



**MNU** MAQSUT  
NARIKBAYEV  
UNIVERSITY

# Strategic plan 2024–2027

Presentation

# Outline



- Overview of Strategy 2024–2027
- Developing into a research university
- Area 1. Education
- Area 2. Research
- Area 3. Resources
- Area 4. Impact
- Area 5. Corporate governance and sustainability

# Overview of Strategy 2024-2027



The strategy follows the previous strategic plan 2021-2023. It entails 3 academic years from 2024 to 2027. It has been developed with the support of an EBRD international adviser 2023/2024. The document has been approved by the Board of Directors and to be published on the official website of the university. The strategy is articulated around 5 dimensions, 14 priorities and 40 actions

# Overview of Strategy

## 2024–2027



MNU has successfully passed the UK Quality Assurance Agency for Higher Education – QAA accreditation process in 2024 complying to the highest international standards.

Beyond these accomplishments, the evaluation of the previous strategic period (2021–2023) outlines an attainment ratio of more than 80% of the desired objectives and KPIs. This constitutes an excellent starting point for the new strategy 2024–2027, which marks the consolidation of the educational portfolio and the launch of a new ambitious phase for MNU: the reorientation from a teaching university to a teaching and research university.

# 5 Areas

Area 1. Education

Area 2. Research

Area 3. Resources

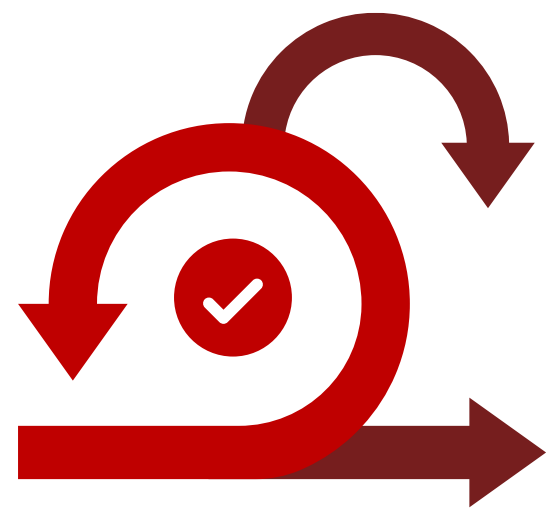
Area 4. Impact

Area 5. Corporate governance and  
sustainability



# Developing into research university

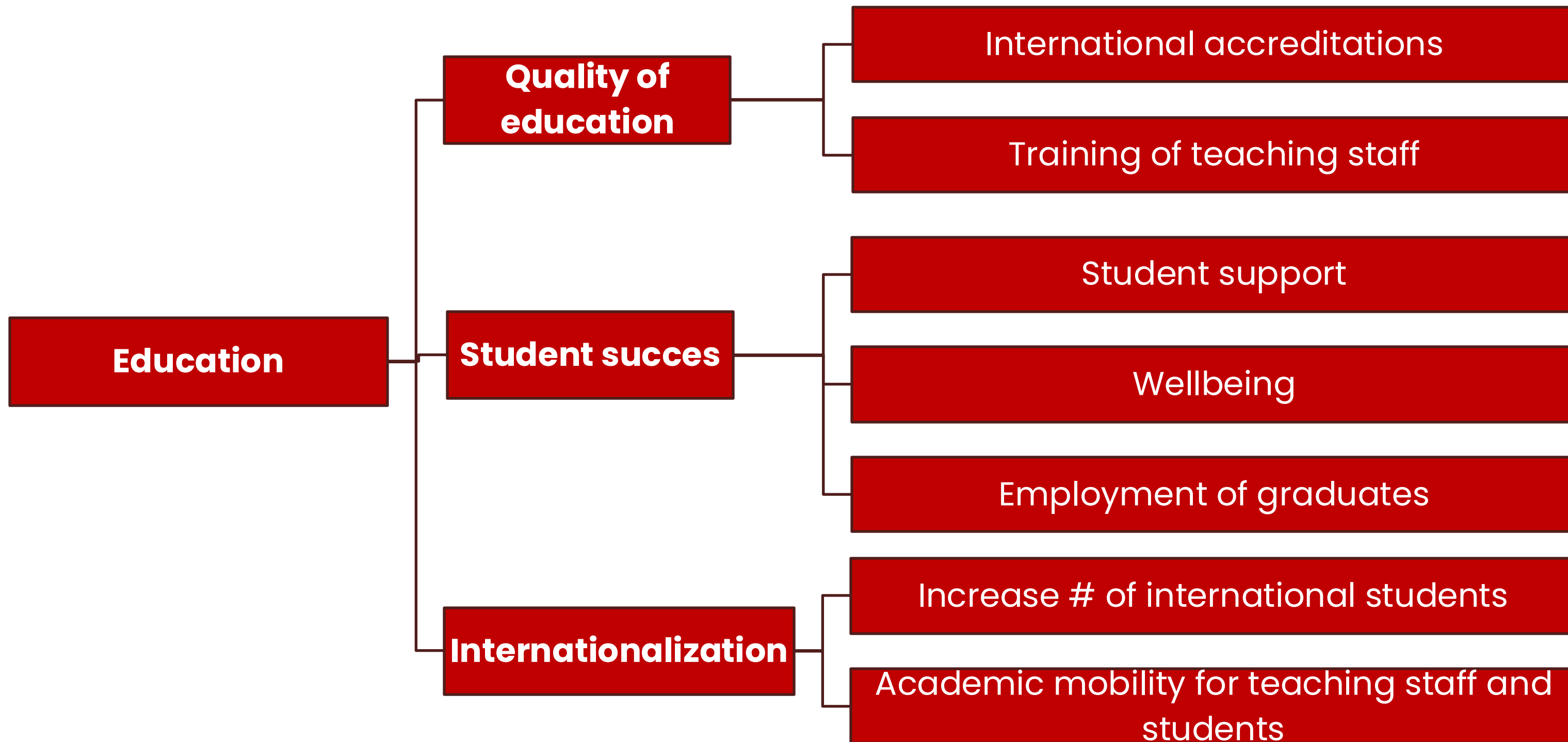
MNU has set out its new trajectory to become a research university. This aspiration resonates with the spirit of innovation, entrepreneurship, and academic ambitions of the university through which its outstanding expansion in terms of student enrollments and disciplinary portfolio has been achieved. This same spirit that allowed MNU to become an educational leader in Kazakhstan, is now being reorientated to develop already existing research activities at full scope and scale across the institution.



