

**MAQSUT NARIKBAYEV UNIVERSITY
INTERNATIONAL SCHOOL OF JOURNALISM**



**International School
of Journalism**

**ACADEMIC CATALOGUE
FOR 2024-2025
ACADEMIC YEAR**



**Astana
2024**

The main purpose of the academic catalogue of the International School of Journalism for the 2024-2025 academic year is to provide information for students, faculty, administration, and all those interested in the life of the school. This catalogue contains information about the existing curricula and organisational structures for the 2024-2025 academic year. Every student, faculty, and staff member should carefully study the catalogue and follow the rules and procedures outlined there.

Note: the content of the ISJ catalogue may be amended during the academic year in accordance with changes in the procedures and regulations of Maqsut Narikbayev University and the Ministry of Science and Higher Education of the Republic of Kazakhstan.

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PART 1 GENERAL INFORMATION ABOUT THE SCHOOL

MISSION

Educate and equip aspiring journalists with ethical principles, critical thinking abilities and practical skills to effectively navigate and contribute to the dynamic world of media and communications.

OBJECTIVES

Develop a professional community of media experts by providing comprehensive education, encouraging critical research and promoting ethical journalistic practices to meet the demands of the constantly changing global media landscape.

Training professional journalists skilled in the use of effective media tools, with in-depth knowledge of legal, economic and anti-corruption policies.

VISION

Becoming a leader in shaping future journalists who excel at providing accurate, unbiased and impactful stories that bring positive changes into society and uphold the values of truth, honesty, and transparency.

Directions of the School's activities:

- training of specialists in the 'Journalism: Analytics and Investigation' and 'International Journalism' educational programmes

The School's strategic goals:

- provision of quality education under the ISJ educational programmes;
- employment of ISJ graduates;
- internationalisation of faculty, student population and ISJ activities;
- active involvement of faculty and students in the development of the school.

The School's objectives:

- passing the international specialised accreditation of the School's educational programmes;
- ISJ Business Council development;
- ensuring international standards of quality education;
- encourage diversity and inclusivity in journalism, both among students and in news coverage, to represent a wide range of perspectives and opinions.
- encourage research, innovation, and experimentation in journalism leading to the development of new methodologies and best practices.
- creating opportunities for internships, collaborations and networking with industry professionals and organisations to enhance students' professional development and opportunities;
- expansion of international relations: attracting international students, faculty, development of the double degree programme;
- establishing network with employers, industry base and experts in the field of education and certification programmes;
- development of internal and external academic mobility of students and faculty;
- participation in international grant programmes;

- analysing the achieved learning outcomes in accordance with the syllabus and graduate profile;
- strengthening the practical orientation of educational programmes.

History

The educational programme 'Journalism: Analytics and Investigation' was developed in 2021 with the aim of training a professional journalist with skills in effective use of media, in-depth knowledge of legal, environmental and anti-corruption policies. The programme successfully passed its national accreditation (QAA) in 2022. After two years of the programme's existence as part of the School of Liberal Arts, a decision to open the International School of Journalism jointly with the TV and Radio Complex of the President of the Republic of Kazakhstan was made.

The School's structure includes:

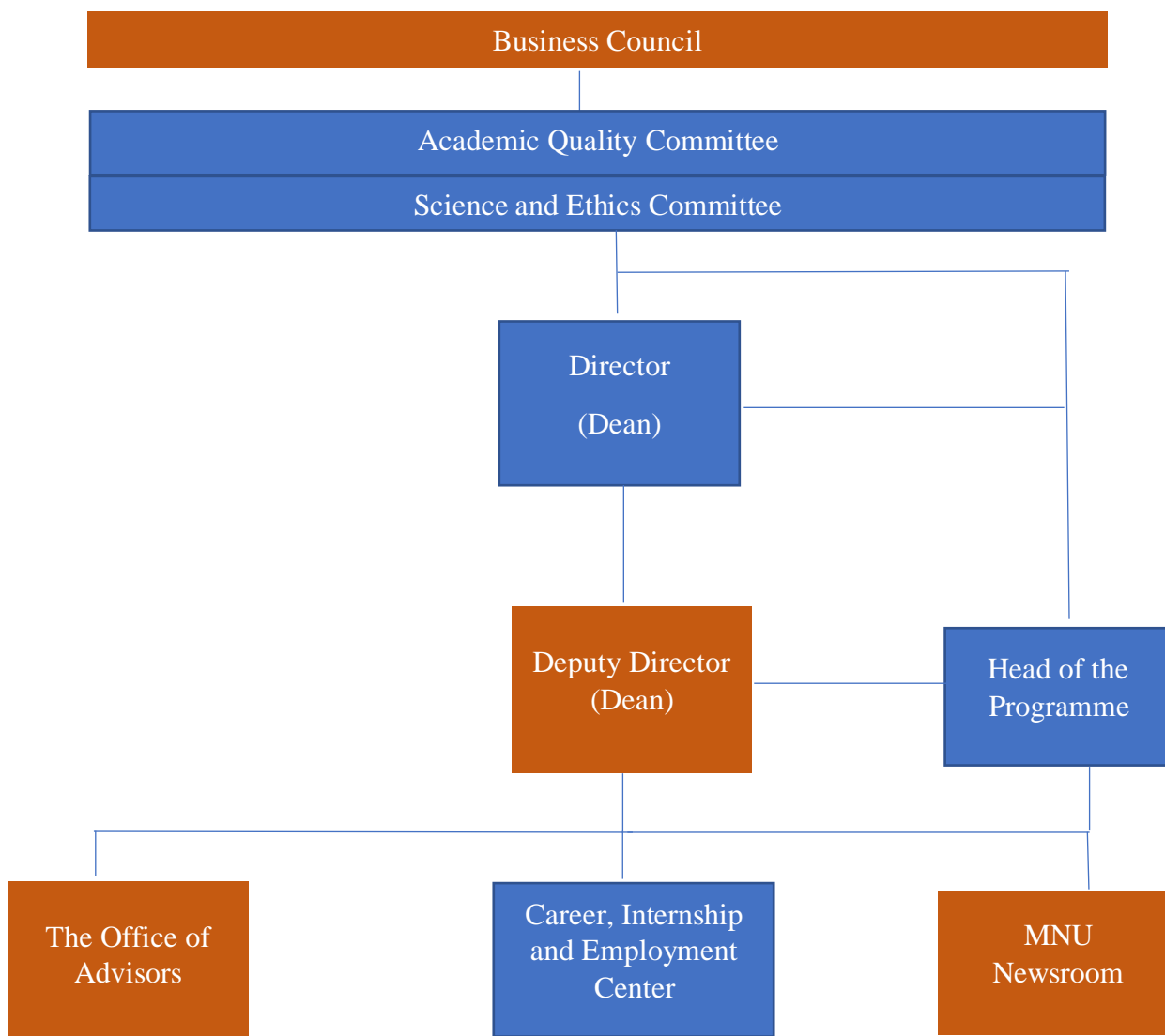
- Business Council;
- Academic Quality Committee;
- Committee for Science and Ethics;
- ISJ Office of Advisors;
- ISJ Career, Internship, and Employment Centre;
- ISJ media - MNU Newsroom Editorial Office (registration No. KZ15VPY00079008 from 04.10.2023)

The Academic Quality Committee of The International School of Journalism is the executive and collegial body for the academic activities of the School.

Committee for Science and Ethics is the executive and decision-making body for research activities and corporate and business ethics of ISJ.

The Business Council includes representatives of the media, future employers, academic, strategic and business partners. This body was established to make recommendations to improve the quality of the School's educational programmes.

The structure of the International School
of Journalism



Administrative staff

Position	FULL NAME	Room	Contact information
Director (Dean)	Zhamalova Aigul Timurovna	211	+ 7 701 720 60 55 a_zhamalova@kazguu.kz
Deputy Director (Dean)	Kargashev Rasul Kargashevich	211	+ 7 702 530 71 11 kargashev@kazguu.kz
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‘Journalism: Analytics and Investigations’ and ‘International Journalism’.			
Advisor	Nikolayev Aziz Mansuruly	240	+ 7 775 989 46 21 nikolayev_aziz@mnu.kz
Manager of the Career, Internship, and Employment Center	Nurseiit Gauhar Azamatkyzy	240	+7 701 532 0714 nurseiit_gauhar@mnu.kz
School Assistant	Seitbekova Akbota Sandibekkyzy	240	+7 771 179 1332 a_seitbekova@kazguu.kz

PART 2 COMPLIANCE WITH ACADEMIC INTEGRITY STANDARDS

MAQSUT NARIKBAYEV UNIVERSITY requires all faculty, students, and staff to follow the rules of proper academic conduct and avoid any manifestation of academic dishonesty. All units of the University undertake to familiarise students and staff with the rules of proper academic conduct and warn of the consequences of breaching them, as set out in the Academic Integrity Guidelines: <https://mnu.kz/ru/studying/>

PART 3 INCLUSIVE EDUCATION POLICY

MAQSUT NARIKBAYEV UNIVERSITY provides equal opportunities to all students and does not allow any discrimination against students with special educational needs on the basis of race, nationality, ethnicity, religion, gender, social status, marital status, physical ability, age, or other subjective criteria (Chapter 2 of MNU Academic Policy).

The University strives to create favourable conditions for students with special educational needs.

The Inclusive Education Policy can be found on the page: <https://mnu.kz/ru/studying/>

PART 4 RULES AND PROCEDURES FOR THE ADMISSION OF APPLICANTS

The International School of Journalism (hereinafter - ISJ) is interested in enrolling applicants with high academic performance who in the future will be able to achieve high results in the professional sphere. In this regard, the school has developed rules for the admission of applicants on the basis of the 'Standard rules of admission to study in educational organisations implementing educational programmes of higher and postgraduate education' (Order of the Ministry of Education and Science of the Republic of Kazakhstan from 31.10.2018 No. 600). The applicant must follow the rules and requirements of ISJ within the selected programme.

General procedure for admission of applicants for Bachelor's degree programmes

The admission of students to the University is carried out by the Admissions Committee.

The applicant should submit the following package of required documents to the MAQSUT NARIKBAYEV UNIVERSITY's Admissions Office*:

- a completed application form in the prescribed format;
- document on general secondary (secondary general), technical and vocational (primary vocational or secondary vocational), post-secondary or higher (higher vocational) education (original) with the transcript;
- 6 3x4 photographs;
- a medical certificate of 086-U form (attach a fluorographic photograph);
- UNT certificate;
- Educational grant certificate (if available);
- KEPT certificate or statement;
- protocol on admission of the commission on admission of applicants to ISJ, SLA, ISE and MLS (if any);
- original and copy of the ID card, original and copy of the birth certificate (if the applicant is a minor);
- copy of the enrolment certificate or military card (for young men enrolling on a full-time basis).
- copy of IELTS/TOEFL IBT/Duolingo certificates if available.

*Applicants who have not provided a complete set of application documents by the deadline cannot be admitted until official documents are submitted.

Rules and Procedures for Admission to ISJ Bachelor's Degree Programmes

For admission to educational programmes (full-time) of the University, one of the mandatory conditions is to pass an international certificate confirming the level of foreign language proficiency (IELTS, TOEFL IBT, Duolingo, Cambridge exam (PET/FCE/CAE), as well as Qaztest or KEPT certificate in Kazakh/Russian languages, according to the table below.

Name of educational programme	Qaztest	Academic IELTS	TOEFL IBT, Duolingo, PET/FCE/CAE/* (IELTS equivalent)
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6B03202 – International Journalism (term of study - 3 years)	Not required	No less than 4.0	IBT at least 30 Duolingo at least 60 RET at least 140 FCE at least 140 CAE at least 160
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Entry requirements for full-time study (on the basis of secondary education, study period - 3 years)

- a UNT certificate (at least 5 points in History of Kazakhstan and 3 points in reading literacy).

Table 2: Requirements for the creative examination

Code	Name of the educational programmes	Essay	Interview	Language department
6B03202	International journalism	25/50	25/50	K/E R/E

Distribution test in Kazakh/Russian language

The Kazakh and Russian language tests are not required for admission, but the Kazakh and Russian language courses should be registered according to the table below:

Name of educational programme	Passing the Kazakh/Russian language test	Registration for disciplines after the issuance of the enrollment order
6B03202 – International Journalism (3 years of study)	not required	In accordance with the chosen specialisation: <ul style="list-style-type: none"> • those who chose the KAZ- ENG language pair are registered to Kazakh; • RUS-ENG - are registered to Russian language

In case the applicant's level of English language proficiency is below the required level, the decision on admission to the English language department shall be made on the basis of the decision of the AQC of the School. Admission to enrollment in other disciplines requiring a certain level of foreign language proficiency, or in disciplines that do not correspond to the language department, will be based on the decision of the respective School. The supervision of the implementation of the decision is entrusted to the advisor of the respective educational programme.

