associated with addictive behavior and cognitive behavioral therapy techniques, which have shown the highest practical effectiveness.

Art Therapy in Crisis Psychology

This course introduces master's students to the fundamentals and methods of art therapy used in working with psychological trauma and crisis states. It covers key art-therapeutic approaches, techniques for safe emotional expression, and strategies for restoring emotional regulation and supporting clients.

The practical component includes basic exercises and applied methods for integrating art therapy into counseling and corrective work.

Marital Therapy

During this course, master's degree students will be able to get tools for working with couples within the framework of the cognitive and behavioral approach. Students will study the cognitive distortions that lead to dysfunctional relationships in the couple, the options for intervention and the specifics of establishing contact with the couple in the CBT approach.

Psychology of Migration Processes

Within the course "Psychology of Migration Processes," population migration and the characteristics of an individual's psychological state will be examined. The course will also address the main difficulties faced by migrants, the types and causes of migration, as well as the factors and stages of personal adaptation to a new culture in the host society.

Topical Issues of Art Therapy and Ontogenesis of Visual Activity

As part of this course, master's degree students get acquainted with the general patterns of drawing activities of a child and an adult, as a basis for psychological interventions in an art therapy format. Based on the analysis of the diverse areas of modern art therapy, the possibilities of using art therapy technologies in working with various recipients of psychological assistance and support will be considered.

PART 10 INTERNSHIP POLICY

This Policy defines the goals, terms, content, and outcomes of professional internship for the following undergraduate programs: Applied Linguistics, Translation Studies, Kazakh-English Languages and Linguistics, Tourism, and Hospitality. The professional internship is aimed at students' acquisition of skills in their chosen major. The internship is aimed at developing professional competencies through the implementation of educational and research projects, as. Professional internship consists of Introductory internship and Industry based internship. The duration and period of professional internship are determined by the curriculum and the timetable of the educational process.

Types of internship, goals and objectives, organization of internship.

Introductory Internship

The main goal of educational practice is the formation of a career plan, as well as the development of basic practical skills and abilities that form the professional competence of a future specialist.

Tasks of introductory internship:

- study of types of professional activity in the specialty, their functions and tasks;
- definition of skills that form professional competence;
- building a career plan for the development of professional skills;
- acquisition of research skills with various sources of information.

At the end of the introductory internship, it is expected that the student will achieve the following results:

- distinguish between the functions and tasks of different positions related to the specialty;
- have an idea of the skills required for a particular position, as well as a plan for developing these skills.

Organization of introductory internship:

Introductory internship takes place at the end of 2nd semester of 1st year of study and lasts 2 weeks. The management of the introductory internship is carried out by the coordinator of the internship. The internship coordinator develops an internship programme, sets the deadlines for the completion of assignments, advises students during the internship and evaluates the internship reports.

Industry based internship

The industry based internship is aimed at applying the knowledge gained during studies in professional activities.

Based on the results of industry based internship, students will be able to:

- systematize the theoretical knowledge acquired while studying.
- apply professional skills that meet the required professional standards.
- apply competencies to achieve professional success.

Organization of industry based internship:

Industry based internship is carried out in the 6th semester of the 3rd year of study within 2 weeks. Internship management is carried out by the internship coordinator, with whom the student develops an internship Program and sets the deadlines for the work. Student fills out the "Application for professional internship" on time. After the student chooses the organization for the internship, contracts are prepared and signed with the School of Liberal Arts, the student, the organization's representative and the Internship Coordinator.

Industry based internship outcomes:

- Apply theoretical and practical knowledge in the professional field;
- Gain experience in the professional field and understanding of job responsibilities
- Understand the basic requirements for the profession;
- Summarize professional goals and learning outcomes;
- Develop skills in identifying and searching for new areas for professional growth;
- Develop communication skills: learn to listen, accept criticism and use feedback.

3. On-the-job training

The on-the- job training is aimed at applying theoretical knowledge into practice. Based on the results of on-the-job training, students will be able to:

1. obtain professional skills in the specialty.
2. develop skills for the independent application of theoretical knowledge.
3. develop an understanding of the content of specific professional activities.

Organization of the on-the-job training:

The on- the-job training is carried out in the 8th semester of the 4rd year of study within 2 months. Internship management is carried out by the internship coordinator, with whom the student develops an internship Program and sets the deadlines for the work.

Student fills out the "Application for professional internship" on time. After the student chooses the organization for the internship, contracts are prepared and signed with the School of Liberal Arts, the student, the organization's representative and the Intern- ship Coordinator.

The on-the-job training outcomes:

- Apply theoretical and practical knowledge in the professional field;
- Gain experience in the professional field and understanding of job responsibilities;
- Summarize professional goals and learning outcomes;
- Develop skills in identifying and searching for new areas for professional growth.