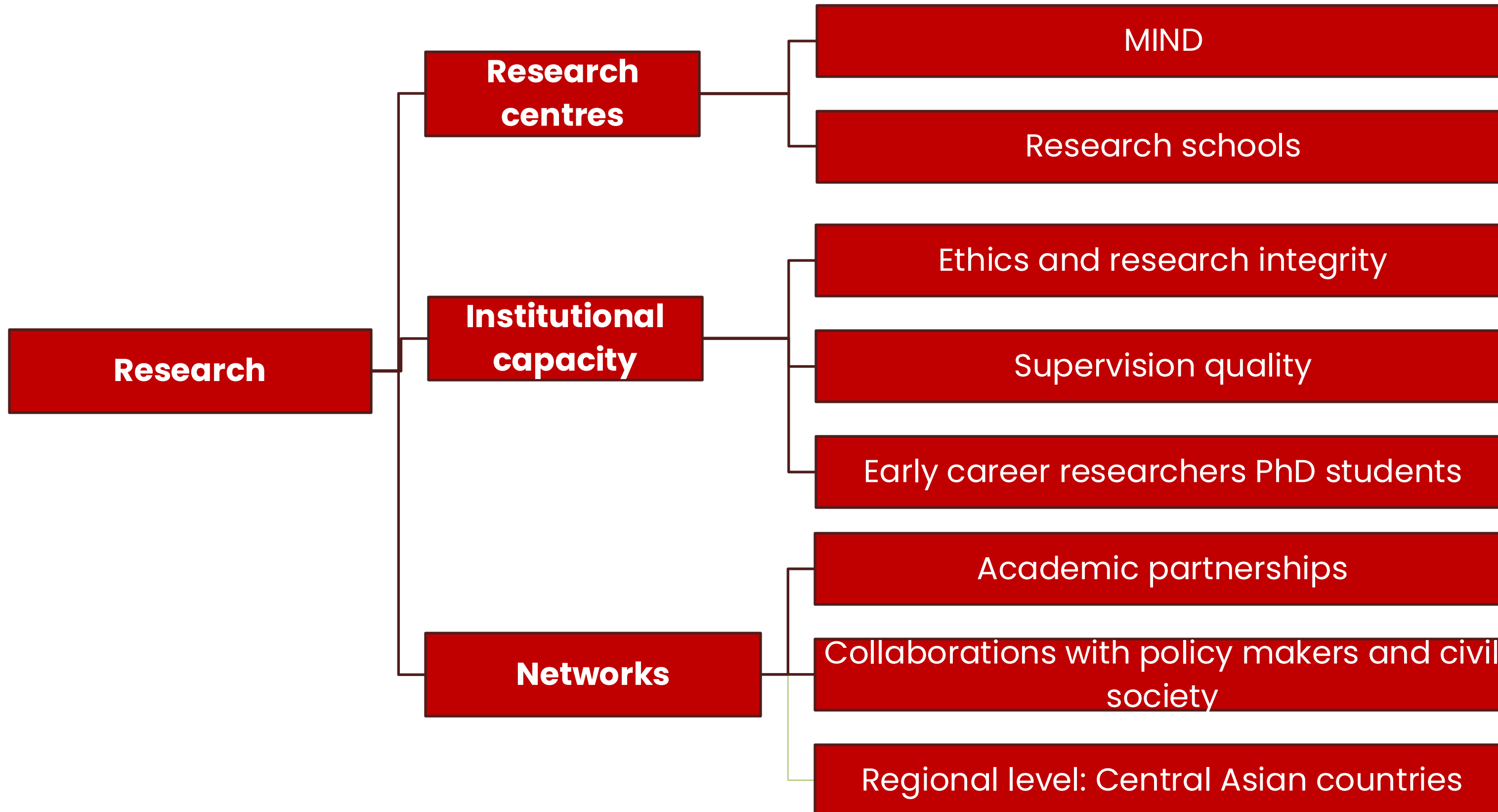
**from teaching to  
teaching and  
research university**