The applicant has the right to take the Kazakh/Russian language KEPT three times on a paid basis according to the cost register.

Credit transfer for academic credits at the moment of enrollment

Academic credits may be transferred at the discretion of the Academic Quality Committee:

- students graduating from the International Baccalaureate Programme and Nazarbayev Intellectual Schools;
- students with technical vocational education in related educational programmes;
- students with learning outcomes and positive grades from previous levels of study and other formal education organisations;
- students of the Bachelor's programme for seniors (Provisional Programme), who have completed the disciplines of the Bachelor's degree programme, when enrolling as students;
- students (non-degree) who have mastered the disciplines of a Bachelor's or Master's degree programme, when enrolling as an undergraduate or graduate student.
- students with IELTS/TOEFL IBT/PBT /FCE/CAE/RET certificates at the appropriate level.

Applicants/students with IELTS/ TOEFL IBT/PBT/ FCE/ CAE/ RET certificates at the appropriate level will be given credit for English courses with a grade of 100% (A, excellent, 4.0) according to the following tables:

Table 3: Credit transfer for the disciplines in English language for the ‘Journalism: Analytics and Investigations’ and ‘International Journalism’ educational programmes

Journalism: analytics and investigations (2021, 2022 entry year)		
Name of discipline for re-credit	Number of credits	Basis
«Cambridge English: B1 Preliminary» /«Cambridge English: B2 First» /«Cambridge English: C1 Advanced» (1 семестр)	5	<ul style="list-style-type: none"> • Academic IELTS from 5.5 Band Score (minimum 5.5 in Writing and Speaking sections) or • TOEFL (TOEFL IBT 46), or • PET (Overall Score: 162 and higher; Writing and Speaking score: 162 and higher), or • FCE (Overall Score: 162 and higher; Writing and Speaking score: 162 and higher), or CAE (Overall Score: 162 and higher; Writing and Speaking score: 162 and higher)
«Cambridge English: C1+ Advanced» (2 semester)	5	<ul style="list-style-type: none"> • Academic IELTS from 7.0 Band Score (minimum 5.5 in Writing and Speaking sections) or • TOEFL (TOEFL IBT from 94), or CAE (Overall Score: 185 and higher; Writing and Speaking score: 162 and higher)
International Journalism (2023 entry year)		
English for Journalism I (Basic)	10	<ul style="list-style-type: none"> • Academic IELTS from 5.5 Band Score (minimum 5.5 in Writing and Speaking sections) or • TOEFL (TOEFL IBT) 46, or • PET (Overall Score: 162 and higher; Writing and Speaking score: 162 and higher), or • FCE (Overall Score: 162 and higher; Writing and Speaking score: 162 and higher), or CAE

		(Overall Score: 162 and higher; Writing and Speaking score: 162 and higher), or <ul style="list-style-type: none"> • KEPT C1 level
English for Journalism II (Basic)	10	<ul style="list-style-type: none"> • Academic IELTS from 7.0 Band Score (minimum 5.5 in Writing and Speaking sections) or • TOEFL (TOEFL IBT of 94), or <ul style="list-style-type: none"> • FCE (Overall Score: 185 and higher; Writing and Speaking score: 185 and higher) • CAE (Overall Score: 185 and higher; Writing and Speaking score: 185 and higher)
International Journalism (2024 entry year)		
English General (B1)	10	<ul style="list-style-type: none"> • Academic IELTS of 5.5 Band Score (minimum 5.5 in Writing and Speaking sections) or • TOEFL (TOEFL IBT 46), or • PET (Overall Score: 162 and higher; Writing and Speaking score: 162 and higher), or • FCE (Overall Score: 162 and higher; Writing and Speaking score: 162 and higher), or • CAE (Overall Score: 162 and higher; Writing and Speaking score: 162 and higher) • Duolingo

Enrollment of International Baccalaureate and Nazarbayev Intellectual Schools graduates

Graduates of International Baccalaureate and Nazarbayev Intellectual Schools are given credit for the following subjects on the basis of the School Certificate of Completion (Table 4), the decision on crediting is made by the Academic Quality Committee.

Table 4. List of ISJ educational programmes disciplines for which credit is possible for NIS and IB Diploma

Name of ISJ EP courses	Number of credits	Note
History of Kazakhstan	5	By the decision of the Academic Quality Committee
Critical Thinking in Global Studies	5	By the decision of the Academic Quality Committee
CSI	for 1 and 2 semesters / for 1 and 3rd trimesters	In the presence of 'CAS' discipline

Cambridge English B1/ Cambridge English B2/ Cambridge English C1/ Cambridge English C1+/ English for Journalism I (Basic)/ English for Journalism II (Basic) / English General (B1)	Up to 20	With IELTS/TOEFL IBT/PBT/FCE/CAE/PET Certificate of the appropriate level
Total credits:	Up to 30 credits	

In doing so, the Academic Quality Committee has the right to request a syllabus for the discipline taken at the school, and grades for credited courses shall be awarded in accordance with the table. 5.

Table 5. Conversion of NIS grades into a point-rating letter system for assessing students' learning achievements

Grade at NIS	Letter grade	Numerical equivalent of points	Percentage	Traditional system grade
A	A	4,0	95	Excellent
B	B	3,0	80	Good
C	C+	2,33	70	Satisfactory
D	D+	1,33	55	Satisfactory
7 or 6	A	4,0	95	Excellent
5	B	3,0	80	Good
4	C+	2,33	70	Good
3	D+	1,33	55	Satisfactory

University admission requirements for Bachelor's degree programmes for foreign citizens

Admission of foreign citizens to educational programmes is carried out on the basis of the applicant's application and the results of entrance examinations conducted by the University's admissions committee.

Prior to being interviewed:

- a copy of the passport;
- original document on general secondary, technical and vocational (primary and secondary vocational, post-secondary) or higher education (certificate/diploma with transcript);
- documents submitted in a foreign language must have a notarised translation into Kazakh or Russian. If the applicant is under 18 years of age, a copy of the birth certificate and the mandatory presence of one of the parents, with the provision of a birth certificate, is required;
- a criminal record certificate.

After passing the interview:

- 3x4 photos;
- medical certificate form 075-U (original);
- fluorography (original);
- Protocol of the commission's decision;

- letter of motivation;
- an international certificate confirming English language proficiency;
- a receipt for payment of a one-time lump-sum fee.

The applicant may submit copies of documents online by sending them to the Admissions Office email admission@mnu.kz, whereby the applicant undertakes to provide the original documents upon admission to the Admissions Office.

Documents on education issued by foreign educational organisations shall undergo the procedure of recognition (nostrification) in the order established by the legislation after enrolment of persons during the first semester of study.

Documents submitted in a foreign language must have a notarised translation into Kazakh or Russian.

Submission deadlines:

- for citizens with a visa regime until August 1, 2024;
- for visa-free citizens until August 15, 2024.

Interviews with foreign applicants.

Interviews with applicants are conducted by the School Admissions Commissions. Within three days, the applicant is notified of the results of the interview (in the list on the website, individually by email).

The applicant receives confirmation of the decision of the committee, instructions for obtaining a visa, Platon AIS login and information on obtaining health insurance.

Visa support and agreement signing.

Registration of students from visa-free countries is carried out by UPR staff. The managers of the International Cooperation Department are responsible for issuing invitations, visa support, and registration of students from countries with visa regime.

The Admissions Manager sends the student by mail an official letter of invitation from the University and a visa support number to apply for a visa at the Embassy of Kazakhstan in his/her country.

If the applicant is outside the territory of the Republic of Kazakhstan, it is possible to sign the agreement in his/her own country and send the signed contract by mail to the Admissions Committee for further procedure (in this case, the costs of postal services are covered by the applicants).

After obtaining a visa, the applicant must arrive in the country no later than August 20, 2024 and pay the tuition fee for 1 semester. Before arrival, the applicant must send a scanned version of the ticket and visa in the passport to the manager of the Admissions Office. During the day (or the next day) upon arrival in the country, the applicant must register in the UPR/CMI and Migration Service logbook.

Dormitory.

The applicant applies for a dormitory through the electronic learning information system Platon or through the manager of the Admissions Office.

PART 5 LEARNING PROCESS

Registration for disciplines

Online registration of students for disciplines at MAQSUT NARIKBAYEV UNIVERSITY is carried out through 'Platon' AIS. The dates of the registration period for each semester, summer/winter school are indicated in the academic calendar, posted in 'Platon' AIS and on the website of MAQSUT NARIKBAYEV UNIVERSITY <https://mnu.kz/>.

Prior to the start of the registration period, the Schools shall organise the presentation of disciplines, the terms of which are indicated in the academic calendar. The description of the discipline and the profile of the instructor are placed in 'Platon' AIS before the beginning of the registration period.

There is an orientation period for new entrants to MAQSUT NARIKBAYEV UNIVERSITY, the terms of which are indicated in the academic calendar. During the orientation period the general acquaintance with the system of education in MAQSUT NARIKBAYEV UNIVERSITY, the procedure of registration for disciplines, meetings with the staff of the Schools and structural units of the University are carried out.

The student together with the advisor determines the list of disciplines to be studied in the forthcoming academic period.

The basis for access to registration is:

- completion of all prerequisites required for a discipline;
- no financial indebtedness for tuition fees;
- payment for the number of credits planned for study.

In case of exceptional situations (loss of breadwinner, death of close relatives, serious illness, etc.), the student has the right to apply to the Academic Quality Committee of the School with an application:

- for permission to register for fewer credits than established by this Academic Policy;
- not to register for one academic period.

The application shall be submitted no later than five working days prior to the start of the academic period.

The learner is entitled to one calendar week (trimester study) and two calendar weeks (semester study) after the beginning of the academic period, with the permission of the Advisor:

- to re-register for other disciplines;
- to cancel the registration.

Late online registration or cancellation of registration for disciplines is only possible with the approval of the Academic Quality Committee.

Formation of the individual study schedule of the student is carried out on the basis of registration for disciplines in 'Platon' AIS. During the re-registration period, the student is obliged to form a schedule for the academic period. Attendance of classes during this period is obligatory.

Answers to the most frequently asked questions about registering for the disciplines can be found on the page <https://mnu.kz/ru/studying/registration-info/>

The standard study load of a full-time student during the academic year is 60 academic credits (for the 1st and 2nd semester) and 90 academic credits (for the 1st, 2nd and 3rd trimester).

The maximum number of credits per semester and trimester is 30, the minimum number of credits per semester is 20. Credits are awarded to a student only if the student has mastered the planned learning outcomes. During the summer school period, the student

can register for up to 20 academic credits, during the winter school period - up to 10 credits.

Subject to a total GPA of 2.67 or higher, and in exceptional cases, students may be allowed to take more credits by decision of the school's Academic Quality Committee. The decision to register for the minimum number of credits is also made by the Academic Quality Committee.

A student with a GPA of below 2.0 at the end of the academic year will be placed on Academic Probation, will not transfer from year to year, and is on Academic Probation. A student on Academic Probation may register for:

–no more than 20 academic credits/ECTS per semester if the total GPA is between 1.67 and 2.0;

–no more than 15 academic credits/ECTS per semester if the total GPA is between 0 and 1.66.

If a student fails to register for the minimum number of credits per semester and fails to take a leave of absence, the student may be dismissed from the University for refusal to continue the studies.

The University does not notify the student about the presence of financial, academic debt, as well as the need to appear for registration for the next academic period, repeated course of study, re-take of the discipline (information on academic performance, financial debt is posted on electronic information resources of the University).

Academic counselling

Academic support of students during their studies at MAQSUT NARIKBAYEV UNIVERSITY is provided by the Office of Advisors. Each advisor is assigned a certain number of students.

To get advice from an advisor, a student can contact him/her by corporate mail, or sign up for individual consultation.

Academic counselling is a collaborative effort between the advisor and the student.