Exemption from the internship

Students holding positions in organizations that correspond to the profile of the Program may be exempted from the internship. To receive the exemption from the internship and credit transfer, a student must write an application to the Academic Quality Committee of the School of Liberal Arts, attaching the following documents:

- a copy of the employment contract;
- a certificate from the Joint Stock Company
- "Unified Accumulative Pension Fund" (JSC "UAPF") about the availability of pension contributions over the last month;
- a certificate confirming the official position;
- a copy of job descriptions certified by the seal and signature of the HR manager or the head of the organization.

The internship coordinator checks the validity of the employment relationship, as well as the implementation of the functionality specified by the student.

After consideration by the Academic Quality Committee of the application, in case of a positive decision, the student is given an "excellent" mark (100 points).

Students' rights and responsibilities

- In case if any questions regarding the internship appear, the student can contact the internship coordinator;

- The student is obliged to perform all types of work within the terms established in the internship Program;
- The student receives an unsatisfactory grade in case of improper performance of tasks provided for in the internship Program;
- Students must comply with the rules of the internal order of the university and the organization where internship is undertaken;
- Students have the right to use the library and all the necessary training manuals.

Responsibilities of the internship coordinator

- to develop an internship Program and monitor its implementation;
- carry the activities provided for in the preparation plan for internship;
- conduct organizational and instructional meetings with students, introduce them to the goals and objectives of the internship;
- control the enrollment of students for internship in the organization;
- establish a contact with the coordinator of the internship from the organization and adjust the individual calendar plans of the internship;
- control the organization of students' work in company;
- control the course of internship, consult students;
- check the implementation of the internship Program, the status of diaries, re- ports and the quality of their implementation;
- assist students in mastering the Program, in completing individual assignments and compiling internship reports.

PART 11 LANGUAGE COURSES of MNU LANGUAGE LEARNING AND CERTIFICATION CENTRE

MNU Language Learning and Certification Centre is a language center at JSC “M.Narikbayev MNU University”. Our main work is centered around professional language training with the help of highly qualified teachers. We offer Kazakh / Russian / English language courses for everyone who wants to improve their level.

The Centre has the following training programs for different level of students from beginners to advanced learners:

English language

General English course is a phased Program of learning English (levels from Elementary to Advanced), aimed at developing the key skills required for successful language acquisition. One course lasts about 3-4 months, where everyone can significantly enhance their vocabulary and learn to confidently express their thoughts, both orally and in writing.

Pre-IELTS Intensive Course it is the initial stage of preparation for the international IELTS examination starting with the Elementary/Pre-Intermediate level. The course is aimed at improving the level of English, as well as familiarizing students with the structure, format and nuances of IELTS.

IELTS Intensive Course it is an ideal solution for those who are short of time. By taking an intensive course under the guidance of our experts, students will be able to improve their results by 1-2 points in just five weeks. This course introduces the strategy of passing the exam and is aimed at practical preparation for each of the 4 sections of the examination. After completing this course, students will be able to register for the IELTS examination at the British Council through MNU, as M. S. Narikbayev MNU University is an Authorized British Council Registration Centre for the IELTS examination.

SAT – Scholastic Assessment Test it is a standardized international test for admission to foreign and Kazakh universities and colleges. SAT helps assess the student's knowledge and level of training. It consists of 3 sections: text analysis, mathematics, and writing. Kazakhstan has introduced a scale for converting the scores of international standardized tests SAT, ACT and IB into ENT scores. Studying at MNU on the SAT preparation course, students have the opportunity to choose and enroll in the world's leading universities.

TOLES – Test of Legal English Skills. The test of legal English is designed to test legal skills in the field of law and is recognized by leading international companies. M.Narikbayev MNU University has received recognition of GLOBAL LEGAL ENGLISH (Great Britain) and is the only authorized registration and testing center of TOLES in Kazakhstan and Central Asia.

Who is the TOLES test intended for? - for practicing lawyers, specialists in the field of law, students of legal majors.

ADVANTAGES of TOLES:

- accurate assessment of the lawyer's legal and linguistic competence level assignment is performed by GLOBAL LEGAL ENGLISH (Great Britain)
- unlimited validity of the certificate
- competitiveness in the labor market
- recognized in 78 countries and in demand by firms and institutions such as: The Law Society of England and Wales, Baker and McKenzie, PwC, European Court of Justice Sony Mobile, Siemens, etc.

The examination and training is conducted on three levels:

- 1) TOLES Foundation
- 2) TOLES Higher
- 3) TOLES Advanced

Kazakh and Russian language

Russian / Kazakh for foreigners. The Centre also offers programs of the Russian / Kazakh languages as a foreign language. The courses are aimed to develop the linguistic and communicative competence of foreign students in various situations.