# Area 1. Education

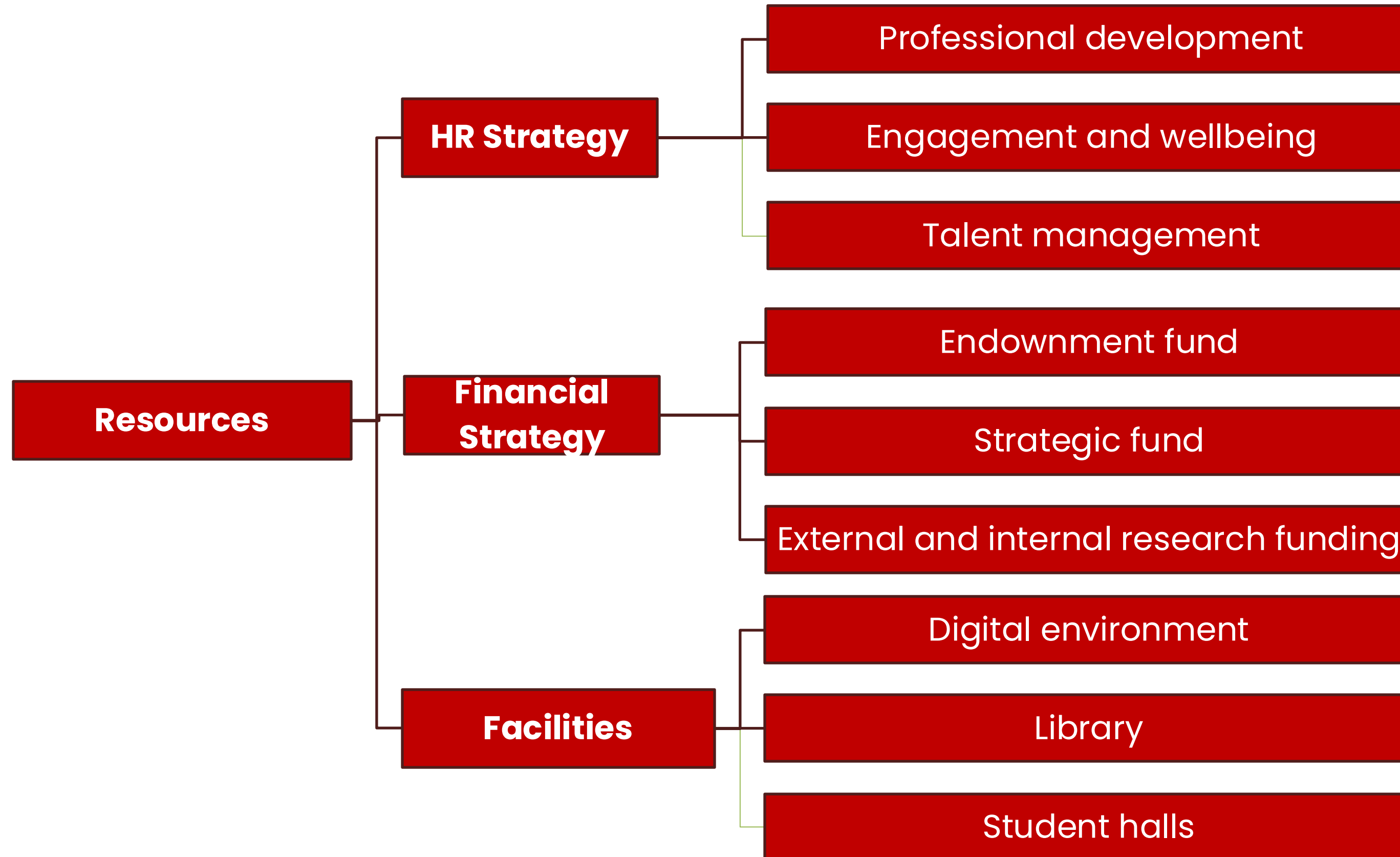


# Area 2. Research