In this collaborative endeavour, **the advisor should:**

- Know the requirements of the educational programme, policies, and procedures of MAQSUT NARIKBAYEV UNIVERSITY and the School;
- to assist in the formation of the student's future professional orientation and competences in his/her speciality, to discuss the relationship between academic training and the student's life goals and future work;
- provide learners with relevant and necessary information about the requirements of MAQSUT NARIKBAYEV UNIVERSITY, the School, and the programme;
- to assist students in planning their educational trajectory for each term of the academic year, making decisions when choosing disciplines;
- provide assistance in orientation and adaptation to the learning process;
- assist learners in planning their study time;
- represent the academic interests of students before the administration of MAQSUT NARIKBAYEV UNIVERSITY;
- monitor the progress of the students assigned to him/her;
- be accessible to students by maintaining sufficient office hours and appointment times that are reasonable to meet the needs of the students (schedule of appointments and meetings with student);
- be attentive to the individual needs of each student.

The student should:

- know the policies, catalogue and other regulations of MAQSUT NARIKBAYEV UNIVERSITY, the School, and programmes related to his/her studies;
- plan their programme of study to meet the conditions of their academic degree;
- know the learning outcomes, credits learnt and grades achieved;
- to monitor and timely receive relevant information concerning his/her learning process and stay at MAQSUT NARIKBAYEV UNIVERSITY, placed on the official sources of MAQSUT NARIKBAYEV UNIVERSITY (website, 'Platon' AIS, Canvas LMS, etc.);
- understand their own responsibility for making decisions regarding personal goals and objectives in the field of education, as well as to meet the graduation requirements of MAQSUT NARIKBAYEV UNIVERSITY;
- take personal initiative and actively participate in consultations and planning their learning process.

Rules of transfer and reinstatement of students

The transfer of students is carried out from year to year, from one higher educational institution to another, from one form of study to another, from one language department to another, from one educational programme (specialty) to another.

Students' applications for transfer and reinstatement are reviewed by the Provost of MAQSUT NARIKBAYEV UNIVERSITY during the summer and winter holidays for five days before the start of the next academic period.

Students can transfer or reinstate after graduation if they have fully completed the first academic period of the programme they are studying according to an individual curriculum, and their GPA for the entire period of study is 2.0 and higher.

When transferring or reinstating students, the year of their further education is determined taking into account the prerequisites, compliance with the requirements of MAQSUT NARIKBAYEV UNIVERSITY and educational programmes.

During the transfer and reinstatement of students, the academic difference in the disciplines of the working curricula during previous academic periods studied by them is determined.

Upon that, the reinstatement and all types of transfers of students are carried out during the summer and winter holidays.

Transfer from one educational programme (specialty) to another

Before applying for a transfer, the student submits a transcript to the advisor of the educational programme and submits an application to determine the academic difference of disciplines according to the curricula.

An order to transfer a student from one educational programme (specialty) to another is issued within 5 working days. The student is obliged to conclude an additional agreement to the agreement on the provision of paid educational services. A person studying at the expense of a state educational grant, when changing a group of educational programmes, loses the grant and continues to study on a paid basis. At the same time, it is possible for him to transfer to another language department or an educational programme within the framework of a group of educational programmes.

Table 6. Requirements for English language proficiency when transferring students from another university or another group of MNU educational programmes to International Journalism educational programme

No.	Year	Academic IELTS	TOEFL IBT/PBT, FCE/CAE (IELTS equivalent)
1	First year	No less than 5,0	IBT no less than 35 Duolingo no less than 80 PET no less than 154 FCE no less than 154 CAE no less than 160
2	Second year	No less than 7.0 (in Speaking and Writing sections – no less than 6.0)	IBT no less than 94 Duolingo no less than 130 FCE no less than 185 CAE no less than 185
3	Third year	No less than 7.5 (in Speaking and Writing sections – no less than 6.5)	IBT no less than 102 Duolingo no less than 140 FCE no less than 191 CAE no less than 191

Transfer from another university

Persons who have studied in a foreign educational organisation submit a document on the completed curricula (academic certificate, transcript), the results of entrance tests, as well as on completion of the previous level of education. The documents must undergo the nostrification procedure in the Republic of Kazakhstan in accordance with the procedure established by the Rules of Recognition and nostrification of Educational Documents.

Persons who have received general secondary or technical and vocational education in the Republic of Kazakhstan, upon transfer from a foreign university or reinstatement, also present an UNT or CT certificate with a score not lower than the established minimum score.

Prior to submitting the application, the student submits a transcript to the advisor and submits an application to determine the academic difference between the disciplines according to the curricula. The project Creativity, Service to Society and Intellectual Development does not affect the academic difference when transferring from another university under the bachelor's degree program. However, after enrolling in the student body, the student must complete the project in full (for students enrolled in the 1st year in 2019).

The advisor makes a recommendation together with the student.

After receiving a recommendation, as well as upon successful completion of the entrance exams, the student submits an application to the MNU Registrar Office addressed to the Provost of MAQSUT NARIKBAYEV UNIVERSITY for admission in the order of transfer.

An order for the enrollment of a student in the order of transfer is issued within five working days, the student enters into an agreement for the provision of paid educational services. After the order is issued, a written request is sent to the university where the student previously studied to forward his personal file.

After receiving such a request, the head of the university issues an expulsion order with the wording "expelled in connection with transfer to (name of the university)" and within three

working days from the date of issuing the expulsion order, sends the student's personal file to MAQSUT NARIKBAYEV UNIVERSITY.

Transfer from year to year

To complete the studies within the standard period of study, the student is recommended to comply with the requirements for transfer from year to year.

In order to transfer to the next year of study, the student must fulfil the conditions for completing the previous year, which are presented in Tables 1 and 2.

Table 1. Requirements for completion of years of study for full-time undergraduate students of the 'Journalism: Analytics and Investigations' educational programme (4 years of study) 2021 and 2022 admission year.

Educational programme	Year	Minimum number of academic credits (including internship)	Minimum GPA level
6B03201 – Journalism: analytics and investigations	1	58	2.0
	2	120	2.0
	3	182	2.0
	4	240	2.0
Physical Education	1-2	8	pass
CSI Project	1-2	0	pass

Table 2. Requirements for completion of years of study for full-time undergraduate students of the 'Journalism: Analytics and Investigations' educational programme (3 years of study) 2023 admission year.

Educational programme	Year	Minimum number of academic credits (including internship)	Minimum GPA level
6B03201 – Journalism: analytics and investigations	1	89	2.0
	2	179	2.0
	3	240	2.0
Physical Education	1-2	8	pass
CSI Project	1-2	0	pass

To obtain an academic bachelor's degree, a student must fulfil the following conditions:

- to fully master the theoretical course of disciplines (240 academic credits for full-time study);
- go through all kinds of internships;
- complete the discipline 'Physical education' in the amount of 8 credits;
- take a CSI course (for students admitted in 2019);
- take the Learning How to Learn course (for students admitted in 2021);
- gain a GPA of at least 2.0 points for the entire period of study;
- to pass the final assessment.

Academic mobility

Academic mobility refers to students studying for an academic period at a foreign partner university.

Participation in the program is a chance to get the experience of studying at a foreign university and the experience of living abroad at the same time. The University develops academic cooperation with foreign partner universities within the framework of international agreements and memoranda of cooperation:

Students who have already completed at least 60 credits can participate in the academic mobility program. To participate in the program, the student must submit the following set of documents to the Registrar Office online:

1. the application of the student of the established sample;
2. a copy of the passport of a citizen of the Republic of Kazakhstan;
3. transcript of academic performance for the current year of study;
4. a document confirming the level of proficiency in a foreign language (if available);
5. two 3x4 photos;
6. a completed questionnaire in the form of a standard sample;
7. for minors - written consent of the applicant's parents (guardians, legal representatives) for a referral to study abroad within the framework of academic mobility;
8. two letters of recommendation (in Kazakh, Russian or English, optional);
9. copies of diplomas, certificates, diplomas in the chosen field of study for participation in an event of national or international level (if available);
10. copies of documents confirming the fact of belonging to the following categories of persons, if available: a document on the composition of the family, to confirm the large family of the student, a document confirming the absence of parents from the student (for the category of students related to orphans or students left without parental care), a document confirming the disability of the student.

The applicants' documents are sent to the International Cooperation Department for verification and competitive selection. An applicant may not be allowed to participate in the competition if they provide an incomplete set of documents, expired documents or false documents.



The competitive selection of applicants is carried out in two stages:

1. stage. Test for knowledge of a foreign language.
2. stage. Interview with the members of the committee.

The main requirements of the second stage of the competitive selection of applicants for study at foreign partner universities of MAQSUT NARIKBAYEV UNIVERSITY are:

- good current academic performance (at least 2.5 GPA);
- knowledge of a foreign language in accordance with the requirements of academic mobility programs.

Accreditation of educational programmes

 <p>The logo for IQAA (Independent Agency for Quality Assurance in Education) features a stylized blue and white graphic above the acronym 'IQAA' in a bold, sans-serif font.</p>	<p>IQAA — Independent Agency for Quality Assurance in Education (NAOKO) The Independent Agency for Quality Assurance in Education (IQAA) has confirmed accreditation for 19 existing MNU educational programmes until 2026. IQAA was created to improve the quality of education and the competitiveness of educational institutions in Kazakhstan at the national and international levels.</p>
 <p>The logo for QAA (Quality Assurance Agency) consists of a green diamond shape containing a white letter 'Q', followed by the letters 'QAA' in a bold, purple, sans-serif font.</p>	<p>QAA is a leading international agency that provides analytics and verifies the quality of higher education not only in the UK, but also around the world. IQR is a rigorous process that evaluates universities according to the quality standards adopted in the European Higher Education Area. QAA experts and members of the accreditation commission confirmed the university's compliance with all 10 ESG standards (ESG standards and guidelines for the quality of higher education in the European Higher Education Area). MAQSUT NARIKBAYEV UNIVERSITY is the only university that has received QAA accreditation throughout the CIS and Central Asia. The certificate of accreditation of the university is valid for 5 years from the date of signing the protocol of the meeting of the accreditation commission.</p>

PART 6 CERTIFICATION PROGRAMMES (MINORS)

As part of the main educational programme, the International School of Journalism offers to study additional specializations (minors).

Specialization (minor):

- consists of several disciplines studied sequentially;
- can be offered as a separate certification programme (for different categories of students);
- disciplines can be studied gradually in different academic periods (cumulative system), but consistently to obtain a certificate;
- selected by the student independently from the academic catalogue of the school;
- can be studied as part of an educational program (credits for minor disciplines are included in the 240 ECTS of the main programme) and/or in addition to the main educational programme;
- after completing the course completion requirements, the student receives a certificate.

Within the main educational programme, it is allowed to study the disciplines of no more than one minor. If a student wants to master more than two minors, they contact the Academic Quality Committee.

If the requirements for completing the certification programme are not met, the certificate will not be issued.

The duration of training in certification programmes is no more than 5 years.

Credits in subjects studied within the framework of the certification programme can be transferred within the curriculum of the educational programs of Maqsut Narikbayev University within 5 years from the moment of registration for the discipline. At the end of the specified

period, the final grade in this discipline is considered invalid and the student must study it again in order to receive credits in this discipline.

ISJ Minors			
Video Journalism	ECTS	Analytical Journalism	ECTS
Broadcast journalism	5	Data processing and analysis I	5
Introduction to documentary filmmaking	5	Data processing and analysis II	5
Video storytelling I	10	MNU Newsroom I	10
Video storytelling II	10	MNU Newsroom II	10
Total number of credits	30	Total number of credits	30

PART 7 BACHELOR'S DEGREE PROGRAMMES

The general structure of the ISJ educational programmes

No.	Name of cycles and disciplines	In academic credits
1	General education disciplines (GED)	56
2	A cycle of basic and core disciplines (BD and CD), including educational, introductory and industrial internship	No less than 172
3	Final assessment (Writing and defending a thesis (project) and/or preparation and passing of comprehensive exams)	12
4	'Physical education'	8
5	CSI (Creativity. Service. Intelligence) (for students admitted from 2019)	0
6	Learning How to Learn (for students admitted from 2021)	0

The standard period of study at the bachelor's degree is 4 years or 3 years on the basis of technical and vocational education. The term of study for students studying on a fee-based basis is determined independently on the basis of the chosen learning path, but may not exceed 10 years without taking into account a break for academic leave.