“Kazakh language / Russian language” course Program includes 2 modules: Module 1 – Grammar and phonetics of the Kazakh / Russian language (150 hours); Module 2 – Development of reading and writing skills, vocabulary (150 hours). In addition, students get familiar with the history, culture, economy, politics of Kazakhstan.

Dates: as groups are recruited (September-January, January-May). Levels: Beginner to Advanced.

An official invitation is issued in accordance with the rules of student visa application. At the end of the course students receive their certificates.

The Kazakh language is taught according to KAZTEST system – at levels A1, A2, B1, B2, C1. The Course is taught in 72 hours within three months. The intensive course is conducted for 72 hours within three weeks. The training meets the standards of modern education and international practices.

Kazakh for everyone interested covers levels A1, A2, B1, B2, C1. The course duration is 6 months. The course is conducted by highly qualified professionals of MNU.

For more information, please contact:

M.Narikbayev MNU University,

Vice-dean for Employment, Social Support and Development

Gulmira Barzhaksina, Tel: +7 (7172) 70 30 49, +7 771 999 14 13

Office 512 e-mail: g_barzhaksina@kazguukz

<https://www.toleslegal.com/find-examination-centre/kazakhstan/>

PART 12 STUDENT ORGANIZATIONS

M. Narikbayev MNU University provides students with opportunities for interesting and unforgettable activities outside of classrooms. Students, full of enthusiasm and ambition, independently conduct a variety of activities that evoke surprise and admiration. All this happens owing to active work of student organizations!

Each semester new ideas are implemented and new projects are launched. Student life at M. Narikbayev MNU University is an excellent platform for personal growth and self-realization of any student.

For registration in student organizations, contact the Department of Student Affairs:

dsa@kazguu.kz

1. MNU TIMES

Student Press Center at M.Narikbayev MNU University

2. “BATYR URPAK”

An ambitious group of patriots who propagate the values of their ancestors, that is, our culture, customs, rich language and one spirit. At the price of their lives, they gave us a peaceful life. Thus, our primary duty is to preserve everything that we have today.

3. "ENACTUS MNU"

The youth student club, which helps all students to create and to develop successful new business projects.

4. SUPREME STUDENT COUNCIL "BILER KENESI"

Student Government Authority of M.Narikbayev MNU University. This student council actively contributes to the resolution of student issues and problems, and also contributes to the development of favorable conditions for a vibrant, saturated and interesting student life.

5. "ZHAN SHUAQ"

A charity student organization that unites creative, kind and cheerful students who are always ready to open their hearts to all who need help.

6. PROETCONTRA DISCUSSION CLUB

A student organization that brings together students to discuss and analyze actual issues of the social and political life of Kazakhstan and the world community.

7. «MNU EAGLES»

Student sports organization, its goal is the implementation of the state program for the development of Physical Education and sports, as well as the promotion of a healthy lifestyle, there are trainings in volleyball, basketball, table tennis, mini-football. All athletes are members of the MNU EAGLES club.

8. DEBATE CLUB “ORDA”

Debate club “ORDA” is an intellectual game, a perspective for active young people of future leaders of society. Debates prepare for responsible decision making, autonomy and other skills needed in a civilized democratic society.

9. VIA MNU

Vocal-instrumental ensemble at M.Narikbayev MNU University.

PART 13 UNIVERSITY INFRASTRUCTURE AND SERVICE DEPARTMENTS

SSC MNU

Types of services provided:

- counseling students on financial, academic and social matters;
- issuance of certificate of enrollment;
- issuance of transcript;
- applications (on transfer, enrollment, appeal, academic leave, financial matters, etc.).

For more information about types of applications use the link:

<https://mnu.kz/ru/studying/>

Tel: 8 (700) 170 30 30

E-mail: registrar@mnu.kz

<https://mnu.kz/ru/studying/>

Office 242

LIBRARY

Library card

Instead of a library card, each student is automatically assigned an identification number, which makes it possible to use all the services of the library taking into account the reader's request. You can get your identification number at the reception of M. S. Narikbayev Library.

The identification number assigned to you will enable you to:

- receive books (you must have an identity card or student card with you);
- use the login / password for authorization and other operations on electronic catalog system

MegaPro.

This also allows students to:

- search in electronic catalogs, to make a reservation of the necessary publications from personal computers at a time convenient for you and then get it from the library;
- work in full-text databases.

Access to the electronic catalog is carried out through our website **library.mnu.kz**

Reading rooms

The library is located on the ground and first floors of the university. On the first floor there are 9 reading rooms with free access: the reading room of prof. M.Narikbayev personal library, electronic resources room, foreign literature room, science room, periodical room, special room for faculty and PhD students, as part of the Erasmus + project, universal reading room, rare and valuable books' room, small reading room.