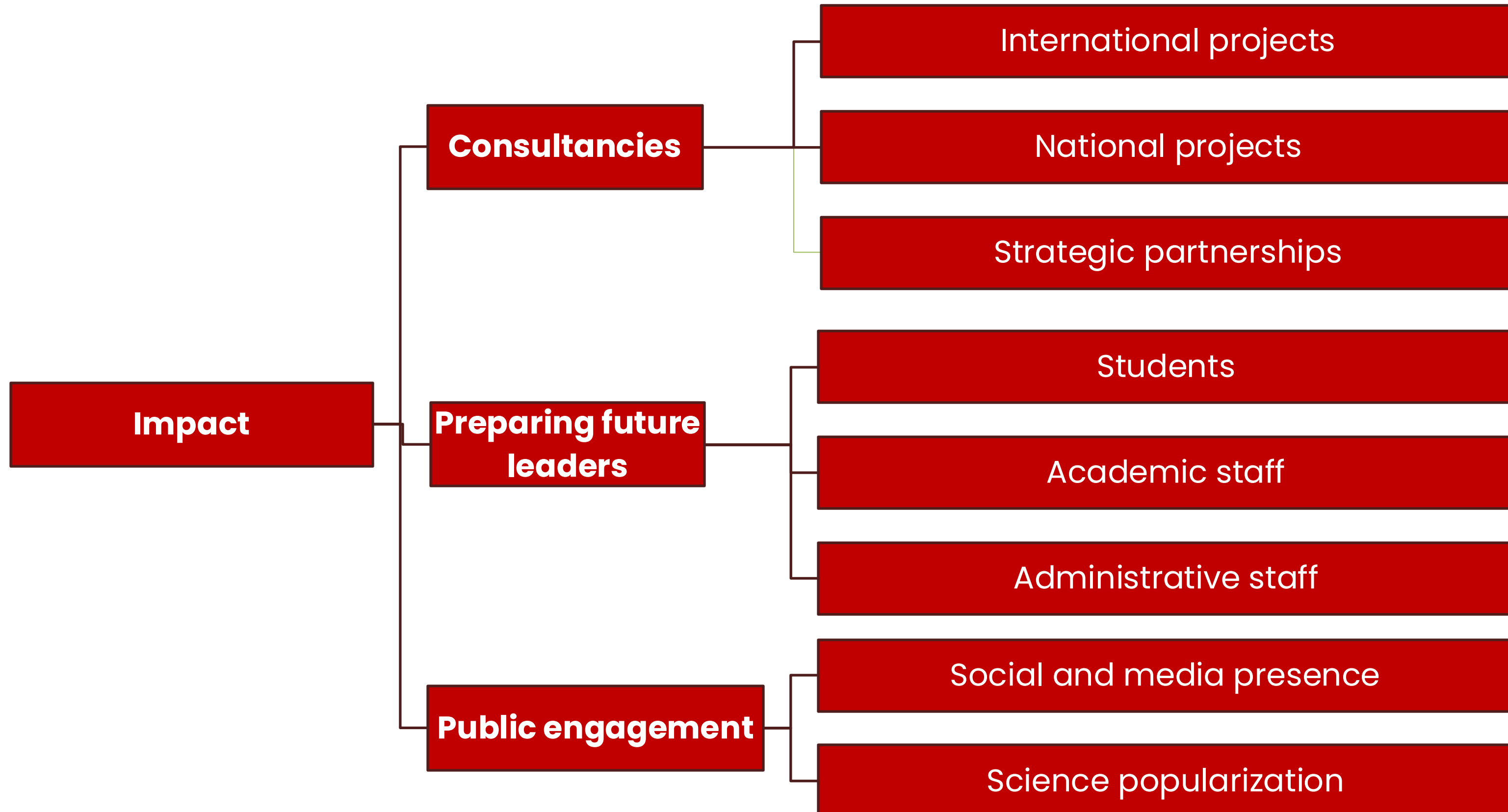




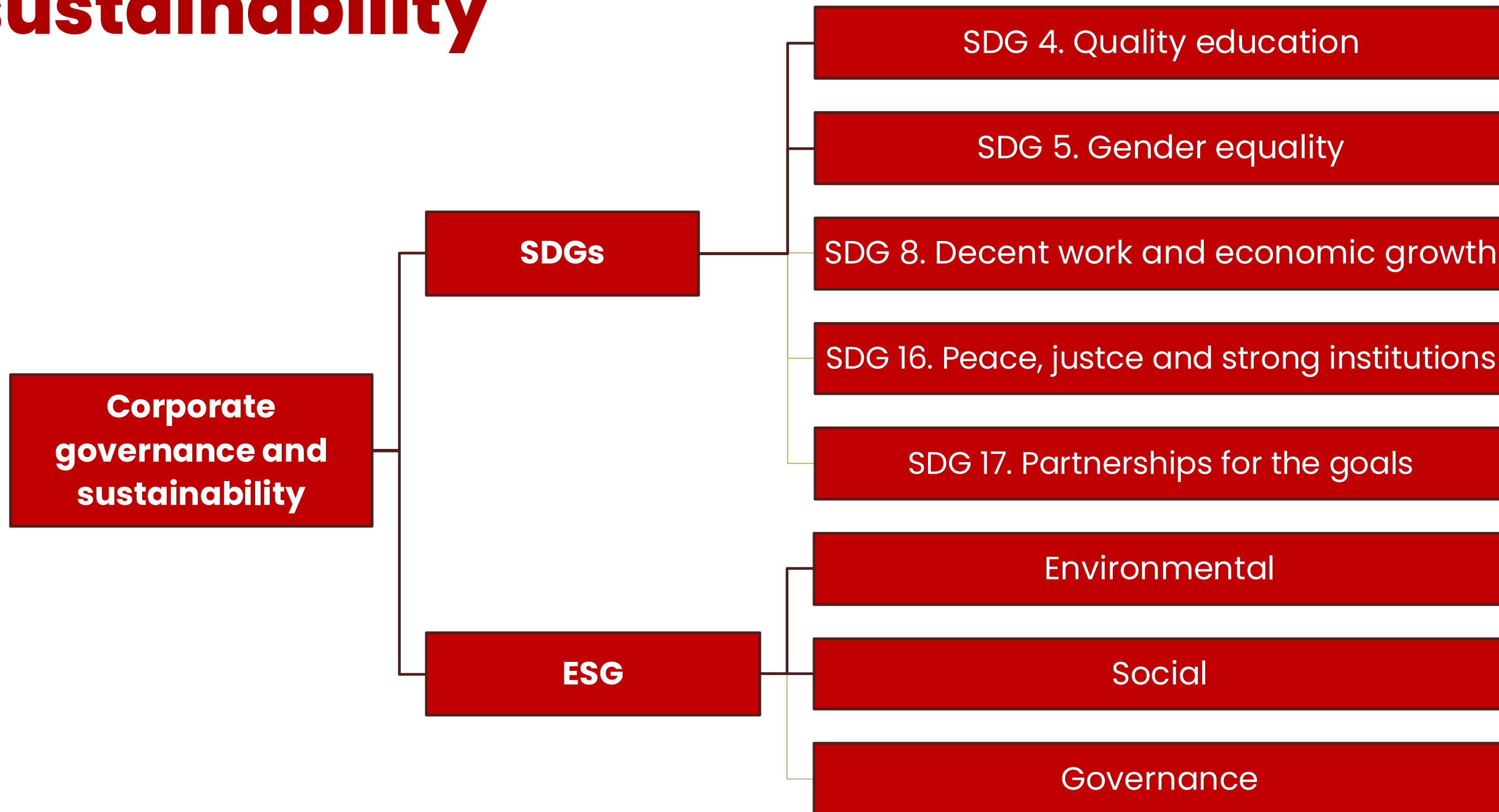
# Area 3. Resources



# Area 4. Impact



# Area 5. Corporate governance and sustainability



# Thank You

For Your Attention!