BACHELOR OF SOCIAL SCIENCES IN THE 6B03202 – INTERNATIONAL JOURNALISM EDUCATIONAL PROGRAMME

The program is aimed at preparing highly qualified journalists with a wide range of skills and competencies to build a successful career in the international media environment. The program aims to develop students' ability to effectively use the media, in-depth knowledge in the field of international relations, legal and economic aspects, as well as teach methods of analytics, data journalism, the basics of production and media production.

Learning outcomes

Upon completion of this program, graduates will be able to:

- create original and unique media projects, diverse journalistic content in various formats, including text and multimedia content, capable of attracting and retaining the attention of an international audience.
- create texts of various styles, genres, and directions in written and oral form, as well as improve and edit them taking into account the requirements of different cultures and linguistic characteristics, bringing to them an individual style and expressiveness.
- have a deep understanding of the history and evolution of international and domestic journalism, able to apply proven strategies and techniques, as well as adapt them to solve modern media problems.
- master modern media tools, including graphic editors and multimedia programs, allowing you to create attractive visual and sound elements of media products.
- possess technical skills in using, operating and working with modern audio and video equipment, understand the basics of shooting, frame composition and sequential editing of audiovisual material.
- have a broad background in history, sociology, law, economics, culture, and other related disciplines, capable of applying this knowledge to create insightful and informative media content.
- navigate the information and legal space at the international level, know their professional rights and obligations, and be able to represent and defend them in various media situations.
- adhere to high ethical standards of international journalism, promoting the principles of honesty, openness and transparency, integrity, and fostering a culture of zero tolerance for corruption in society.
- effectively search, analyse and select relevant information from various sources, including the Internet, using broad IT competencies.
- critically review and analyse information, perform fact-checking at the pre-verification and post-verification level, and provide detailed and clear reports on the results of the analysis.

YEAR OF ADMISSION 2023/2024

Required general education disciplines (63)

Title of the discipline	Number of credits
History of Kazakhstan	5
English (B1)	10
Academic writing	5
Professional English for Journalism I (B1-B2))	5
Introduction to Political Science	3
Communications and media ethics	5
Cinematography and Editing I	5

General theory of law	5
Introduction to Economic theory	5
Physical Education	8

Total: 56 ECTS

Core disciplines:

Title of the discipline	Number of credits
Professional English for Journalism II (B2)	5
Professional English for Journalism III (C1)	5
News Writing I	5
News Writing II	5
Social Media Reporting	5
Cinematography and Editing II	5
Medialaw	5
Practical Media Production	5
TV Journalism basics	5
Artificial Intelligence and Algorithms in Global Journalism	3
Introduction to Journalism	5
Media Psychology	5
Reporting and writing I	10
Reporting and writing II	10
Reporting and writing III	10
Critical Thinking in Global Challenges	5
Audio Journalism basics	5
History and Development of Kazakh Media	5

Total: 103 ECTS

Core disciplines (elective):

Title of the discipline	Number of credits
Video Reporting	5
Data Processing and Analysis I	5
Data Processing and Analysis II	
Introduction to Documentary	

Total: 10 ECTS

Profile disciplines:

Title of the discipline	Number of credits
Fact-checking	5
Photojournalism	5
Speechwriting and Public speaking	5
Graphic design and Visual Effects	5
Media design and SMM distribution	5

Media Project Management	3
Public Relations	5
Crisis Communication	5

Total: 38 ECTS

Profile disciplines (elective):

Title of the discipline	Number of credits
Video Storytelling I	10
Newsroom I	
Video Storytelling II	10
Newsroom II	

Total: 20 ECTS

Internship:

Title of the discipline	Number of credits
Introductory internship (1 year)	1
Industrial internship (2 year)	4
Industrial internship (3 year)	7

Total: 12 ECTS

BACHELOR OF SOCIAL SCIENCES IN THE EDUCATIONAL PROGRAMME
6B03201 JOURNALISM: ANALYTICS AND INVESTIGATIONS

Objective of the ‘Journalism: analytics and investigations’ programme is to train a highly professional specialist who is skilled in the use of effective media tools and has in-depth knowledge of legal, economic and anti-corruption policies.

Learning Outcomes

Upon completion of this programme the graduate will be able to:

- create texts of different styles and genres;
- proofread and edit texts;
- create original and useful content based on the demands and requirements of society;
- possess well-developed emotional intelligence, critical thinking, analytical, research skills;
- apply modern effective media tools;
- conduct investigative journalism in broad and narrow fields;
- have a broad knowledge of law, economics, literature, and culture;
- follow professional ethical standards and promote the principles of honesty, integrity, openness, and transparency;
- possess the skills of searching, analysing and selecting relevant information, fact checking;
- possess broad IT skills to create media products and confidently use multimedia technologies;
- create a culture of zero tolerance to any manifestation of corruption in society.

YEAR OF ADMISSION 2022

Required general education disciplines (51):

Title of the discipline	Number of credits
History of Kazakhstan	5
Kazakh/Russian language and publicity	5
Kazakh/Russian language and publicity	5
Social and Political Knowledge Module I	4
Social and Political Knowledge Module II	4
Information and communication technologies	5
Philosophy	5
Cambridge English (A1, A2, B1, B2, C1)	5
Cambridge English (A1+, A2+, B1+, B2+, C1+)	5
Physical Education	8
CSI (Creativity. Service. Intelligence)	0

Elective disciplines (5 credits):

Critical Thinking (5 cr.).

Logic (5 cr.)

Total: 56 ECTS

Required disciplines (123 ECTS):**Autumn semester**

Title of discipline	Number of credits
Introduction to Journalism	5
Lexis, morphology and syntax	5
Functional types and genres of media text	5
Databases and analytical systems	3
General theory of law	5
Anti-corruption policy of modern Kazakhstan	5
PR (Public Relations) I	3
Data processing and analysis, p. 1	5
Finance	5
Political Economy	4
International law and the media	5
Data visualisation and infographics	5
Kazakh / Russian literature of XX-XXI cc.	5
Conflict Sensitive Journalism	5
Legal journalism	4

Spring semester

Title of discipline	Number of credits
Professional ethics of a journalist	4
News reporting	3
PR (Public Relations) II	3
Stylistics	5
Fact Checking	5
Fundamentals of economic theory	5
Data processing and analysis, p. 2	5
Mass culture	5
Photojournalism	5
Kazakh / Russian literature of the XVIII-XIX cc.	5
Investigative journalism	10

Elective disciplines (45 ECTS):**Autumn semester**

Title of discipline	Number of credits
Audio-visual media resources	5
Social media marketing	5
International Financial Reporting Standards	5
Fundamentals of macroeconomics	5

English Literature	5
Business journalism	5
History of world culture	5
Creative writing	5
Narratology	5
Fundamentals of Criminal Law, Part 1	5
Media psychology	5

Spring semester

Discipline code	Title of discipline	Number of credits
PS 3224	Public speaking	5
SW 3225	Speechwriting	5
PSPA 3226	Public service and public administration	5
BM 3227	Fundamentals of microeconomics	5
GD3310	Graphic design	5
FCL II 3312	Fundamentals of Criminal Law, Part 2	5
ML 3315	Media legislation	5
FLIT 3317	Foreign literature of the XX century	5
CJ 3309	Convergent journalism	5
COCC 4313	Countering organised crime and corruption	5
FLIT 3316	Foreign literature of the XIX century	5

YEAR OF ADMISSION 2021

Required general education disciplines (56):

Title of discipline	Number of credits
Contemporary history of Kazakhstan	5
Academic Kazakh/Russian I	5
Introduction to Journalism	5
Philosophy and Identity in the Modern World I	4
Philosophy and Identity in the Modern World II	4
Information and communication technologies	5
Journalistic writing	5
Professional ethics of a journalist	5
Cambridge English (B1, B2, C1)	10
Physical Education	8
CSI (Creativity. Service. Intelligence)	0

Total: 56 ECTS

Required disciplines (123 ECTS):

Autumn semester

Title of discipline	Number of credits
Lexis, morphology and syntax	5

Functional types and genres of media texts	5
Databases and analytical systems	3
General theory of law	5
Anti-corruption policy of modern Kazakhstan	5
Fact Checking	5
Fundamentals of economic theory	5
Data processing and analysis, p. 1	5
Finance	5
International law and the media	5
Data visualisation and infographics	5
Conflict Sensitive Journalism	5

Spring semester

Title of discipline	Number of credits
News reporting	3
Cambridge English	10
Stylistics	5
Fact Checking	5
Fundamentals of economic theory	5
Data processing and analysis, p. 2	5
Political Economy	4
Photojournalism	5
Kazakh/Russian literature of XX-XXI cc	5
Legal journalism	4

Elective disciplines (45 ECTS):**Autumn semester**

Discipline code	Title of discipline	Number of credits
AMR 3221	Audio-visual media resources	5
PR 4318	PR (Public Relations)	5
IFRS 3223	International Financial Reporting Standards	5
BM 4228	Fundamentals of macroeconomics	5
EL 4229	English Literature	5
BJ 4230	Business journalism	5
HWA 4231	History of world culture	5
CW 4232	Creative writing	5
NR 3308	Narratology	5
CJ 3309	Convergent journalism	5
COCC 4313	Countering organised crime and corruption	5
FLIT 3316	Foreign literature of the XIX century	5

Spring semester

Discipline code	Title of discipline	Number of credits
PS 3224	Public speaking	5
SW 3225	Speechwriting	5
PSPA 3226	Public service and public administration	5
BM 3227	Fundamentals of microeconomics	5
GD3310	Graphic design	5
FCL II 3312	Fundamentals of Criminal Law, Part 2	5
ML 3315	Media legislation	5
FLIT 3317	Foreign literature of the XX century	5
MC 3219	Mass culture	5
FCL I 3311	Fundamentals of Criminal Law, Part 1	5
MP 4314	Media psychology	5

PART 8 LIST AND CATALOGUE OF DISCIPLINES

CATALOGUE OF DISCIPLINES

Educational programme 'Journalism: Analytics and Investigations' Year of admission 2021/2022	
<p>Title: Professional ethics of a journalist</p> <p>Description: This course introduces students to the ethical foundations of journalistic activity, introduces them to the space of value comprehension, builds a culture of ethical reflection and social position, and prepares students for possible situations of choice in various systems of social relations.</p> <p>Prerequisites: -</p>	<p>Title: Lexis, morphology and syntax</p> <p>Description: The course covers the study of morphological, lexical and syntactic peculiarities of the language, the acquired knowledge students will be able to apply in the creation of texts of different styles and genres, their correction and editing.</p> <p>Prerequisites: -</p>
<p>Title: Critical thinking</p> <p>Description: The course is aimed at developing critical thinking, analytical abilities, optimising cognitive functions necessary for future journalists; it has a basic character, as it lays the foundation for successful mastery of disciplines related to journalism, analytics and investigations. The course is fully oriented towards developing practical thinking skills, mastering its best techniques and methods.</p> <p>Prerequisites: -</p>	<p>Title: Introduction to Journalism</p> <p>Description: This course is aimed at providing students with theoretical knowledge of mass media and initial practical experience. During the course, students will be introduced to modern effective media tools, learn the role of journalism in society, familiarise themselves with key concepts and current issues in the field, and learn how to create media products. At the end of the course, students will have a general idea of the types of journalism and the profession of a journalist.</p> <p>Prerequisites: -</p>
<p>Title: Stylistics</p> <p>Description: In this course, students will learn the basic theories and concepts of stylistics, improve their writing skills, and examine current issues in text and discourse. At the end of the course, students will be able to create a competent, coherent, and interesting text, as well as edit and proofread other people's texts.</p>	<p>Title: Political Economy</p> <p>Description: In this course, students will learn the basics of political economy, economic problems, and the influence of the state on the social and economic situation. At the end of the course students will understand the main economic processes, their interrelation with politics, the difference between official and real information, as well as anticipate the most resonant topics for publications, make forecasts, and make analyses.</p>