Subscription

M.Narikbayev subscription library is located on the ground floor, where you can take books home. You can go there through the Winter Garden going down the stairs.

Open Room

Open Room is a comfortable working area with 6 rooms, equipped for events of any format - from small seminars, meetings to business negotiations. To visit this hall, you must register at the reception of M.Narikbayev library.

Detailed information about the library and methods of independent work in it can be found on the **library.mnu.kz** website.

MEDICAL SERVICE

1. HEALTH CENTRE

Each student can seek first aid treatment in the emergency room:

*Room 143 (1st floor),
Phone. 8 (700) 170 30 30*

Working hours:

from 09.00 a.m. to 6.30 p.m.

from 1 p.m. to 2.30 p.m. – lunch time Days off: Saturday and Sunday

2. THE STUDENT HEALTH CENTRE

MNU students have the opportunity to be served in the health clinic.

For questions about registration to the health clinic you need to contact the Health Centre.

DORMITORY

Applications for a place in a dormitory are accepted in the AIS «Platonus» - in the «Dormitory» module. Consideration of applications will be carried out if there are documents specified in the AIS «Platonus». Priority will be given to students with relevant benefits. Attachment of relevant documents is required.

The primary right to check into the University dormitory is granted to students:

- disabled from childhood, 1st and 2nd disabled groups, disabled children, orphans and children left without parental care, if both or one parent has a disability;
- enrolled in the first year, having the "Altyn belgi" sign, having a certificate of winner of the Presidential, International and Republican Olympiads, graduating from an educational institution with honors with a confirming document of education (certificate, diploma).

After August 20, a meeting of the Housing Commission on the distribution of places in the dormitory will be held. The decision of the Housing Commission will also be communicated by means of AIS «Platonus».

After August 20- check-in at the University dormitory in relation to students for whom a positive decision is made.

When you check into the dormitory, you must have receipts for payment:

- Monthly accommodation;
- The security deposit.

«MNU ENDOWMENT» CORPORATE FUND

The Endowment funds are raised mainly through charitable donations. The Endowment funds come from large companies, ordinary citizens, including graduates who have made successful careers and thus return investments made in education by previous generations, while supporting future students. The mechanism of functioning of Endowment funds in practice has proved its effectiveness, especially in the USA, where it is owing to these funds American universities maintain leadership in the world in many areas of science, attract the best scientists to teach, pay for training gifted students, acquire equipment and finance infrastructure, create new modern faculties and departments. The funds raised are used to assist in the education of students, to strengthen the material and technical base, to support the scientific projects of students and employees of JSC «M. Narikbayev MNU University».

Who can apply for financial assistance?

- children from single-parent families (parents are officially divorced);
- children from large families (4 or more children in the family);
- children from low-income families;
- children without guardianship of one or both parents;
- children whose one or both parents are disabled in all groups;
- children who are disabled in all groups.

Application period: during the academic year

Application review period: within 3 months

For more information:

«MNU ENDOWMENT» corporate fund (Office 337)

Phone: + 7 (700) 170 30 30

(internal 1199)

PART 14 MNU UNIVERSITY GRADUATE PROFILE

We do believe that every graduate is distinguished by a loyal attitude to profession, high level of ethical principles and individual responsibility. Our graduate is irreconcilable with corruption; target-driven and always strives to grow professionally.

Personal competencies of the graduate:

Professionalism.

1. Understands essence of core professional and business values and follow them;
2. Has analytical, strategic, critical, independent thinking and strong sense of purpose;
3. Able to make independent reasonable decisions and evaluate their possible consequences;
4. Aimed at self-education and personal development to enhance professional competences.

Honesty.

1. Honest and able to take individual and collective responsibility;
2. Demonstrates reliance, willpower, self-possession and mental acumen;
3. Demonstrates decency and openness in providing professional services;
4. Demonstrates humanity, self-discipline and reliability.

Justice.

1. Follows professional ethics;
2. Understands, promotes and follows law and ethical principles focusing on the management of rights of individuals in relation to each other, society and environment;
3. Demonstrates objectivity, avoids bias or stereotypical remarks, conflicts of interests or impact of other people;
4. Has good intention, profound conviction that it is important to live and act in accordance with current legislation and ethical principles.

Mutual respect.

1. Expertly evaluates social, political, economic and cultural processes bearing in mind ethical and moral principles;
2. Able to work independently in intercultural context;
3. Able to form and work in a team;
4. Has communicative competence in the field of professional and interpersonal collaboration;
5. Speaks professional Kazakh, Russian and English languages.