<p>Prerequisites: -</p>	<p>Prerequisites: -</p>
<p>Title: Functional types and genres of media texts</p> <p>Description: This course introduces students to the universal typological classification of texts of publicistic discourse. Students will study the peculiarities of media texts and the mechanisms of text perception in various communicative contexts, and will master the terminological apparatus that will further help them in creating and analysing media texts of various topics.</p> <p>Prerequisites: -</p>	<p>Title: Fact Checking</p> <p>Description: The course aims to master the ways, methods and tools that journalists use to verify information in all types of media texts. The course will also teach students how to verify factual statements in various media to determine the truthfulness and accuracy of factual statements in a text.</p> <p>Prerequisites: -</p>
<p>Title: News reporting</p> <p>Description: This course teaches students how to produce accurate, fair and quality news reports. Students will learn the basic elements of reporting, such as an overview of events and interview techniques. Students will learn how to use modern media tools and create news stories for a variety of media platforms, including print, broadcast and online reporting.</p> <p>Prerequisites: -</p>	<p>Title: Databases and analytical systems</p> <p>Description: The aim of the course is to study the main forms of data storage, functional classes of analytical systems; formation of skills to work with data analysis. Upon completion of the course, students will learn how to effectively search for unique and valuable information, as well as its competent use.</p> <p>Prerequisites: -</p>
<p>Title: Social media marketing</p> <p>Description: In this course, students will learn the basic principles of working with social media platforms, master marketing communication tools (targeted advertising, public relations, etc.). Students will learn how to work with the technical capabilities of media platforms, learn the algorithms of social networks. The aim of the course is to teach strategies for promoting products, creating and editing texts depending on the requirements of a particular media environment.</p> <p>Prerequisites: -</p>	<p>Title: Data processing and analysis</p> <p>Description: This course is designed to provide practical skills in processing, analysing and interpreting data according to the chosen methodological approach for use in investigative journalism. The course provides an overview of the main tasks of data processing based on the type of investigation. In the course, students will gain practical experience in processing qualitative and quantitative data and will learn to compare theoretical frameworks with specific research findings.</p> <p>Prerequisites: -</p>

<p>Title: General theory of law</p> <p>Description: The course is a prerequisite for other disciplines of legal orientation necessary for journalism students to be able to conduct in-depth journalistic investigations. In this course, students will study the stages of formation of the state and law, the essence of law, problems and development of the legal sphere, and master the conceptual and categorical apparatus. Students will learn the basic values of the rule of law, signs of civil society, etc.</p> <p>Prerequisites: -</p>	<p>Title: Anti-corruption policy of modern Kazakhstan</p> <p>Description: The course is aimed at developing an understanding of the negative impact of corruption on society and an active position in countering its manifestations. Future journalists will be able to confidently navigate both national and international anti-corruption legislation. The course will study methods and ways of identifying corruption factors in Kazakhstan's legislative and law enforcement activities. The knowledge and skills acquired will enable them to identify valuable data, gain access to necessary information, and overcome difficulties and obstacles encountered on the way to conducting a journalistic investigation.</p> <p>Prerequisites: -</p>
<p>Title: Human rights activities</p> <p>Description: This course will familiarise students with the work and functions of human rights work in the protection of constitutional human rights and freedoms. They will also learn about human rights organisations and their activities in Kazakhstan and abroad. Students will be able to apply this knowledge in identifying and investigating situations that have led to violations of human rights and freedoms, and further reporting on these violations.</p> <p>Prerequisites: -</p>	<p>Title: Fundamentals of economic theory</p> <p>Description: In this course students develop skills to analyse the economic situation and changes in economic factors. Upon completion of the course, students will be able to navigate the current information flow and adapt to the rapidly changing economic environment; plan and implement their own activities based on the results of this analysis; be able to work independently with literature on economic issues.</p> <p>Prerequisites: -</p>
<p>Title: Finance</p> <p>Description: The aim of this course is to develop analytical skills for investment and financial decision making and risk analysis. Topics covered in this course include the concept of present value and cost of capital, discounted cash flow analysis and other valuation techniques, as well as short- and long-term financial management, risk and return, the CAPM model; the CAPM model; and the concept of present value and cost of capital.</p> <p>In addition to short- and long-term financial management, risk and return, the CAPM model, capital planning and other concepts that will enable future journalists to navigate</p>	<p>Title: Speechwriting</p> <p>Description: During the course, students will master the lexical and stylistic tools of language that allow them to create a text that meets the requirements and objectives set by an employer or client. Students will be proficient in political discourse, be able to recognise and use tactics, strategies and tools to influence an audience, and work to create a product image. Through examples of texts of written and oral communication in the PR environment, students will learn to properly evaluate and respond to the information provided in such texts; learn how such texts influence the communication environment; learn to create such texts and cover the events of such speeches in the media format.</p>

<p>the world of finance and create proven and quality content.</p> <p>Prerequisites: -</p>	<p>Prerequisites: -</p>
<p>Title: Audio-visual media resources</p> <p>Description: This course introduces students to the infrastructure of audiovisual resources used to create media content. Students will gain practical skills in using editors and other software to create graphic material, videography and sound recordings.</p> <p>Prerequisites: -</p>	<p>Title: English literature</p> <p>Description: This course introduces students to the literary history of English-speaking countries and systematised knowledge of the most important historical and literary events. Students will be introduced to the works of some of the most famous English, Australian and Scottish writers and poets. The study of fiction aims to recognise the influence of iconic texts on the development of foreign-language media. During the course, students will learn to recognise these cultural units within publicistic discourse.</p> <p>Prerequisites: -</p>
<p>Title: Business journalism</p> <p>Description: In this course, students will learn how to research and analyse financial and company information in order to create content for a wide audience. Students will learn about business processes in the corporate sector and how to cover topics related to the world of finance.</p> <p>Prerequisites: -</p>	<p>Title: Creative writing</p> <p>Description: This course aims to develop students' creative writing skills in line with the best of fiction and journalism. Students will have the opportunity to learn to write from both classic and contemporary authors.</p> <p>Prerequisites: -</p>
<p>Title: Public service and public administration</p> <p>Description: During the course, students will learn theoretical and practical basics of civil service as a legal institution, legal norms regulating civil service relations, as well as solve cases related to corruption offences. The acquired knowledge will help to navigate the information space when analysing and creating content related to civil service and governance.</p> <p>Prerequisites: -</p>	<p>Title: International Financial Reporting Standards</p> <p>Description: As part of the course, students will study international financial reporting standards as a means of navigating the information flow; they will learn to find and use reliable and relevant data and analyse financial statements. The knowledge and skills acquired will enable future journalists to identify offences, compile analytics, and conduct investigative journalism that deals with foreign contacts.</p> <p>Prerequisites: -</p>
<p>Title: Fundamentals of microeconomics</p> <p>Description: This course aims to explore the fundamentals of economic theory in aspects such as, consumer behaviour theory, supply and demand analysis, competition and market</p>	<p>Title: Fundamentals of macroeconomics</p> <p>Description: This course is aimed at studying the basics of economic theory in such aspects as GDP and cost of living measurement; economic growth theory; financial system;</p>

<p>structures, externalities and the fundamentals of welfare economics. Students will learn to analyse microeconomic concepts and acquire basic economic thinking skills. The knowledge and skills acquired will enable students to work in the field of business journalism as well as conduct in-depth investigative journalism.</p> <p>Prerequisites: -</p>	<p>basic financial instruments; unemployment; basics of open economy; international trade. The knowledge and skills acquired will enable students to work in business journalism, cooperate with foreign media, write analytical articles, and conduct complex journalistic investigations.</p> <p>Prerequisites: -</p>
<p>Title: Mass culture</p> <p>Description: As part of the course, students will study and analyse contemporary works of art and learn to think critically about objects of mass culture. Students will be able to identify the reasons for the popularity of cultural objects, as well as the mechanisms of attracting attention, which work on the phenomena of mass culture. They will learn to recognise precedent texts that are part of mass culture and to use them competently to create their own original, interesting text.</p> <p>Prerequisites: -</p>	<p>Title: Conflict-sensitive journalism</p> <p>Description: During the course, students will learn to cover material related to military and social conflicts. The course is aimed at developing journalists' skills in crisis situations, interacting with different parties, creating an objective text, and building a competent line of behaviour during a conflict.</p> <p>Prerequisites: -</p>
<p>Title: Public speaking</p> <p>Description: The course is aimed at acquiring theoretical knowledge and practical experience in the field of speech production. Students will improve their speaking skills, timbre, intonation, voice, and pronunciation. They will also learn how to create a speech for public speaking, express and argue their point of view, ask questions competently, improvise. At the end of the course, students will master effective linguistic and paralinguistic means of communication.</p> <p>Prerequisites: -</p>	<p>Title: History of world culture</p> <p>Description: During the course students will study the process of development of world culture, get acquainted with the most notable objects of spiritual and material culture. Thanks to this knowledge, students will expand their understanding of history and national mentality: this competence enables a journalist to work successfully in the field of intercultural communication and public relations.</p> <p>Prerequisites: -</p>
<p>Title: Data visualisation and infographics</p> <p>Description: In this course students will study online and offline data visualisation resources, learn how to process and present information through infographics and graphics, recognise different types of data and identify ways and means of processing them.</p> <p>At the end of the course, students will have a practical skill of creating and presenting infographics and will be able to use them both</p>	<p>Title: Fundamentals of criminal law</p> <p>Description: The course is devoted to a detailed study of the general principles, institutions, categories and concepts of criminal law - criminal law, criminal offence and punishment, grounds of criminal liability, procedure and conditions of exemption from criminal liability and punishment. Students will study the norms of the special part of the criminal law of the Republic of Kazakhstan, which establish the range and legal</p>

<p>as stand-alone material and as additional information integrated into the main media product.</p> <p>Prerequisites: -</p>	<p>characteristics of acts dangerous to the individual, society or the state; they will learn to use the acquired knowledge and skills in journalistic activities.</p> <p>Prerequisites: -</p>
<p>Title: Investigative journalism</p> <p>Description: During the course, students will learn the stages of investigative journalism, the sequential collection of information and the comprehensive study of the subject of the publication; they will develop skills in investigating corruption and political offences. In addition, students will learn how to present the results of their investigation in such a way as to arouse public interest and raise the level of awareness and personal responsibility of citizens.</p> <p>Prerequisites: -</p>	<p>Title: Countering organised crime and corruption</p> <p>Description: During the course, students will study ways of fighting and preventing organised crime and corruption in Kazakhstan, as well as the experience of fighting them abroad. Students will learn to give a criminal and legal characterisation of corruption offences under the legislation of the Republic of Kazakhstan, express it in their articles and other media products, forming intolerance to corruption in society.</p> <p>Prerequisites: -</p>
<p>Title: Kazakh/Russian literature of XVIII-XIX cc.</p> <p>Description: By the end of this course, students will have a broad knowledge of the theory and history of Kazakh/Russian literature of the 18th-19th centuries, and will be able to analyse fiction texts. Students will be able to apply this knowledge in composing an original and creative text. At the end of the course they will have developed critical thinking, empathy and social intelligence.</p> <p>Prerequisites: -</p>	<p>Title: Kazakh/Russian literature of XX-XXI cc.</p> <p>Description: By the end of this course, students will acquire a broad knowledge of the theory and history of Kazakh/Russian literature of the XX-XXI centuries, and will develop skills in analysing fiction texts. Students will become familiar with the literature of the last century and contemporary literature, which often reflects the realities of the time, social trends and public mindset.</p> <p>Prerequisites: -</p>
<p>Title: Legal journalism</p> <p>Description: During this course, students will study the specifics of covering socially important topics such as social protection and labour protection, law enforcement, health care and medicine, the problems of socially vulnerable groups in Kazakhstan, the work of the penitentiary system, as well as corruption and corruptionogenic factors in these areas.</p> <p>Prerequisites: -</p>	<p>Title: Narratology</p> <p>Description: In this course, students will learn the basics of fiction and journalistic narrative, the peculiarities of author-reader interaction, and the structure and mechanism of storytelling. Students will try themselves as authors of fiction texts, as well as texts of mixed styles.</p> <p>Prerequisites: -</p>
<p>Title: Convergent journalism</p>	<p>Title: Graphic design</p>

<p>Description: In this course, students will explore the rich possibilities of convergent journalism, the effective tools of new media, electronic resources, improve their mastery of multimedia tools, and work in cross-media and transmedia journalism.</p> <p>Prerequisites: -</p>	<p>Description: The aim of this course is to form students' competences in the field of graphic design: theoretical awareness and possession of specific practical skills of art and design activity using graphic design tools.</p> <p>Prerequisites: -</p>
<p>Title: Photojournalism</p> <p>Description: During this course students will learn the basics of photography and photojournalism, learn how to make a photo report, tell a story with the help of photography, use the image as the main and additional media product, develop an aesthetic view of the world, learn to build composition, light, learn a variety of tools of photography and image processing.</p> <p>Prerequisites: -</p>	<p>Title: Media psychology</p> <p>Description: The course will provide students with a basic knowledge of psychology, as well as an understanding of personal behaviour in the media space. Upon completion of the interdisciplinary course, students will understand the mechanisms of media influence on potential audiences and society as a whole, and be able to use successful tactics and strategies in creating their media product.</p> <p>Prerequisites: -</p>
<p>Title: PR (Public Relations)</p> <p>Description: This course introduces students to the fundamentals of communication theory, mass communication, reputation management, principles of media relations, internal and external corporate communications. Students acquire key competencies in creating a communicative architecture of the organisation, carrying out operational planning and control over public relations activities, conducting activities to improve the image of the organisation, promoting the goods and services of the company on the market, forming effective internal communications - creating a favourable psychological climate in the team, motivating employees to be active and develop the organisation, planning, preparing and conducting communication campaigns.</p> <p>Prerequisites: -</p>	<p>Title: Foreign literature of the XIX century</p> <p>Description: During this course, students will read works by world classics of 19th century literature, learn about literary concepts and notions, and the process of creating works of fiction. The readership of journalism students is one of the main conditions for the formation of professionals in this field, who have a fine literary taste, recognise allusions and intertext and know how to use them competently in their works.</p> <p>Prerequisites: -</p>
<p>Title: Media legislation</p> <p>Description: In this course, students will study regulatory documents governing the media; they will learn about their rights and responsibilities as citizens of their country and as members of the press. Future journalists will learn how to defend their rights and</p>	<p>Title: MNU Newsroom module</p> <p>Description: This course focuses on the principles and methods of integrating various media platforms into journalistic practice. In the course, students will learn approaches to combining text, audio, video and other</p>

familiarise themselves with the peculiarities of using information within the framework of legal and ethical norms. Prerequisites: -	formats to create multidimensional media materials. Prerequisites: -
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Educational Programme 'International Journalism' Year of admission 2023	
<p>Title: History of Kazakhstan</p> <p>Description: The course provides students with a broad understanding of the historical development of Kazakhstan. During the course, students will study key stages and events in the country's history, as well as Kazakhstan's role in global processes.</p> <p>Prerequisites: -</p>	<p>Title: Introduction to political science</p> <p>Description: The course will provide students with an understanding of the role of political science in modern society, adaptation of methods for analysing political phenomena and processes. Students will also consider the impact of political decisions on various spheres of society.</p> <p>Prerequisites: -</p>
<p>Title: Digital Editing and Sound Design</p> <p>Description: This course immerses students in the field of digital editing and sound design, providing them with the skills necessary to succeed in the dynamic field of multimedia content creation. Through hands-on learning, students explore the art of enhancing and enriching digital media content, including audio and visual elements. By mastering the principles of digital editing and sound design, students will be well prepared to contribute to the dynamic field of international journalism, creating engaging and compelling multimedia content that resonates with audiences around the world.</p> <p>Prerequisites: -</p>	<p>Title: English for Journalism</p> <p>Description: This course is designed to teach students the linguistic tools necessary for effective communication in the field of journalism. Through targeted language instruction, students will improve their English skills specific to writing, reporting and broadcasting. The course also emphasises the development of a strong command of journalistic terminology and idiomatic expressions. By developing their language skills, students will be well prepared to interact with international audiences and successfully navigate the complexities of global journalism.</p> <p>Prerequisites: -</p>

<p>Title: Audio and Video Equipment Workshop</p> <p>Description: In this course, students will gain practical skills in the use of audio and video equipment necessary for success in the world of international journalism. They will learn the technical aspects of shooting and recording audio and video footage. In addition, students will deepen their knowledge of the different formats and methods of using audio and video content in modern media projects. The course will enable students to successfully implement multimedia projects and create quality media content in an international context.</p> <p>Prerequisites: -</p>	<p>Title: Publicistic writing</p> <p>Description: The course ‘Publicistic Writing’ is basic for the further development of journalists' professional and creative potential. The course explores the technology of journalistic writing and language means of expression. Students learn the distinctive features of journalistic text stylistics from texts of other functional styles, the entire process of creating a journalistic text (information gathering, writing, editing), and language techniques for writing vivid, interesting and ‘saleable’ journalistic texts. The main focus of the course is on students' practical skills in creating journalistic texts with appropriate use of expressive means of the Russian language.</p> <p>Prerequisites: -</p>
<p>Title: Communication and media ethics</p> <p>Description: The course is designed to provide future journalists with effective communication skills and ethical principles in accordance with international standards. The discipline envisages mastering effective algorithms for building links between the public and the public/corporate sectors, as well as examining journalistic ethics in modern realities, taking into account its historical development in the country and the world and the influence of social media on the industry.</p> <p>Prerequisites: -</p>	<p>Title: Practical Media Production</p> <p>Description: This course is aimed at consolidating and further honing the skills of video shooting, editing and visual design of predominantly television materials. In conjunction with the Fundamentals of TV Journalism course, the Media Production course is aimed at producing video materials in different formats to prepare a full-fledged news report ready for publication.</p> <p>Prerequisites: -</p>
<p>Title: TV journalism Basics</p> <p>Description: This course introduces students to the peculiarities of working in television, genres of news materials for TV, and techniques of their writing, global trends in the development of genres. The course is aimed at forming basic skills of structuring and writing news video notes and text fragments of a news programme based on the best foreign and Kazakhstani practices. The course is scheduled in conjunction with the Media Production course.</p>	<p>Title: Digital Journalism</p> <p>Description: The course provides students with a unique opportunity to immerse themselves in the world of digital journalism and mobilography. Students will learn strategies and practices for creating content for digital media platforms, as well as techniques for shooting, editing and optimising media using mobile devices. The course will expose students to how to effectively use modern digital tools to create compelling media projects and expand their impact in the world of international journalism.</p>

<p>Prerequisites: -</p>	<p>Prerequisites: -</p>
<p>Title: History of Journalism</p> <p>Description: This course takes students on a fascinating journey through the evolution of journalism over time. Special attention is paid to historical moments and milestones in the world history of journalism, including Kazakhstan's. Students will explore the development of journalistic formats, technologies and impact on society. The course will help students understand how historical events and changes in journalistic practice affect the modern information space.</p> <p>Prerequisites: -</p>	<p>Title: Introduction to Journalism</p> <p>Description: This course introduces students to journalism as a future profession. During the course, students will be introduced to types of journalism, genres of journalistic materials; learn about the current stage of media development in the world and Kazakhstan, as well as the history of journalism since its emergence as a profession. Students will examine journalistic cases based on the best global and Kazakhstani practices and learn the basic skills of a journalist.</p> <p>Prerequisites: -</p>
<p>Title: Social media news</p> <p>Description: This course, in conjunction with Introduction to Journalism, will provide students with an understanding of what ‘news’ is, how to find it on social media, and how to present it most effectively on various social platforms. Students will be taught basic skills in multimedia content creation and distribution algorithms, as well as how to use current tools and strategies to generate content on various social platforms.</p> <p>Prerequisites: -</p>	<p>Title: English language (B1)</p> <p>Description: This course promotes the development of sociocultural knowledge and skills. The course covers most of the modern vocabulary. There is further development of already existing skills and abilities in speaking. In writing, the emphasis is on developing the ability to write letters and essays.</p> <p>Prerequisites: -</p>
<p>Title: Camerawork and editing (part I)</p> <p>Description: This is an introductory course in camerawork and editing, where students will learn the basic skills of video shooting with professional equipment (master the features of video and audio settings of the camera, the basics of frame composition) and editing in one of the editing programmes (basic skills of editing video files). At the end of the course, students will complete their own work ready for publication. This course is a prerequisite for the second part of camerawork and editing, where students will move on to more complex techniques and more time-consuming practical tasks.</p>	<p>Title: Academic writing</p> <p>Description: This course is designed to develop academic and analytical writing and reading skills such as writing academic and analytical papers based on the literature researched, reading for critical awareness of different types of academic texts, using other authors' words and ideas correctly, and using APA citation style and formatting appropriately in written papers.</p> <p>Prerequisites: -</p>

<p>Prerequisites: -</p>	
<p>Title: English for Journalists (B1-B2 level)</p> <p>Description: This course aims to strengthen the communication skills and professional language competences of future journalists by providing them with a professional active vocabulary for covering news of various thematic focus. The course encourages students to study and use professional media resources such as English-language newspapers, magazines, online websites, audio podcasts, videos and interviews. The programme is aimed at B1-B2 level.</p> <p>Prerequisites: -</p>	<p>Title: News Writing (Part I)</p> <p>Description: This course teaches students to find relevant information, process it, structure facts into objective news stories with catchy headlines and intriguing leads based on Kazakhstani and foreign examples, as well as find newsworthy topics and make journalistic enquiries. The course is aimed at developing basic skills in working with information and presenting it in print and online news websites.</p> <p>Prerequisites: -</p>
<p>Title: Fundamentals of Economic Theory/ SDR Module</p> <p>Description: In this course students develop skills to analyse the economic situation and changes in economic factors. Upon completion of the course, students will be able to navigate the current information flow and adapt to the rapidly changing economic environment; plan and implement their own activities based on the results of this analysis; be able to work independently with the literature on economic issues.</p> <p>Prerequisites: -</p>	<p>Title: Camerawork and editing (Part II)</p> <p>Description: This is a continuing course of introduction to camerawork and the art of editing, where students continue to work on the acquired skills of video shooting with the use of professional equipment, namely deeper study of camera settings for shooting at different times of day and in different locations; continue to dive into the basics of frame composition and professional violation of these principles; work with light in the media studio is added; students learn different editing techniques and the use of video and audio effects. At the end of the course, students complete their own work using what they have learnt, ready for publication.</p> <p>Prerequisites: Camerawork and editing (part I)</p>

<p>Title: Media communication and ethics</p> <p>Description: The course is designed to provide future journalists with effective communication skills and ethical principles in accordance with international standards. The discipline envisages mastering effective algorithms for building links between the public and the public/corporate sectors, as well as examining journalistic ethics in modern realities, taking into account its historical development in the country and the world and the influence of social media on the industry.</p> <p>Prerequisites: -</p>	<p>Title: English for Journalists (B2 level)</p> <p>Description: This is a continuation course in English for Journalists, which aims to further strengthen communication skills and professional language competences through active vocabulary at B2 level. The course encourages students to study and use journalistic materials from professional media resources of a complexity comparable to the B2 level.</p> <p>Prerequisites: -</p>
<p>Title: News Writing (Part II)</p> <p>Description: This is a continuation course in news writing, which involves strengthening skills in sourcing relevant information from sources such as online/offline briefings, press conferences, and expert interviews and submitting journalistic queries. During the course, students continue to hone their skills in processing information and writing news stories for media outlets with different audiences, focusing on best international and Kazakhstani practices. The course is aimed at strengthening basic skills in working with information and presenting it in print and online news websites.</p> <p>Prerequisites: News Writing (Part I)</p>	<p>Title: General theory of law</p> <p>Description: In this course, students will study the stages of formation of the state and law, the essence of law, problems and development of the legal sphere, and master the conceptual and categorical apparatus. Students will learn the basic values of the rule of law, signs of civil society, etc. The course is a prerequisite for the Media Law course, which focuses on the current problems and trends in the legal regulation of the media industry.</p> <p>Prerequisites: -</p>
<p>Title: Fundamentals of broadcast journalism</p> <p>Description: This course introduces students to the peculiarities of working in television, genres of news materials for TV, and techniques of their writing, global trends in the development of genres. The course is aimed at forming basic skills of structuring and writing news video notes and text fragments of a news programme based on the best foreign and Kazakhstani practices. The course is scheduled in conjunction with the Media Production course.</p> <p>Prerequisites: -</p>	<p>Title: Media production</p> <p>Description: This course is aimed at consolidating and further honing the skills of video shooting, editing and visual design of predominantly television materials. In conjunction with the Fundamentals of TV Journalism course, the Media Production course is aimed at producing video materials in different formats to prepare a full-fledged news report ready for publication.</p> <p>Prerequisites: -</p>

<p>Title: Critical thinking in global challenges</p> <p>Description: This course is designed to teach students to think critically, namely to consider different perspectives on global discourses; to be able to separate facts from ideas and opinions; to verify facts and arguments presented; to evaluate the depth of a study; to find independent sources of information and process them into analytical notes; to find potential evidence-based solutions to global challenges; and to apply these skills to life and professional situations.</p> <p>Prerequisites: -</p>	<p>Title: Fact Checking</p> <p>Description: The course aims to master the ways, methods and tools that journalists around the world use to verify information in all types of media texts. The course will also teach students how to verify factual claims in a variety of media in order to increase media literacy among audiences.</p> <p>Prerequisites: -</p>
<p>Title: Photojournalism</p> <p>Description: In this course, students will learn the basics of photography and photojournalism, learn how to conduct a photo report, articulate information through the visual, use the image as the main and supplementary media product, develop an aesthetic view of the world, learn how to build composition, light, and master a variety of photography and image processing tools.</p> <p>Prerequisites: -</p>	<p>Title: English for Journalists (C1 level)</p> <p>Description: This is a continuation course in English for Journalists at C1 level, where students will strengthen their communication skills and professional language competences through working with topics, active vocabulary and media resources at a more advanced level. After completing the course, students will be able to express themselves fluently and write journalistic texts in English.</p> <p>Prerequisites: -</p>
<p>Title: Broadcast Journalism Module</p> <p>Description: This course is a post-requisite for the Fundamentals of TV Journalism course. It is a continuing level where students will learn how to produce a full-fledged report: go on location, search for material, write out text, shoot video material and edit the finished story based on global trends. The course will emphasise both the structuring of TV stories and the simplification of the slogan.</p> <p>Prerequisites: -</p>	<p>Title: MNU Newsroom Module I</p> <p>Description: This course replicates the real working conditions in a newsroom of a print/online media outlet. Students who choose this focus move beyond news stories to writing extended news articles, analyses, interviews and other types of stories for the MNU Newsroom, an officially registered media outlet. In this course, students will continue to look at international cases, search for exclusive author topics, gather information on them through sending queries, conduct interviews with experts/heroes, process the information and publish their stories in MNU Newsroom. This will allow not only to enrich the portfolio, but also to get citations in other Kazakhstani and foreign media.</p>

	Prerequisites: -
<p>Title: Media Legislation</p> <p>Description: The course reveals actual problems of media industry regulation in Kazakhstan in comparison with international cases. As a result, the student should know the main sources of media regulation in Kazakhstan and in the world; about the activities in Kazakhstan and abroad to the responsibilities of the subjects of mass-information; learn to apply the sources of mass-information in professional activities; carry out activities in accordance with the norms of law; professional rights in the interests of providing information.</p> <p>Prerequisites: -</p>	<p>Title: Module Live TV broadcasting (kaz, rus, engl)</p> <p>Description: This is a post-requisite for the disciplines Fundamentals of TV Journalism and Broadcast Journalism, in which students will reinforce the skills students have already learnt, continue to look at successful foreign cases, and learn how to do live reporting from the field. By the end of the course, students will be able to quickly navigate in an unfamiliar environment, find news and experts/heroes, compile video material and script/structure a live report in a short period of time, present it live while interacting with the anchor/moderator and be able to react impromptu to unforeseen situations.</p> <p>Prerequisites: -</p>
<p>Title: Модуль MNU Newsroom II</p> <p>Description: This is a post-requisite for the courses ‘News Writing’ and ‘Newsroom I’, where students will continue to work on their author's materials and start working on their author's style. Students will also learn to apply a comprehensive approach to presenting journalistic materials: they will be able to apply audio and video shooting skills, knowledge of fact-checking and photojournalism. At the end of the course, students will have multimedia journalistic materials with elements of audio, video interviews, photos and infographics published in MNU Newsroom.</p> <p>Prerequisites: -</p>	<p>Title: Speechwriting and public speaking</p> <p>Description: During this course, students will learn about strategies for creating strong speeches, tools for influencing the audience, the impact of the socio-economic and political environment on brand building through public speeches. Students will learn to analyse foreign and Kazakhstani cases: speeches of politicians, opinion leaders and other public persons; to apply the acquired knowledge in writing their speeches, to effectively argue their statements, to present their work correctly and to be able to improvise during public speeches. Students will learn to analyse foreign and Kazakhstani cases: speeches of politicians, opinion leaders and other public persons; to apply the acquired knowledge in writing their speeches, to effectively argue their statements, to present their work correctly and to be able to improvise during public speeches.</p> <p>Prerequisites: -</p>

<p>Title: History of development of the media industry in Kazakhstan</p> <p>Description: In the course, students will learn how the national media industry has developed from the last century to the present day. Students will learn about the history of Kazakhstani publications, TV and radio, notable professionals of different generations, their materials and the impact of their journalistic activities on society.</p> <p>Prerequisites: -</p>	<p>Title: Data processing and analysis</p> <p>Description: This course is designed to provide students with practical skills to process, analyse and interpret international and local databases according to the chosen methodological approach for use in investigative journalism. The course provides an overview of the main tasks of data processing based on the type of investigation. During the course, students will gain practical experience in processing qualitative and quantitative data, learn how to relate theoretical frameworks to concrete research findings, and how to visualise them.</p> <p>Prerequisites: -</p>
<p>Title: Introduction to Documentary Film (English)</p> <p>Description: This course introduces students to the history of world documentary film, the development of the genre since the beginning of the last century, and the prominent documentary filmmakers and the impact of their films on the industry and society. Students will be introduced to the basic skills of dramaturgy in documentary films, to discuss the topics raised, to analyse successful cases, and to reflect on the visual and content of documentary films in writing.</p> <p>The Introduction to Documentary Film course is a prerequisite for subsequent courses on storytelling.</p> <p>Prerequisites: -</p>	<p>Title: Media psychology</p> <p>Description: The course will provide students with a basic knowledge of psychology, as well as the behaviour of individuals in the media space. Upon completion of the interdisciplinary course, students will understand the mechanisms of influence of media technologies on potential audiences and society as a whole, and be able to use successful tactics and strategies in creating and managing their media products.</p> <p>Prerequisites: -</p>
<p>Title: Module Advanced Video Journalism (kaz, rus, eng)</p> <p>Description: This course is a post-requisite to all disciplines of the video journalism focus, in which students will learn the next level of video news reporting - special feature reports of 5-6 minutes or more. As part of this course, students will analyse successful international video reports, move away from news video shooting and begin to take a more considered approach to typing visuals, without the rush of news dynamics, paying attention to atmospherics, along with uncovering deeper layers of issues. Students will also learn to give</p>	<p>Title: MNU Newsroom Module III</p> <p>Description: This course combines techniques and skills from all previous majors within a multimedia focus and deepens students' ability to immerse an audience in their journalistic materials with a more thorough and time-consuming level of development, where information is presented in a variety of ways, from audio interview segments to the inclusion of interactive graphics. Students will also learn how to edit their own stories and those of their peers to build critical analysis and fact-checking</p>

<p>critical feedback to classmates and edit their and their own material to build skills in critical analysis and fact-checking.</p> <p>Prerequisites: -</p>	<p>skills. By the end of the course, students will be able to immerse the reader in storytelling in a deeper way and raise important social, economic and political topics.</p> <p>Prerequisites: -</p>
<p>Title: Directing Media Projects (English)</p> <p>Description: This course is designed for students with a video journalism track. Students will be introduced to such genres of visual content as talk shows, multi-format TV programmes and the peculiarities of their directing. Students will learn and examine on Kazakhstani and foreign cases how such projects are prepared for production, how scripts are written, how they are filmed and aired, whether on a traditional TV channel or an online platform.</p> <p>Prerequisites: -</p>	<p>Title: Public relations</p> <p>Description: This course introduces students to the basics of communication theory, mass information, reputation management, principles of media relations, internal and external corporate communications. Students acquire key competencies in creating a communicative architecture of the organisation, carrying out operational planning and control over public relations activities, conducting activities to improve the image of the organisation, promoting the goods and services of the company on the market, forming effective internal communications - creating a favourable psychological climate in the team, motivating employees to be active and develop the organisation, planning, preparing and conducting communication campaigns.</p> <p>Prerequisites: -</p>

<p>Title: Fundamentals of audio journalism</p> <p>Description: Because the proportion of audio components in audio-visual media content is of utmost importance, the Foundations of Audio Journalism course is designed for students with a video journalism track. Students will analyse titled foreign cases, learn to work with audio recording and editing software, basic sound design tools, practise new skills on their own audio stories, broadcasts and full podcasts, and structure their journalistic materials taking into account the impact on the audience through audio elements (noise, interference, narration, music, sync, sound effects).</p> <p>Prerequisites: -</p>	<p>Title: Investigative journalism</p> <p>Description: During the course, students will learn the stages of investigative journalism, the sequential collection of information and the comprehensive study of the subject of the publication; they will examine the best international cases and analyse the course of their investigation; they will develop skills in investigating corruption and political crimes. In addition, students will learn how to present the results of their investigations in a way that generates public interest and raises the level of awareness and personal responsibility of citizens.</p> <p>Prerequisites: -</p>
<p>Title: Narrative journalism</p> <p>Description: This course is a post-requisite for all previous journalism writing courses in the Multimedia track. Students will be able to use all the knowledge gained to develop their authorial topics/investigative projects and write them in narrative writing format using literary techniques for a more immersive reading experience for longreads of up to 800-1000 words.</p> <p>Prerequisites: -</p>	<p>Title: Documentary Production (kaz, rus, eng)</p> <p>Description: This course will help future journalists to understand how a documentary film differs from other TV/online video content according to the world's best practices. What kind of video sequence and how exactly to shoot video for documentary films, how to develop stories, how to find new angles and global trends for presenting material, how to plan shooting sessions, and how to structure the material, write and edit the script for it - the basic knowledge and skills that students will be able to practise as part of the production of their own documentaries.</p> <p>Prerequisites: -</p>
<p>Title: Media design and social media marketing</p> <p>Description: This course will familiarise students with the basic principles of visual design of their work/projects on online platforms, which will prepare them for professional presentation of journalistic materials. The course will also introduce students to advanced marketing communication tools to further promote their stories. Students will learn how to work with the technical capabilities of media platforms and the algorithms of social networks.</p>	<p>Title: Crisis communications</p> <p>Description: This course is aimed at studying strategies and practices of communication in crisis situations. During the course, students will learn methods of effective response to crisis situations based on foreign and Kazakhstani cases, reputation support and minimising negative consequences.</p> <p>Prerequisites: -</p>

<p>Prerequisites: -</p>	
<p>Title: Graphic design and visual effects</p> <p>Description: The aim of this course is to form students' competences in the sphere of graphic design: theoretical awareness and possession of specific practical skills of artistic and design activity using graphic design tools and visual effects.</p> <p>Prerequisites: -</p>	<p>Title: Media project management</p> <p>Description: This course helps students navigate media trends and manage media resources. During the course, students will learn the basics of planning, organising and implementing media projects, as well as effective resource management techniques. This course focuses on developing innovative thinking and entrepreneurial skills in the media field. Students will learn how to create and implement new media products and business models.</p> <p>Prerequisites: -</p>
<p>Title: Artificial intelligence in international journalism</p> <p>Description: This course will introduce students to artificial intelligence and algorithms that impact modern journalism. Students will learn to understand technological innovations in artificial intelligence, shaping the environment in which news information is collected, analysed and disseminated.</p> <p>Prerequisites: -</p>	<p>Title: Educational journalism</p> <p>Description: This course is an elective. Students who choose it will scrutinise public documents in the field of education in Kazakhstan at all levels in order to influence the reduction of the quality gap between Kazakhstani and foreign education, to draw the attention of Kazakhstani people and create resonance around issues in the field and to highlight international best practices.</p> <p>Prerequisites: -</p>
<p>Title: Environmental journalism</p> <p>Description: This course is an elective. Students who choose it will understand how to integrate environmentalism into socio-political discourse by producing video reports and writing environmental long-forms, covering the latest foreign research on the topic, delving deeply into the specifics of the industry and contributing to the improvement of Kazakhstan's environment. Students will work on materials, edit them, and present them from a new angle for further publication in news and niche media publications.</p> <p>Prerequisites: -</p>	<p>Title: Political journalism</p> <p>Description: This is an elective course. Students who choose it will learn to understand the work of political institutions in the country and the world, analyse political events in the country and their impact on the lives of Kazakhstanis, as well as how the global political agenda affects Kazakhstan. Students will work on materials, edit them, and present them from a new angle for further publication in news and niche media outlets.</p> <p>Prerequisites: -</p>

Title: Business Journalism

Description: This is an elective course. Students who choose it will learn to research and analyse business and financial reports, be able to interpret this data and how it will affect the development of business sectors in the country, as well as how foreign business news will affect the business climate in Kazakhstan. Students will work on materials, edit them, and present them from a new angle for further publication in news and niche media publications.

Prerequisites: -

PART 9 POLICY OF THE ORGANISATION OF INTERNSHIP

This Policy defines the goals, conditions, content, and outcomes of the professional internship for the Bachelor's programmes 'Journalism: Analytics and Investigations' and 'International Journalism'. Professional internship is aimed at providing opportunities for students to acquire skills in their chosen major. The internship is aimed at developing professional competences through the implementation of educational and research projects. Professional internship consists of educational internship, industrial internship and pre-graduation internship. The duration and period of professional internship are determined by the curriculum and the schedule of the educational process.

Types, aims, objectives, and organisation of internship.

Introductory internship

The main purpose of an educational internship is to form a career plan, as well as to develop basic practical skills and abilities that form the professional competence of a future specialist.

Objectives of the introductory internship:

- study of types of professional activities in the speciality, their functions and tasks;
- identification of skills that form professional competence;
- building a career plan for professional skills development;
- acquiring skills of research work with various sources of information;

At the end of the internship, it is expected that the student will have achieved the following outcomes:

- distinguish between the functions and tasks of different positions within the speciality;
- have an understanding of the skills required for a particular position and a plan for developing those skills.

Organisation of educational internship:

The educational internship is conducted during the 1st year of study, and the registration for it is made during the registration for the 3rd trimester disciplines. The internship is managed by the manager of the Internship, Career, and Employment Centre. The programme coordinator develops the programme of the internship, and the manager of the Internship, Career, and Employment Centre sets the deadlines, advises during the internship and evaluates the results of the internship together with the programme coordinator.

Industrial internship

Industrial internship is aimed at applying the knowledge acquired during the studies in professional activities.

As a result of the industrial internship, students will be able to:

1. systematise the theoretical knowledge acquired during the studies.
2. apply professional skills that meet the required professional standards.
3. apply competencies to achieve professional success.

Organisation of industrial internship:

The internship takes place at the end of the 2nd year for 4 weeks and at the end of the 3rd year for 7 weeks. The manager of the Career, Internship, and Employment Centre supervises the industrial practice. The manager sets the deadlines for the workload.

Outcomes of the industrial internship:

- apply theoretical and practical knowledge in the professional sphere;
- gain work experience in a professional field and an understanding of job responsibilities;
- understand the basic requirements of the profession;
- summarise professional objectives and learning outcomes;
- develop skills to identify and search for new areas of professional development;
- develop communication skills: learn to listen, accept criticism and use feedback.

Exemption from internship

Students who hold positions in organisations relevant to the programme profile may be exempted from the internship. To obtain an exemption from the internship and re-crediting of credits, the student must write an application to the ISJ Academic Quality Committee, attaching the following documents:

- a copy of the employment contract;
- certificate of JSC 'United Accumulative Pension Fund' (JSC 'UNPF') on the availability of pension contributions for the last month;
- a certificate confirming the official position;
- a copy of job descriptions stamped and signed by the HR manager or the head of the organisation.

The manager of the Career, Internship, and Employment Centre verifies the validity of the employment relationship as well as the performance of the function specified by the student.

After review of the application by the ISJ AQC, if the decision is favourable, the student is given a grade of 'excellent' (100 points).

Rights and obligations of students

- In case of any questions regarding the internship, students can contact the managers of the Career, Internship, and Employment Centre;
- The student is obliged to perform all types of work within the time limits set by the internship programme;
- The student shall receive an unsatisfactory grade in case of improper performance of the tasks stipulated in the internship programme;
- Students must comply with the internal regulations of the university and the organisation where they do their internship;
- Students have the right to use the library and all necessary study aids.

Responsibilities of the Manager of the Career, Internship, and Employment Centre

- develop a programme of practice and monitor its implementation;
- perform the actions required by the internship programme;

- to hold organisational and training meetings with students, introducing them to the aims and objectives of the internship;
- supervise the recruitment of students for internships in the organisation;
- establish contact with the organisation's practice coordinator and adjust individual practice schedules;
- supervise the organisation of students' work in the company;
- monitor the progress of the internship, counselling students;
- check the implementation of the internship programme, the status of diaries, reports, and the quality of their implementation;
- assist students in mastering the programme, completing individual assignments and compiling internship reports.

ЧАСТЬ 10 STUDENT ORGANISATIONS

MAQSUT NARIKBAYEV UNIVERSITY provides students with opportunities for interesting and unforgettable activities outside the classrooms. Students, full of enthusiasm and ambition, independently carry out a variety of activities that cause surprise and admiration. All this happens thanks to the active work of student organisations!

Every semester new ideas are realized, and new projects are launched. Student life at MAQSUT NARIKBAYEV UNIVERSITY is an excellent platform for personal growth and self-realisation of any student.

With questions about registering for student organisations, please refer to the Department of Student Affairs: dsa@kazguu.kz

1. MNU Times

Student Press Centre in MAQSUT NARIKBAYEV UNIVERSITY JSC.

2. ‘Batyr Urpak’.

An ambitious group of patriots who promote the values left by our ancestors, i.e. our culture, customs, rich language and united spirit. At the cost of their lives, they gave us a peaceful life. And it is our direct responsibility to preserve all that we have today.

3. Business organisation ‘Enactus MNU’

A youth student club that helps students create and develop new successful business projects.

4. Supreme Student Council ‘Biler Kenesi’

MAQSUT NARIKBAYEV UNIVERSITY’s student self-governing body. This student council actively contributes to the resolution of student issues and problems, as well as contributes to the development of favourable conditions for a bright, rich and interesting student life.

5. ‘Zhan Shuaq’

A charitable student organisation of creative, kind and cheerful students always ready to open their hearts to anyone in need.

6. Discussion Club ‘ProEtContra’

A student organisation that unites students to discuss and analyse topical issues of socio-political life in Kazakhstan and the world community.

7. ‘MNU EAGLES’

Student sports organisation, the aim of which is to implement the state programme for the development of physical education and sport, as well as to promote healthy lifestyles, has sectional classes in volleyball, basketball, table tennis and mini-football. All athletes are members of the club

‘MNU EAGLES’.

8. The ‘Orda’ Debate Club

Debate Club ‘ORDA’ is an intellectual game, a prospect for active young people, future leaders of society. Debates prepare for responsible decision-making, independence and other skills necessary in a civilised democratic society.

9. VIA MNU

Vocal and instrumental ensemble of MAQSUT NARIKBAYEV UNIVERSITY.

PART 11 UNIVERSITY INFRASTRUCTURE AND SUPPORTING STRUCTURAL UNITS

MNU REGISTRAR OFFICE

Types of service provided:

- counselling students (on financial, academic social and welfare issues);
- issuing certificates from the place of study;
- transcript issuance;
- receiving applications (for transfer, reinstatement, appeal, academic leave, financial issues, etc.).

LIBRARY

1. Reader's card

Instead of a library card, each student is automatically assigned an identification number, which gives the opportunity to use all the services of the library taking into account the request of the reader. You can get your identification number at the reception desk of the library, named after M.S. Narikbayev.

The ID number assigned to you will allow you to:

- to receive books at the subscription desk (bring your ID card or student ID card);
- login/password to use for authorisation on the site for ordering literature and other operations in the system of Electronic Catalogue 'MegaPro'.

This will give you the opportunity:

- search electronic catalogues, make reservations for the necessary publications from personal computers at a time convenient for you and, coming to the library, immediately get them in the subscription service.
- to work in full bases.

Access to the Electronic Catalogue is provided through the website library.mnu.kz

2. Reading rooms

The library is located on the first and ground floors of the University. On the ground floor there are 9 reading rooms with free access: the reading room of the personal library of Professor M.S. Narikbayev, the hall of electronic resources, the hall of foreign literature, the scientific hall, the hall of periodicals, the special hall for teachers and PhD students within the framework of the Erasmus+ project, the universal reading room, the hall of rare and valuable books, the small reading room.

3. Subscription service

The subscription service of the library named after M.S. Narikbayev is located on the ground floor, where you can borrow books. You can get there through the Public Library by going down the stairs.

4. Open Room

Open Room is a comfortable working area with 6 rooms equipped for holding events of any format - from small seminars, meetings to business negotiations. To visit this room you need to register at the reception of the library named after M.S. Narikbayev.

Detailed information about the library and methods of independent work in it you can find on the library website library.mnu.kz

HEALTH SERVICE

1. HEALTH CENTRE

Every student can seek first aid at the first aid station:

*149 office (1st floor),
tel. (7172) 70-17-61 (ext. 1164)*

Work schedule:

Mon-Fri: from 08.00 to 17.00

Saturday: from 09:00 to 14:00

Day off: Sunday

2. STUDENT HEALTH CLINIC

MNU students have the opportunity to be served at the health centre.

If you are interested in joining a polyclinic, please contact the Health Centre.

DORMITORY (STUDENT'S HOUSE)

Applications for dormitory accommodation are accepted in the 'Platon' AIS programme - Module 'Dormitory'. Applications will be considered if the documents specified in the 'Platon' AIS programme are available. Priority right to a place will be given to students with relevant benefits. Attachment of relevant documents is obligatory.

Priority right to move into the University dormitory is given to students:

- disabled from childhood, disabled groups 1-2, disabled children, orphans and children left without parental care, if both or one parent is disabled;
- enrolled in the first year, possessing the sign 'Altyn Belgi', having a certificate of the winner of the Presidential, international and republican Olympiads, graduating with honours with a confirming document on education (certificate, diploma).

On 23-24 August 2021, a meeting of the Housing Commission will be held on the allocation of dormitory places. The decision of the Housing Commission will also be communicated via 'Platon' AIS.

27 August 2021 (tentatively) - move-in to the University dormitory in respect of the students for whom a positive decision has been made.

Receipts for payment are required upon moving into the dormitory:

- Monthly accommodation - 10,000 tenge (pre-paid amount for 3 months - 30,000 tenge);
- The collateral amount is 20,000 tenge.

MNU ENDOWMENT CORPORATE FUND

The endowment is filled mainly by charitable donations. Endowment funds receive money from large companies and ordinary citizens, including graduates who have made a successful career and thus return the investments made in education by previous generations, and at the same time support future students. The mechanism of functioning of endowment funds has proved its effectiveness in practice, especially in the USA, where it is thanks to these funds that American universities maintain leadership in the world in many areas of science, attract the best scientists to teach, pay tuition fees for gifted students, purchase equipment and finance infrastructure, create new modern faculties and departments. The raised funds are used to support students' education, strengthen the material and technical base, and support scientific projects of students and employees of MNU University JSC.

Who can apply for financial assistance?

- children from single-parent families (parents are officially divorced);
- children from large families (4 or more children in a family);
- children from low-income families;
- children left without custody of one or both parents;
- children in whom one or both parents are disabled of all groups;
- children who are disabled in all groups.

Application intake period: during the academic year

Application review period: within 3 months

Send requests to:

- MNU Endowment CF (337 office)
- Tel: + 7 (7172) 70 30 30 (ext. 1199)
- endowment@kazguu.kz

MILITARY DEPARTMENT

The Military Department of MAQSUT NARIKBAYEV UNIVERSITY provides training under the military training programme for reserve officers. Students who have completed the full course of military training under the reserve officer programme are awarded the military rank of 'reserve lieutenant'.

Selection for training at the military department is carried out on the basis of competition in accordance with the recruitment plan sent by the Ministry of Defence of the Republic of Kazakhstan to the military department annually **before 1 March of the year of admission.**

Students studying on a full-time basis are allowed to participate in the competition - citizens of the Republic of Kazakhstan at the age of not older than 25 years on the year of the competition, without a criminal record.

Students who have expressed a desire to take military training at the Military Department submit an application to the Rector of MNU through the University Office.

The competition for the selection of students to study at the military department is carried out in three stages:

1. the first stage - passing a medical examination;
2. second stage - professional and psychological testing;
3. third stage - physical fitness test.

Candidates admitted to military training on the basis of the protocol of the results of the competitive selection of students are admitted to military training by the Rector's order.

Contacts of the Military Department: 70-30-37

Head of the Military Department: Ibrayev Amangeldy Amanzakovich;

Deputy Head of the Military Department: Baynazarov Kairat Narynbayevich.